

SAT, MAY 31, 2025
10AM-3PM



When you become a San Clemente Car Show Sponsor, you'll connect with over 15K potential customers in our historic downtown—and thousands more online. Families, friends and car enthusiasts arrive to experience hundreds of show cars, live music, games, shopping and dining—a day of old-fashioned family fun!

Car Display & Booth Marketing Sponsorships

| | TRESTLES PLATINUM SPONSOR \$4,000 | T-STREET CHROME SPONSOR \$2,000 | CALAFIA COPPER SPONSOR \$1,000 |
|---|--|--|---|
| Premium, high-traffic display space | 10' X 60' | 10' X 30' | 10' X 10' |
| Number of cars that can be displayed | 4 Cars | 2 Cars | 0 |
| Booth Space | 1 Tent (10x10) | 1 Tent (10x10) | 1 Tent (10x10) |
| Branded prominent selfie-spot location | Yes | — | — |
| Your logo on the main stage banner* | Yes | Yes | Yes |
| Main stage PA marketing announcement | Yes | Yes | Yes |
| Present car awards with photo opp | 2 Awards | 2 Awards | 1 Award |
| Social media 'shout-outs' across our platforms | Yes | Yes | Yes |
| Your logo on website, posters & SC Times ad** | Yes | Yes | Yes |
| 'Winners Circle' listing in SCDBA newsletter | Yes | Yes | Yes |
| Event t-shirt/s | 4 | 2 | 2 |
| Provide giveaways to car registrants, judges, and award winners | Yes | Yes | Yes |

*Logos are tiered in size depending on sponsorship level **Subject to printing deadline

We're flexible!

Please let us know if you want to customize your sponsorship.



How to purchase a sponsorship?

1. Scan this code or visit www.scdba.org/webstore
2. Make your selection and complete the credit or debit transaction. We'll contact you with details and lots of gratitude!

Note: Event host, SCDBA, is a non-profit 501(c)(6). Your sponsorship may be tax deductible.



SAN CLEMENTE
DOWNTOWN
BUSINESS ASSOCIATION
scdba.org



[sanclementedowntown](https://www.facebook.com/sanclementedowntown) or [sccarshow](https://www.instagram.com/sccarshow)

www.sccarshow.com | EMAIL info@scdba.org

San Clemente Downtown Business Association is a non-profit 501(c)(6). Federal EIN# 33-0529293