

SAT, JUNE 8, 2024
10AM-3PM



Connect with over 15K potential customers in historic San Clemente—and thousands more online. Show cars, live music, games, shopping and dining—a day of old-fashioned family fun!

Car Display Marketing Sponsorships

TRESTLES PLATINUM SPONSOR
\$4,000

T-STREET CHROME SPONSOR
\$2,000

Premium, high-traffic display space	10' x 60'	10' x 30'
Max number of cars that can be displayed	Up to 4 cars	Up to 2 cars
Your logo on the main stage banner*	Yes	Yes
Main stage PA marketing announcement	Yes	Yes
Branded prominent selfie-spot location	Yes	
Social media 'shout-outs' across our platforms	Yes	Yes
Your logo on website and in SC Times ad**	Yes	Yes
'Winners Circle' listing in SCDBA newsletter	Yes	Yes
Event t-shirt/s	4	2

*Logos are tiered in size depending on sponsorship level

**Subject to printing deadline

We're flexible!

Please let us know if you want to customize your sponsorship.



How to purchase a sponsorship?

1. Scan this code or visit www.scdba.org/webstore
2. Make your selection and complete the credit or debit transaction. We'll contact you with details and lots of gratitude!

Note: Event host, SCDBA, is a non-profit 501(c)(6). Your sponsorship may be tax deductible.

Prefer to mail a check?

Make checks payable to: SCDBA
439 N. El Camino Real, Suite B
San Clemente, CA 92672

Questions?

Email us at info@scdba.org

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SC Times People's Choice Ole Awards
SILVER 2021
Best Local Event

Event Overview

Who hosts the San Clemente Car Show?

The San Clemente Downtown Business Association, a federal non-profit (501c6) organization that works to boost commerce and community pride in downtown San Clemente. Visit us online to learn more: www.scdba.org



Where does the San Clemente Car Show take place?

In Historic Downtown San Clemente. The venue is closed to traffic and encompasses the 100 and 200 blocks of Avenida Del Mar, from El Camino Real to Calle Seville. Shops and restaurants are open for a perfect downtown day!



Best ways to arrive at the San Clemente Car Show?

Park for free at The Outlets in San Clemente and hop on the free San Clemente Trolley—operating every 15 minutes—and it'll drop you off right at the top of the car show venue!

San Clemente Car Show by the numbers

Established in 1995

~250 cars on display: Classic, vintage, rods, muscle cars and exotics. You'll see some motorcycles too.

~15,000 expected spectators in attendance, based on OC Sheriffs Department estimate from previous years.

2021-23 Sponsoring Partners

- ▶ Ford Motor Company
- ▶ Capistrano VW / Mazda
- ▶ Nissan San Juan Capistrano
- ▶ Tuttle-Click Capistrano Ford
- ▶ Porsche Irvine
- ▶ Capistrano Valley Toyota
- ▶ TrafFix Devices
- ▶ The Folded Flag Foundation
- ▶ Avila's El Ranchito Restaurant
- ▶ TaxPro+
- ▶ Coastline Automotive
- ▶ Casa Romantica
- ▶ Aitken Aitken Cohn Law
- ▶ Paws Pet Resorts
- ▶ Sugar Blossom Bake Shop
- ▶ Ocean Estate Law
- ▶ Enmeier Wealth Management
- ▶ Phinix Leadership Strategies
- ▶ Farmers & Merchants Bank
- ▶ HH Cotton's Restaurant
- ▶ Kelly Galvin RE, Century 21
- ▶ Kelly LeClair, Pacific Sotheby's
- ▶ Mikii's On Del Mar
- ▶ Neon Carrot Events
- ▶ Primerica, Steve Vasquez
- ▶ Sloss Insurance
- ▶ Three Dog Bakery
- ▶ RCPC Employment Law
- ▶ Rocket Fizz
- ▶ RSC Automotive
- ▶ Brooks Business Support
- ▶ Jimmy John's Sandwiches
- ▶ Gourmet Mini Donuts
- ▶ Douglas Printing
- ▶ Auto Addiction
- ▶ Peak Motors USA



Interact with 15,000 potential customers in a fun & lively environment.



Get great visibility for your group or business as a community MVP.



Be part of a long San Clemente tradition & have a ton of fun in the process!



Proceeds benefit the SCDBA's work to help keep Downtown San Clemente thriving.