



Sat, June 8, 2024

10am-3pm on Avenida Del Mar

Logo Display Marketing Sponsorships

Get great visibility for your
business, non-profit, or club!



To purchase a sponsorship, visit our webstore
and simply click on your desired sponsorship.

www.scdba.org/webstore

Thank you!



SAN CLEMENTE
DOWNTOWN
BUSINESS ASSOCIATION

  sccarshow
HOST www.scdba.org

www.sccarshow.com
EMAIL info@scdba.org

Event host, San Clemente Downtown Business Association, is a non-profit
501(c)(6). EIN 33-0529293. Sponsorships may be tax deductible.

\$200

Turbo Marketing Package

\$175 for SCDBA Members
20 SPOTS AVAILABLE

A fantastic deal! Lots of great logo visibility.

- ✓ Listing on main stage banner
- ✓ Sponsor 'shout-outs' on social media
- ✓ Listing on the event website
- ✓ 'Winner's Circle' in SCDBA newsletter
- ✓ Event t-shirt

\$300

Del Mar 'Hot Spots'

\$275 for SCDBA Members
10 SPOTS AVAILABLE

Your logo on big 18'x24' signage in high-traffic
event-day locations!

- ✓ All 5 'Turbo Marketing' benefits listed above
- PLUS:**
- ✓ Large logo signage at event 'hot-spots'
 - ✓ Extra social media shout-outs
 - ✓ Marketing announcement from event stage PA

Hot Spots include Awards Table, Water Station and more!

\$800

Slot Car Racetrack Sponsor

\$750 for SCDBA Members
1 SPOT AVAILABLE

Your logo on 2 big 18'x24' signs on the popular
slot car racetrack which is buzzing all day long!

- ✓ All 5 'Turbo Marketing' benefits listed above
- PLUS:**
- ✓ 2 large logo signs at the slot cars racetrack
 - ✓ Extra social media shout-outs
 - ✓ Marketing announcement from event stage PA

\$200

10x10 Vendor Booth

\$150 for SCDBA Members
25 SPOT AVAILABLE

**For SCDBA Members or Auto-Focused
businesses and groups only.**

Get face-to-face with thousands of potential
customers! Does not include a vehicle space.
Reserve at: sccarshow.com/vendors

SAT, JUNE 8, 2024
10AM-3PM



Event Overview

Who hosts the San Clemente Car Show?

The San Clemente Downtown Business Association, a federal non-profit (501c6) organization that works to boost commerce and community pride in downtown San Clemente. Visit us online to learn more: www.scdba.org



Where does the San Clemente Car Show take place?

In Historic Downtown San Clemente. The venue is closed to traffic and encompasses the 100 and 200 blocks of Avenida Del Mar, from El Camino Real to Calle Seville. Shops and restaurants are open for a perfect downtown day!



Best ways to arrive at the San Clemente Car Show?

Park for free at The Outlets in San Clemente and hop on the free San Clemente Trolley—operating every 15 minutes—and it'll drop you off right at the top of the car show venue!

San Clemente Car Show by the numbers

Established in 1995

~250 cars on display: Classic, vintage, rods, muscle cars and exotics. You'll see some motorcycles too.

~15,000 expected spectators in attendance, based on OC Sheriffs Department estimate from previous years.

2021-23 Sponsoring Partners

- ▶ Ford Motor Company
- ▶ Capistrano VW / Mazda
- ▶ Nissan San Juan Capistrano
- ▶ Tuttle-Click Capistrano Ford
- ▶ Porsche Irvine
- ▶ Capistrano Valley Toyota
- ▶ TrafFix Devices
- ▶ The Folded Flag Foundation
- ▶ Avila's El Ranchito Restaurant
- ▶ TaxPros+
- ▶ Coastline Automotive
- ▶ Casa Romantica
- ▶ Aitken Aitken Cohn Law
- ▶ Paws Pet Resorts
- ▶ Sugar Blossom Bake Shop
- ▶ Ocean Estate Law
- ▶ Enmeier Wealth Management
- ▶ Phinix Leadership Strategies
- ▶ Farmers & Merchants Bank
- ▶ HH Cotton's Restaurant
- ▶ Kelly Galvin RE, Century 21
- ▶ Kelly LeClair, Pacific Sotheby's
- ▶ Mikii's On Del Mar
- ▶ Neon Carrot Events
- ▶ Primerica, Steve Vasquez
- ▶ Sloss Insurance
- ▶ Three Dog Bakery
- ▶ RCPC Employment Law
- ▶ Rocket Fizz
- ▶ RSC Automotive
- ▶ Brooks Business Support
- ▶ Jimmy John's Sandwiches
- ▶ Gourmet Mini Donuts
- ▶ Douglas Printing
- ▶ Auto Addiction
- ▶ Peak Motors USA



Interact with 15,000 potential customers in a fun & lively environment.



Get great visibility for your group or business as a community MVP.



Be part of a long San Clemente tradition & have a ton of fun in the process!



Proceeds benefit the SCDBA's work to help keep Downtown San Clemente thriving.