



SUNDAY, SEPTEMBER 20TH

10 AM - 3 PM



Who We Are

San Clemente Car Show

The San Clemente Downtown Business Association proudly hosts the 30th Annual San Clemente Car Show, a vibrant event on historic Avenida Del Mar. Featuring **over 250 classic and custom cars** and live entertainment, this family-friendly festivity **attracts 15,000 attendees**.

Since 1995, we've been committed to promoting commerce and community fun. Join us for a day filled with music, shopping, dining, and free trolley rides.



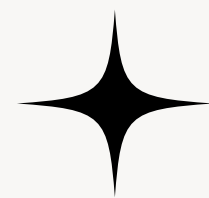
Why Partner With Us?

By sponsoring the San Clemente Car Show, you align with a reputable community event that offers exposure to thousands of eager visitors. Be a part of this celebrated tradition and showcase your brand in a lively, engaging atmosphere.

- Over 15,000 event participants
- More than 250 vehicles showcased
- Celebrating our 30th Anniversary
- Enhanced brand exposure before, during, and after the event
- Support one of Southern California's top car shows
- Connect with a cherished community tradition



SCDBA **SAVE UPTO 10%**
MEMBERS **PURCHASE BEFORE JULY 20TH**



\$5000 Pearl Sponsor

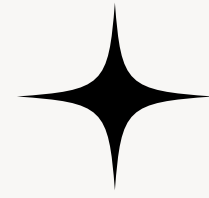
1 AVAILABLE

1. 10x50' premium booth space, room for up to 5 cars
2. Branded selfie-spot location
3. 2 customized marketing PA announcements during event
4. Your logo on main stage banner
5. Social media sponsor recognition on SCDBA platforms, including pre & post event
6. Your logo on event website & SCDBA newsletters
7. Your logo on SC Times ad & 11x17 promotional posters
8. 5 event T-shirts



PEARL
SPONSOR



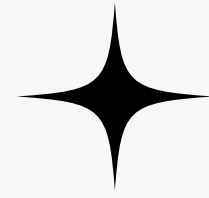


\$4000 Trestles Platinum Sponsor

1 AVAILABLE

1. 10x60' premium booth space, room for up to 4 cars and a 10x10 booth or sales table
2. Customized marketing PA announcement during event
3. Your logo on main stage banner
4. Social media sponsor recognition on SCDBA platforms
5. Your logo on event websites & SCDBA email newsletters
6. Your logo on SC Times ad & 11x17 promotional posters (deadlines apply)
7. 4 event T-shirts
8. Your logo on the selfie-spot backdrop





\$3000 T-Shirt Sponsor

1 AVAILABLE

1. Your logo on each of the keepsake car show t-shirts (small on the back below the large car show art)
2. All 6 'Turbo Marketing' benefits
 - Listing on main stage banner
 - Shout-out from main event stage PA -Sponsor 'shout-outs' on social media
 - Listing on the event website -'Winner's Circle' in SCDBA newsletter
 - Event t-shirt

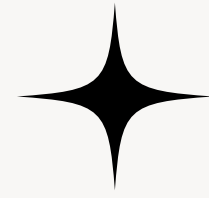
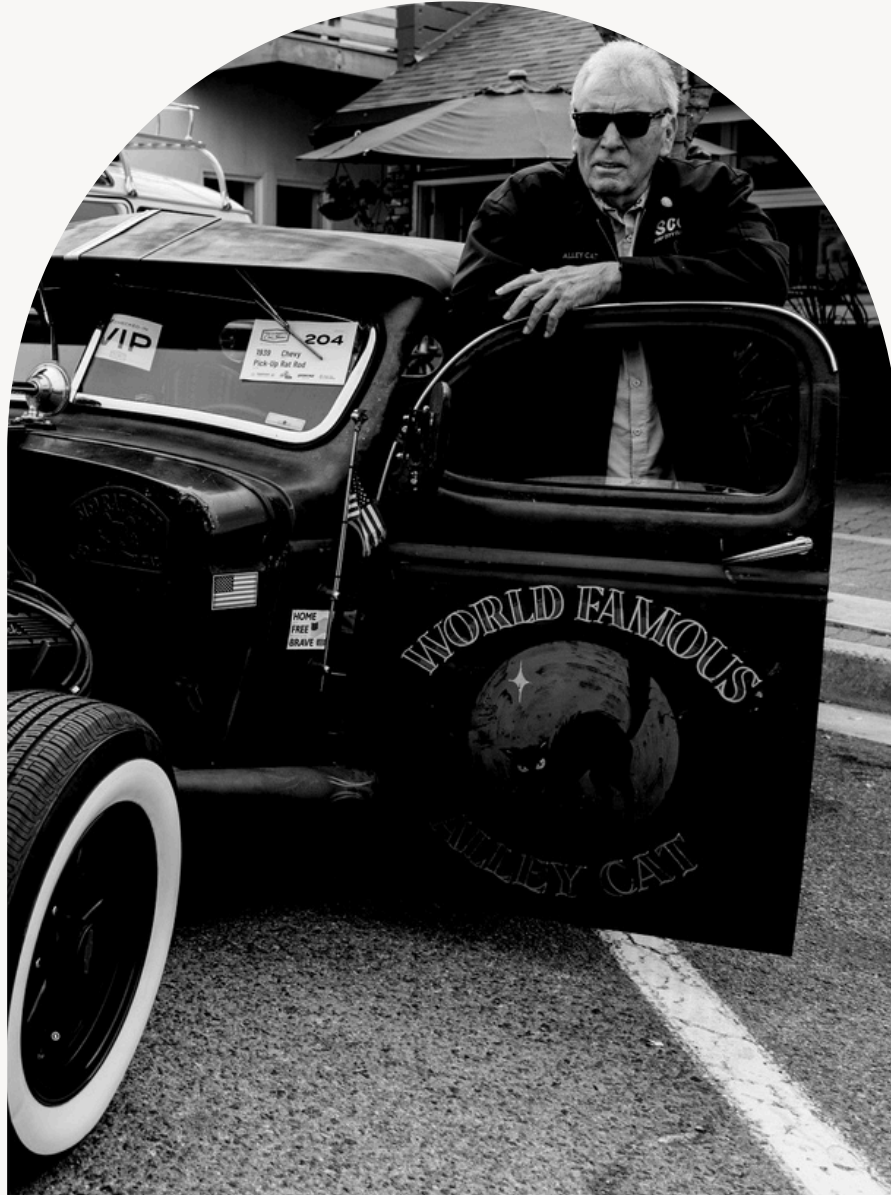
PLUS:

3. Logo placement at SCDBA Booth
4. Opportunity for branding on each t-shirt



SCDBA Member price is \$2700.



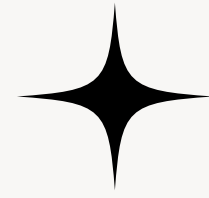


\$3000 Lost Winds Gold Sponsor

1 AVAILABLE

1. 10x30' premium booth space, room for up to 3 cars
2. 1 customized marketing PA announcements during event
3. Your logo on main stage banner
4. Social media sponsor recognition on SCDBA platforms, including pre & post event
5. Your logo on event website & SCDBA newsletters
6. Your logo on SC Times ad and promotional posters
7. 3 event T-shirts



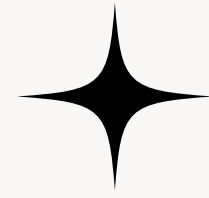


\$2000 T Street Chrome

1 AVAILABLE

1. 10x30' premium booth space, room for up to 2 cars and a 10x10 booth or sales table
2. Customized marketing PA announcements during event
3. Your logo on main stage banner
4. Social media sponsor recognition on SCDBA platforms
5. Your logo on event websites & SCDBA email newsletters
6. Your logo on SC Times ad and promotional posters (deadlines apply)
7. 2 event T-shirts





\$1000 Calafia Copper

1 AVAILABLE

1. 10x10' premium booth space (no car) at center of the event
2. 1 customized marketing PA announcements during event
3. Your logo on main stage banner
4. Social media sponsor recognition on SCDBA platforms, including pre & post event
5. Your logo on event website & SCDBA newsletters
6. Your logo on SC Times ad and promotional posters (if purchased before print deadline)
7. 1 event T-shirt





★ \$1000 Pit Stop Print

1 AVAILABLE

Your logo on all printed event materials

1. All 6 'Turbo Marketing' benefits
 - Listing on main stage banner
 - Shout-out from main event stage PA
 - Sponsor 'shout-outs' on social media
 - Listing on the event website
 - 'Winner's Circle' in SCDBA newsletter
 - Event t-shirt

PLUS:

2. Logo placement at SCDBA Booth
3. Opportunity for branding on all printed materials





★ \$900 Trophy Sponsor

1 AVAILABLE

Your logo on each of the keepsake car show trophies.

1. All 6 'Turbo Marketing' benefits

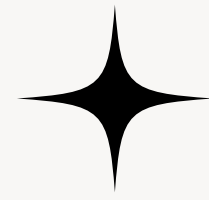
- Listing on main stage banner
- Shout-out from main event stage PA
- Sponsor 'shout-outs' on social media
- Listing on the event website
- 'Winner's Circle' in SCDBA newsletter
- Event t-shirt

PLUS:

2. Logo placement at SCDBA Booth
3. Opportunity for branding on each trophy
4. Opportunity to announce some winners from the stage

SCDBA Member price is \$850.





\$800 Trophy Sponsor

1 AVAILABLE

1. All 6 'Turbo Marketing' benefits
 - Listing on main stage banner
 - Shout-out from main event stage PA
 - Sponsor 'shout-outs' on social media
 - Listing on the event website
 - 'Winner's Circle' in SCDBA newsletter
 - Event t-shirt

PLUS:

2. Two large 18x24" logo signs at the slot car racetrack booth
3. Space for 1 10x10 pop-up tent next to the racetrack (if desired)



SCDBA Member price is \$750.





\$300 Turbo Marketing Sponsor

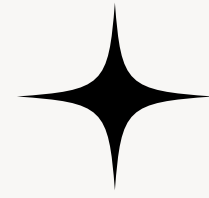
20 AVAILABLE

1. Listing on main stage banner
2. Shout-out from event stage PA
3. Sponsor 'shout-outs' on social media
4. Listing on the event website
5. Listing on 'Winner's Circle' in SCDBA newsletter
6. Event t-shirt

This sponsorship level does NOT include a physical booth space.

SCDBA Member price is \$275.





\$300 FUEL THE TEAM

3 AVAILABLE

1. All 6 'Turbo Marketing' benefits
 - Listing on main stage banner
 - Shout-out from main event stage PA
 - Sponsor 'shout-outs' on social media
 - Listing on the event website
 - 'Winner's Circle' in SCDBA newsletter
 - Event t-shirt

PLUS:

2. Logo placement at SCDBA Booth
3. Opportunity for branding of lunch materials (bags or napkins)

SCDBA Member price is \$275.





PHOTOS & VIDEOS IN KIND SPONSORSHIP

VALUED AT \$1000

1. All 6 'Turbo Marketing' benefits
 - Listing on main stage banner
 - Shout-out from main event stage PA
 - Sponsor 'shout-outs' on social media
 - Listing on the event website
 - 'Winner's Circle' in SCDBA newsletter
 - Event t-shirt
- PLUS:
2. Large logo placement at SCDBA booth
 3. Opportunity for branding on photos and video





CONTACT US

✦ **INFO@SCDBA.ORG** ✦

<https://scdba.org/webstore>