

TREVIS MESEROLL

GRAPHIC DESIGNER



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PROFESSIONAL SUMMARY

Graphic Designer with 14+ years of professional experience specializing in branding, apparel, illustration, marketing, and production design. Experienced in developing concepts from initial ideas through production, with advanced proficiency in Adobe Illustrator, Photoshop, and InDesign. Award-winning designer with experience serving businesses, sports organizations, retail brands, and apparel companies.

CORE SKILLS

Design: Branding & Identity • Logo Design • Apparel & Jersey Design • Illustration • Print Design • Marketing Materials • Packaging • Product Graphics • Social Media Graphics • Production Design

Professional: Concept Development • Art Direction • Vendor Coordination • Production Management • Client Communication

Software: Adobe Illustrator • Adobe Photoshop • Adobe InDesign • Canva

DESIGN ACHIEVEMENTS

- Gander Outdoors Logo Redesign 2018
(Top 100 of 3,800 entries)
- Global Paintball League • Shirt Design 2014
- 4 Paintball League • Shirt Design 2014
- OVERWERK • Fan Art Design 2013
- North Texas Shockwave • Logo Design 2013
- DLX Technologies • Luxe Gun Design 2012
- G.I. Sportz • Shirt Design 2012
- Bomber Paintball • Logo Design 2012
- What The Buc • Shirt Design 2011
- AIC College of Design • Guerrilla Marketing 2010
- Harley-Davidson of Cincinnati • Poster Design 2009

EDUCATION

SAA - School Advertising Arts
Bachelor's Degree, Graphic Design & Illustration
AIC College of Design
Bachelor's Degree, Graphic Design & Computer Science

ADDITIONAL EXPERIENCE

DriveTime Auto Sales • Customer Guide 2022–2024
Champion Brands • Class A CDL Driver 2021–2022
US Xpress • Class A CDL Driver 2020–2021
Sundance Tanning • Business Owner 1996

PROFESSIONAL EXPERIENCE

Nobles' Marine

Accessories Manager / Designer | 2024–Present

- Handle customer orders, schedule installations while coordinating with Service Managers.
- Support a seamless customer experience through the sales and installation process.
- Design company apparel and marketing materials.

Trevis Meseroll Designs

Freelance Graphic Designer | 2010–Present

- Develop branding/logos, apparel, packaging, marketing materials, and illustrations for clients.
- Create concepts from initial sketches through final production-ready artwork.
- Design custom apparel and sports graphics for teams, companies, and organizations.
- Collaborate directly with clients to develop visual identities and marketing concepts.
- Prepare artwork for print and production across multiple formats.

SureShot Jerseys

Apparel Designer | 2019–Present

- Design fully customized jerseys and apparel for sports teams, businesses, and organizations.
- Develop original graphics, patterns, logos, and layouts for sublimated apparel.
- Manage designs from concept through production and final delivery.
- Coordinate with vendors and manufacturers to ensure production accuracy.
- Conduct customer fittings and assist with pricing, product development, and marketing.

Dee Sign

Production Designer | 2016–2018

- Created and managed a product catalog from design through launch for real estate signs, sign headers, and feather flags.
- Applied color, typography, and layout principles to create production-ready products for the real estate market.

Virtue Paintball

Lead Designer | 2014–2015

- Led product development and design, social media content, website updates, and event exhibit setup at National Paintball event around the country.

PromoSpark

Apparel Designer | 2013–2014

- Created designs for apparel and other promotional items for schools, universities, events, and companies or businesses.

DESIGN FOCUS

Branding/Logo • Apparel/Jerseys • Illustration • Marketing • Production • Product Graphics