



2019 AFRICAN UNION HIGHER EDUCATION SUMMIT

Sponsor Opportunity

A Convergence of African and US Universities

SPONSORSHIP INVITATION

Event Date - February 4th and 5th, 2019

Event Location – Grand Hyatt, 300 Light Street, Baltimore, MD 21202

Introduction

The inaugural 2019 AFRICAN UNION HIGHER EDUCATION SUMMIT will be one of our top Higher Education Events for 2019. This summit will bring together global leaders, influences, and decision makers. We are expecting over 300 attendees with over 100 universities from over the African continent, US and Asia. Our conference is aimed at covering the most relevant, timely and important issues in higher education today and tomorrow.

Event Details

This year is going to be monumental. Our summit specialists will share their expertise on subjects such as the following:

- Joint Research Opportunities
- Going Green
- Advanced Academic Opportunities
- Building Productive Partnerships
- Addressing Public Health Needs
- Sensitivity to Cultural Needs
- International Accreditation
- Exchange and 2+2 Partnerships

Our key note speakers such as Her Excellency, Dr. Arikana Chihombori-Quao and CEO of Global CULTIVA James Gordon are just two of the experts that we will have presenting for you and your guests.



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We believe that this summit will be an excellent opportunity to showcase your organization's products and increase market share. Please select from the options below based on your desired preference.

Sponsorship Options

Benefits	Platinum Sponsor	Gold Sponsor	Silver Sponsor	Bronze Sponsor
Name will be included on invitations as a Platinum Sponsor				
Company acknowledgement in the conference program.				
Company logo on promotional signage near the exhibit hall for duration of conference.				
Sponsor ribbon on conference badges.				
Exhibitor Space in Hall <i>25 available</i> <i>Platinum Sponsors Will Receive Priority Table Selection</i>				
Invitation to Exclusive Networking Session				
3 Print Collateral <i>Reminder cards, welcome package, and on the tables</i>				
5 Electronic collateral <i>Website, event app, social media, presentation screens and post event correspondence</i>				
Investment	\$5,000	\$3,000	\$2,000	\$1,000

Limited Quantity Add-On Sponsorship Opportunities

- Sponsor an African Union Select University Attendance (you can select the University that you would like to sponsor - 1 representatives travel accommodations)
 - Value - \$2,000 (Only four available)
- Exclusive Lunch Sponsor – You will get ten minutes to introduce your company to the attendees
 - Value - \$1,500 (Only two available)
- Workshop Sponsor – Your/Company name will be listed on the program as the sponsor for the workshop of your choice.
 - Value - \$1,000 per workshop (Only 3 available)
- Exhibitor Space in Hall for Day 1

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- Value - \$500 (Only 25 available)
- Exhibitor Space in Hall for Day 2
 - Value - \$500 (Only 25 available)
- Exhibitor space in Hall for Both Days
 - Value - \$800 (\$200 savings) (Only 25 available)
- Exhibitor space in atrium for both days
 - \$500 (Only 10 Available/These will be welcome tables prior to the event doors opening)

Join Ethiopian Airways and Hyatt Regency in sponsoring this elite program.

Sponsorship Terms & Conditions

The 2019 African Union Higher Education Summit Sponsorship Contract (the "Contract") states the terms and conditions that govern the contractual agreement between [SPONSOR COMPANY] having its principal place of business at [SPONSOR ADDRESS] (the "Sponsor"), and Global CULTIVA (the "Host") who agrees to be bound by this Agreement. WHEREAS, the Host is conducting 2019 African Union Higher Education Summit, bringing together global education institutions on February 4th and 5th. 2019 African Union Higher Education Summit and WHEREAS, the Sponsor agrees to sponsor the Event according to the terms and conditions herein. NOW, THEREFORE, In consideration of the mutual covenants and promises made by the parties hereto, the Company and the Sponsor (individually, each a "Party" and collectively, the "Parties") covenant and agree as follows: Contribution The total contribution provided by the Sponsor is [CONTRIBUTION AMOUNT], to be paid in full by January 4th, 2019 Term/Termination This Contract will terminate automatically upon completion of [TERMINATION DATE OR MILESTONE]. Changes/Cancellations Any changes made to this Contract must be made in writing and signed by all parties. If the Event is canceled, refunds will be made within 60 days of cancellation.

Sponsorship Opportunity / Investment	Quantity	Total
Platinum / \$5,000		\$
Gold / \$3,000		\$
Silver / \$2,000		\$
Bronze / \$1,000		\$
Bonus Opportunities		
African University Attendance / \$2,000		\$
Lunch Sponsor / \$1,500		\$

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Workshop Sponsor / \$1,000		\$
1 st day exhibitor space / \$500		\$
2 nd day exhibitor space / \$500		\$
Both Day exhibitor space / \$800		\$
Both Day Atrium Space / \$500		\$
Grand Total		\$

Sponsor Name - Sponsor Signature	
Date	
Event Host Name- Host Signature	
Date	

For more information or if you have any questions, please do not hesitate to contact our CULTIVA team at higheredsummit@globalcultiva.com