

# Mind Matters on the Green

# Charity Golf Tournament Sponsorship Package

# Supporting Community Mental Wellness

# About the Tournament (Our Mission)

The Growth Center Minf Matters on the Green Charity Golf Tournament drives awareness, advocacy, and action around mental health, substance prevention, suicide awareness and emotional wellness in our communities.

Through this spirited and inclusive event, we raise vital funds to support culturally responsive mental health education, youth leadership and mentor programs, safe spaces, mental wellness retreats, summits, summer coping camps, trauma-informed healing initiatives and much more.

Our mission is to unite partners, professionals, and everyday champions on the green–so together, we can grow stronger, healthier, and more resilient communities for generations to come.

Join us for a day on the green to support mental health awareness and wellness programming in our community.

Don't forget to take our short survey to help us know why you support this event. See you on the green!

Date: September 7, 2025 Shotgun 8:00AMLocation: Haggin Oaks Golf Complex 3645 Fulton Ave Sacramento, CA 96821Includes: 18-hole play, breakfast/lunch, player swag bag, awards ceremony, and auctions



### Why Sponsor?

- Increase brand visibility across greater Sacramento area
- Connect with a cause that resonates with families, educators, and health advocates
- Engage with a diverse, community driven audience
- Contribute to lasting, measurable impact in mental wellness

# Sponsorship Levels

### Diamond Sponsor – \$10,000

- Name/logo integrated into official event title (e.g., "Mind Matters on the Green presented by [Your Company]")
- Premier logo placement on all marketing materials, banners, and signage
- Recognition during closing ceremony
- Complimentary 2 foursomes (8 golfers)
- Logo on official tournament shirts and swag
- Opportunity to speak at the event (2 min)
- Company banner displayed at entrance and clubhouse
- Recognition in press release, website, and social media
- Company marketing tv or radio media video ads and on social media platforms
- Video Interview for social media on the day of the event
- 8 Door prize tickets
- Pick your hole (first come, first serve on hole selection)

#### Platinum Sponsor – \$5,000

- Prominent logo on banners, hole signs, and event materials
- Recognition during awards ceremony
- Complimentary **1 foursome** (4 golfers)
- Company name/logo on tournament swag (e.g., golf towel, water bottle)
- Featured post on social media and website
- Video Interview for social media on the day of the event
- 4 door prize tickets



• Second pick your hole (first come, first serve on the hole selection)

#### Gold Sponsor – \$2,500

- Logo on one key event item (e.g., beverage cart, lunch station)
- 2 player registrations included
- Recognition on select event signage
- Logo on website and social media shoutout
- Hole will be assigned (8-18)

#### Silver Hole Sponsor – \$1,000

- Company sign at one hole
- Opportunity to host a table at your hole
- Logo on event website
- Hole will be assigned (13-18)

#### Bronze Hole Sponsor – \$500

- Name/logo on a tee box, sign at one hole
- Recognition in digital program

#### In-Kind Sponsor – Value Varies

- Donations of goods/services (door prize items, food, print, etc.)
- Recognition based on value:
  - \$1,000 + = Silver Sponsor benefits
  - \$500-\$999 = Bronze Sponsor benefits
  - All in-kind sponsors listed on website and signage



# Custom Sponsorship Options:

- Beverage Cart Sponsor \$2000
- Lunch Sponsor \$2,000
- Awards Sponsor \$1,500
- Swag Bag Sponsor \$1,500 (logo on each bag, poker, brochure, chip with logo, t-shirt)
- Media and Digital Sponsor \$1,000
- Auctions Sponsor \$1,000
- Wellness Tent Sponsor \$1,000

# Exclusive Game & Experience Sponsorships

Each includes signage at the location, name/logo on event materials, and mentions during announcements.

- Putting Green Sponsor \$500
- Driving Range Sponsor \$750
- Longest Drive Contest Sponsor \$500
- Closest to the Pin Contest Sponsor \$500
- Hole-in-One Contest Sponsor \$1,000 (includes insurance prize package)
- Beat the Pro Challenge \$500
- Golf Ball Sponsor \$1,000 (logo on golf balls provided to players)
- Caddie Cart Sponsor \$750 (branding on volunteer carts)



# Auction Sponsorships

### Silent & Live Auction Sponsors – \$1,000

- Name/logo on all auction tables and signage
- Shout-out during auction announcements
- Acknowledgment in digital program

### Auction Item Donors

- All donors will be featured in the auction catalog and thanked during the event
- Donation suggestions: Vacation packages, sports memorabilia, gift baskets, exclusive experiences, electronics

# Wellness Tent Sponsor – \$1,000

- Feature your business with wellness giveaways and services (massage, hydration, mental health info)
- Recognition in event guide

# Lunch Sponsor – \$2,000

- Logo on all food tables signage
- Recognition during awards ceremony



- Logo on all food tables signage
- Recognition during awards ceremony

# Swag Bag or Player Gift Sponsor - \$1,500

- Name/logo on bags or main gift item (water bottles, hats, etc.)
- Recognition in tournament thank-you email

# Media and Digital Sponsor - \$1,000

- Logo on all emails, social posts, and website
- Inclusion in digital event recap

# Contact Us to Sponsor Today!

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# Contact: Candis Tyrell

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