**Confidential Member Application**

Please complete this form and return to Kelly Berry via email to: [Kelly@soundingboardgroups.com](mailto:Kelly@soundingboardgroups.com)

**Applicant Information:**

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| --- | --- | --- | --- |
| Name |  | Phone |  |
| Title |  | Fax |  |
| Company |  | Email |  |
| Address |  | Web address |  |
|  |  |  |  |

**Description of applicant’s responsibilities:**

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**Company description:**

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**Year company started:**

**Company demographics:**

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| --- | --- | --- | --- | --- | --- | --- |
|  | Two years ago | Last year | This year | Est. next year | Est. in two years | Est. in five years |
| Number of employees |  |  |  |  |  |  |
| Annual sales |  |  |  |  |  |  |
| Level and types of private and govt. funding |  |  |  |  |  |  |

**Describe your primary markets served and products/services provided:**

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**Describe the geographic distribution of your product and how you envision that will evolve over the next few years. (i.e. local, regional, national, international).**

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**What specifically is your company currently doing and planning to do in the future to meet your growth objectives over the next three to five years?**

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**Why do you believe your company is *uniquely* positioned in the market to meet your growth objectives? (e.g. unique product, technology, service, distribution, etc.) Please be specific in your description.**

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**Participants in a group using the PeerSpectives protocol should be from non-competing companies. Please list any local companies that you feel are your direct competitors and should not be included in your group.**

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**Please list other factors you believe the selection committee should consider.**

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**Roundtable Costs**

Early Stage: $850 annual fee, First Stage: $900 annual fee, Second Stage $1000 annual fee

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Applicant’s Signature Date