



Confidential Member Application

Please complete this form and return to Kelly Berry via email to: Kelly@soundingboardgroups.com

Applicant Information:

Name		Phone	
Title		Fax	
Company		Email	
Address		Web address	

Description of applicant's responsibilities:

Company description:

Year company started:

Company demographics:

	Two years ago	Last year	This year	Est. next year	Est. in two years	Est. in five years
Number of employees						
Annual sales						
Level and types of private and govt. funding						

Describe your primary markets served and products/services provided:



Describe the geographic distribution of your product and how you envision that will evolve over the next few years. (i.e. local, regional, national, international).

What specifically is your company currently doing and planning to do in the future to meet your growth objectives over the next three to five years?

Why do you believe your company is *uniquely* positioned in the market to meet your growth objectives? (e.g. unique product, technology, service, distribution, etc.) Please be specific in your description.

Participants in a group using the PeerSpectives protocol should be from non-competing companies. Please list any local companies that you feel are your direct competitors and should not be included in your group.

Please list other factors you believe the selection committee should consider.

Roundtable Costs

Early Stage: \$850 annual fee, First Stage: \$900 annual fee, Second Stage \$1000 annual fee

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Applicant's Signature

Date