



SPRUCE PINE ALIEN CONFERENCE & EXPO

Dear Business Owner / Event Supporter,

The town of Spruce Pine, North Carolina is proud to announce the 1st annual S.P.A.C.E. – Spruce Pine Alien Conference & EXPO and we would like you to join us the evening of **Friday June 14th & Saturday June 15th, 2019**.

S.P.A.C.E. is an extraordinary opportunity to promote your business to over 10,000 visitors from all over Western North Carolina and Tennessee, as well as residents from the surrounding states and regional tourists. This 2-night 1-day event offers speakers from TV, published authors, live musical entertainment, a car show, entertainment for children, costume contests for children & adults, an “Unidentified Floating Object” race on the Toe river and much, much more. The best part – it’s **free to attend!**

Spruce Pine, the largest city in Mitchell County, NC is the home of the purest **quartz** in the world. Read our story, “The Ultra-Pure Super-Secret Sand That Makes Your Phone Possible” featured in WIRED magazine (Aug 7,2018). “Mountains” of **quartz** were melted to create “One of Spruce Pine **quartz**’s greatest achievements in the glass world...when Corning won a contract to manufacture the mirror for what was to be the world’s biggest telescope...” writes David O. Woodbury in [The Glass Giant of Palomar](#). Therefore, **Quartz** is our highest level of sponsorship.

Phones, telescopes, computers and technology have been used for decades to search for extra-terrestrial life! Reportedly, there are more UFO sightings in Mitchell County, NC than any other county in the state. We will gather to celebrate this unexplained nature of our mountains, including UFO sightings and Brown Mountain Lights, with a variety of activities including tours of the ONLY TRUE Dark Sky Observatory in the southeast US!

Included with this letter is a detailed explanation of our sponsorship packages. Sponsorships range from \$100 to \$7500 enabling any business to choose a level that fits their budget.

Sponsorships at any level are greatly appreciated. Sponsors at the **Quartz** and **Platinum** levels all have the opportunity to utilize a 10x10’ booth to promote their business at no additional cost.

To enjoy ALL benefits of sponsorship, please ***return your sponsorship application by Monday, April 1, 2019***. Sponsorships will still be accepted after that date; however, we cannot guarantee your company will make every form of advertising due to print deadlines.

Sincerely,

Jimmy Hinshaw, Festival Director
Email: info@spacenc.com Ph. 828-385-4313



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S.P.A.C.E. – Spruce Pine Alien Conference & EXPO

Frequently Asked Questions

Where does the money go?

Sponsorship dollars help pay for entertainment, speakers, stage and sound systems, advertising, waste management, security, prizes, satellite parking shuttle, electricity, volunteer t-shirts and many other expenses that go into facilitating the variety of activities that take place over the two-day festival.

Every donation is appreciated, whether you are a **Quartz, Platinum, Gold, or Silver** level sponsor. Your contribution helps to ensure a great event within the community and demonstrates the community spirit of Spruce Pine, NC.

Is there a deadline?

The deadline to enjoy ALL of the benefits of sponsorship is April 15, 2019.

Sponsorships are still welcome after this date, but some of the stated benefits may not be available. In particular, opportunities for booth space at the upper levels of sponsorship become less available after this date.

Please contact us should you have any questions.

What are the benefits of sponsorship?

Sponsors receive the benefit of advertisement of your community support to both residents of Spruce Pine, NC and those who come from far and wide to enjoy the event. Specific benefits provided are detailed on the following page, for each sponsorship level.

How many people attend S.P.A.C.E.?

While an official count has yet to be taken, estimated attendance is around 10,000 visitors over the course of the weekend.

How do I become a sponsor?

Simply fill out the enclosed form and send it along with your check to:

Spruce Pine Alien Conference & EXPO

**PO Box 46,
Penland, NC 28765**



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2019 S.P.A.C.E. Sponsorship Levels

Level 1- Quartz Sponsor \$5000-\$7500

- Exclusive **Quartz** sponsorship of the S.P.A.C.E. - Spruce Pine Alien Conference & EXPO with concert stage and keynote event recognition with an exclusive banner on the main event stage!
- Company Name and logo in all media advertising, including state, regional and local radio, newspaper, billboards & magazines marketing campaigns (deadline for **Quartz** sponsorship is April 1st, 2019)
- Keynote speaker introduction*
- Company-supplied banner(s) placed at festival. Ask about our unique banner opportunity
- 2 Free, prime-location booth spaces the day of the festival on Main Street
- 10 Admission tickets to the ALIENS ARE AMONG US & ANCIENT ALIENS Keynote engagements [on Saturday June 15th](#) (registration required)
- Company name and logo prominently displayed on all festival banners
- Listed as **Quartz** sponsor on all other media advertising, including Facebook, Twitter, Instagram, website, radio, newspapers, posters, month- long local exhibits, month -long newsletter with links to your website and event program

*As a Quartz sponsor you have the distinct pleasure of introducing our speakers. Should you not be in attendance you may opt for the emcee to perform the introduction on your behalf.

Level 2- Platinum Sponsor \$2000-\$5000

- Exclusive **Platinum** sponsorship of the S.P.A.C.E. - Spruce Pine Alien Conference & EXPO with concert stage recognition.
- 1 Prime location booth space the day of the festival on Main Street
- Company name and logo prominently displayed on festival banner
- Listed as **Platinum** sponsor on all other media advertising, including Facebook, Twitter, Instagram, website, radio, newspapers, posters, month- long local exhibits, month -long newsletter with links to your website and event program

Level 3-Gold Sponsor \$1000-\$2000

- Company name and logo prominently displayed on festival banner
- Listed as **Gold** sponsor on all other media advertising, including Facebook, Twitter, Instagram, website, radio, newspapers, posters, month- long local exhibits, month -long newsletter with links to your website and event program

Level 4- Silver Sponsor \$100-1000

- Listed as **Silver** sponsor on all other media advertising, including Facebook, Twitter, Instagram, website, radio, newspapers, posters, month- long local exhibits, month -long newsletter with links to your website and event program



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2019 S.P.A.C.E. – Spruce Pine Alien Conference & EXPO Sponsorship Opportunities Form

Thank you for your support!

Please find enclosed my check, made payable to S.P.A.C.E. – Spruce Pine Alien Conference & EXPO for the following sponsorship level;

_____ Level 1 Quartz Sponsor-	\$5000-7500
_____ Level 2 Platinum Sponsor-	\$2000-5000
_____ Level 3 Gold Sponsor-	\$1000-2000
_____ Level 4 Silver Sponsor-	\$100-1000

Business Name: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

Please submit your completed form to:

SPACE

Email: sponsor@spacenc.com Ph. 828-385-4313

PO BOX 46, Penland NC 28777