

FOR IMMEDIATE RELEASE

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PROMVILLE'S HAWAII PROM EXPO + PROM DRESS DRIVE & GIVEAWAY GEARS UP FOR A REMARKABLE RETURN

Honolulu, HI (December 7, 2023) - Promville is calling for donations of gently used Christmas and Holiday Party, Gala, or Winter Ball dresses and gowns, as it gears up for the highly anticipated Hawaii Prom Expo + Prom Dress Drive & Giveaway, scheduled for Saturday, February 24, 2024, at the iconic Aloha Tower Marketplace.

This event will bring an extravaganza aimed at empowering and supporting high school students across the community. From 2 p.m. to 8 p.m., the venue will host the Hawaii Prom Expo and the Dress Drive & Giveaway, providing free admission and giving away free prom dresses to students in need, creating an opportunity for an unforgettable prom experience.

The Hawaii Prom Expo will be an engaging affair, featuring prom retail and craft vendors, food trucks, captivating entertainment, a spectacular fashion show, informative workshops, speakers, engaging contests, and beauty stations. Promville invites esteemed sponsors, vendors, speakers, and volunteers to contribute to making this event a monumental success.

"Promville's mission has always centered around fostering confidence, inner beauty, and community support," says Scarlett Godinez-Dumadag, Founder of Promville. "This event is about empowering our youth, promoting self-esteem, and creating cherished memories, all while offering an incredible prom experience."

For more information on how to get involved, whether through sponsorship, volunteering, or attending the event, please visit www.promville.com or contact (808) 382-2001 or email promvilleusa@gmail.com.

Promville invites the community to join in this heartwarming initiative, making a difference and spreading the joy of giving this Holiday Season.

About Promville

Promville's Dress Drive and Giveaway was started in 2013 held in various community centers, shopping centers and malls. The purpose of these events are to assist economically disadvantaged and underprivileged high school girls in Hawaii attend their prom by collecting gently used formal dresses, handbags, fashion accessories, shoes and unused cosmetics. The focus is to promote inner beauty, bring out self-confidence, and encourage charitable giving to young women. This event is FREE and open to all High School in Hawaii statewide with a valid school I.D.

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