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**FOR IMMEDIATE RELEASE****COUNTDOWN ALERT: PROMVILLE'S HAWAII PROM EXPO + DRESS DRIVE & GIVEAWAY**

Honolulu, HI (February 6, 2024) - As the clock ticks down to the highly anticipated Hawaii Prom Expo + Dress Drive & Giveaway, Promville is gearing up to transform dreams into reality for high school students across the islands.

Date: Saturday, February 24, 2024

Time: 2:00 p.m. - 6:00 p.m.

Venue: Aloha Tower Marketplace

Admission: FREE

An Unforgettable Day of Joy and Empowerment:

Promville's annual event (since 2013) is not just about dresses; it's a celebration of community, empowerment, and the magic of prom night.

Here's what attendees can expect:

- **Free Prom Dress Giveaway:** Over 200+ dresses, wide range of styles and sizes.
- **Vendor Extravaganza:** A marketplace featuring local retail and food vendors.
- **Entertainment:** Enjoy a fashion show and interactive workshops throughout the day.
- **Personal Shopping Assistance:** Volunteers to help attendees find their perfect dress.

Why Attend?

For high school students in need, attending prom can feel like an impossible dream. Scarlett Godinez-Dumadag, the founder of Promville, expresses, "Our mission is to make prom dreams accessible to every student, regardless of their financial situation. The Hawaii Prom Expo is not just an event; it's a movement of empowerment and community support."

Get Involved:

- **Vendors:** Showcase your business and support a meaningful cause. Apply online at www.promville.com.
- **Volunteers:** Join us in creating a day of magic. Visit the website to sign up and get involved.
- **Spread the Word:** Share the event details with friends, family, and those who can benefit.

Promville extends its heartfelt gratitude to the community for their continuous support. Let's make prom dreams come true together!

About Promville

Promville's Dress Drive and Giveaway was started in 2013 held in various community centers, shopping centers and malls. The purpose of these events are to assist economically disadvantaged and underprivileged high school girls in Hawaii attend their prom by collecting gently used formal dresses, handbags, fashion accessories, shoes and unused cosmetics. The focus is to promote inner beauty, bring out self-confidence, and encourage charitable giving to young women. This event is FREE and open to all High School in Hawaii statewide with a valid school I.D.

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