

Creason Homeownership School To Help New Buyers In Competitive Market

As owner of the Paul Creason Realty Company, I am thrilled to be teaching a month-long class to help first-time homebuyers understand the complexities of purchasing a house. My agency has developed the “Creason Homeownership School,” which will hold free classes online using Zoom every Monday in November from 7-9 p.m.

As the COVID-19 pandemic continues, more people are looking to buy houses that better suit their working from home needs. Because of this, the real estate market is very competitive right now.

According to the National Association of Realtors, the residential real estate market has seen a 10.5% growth from a year ago, with the Midwest market alone seeing a 9.3% growth. More information on the market’s current success can be found [here](#).

My Creason Homeownership School is designed to create informed buyers who will have the upper hand in the competitive market.

Throughout my 23 years in the real estate industry, I have gained knowledge and experience on a variety of real estate topics. Throughout this course I will navigate buyers from the beginning of their house search, all the way through making house payments.

The Creason Homeownership School will discuss a variety of issues. The topics of the class will include:

- Working with real estate agents, bankers, home improvement contractors, and movers;
- Fixed-rate and adjustable-rate mortgages;
- Home equity loans;
- Home inspections;
- Sales contracts;
- Closing costs;
- Down payments;
- Managing a budget and adjusting spending habits.

Additionally, I am offering participants who complete the course a \$2,000 rebate if they buy a house using my agency.

More information on how to enroll in this course can be found at the bottom of this page.

I am excited to help Indiana homebuyers learn more about the real estate process and give them the skills they need to find the home of their dreams.

Sample Tweets:

Looking for your dream home? Real estate agency owner Paul Cremona starts “Creason Homeownership School” to help first-time homebuyers. #CreasonSchool bit.ly/abc123

Realtor Paul Cremona starts online #CreasonSchool to help first-time homebuyers navigate the real estate world. bit.ly/abc123

As the real estate market becomes more competitive, agency owner Paul Cremona teaches online #CreasonSchool to share tips with first-time homebuyers. bit.ly/abc123

Sample Facebook Posts:

Looking for a way to get the upper hand in your search for a new home? Join the #CreasonSchool and learn from experienced agency owner Paul Cremona this November. bit.ly/abc123

Paul Cremona, owner of an Indianapolis-based real estate agency, starts the #CreasonSchool as a way to help first-time homebuyers navigate the competitive real estate market. bit.ly/abc123

Experienced real estate agency owner will teach the online #CreasonSchool, available to all first-time homebuyers looking for tips from an expert. bit.ly/abc123