

SPONSOR PROSPECTUS

2nd annual



**FLORIDA
RESILIENCE
CONFERENCE**

— ENSURING FLORIDA'S FUTURE —

featuring the 65th annual FSBPA Meeting



**OCTOBER 5-7, 2022
HYATT REGENCY COCONUT POINT
BONITA SPRINGS, FLORIDA**

Sponsorships Available

FSBPA and Resiliency Florida are pleased to announce the 2nd annual Florida Resilience Conference, October 5-7, 2022, at the Hyatt Regency Coconut Point Resort, Bonita Springs, Florida. The conference is expected to attract approximately 400 attendees. We hope you make plans to join us and consider a sponsorship to ensure the event's success.

To secure your sponsorship, please reserve online at the conference website when available.

Sponsorship Recognition at the Event

Sponsors will be recognized in the program with a brief description of their company and be given sponsor ribbons to display on your name badge

FSBPA is registered with the Florida Department of Agriculture and Consumer Services as a Charitable Organization as required under Chapter 496 Florida Statute.

"A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State. Registration does not imply endorsement, approval, or recommendation by the State."

Level 1 (Diamond) - \$15,000

Track Sponsor – (four available)

Your company will be the title sponsor for one of the conference's four program tracks and have the opportunity to participate in the program as a presenter or moderator.

The Track Sponsors will also receive these benefits:

- Four complimentary registrations
 - Complimentary exhibit space
 - Happy hour sponsor (up to 50 complimentary upgrade drink tickets)
 - Company logo and url on the FRC website
 - Company logo on conference emails
 - Printed acknowledgement on signage at the conference, in the program, and on social media
 - A full-page advertisement in the conference program
 - Access to attendee participant list
 - Reserved table at Thursday luncheon or Awards Banquet
 - Verbal recognition throughout the conference
 - A publication flyer to insert in the conference registration bags (to be provided by sponsor)
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Level 2 (Platinum) – \$7,500

Platinum Sponsor (several available)

This sponsorship is intended for companies seeking select recognition during the conference, plus the additional benefits listed below.

Special Activity Sponsor (in development)

We are working with hotel event staff to develop a Wednesday evening or Thursday afternoon activity for attendees. Please contact us if you are interested in learning more about being special activity sponsor.

Platinum Sponsors will also receive these benefits:

- Three complimentary registrations
- Enhanced opportunity to participate in program
- Logo and url on the FRC website
- Logo on the conference emails
- Printed recognition on signage at the conference, in the program, and on social media
- A half-page advertisement in the conference program
- Access to attendee participant list
- Verbal recognition throughout the conference
- A publication flyer to insert in the conference registration bags (to be provided by sponsor)

Level 3 (Gold) – \$5,000

Friday Breakfast Sponsor [one available]

Your company will host breakfast on Friday morning of the conference, a much needed break to keep attendees going for one more day! This is reserved for longtime FSBPA Traditional sponsor.

Welcome Reception Sponsor [one available]

Your company will provide the hors d'oeuvres at the Wednesday evening reception for the attendees' enjoyment as they mingle through the exhibit hall.

Tote bags [one available]

Your company's logo will be printed on the bags distributed to conference attendees. This is reserved for longtime FSBPA Traditional sponsor.

Sports Bottle [one available]

Your company's logo (one color) will be printed on water bottles and distributed to attendees.

Gold Sponsor [several available]

This sponsorship is intended for companies seeking special recognition during the conference, plus the additional benefits listed below.

Gold Sponsors will also receive these benefits:

- Two complimentary registrations
- Enhanced opportunity to participate in program
- Logo and url on FRC website
- Logo on conference emails
- Printed acknowledgements on signage at the conference, in the program, and on social media
- Verbal recognition throughout the conference

[Upgrade your level of support to a Platinum Level sponsorship for enhanced benefits by combining sponsorships or increasing financial support.](#)

Level 4 (Silver) - \$3,500

Ice cream social [for co-sponsorship of this break, see Level 5]

Your company will provide ice cream, pretzels and other refreshments for attendees' enjoyment during the conference's first professional exchange break.

Morning Sunshine Break [one available]

Your company will provide muffins, croissants, yogurt, and other refreshments for attendees' enjoyment during the conference's Thursday morning exchange break.

Journal [one available]

Your company's logo will be printed on the notebooks distributed to every attendee at the conference. This is reserved for longtime FSBPA Traditional sponsor.

Name Badge Holders [one available]

Your company's logo will be printed on the name badge holders provided to every attendee at the conference.

Hotel Room Key Card Sponsor [one available]

Your company's logo in full color will be printed on the front and back of attendees' hotel room key cards.

Silver Sponsor [several available]

This sponsorship is intended for companies seeking special recognition during the conference, plus the additional benefits listed below.

Level 4 sponsorship benefits also include:

- One complimentary registration
- Logo and url on the FRC website
- Logo on one conference email blast
- Recognition on signage at the conference, in the program, newsletters, and on social media
- Acknowledged during the conference

Upgrade your level of support to a Gold Level sponsorship for enhanced benefits by combining a Silver sponsorship with a Bronze or Patron sponsorship.

Level 5 (Bronze) – \$1,750 to \$2,500

Banquet – Premier Sponsor (\$2,500) [one available]

Your company will be recognized at FSBPA's time-honored Awards Banquet and receive special recognition at dinner. Two tables may be reserved for your guests in addition to the other benefits described below.

Session sponsor (\$2,200) [approx. 16 available]

Your company will sponsor one of the sessions during a “track” in the program and will have the opportunity to give a 3 minute presentation about your company during the session.

Friends of FSBPA with Benefits (\$2,200) [several available]

Includes an insert (provided by sponsor and approved by staff) in the conference totes.

Awards Sponsor (\$2,200) [one available]

Your company will sponsor the plaques presented to the 2022 award winners at the banquet and be given special recognition at the event. This is reserved for longtime FSBPA Traditional sponsor.

Ice cream social (\$1,750 co-sponsorship) [two available]

Your company will provide ice cream, pretzels and other refreshments for attendees' enjoyment during the conference's first professional exchange break.

Morning Coffee Break (\$1,750 each) [two available]

Your company will provide refreshments to attendees while they are browsing in the exhibit hall.

Cork coasters (\$1,750) [one available]

Company logo will be printed in one color on the cork coaster and given to every attendee in their conference tote bag.

Hand Sanitizer (\$1,750) [one available]

Company logo will be printed on the bottle and provided in the attendees' tote bags.

Ad-hoc Meeting Room (\$1,750) [five available]

Your company can reserve a secure place to hold meetings at the conference hotel. Available in half-day increments on Wednesday (a.m. and p.m.), Thursday (a.m. and p.m.), and Friday (a.m. only).

Bronze Level sponsorship benefits also include:

- Logo and url on the FRC website
- Logo on one conference email blast
- Printed recognition on signage at the conference, in the program, newsletters, and on social media
- Acknowledged during the conference

Level 6 (Patron) - \$1,250

Friends of FSBPA

Receive special recognition during the conference, plus the additional benefits listed below.

Awards Banquet Patron Sponsor [several sponsorships available]

Your company will be recognized at FSBPA's time-honored Awards Banquet and receive special recognition during the banquet. One table may be reserved upon request for your guests in addition to the other benefits described below.

Pens [one available]

Your company's logo will be printed on this eco-friendly pen and provided to every attendee.

Additional Level 6 benefits include:

- Logo and url on the FRC website
- Printed recognition on signage at the conference, in the program, and newsletters
- Acknowledged during the conference