# Sponsorship Prospectus



# 4TH ANNUAL CONFERENCE

SEPTEMBER 17-19, 2025 SUNSEEKER RESORT CHARLOTTE HARBOR, FLORIDA





# **Sponsorships Available**

Join us for the 4th annual Florida Resilience Conference, hosted by **FSBPA** and **Resiliency Florida!** Mark your calendars for September 17-19, 2025, and get ready to immerse yourself in transformative discussions at the luxurious Sunseeker Resort in beautiful Charlotte Harbor, Florida.

Anticipating a gathering of around 600 attendees, this conference promises invaluable insights and networking opportunities. Don't miss out! Secure your spot today and explore sponsorship options to contribute to the success of this remarkable event. We look forward to welcoming you!

# **Sponsorship Recognition at the Event**

Sponsors will be recognized in the program with a brief description of their company and be given sponsor ribbons to display on their name badge.

# To secure your sponsorship, please reserve online at the conference website when available.

Sponsors are limited to reserving one product or piece of branded swag. However, sponsors may select other types of sponsorships, such as a Friend or Lunch sponsorship, to increase their level of support.

Please note, the sponsorship products offered in the prospectus may be enhanced at the sponsor's expense. Contact us for more details.

FSBPA is registered with the Florida Department of Agriculture and Consumer Services as a Charitable Organization as required under Chapter 496 Florida Statue.

"A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free within the State. Registration does not imply endorsement, approval, or recommendation by the State."

## Level 1 (Diamond) - \$15,000

Your company will be the title sponsor for one of the conference's four program tracks or the exclusive sponsor of the Thursday evening cocktail hour.

- Energy, Infrastructure, Smart Planning, and Beaches tracks (track sponsor)
- Thursday evening cocktails

#### **Diamond Level Sponsor Benefits:**

- Five complimentary registrations (includes the 1 complimentary registration with the premium booth space)
- Complimentary premium exhibit space
- Enhanced opportunity to participate in the program as a presenter or moderator
- Company logo and url on the FRC website
- Company logo on conference emails

- Printed acknowledgment on signage at the conference, in the program, and on social media
- A full-page advertisement in the conference program
- Access to the attendee participant list
- Reserved table at the Thursday luncheon
- Verbal recognition throughout the conference
- A publication flyer to insert in the conference registration bags (to be provided by the sponsor)

# <u>Level 2 (Signature-Platinum) – \$10,000</u>

The Signature-Platinum sponsorship level is for companies seeking to elevate their recognition during the conference by hosting a special event, product, or other organized activity.

#### **Special events include:**

Co-Sponsor of the Conference Luncheon (2 available)
Sponsors will receive recognition at the luncheon and may provide a promotional item to be placed on the tables.

#### **Specialty products include:**

Eco-friendly products, such as a Bamboo Cutting Board, Beach Gear, or Golf Towel

Make a lasting impression with enhanced products that include your company logo and combines practicality with a professional touch.

#### **Signature-Platinum Level Sponsor Benefits:**

- Four complimentary registrations
- Enhanced opportunity to participate in the program as a presenter or moderator
- Company logo and url on the FRC website
- Company logo on conference emails
- Printed acknowledgment on signage at the conference, in the program, and on social media
- A full-page advertisement in the conference program
- Access to the attendee participant list
- Reserved table at the Thursday luncheon
- Verbal recognition throughout the conference
- A publication flyer to insert in the conference registration bags (to be provided by the sponsor)

### Level 3 (Platinum) - \$7,500

The Platinum sponsorship level is for companies looking to maximize their visibility during the conference by hosting a special event or other organized activity. Product sponsorships are available as well.

#### **Special events include:**

- Exclusive Wednesday evening specialty cocktail
- > Exclusive host of Wednesday evening hors d'oeuvres
- > Host a Thursday afternoon tournament of cornhole or other game

#### **Platinum Level Sponsor Benefits:**

- Three complimentary registrations
- Enhanced opportunity to participate in the program
- Logo and url on the FRC website
- Logo on the conference emails
- Printed recognition on signage at the conference, in the program, and on social media
- A half-page advertisement in the conference program
- Access to the attendee participant list
- Verbal recognition throughout the conference
- A publication flyer to insert in the conference registration bags (to be provided by the sponsor)

## Level 4 (Gold) - \$5,000

#### **Friday Breakfast Sponsor**

Your company will host breakfast on Friday morning of the conference, a much-needed break to keep attendees going for one more day! *This is reserved for longtime FSBPA Traditional sponsor.* 

#### **Tote Bags**

Your company's logo will be printed on the bags distributed to conference attendees. *This is reserved for longtime FSBPA Traditional sponsor.* 

#### **Hotel Room Key Card**

Your company's logo in full color will be printed on the front and back of attendees' hotel room key cards.

#### **Sports Bottle/Wine Tumbler**

Your company's logo (one color) will be printed on bottle/tumbler and distributed to attendees.

#### **Journal**

Your company's logo will be printed on the notebooks distributed to every attendee at the conference. *This is reserved for longtime FSBPA Traditional sponsor.* 

#### **Gold Sponsor** [several available]

This sponsorship is intended for companies seeking enhanced recognition during the conference, plus the additional benefits listed below.

#### **Gold Level Sponsor Benefits:**

- Two complimentary registrations
- Enhanced opportunity to participate in program
- Logo and url on the FRC website
- Logo on conference emails

- Printed acknowledgments on signage at the conference, in the program, and on social media
- Verbal recognition throughout the conference

Upgrade your level of support to a Platinum Level sponsorship for enhanced benefits by combining sponsorships or increasing financial support.

## Level 5 (Silver) - \$3,500

#### Ice cream social

Your company will provide ice cream, pretzels, and other refreshments for attendees' enjoyment during the conference's first professional exchange break.

#### **Morning Sunshine Break**

Your company will provide muffins, croissants, yogurt, and other refreshments for attendees' enjoyment during the conference's Thursday morning exchange break.

#### Name Badge Holder

Your company's logo in white will be printed on an eco-friendly name badge holder, sustainably designed and provided to every attendee at the conference.

#### **Mobile App**

Essential for every conference attendee, the mobile app allows users to navigate and engage throughout the conference. The app features the conference agenda, attendee list, and more. Your logo will be prominently displayed.

#### **Silver Sponsor** [several available]

This sponsorship is intended for companies seeking special recognition during the conference, plus the additional benefits listed below.

#### **Silver Level Sponsor Benefits:**

- One complimentary registration
- Logo and url on the FRC website
- Logo on one conference email blast
- Recognition on signage at the conference, in the program, in newsletters, and on social media
- Acknowledged during the conference

Upgrade your level of support to a Gold Level sponsorship for enhanced benefits by combining a Silver sponsorship with a Bronze or Patron sponsorship.

# Level 6 (Bronze) - \$1,750 to \$2,500

#### Banquet – Premier Sponsor (\$2,500)

Your company will be recognized at FSBPA's time-honored Awards Banquet and receive special recognition at dinner. Two tables may be reserved for your guests in addition to the benefits described below.

#### <u>Session Sponsor (\$2,200)</u> [several available]

Your company will sponsor one of the sessions during a "track" in the program and will have the opportunity to give a three-minute presentation about your company during the session.

#### Friends of FSBPA and RF with Benefits (\$2,200) [several available]

Includes an insert (provided by sponsor and approved by staff) in the conference totes.

#### Awards Sponsor (\$2,200)

Your company will sponsor the plaques presented to the award winners at the banquet and be given special recognition at the event. *This is reserved for longtime FSBPA Traditional sponsor.* 

#### Morning Coffee Break (\$2,000)

Your company will provide attendees with refreshments during the Thursday or Friday morning networking break.

#### Cork Coasters (\$1,750)

Your company's logo will be printed in one color on the cork coaster and provided in the attendees' tote bags.

#### Hand Sanitizer (\$1,750)

Your company's logo will be printed on the bottle and provided in the attendees' tote bags.

#### **Bronze Level Sponsorship Benefits:**

- Logo and url on the FRC website
- Logo on one conference email blast
- Printed recognition on signage at the conference, in the program, newsletters, and on social media
- Acknowledged during the conference

# Level 7 (Patron) - \$1,250

#### Friends of FSBPA and RF [several sponsorships available]

Receive special recognition during the conference, plus the additional benefits listed below.

#### <u>Awards Banquet Patron Sponsor</u> [several sponsorships available]

Your company will be recognized at FSBPA's time-honored Awards Banquet and receive special recognition during the banquet. One table may be reserved upon request for your guests in addition to the other benefits described below.

#### **Pens**

Your company's logo will be printed on this eco-friendly pen and provided to every attendee.

#### **Patrol Level Sponsorship Benefits:**

- Logo and url on the FRC website
- Printed recognition on signage at the conference, in the program, and in newsletters
- Acknowledged during the conference



# **Custom Sponsorship Opportunities**

Have an idea for a unique sponsorship that isn't listed? Let's make it happen! We're open to creative partnerships and customized sponsorships that align with your brand's goals. If you have a specific idea in mind or would like to explore unique ways to showcase your company, let's connect and create a sponsorship opportunity tailored just for you. Email us at <a href="mail@fsbpa.com">mail@fsbpa.com</a> to discuss how we can bring your vision to life!

To reserve your sponsorship, sign-up online today!