

## Agenda Lake Whitney Elementary

PTO Board Zoom Meeting - November 4th, 2020

Minutes by: Jenn Gerry

Call to Order: Elvan Smail at 5:20

Attendance: Elvan Smail, Megan Hartman, Cecilia McMillen, Jenn Gerry, Jennifer Stanich, Beth Prince, Christina Fitzsimons, Sherry Paramore, Allison Burt (Wonderland Gift shop), Pita Paxton, Charlotte

Principal's Report: Not sure when parents will be allowed on campus. School Board is trying to wave the grade for schools, but won't take initiative until the spring. Not sure if LaunchEd will still be around in January. Mrs. Prince is waiting to hear what the school will look like then. Mrs. Prince is talking with the teachers about trying to figure out how to get homeroom parents, but it will be virtual. School pictures are being postponed until January.

### OFFICERS' REPORTS:

Co - President's Report - Elvan Smail and Jennifer Stanich - Allison is going to be doing a presentation about the Wonderland Gift Shop.

Treasurer's Report - Jennifer Grassi

1st VP - Kelly Cicero 2nd

VP - Colleen Czacharowski

Secretary - Jennifer Gerry

### COMMITTEE REPORTS:

Arts Night

Birthday Book Club - Mrs. Dudek is doing Birthday Book Club this Friday, November 6th for birthdays July - December. We have 18 students signed up right now for that time period. Any students on LaunchEd will be choosing their books and Jenn Gerry will deliver the books to these students after November 6th.

Box Tops & Amazon Smile

Membership - Sherry reported that they are going to get the remainder of the magnets out and make a push to get the membership up. Planning a date to install the dolphin wall and will get the date to us soon. "Dolphin Wall of Fame" Sherry is going to need help with this so we will be looking for volunteers with this. Talking about incentives, possibly homework passes. 73 memberships at this point. Mrs. Prince will do a call encouraging membership the beginning of the year. She will meet with Sherry, Elvan and Christina to discuss a tier program with incentives. Budget is \$7,000, currently at \$3,000.

Dolphin Fund

Hospitality & Faculty Snack & Teacher Appreciation

Memory Book & Photography - Maybe a digital memory book, has a \$200-\$500 set up fee. Also, considering getting homeroom parents to create Shutterfly books that parents can order.

Teacher Wish List

PIE & Additions PIE - Quarterly

Spirit Nights

Public Relations

Receivables - \$150 in memory books

School Supplies - We received \$1,400.78 as a kick back from school supplies.

Spirit Wear

Welcome

Website

Pastries with Parents

Grandparents Event

Sweetheart Dance

Spring Carnival

Holiday Shoppe - Allison Burt with Wonderland Gift shop spoke about the on-line website with either school or home delivery. School delivery is 20% profit, all orders are sorted by student and teacher and delivered to the school and parents

can pick up the items. Home delivery shop pricing is higher, 10% profit over \$35 for free shipping. Not a huge fundraiser. You can do both, but they have a letter for one or the other. They provide all of the promotional information. December 7<sup>th</sup> would be the end for school deliver and December 15<sup>th</sup> for home delivery. All items come with gift bags. Carnival prizes and gifts are also given. The website is Wonderlandgiftshoppes.store. We voted against this. Students wouldn't be able to feel the items and pay cash. They wouldn't really have the "shopping" experience.

Fundraiser

## UNFINISHED / OLD BUSINESS

Finding a new Spirit Wear vendor

Distribution of spirit wear and magnets.

Plan the simple ask fundraiser with the fundraiser committee in January.

Collecting the cups from the fence and new arrangement ideas. - Give Thanks

## NEW BUSINESS

Working on new fundraiser flyer with Fundraiser committee. The fundraiser will start January 25<sup>th</sup> and go through February 12<sup>th</sup>. Levels will be discussed at the meeting next week.

Decision about our Christmas PTO meeting - we usually have a little gathering - ideas about in person meeting? - This was not discussed.

## UPCOMING DATES:

11/23-27: Thanksgiving break

12/18: End of the Second marking period

12/21-1/1: Winter Break