

## Phases

01

### Training Online MI Training Course

#### OPTIONS:

- Online self-guided MI training using the MI Companion™
- MI Companion™ online practice exercises with trainer feedback
- Six 1-hour Zoom sessions + MI Companion™ with feedback

#### PRICING:

- \$49-\$199/trainee depending on number of staff

#### RECOMMENDED FOR:

- Limited budget and desire for independent study
- Test run MI principles in your organization

02

### Coaching & Verification Group Coaching Sessions

#### OPTIONS:

- Facilitated small group coaching sessions/communities of practice
- Paired or individual coaching via live Zoom or recorded sessions
- Verification of MI expertise; train-the-trainers model available

#### PRICING:

- Phase 1 pricing + coaching fee per session

#### RECOMMENDED FOR:

- Deepening understanding and implementation of MI in workplace
- Application to your specific industry context

03

### Sustainable MI Culture Developing In-House Capacity

#### INCLUDES:

- Flagship end-to-end, customized solution to integrate MI
- Includes discovery process, organizational deep dive, motivational audit, operational change management, and outcomes measurement.
- In-house Train-the-Trainers model and Skills Verification available

#### PRICING:

- Fully customized package; depending on organizational size and scope of operations

#### RECOMMENDED FOR:

- Those wanting to maximize the benefits of MI in their organization
- In-depth integration into personnel and processes