

Take it  
**EASY**



**MOTORCYCLE, SCOOTER,  
SNOWMOBILE, ATV AND  
JET SKI BATTERIES**





# EASY ASSEMBLY, EASY DRIVE.

A new generation of state-of-the-art batteries, which are easy to fit and suitable for a wide array of applications.

The FIAMM **Easy Rider** range with **Absorbent Glass Mat (AGM) technology** brings you all the energy and reliability you need for your outdoor leisure activities.

For installation and maintenance professionals, convenience and safety are the added values of **Easy Rider** batteries. There is no need to activate them. They are easy to fit, require no electrolyte top-ups and have a long service life. Fewer worries for end users, too. Even after long periods of inactivity, **Easy Rider** batteries offer unrivalled starting power, and withstand the most intense vibrations, making them perfect for sports.

In a world in which reliability and performance cannot be left to chance, **Easy Rider** is the natural choice for superior solutions that are ready to guarantee power and safety in any scenario. In workshops and garages or on the road, on water and snow: **take it easy**.





**EASY**  
**TO GO**







# WHY CHOOSE **EASY RIDER**



## **VERSATILITY**

The battery range **Easy Rider** covers all application needs of the two-wheel world and beyond. It meets the needs of the most modern high-performance vehicles – including those equipped with sophisticated on-board electronics.



## **EASE OF ASSEMBLY**

By implementing AGM technology, **Easy Rider** batteries are supplied ready to use. They are filled with electrolyte fluid and do not need to be activated. This is a key advantage because the batteries can be mounted in critical positions ensuring tightness in sports applications involving intensive use or high physical stress.



## **SUPERIOR QUALITY**

Quality checks can already be carried out already in production on AGM batteries in the new **Easy Rider** range. In this way, FIAMM immediately prevents malfunctions and guarantees even higher quality levels than usual.

***EASY FOR  
EVERY TYPE  
OF RIDER***









# THE ADVANTAGES OF **AGM** TECHNOLOGY



## **RELIABILITY**

AGM technology absorbs the electrolyte and retains it inside the battery using a special microporous glass fibre separator mat. There is no risk of acid leakage, neither during installation nor during use.



## **GREAT STARTING POWER**

Maximum power to ensure starting in all conditions. The starting attitude (A)/weight (kg) ratio of AGM batteries is the highest available today.



## **GUARANTEED PERFORMANCE EVEN AFTER PROLONGED STORAGE**

The use of lead-calcium alloys in the grids makes the self-discharging much slower than traditional batteries. The starting attitude is preserved over time.



## **MAINTENANCE-FREE**

The construction technology used means that its water consumption is virtually zero. No top-ups are needed for the entire life of the battery.



## **RESISTANCE TO VIBRATIONS**

The compression of the plate-separator assembly and the careful construction make the battery extremely resistant to vibrations, guaranteeing a longer service life.





**EASY TO  
THRILL**



# EASY DRIVE AGM TECHNOLOGY

## CONTAINER

Oil and petrol-resistant lid and one-piece container.

## SAFETY VALVE

Reduces the risk of battery explosion in cases of excessive gas build-up.

## FLAME ARRESTOR

Eliminates the risks caused by occasional sparks or naked flames outside the battery.

## SPECIAL CONNECTIONS

Reinforced cell-to-cell and plate-to-terminal connections for better current starting flow.

## GLASS MICROFIBRE SEPARATOR MAT

Made of porous material to ensure maximum electrolyte retention, which combined with the safety valve prevents leakage of liquid or gas.

## SPECIAL ACTIVE MASS FORMULA

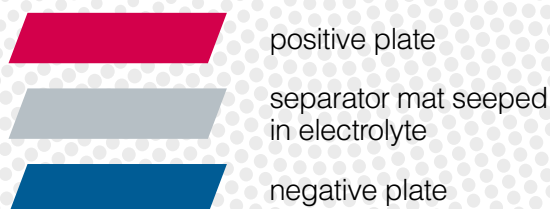
Designed to increase battery life and reliability.



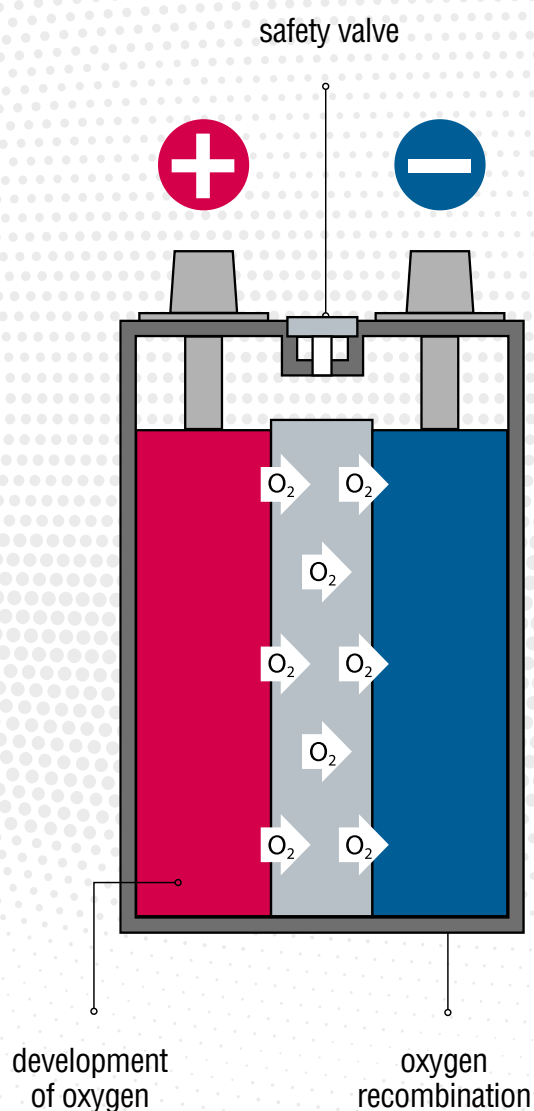


## AGM TECHNOLOGY

The key feature that sets an AGM battery apart from a traditional one is the gas-recombination technology. In conventional batteries, hydrogen and oxygen are released during charging, causing electrolyte loss. Instead, the AGM battery uses a microporous separator mat impregnated with electrolyte, which allows oxygen to migrate from the positive to the negative plate, where it recombines with hydrogen, restoring water. This establishes a closed electrochemical cycle without gas emissions outside and without consuming water. Construction precision and careful selection of high-quality components are crucial to ensure optimal operation.



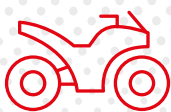
## SEALED GAS RECOMBINATION BATTERY OPERATION



# WHAT KIND OF **EASY RIDER** ARE YOU?

Perfect for scooters, motorbikes of all sizes, jet skis and snowmobiles, the **Easy Rider** range is the ideal choice for optimum performance, on any vehicle.

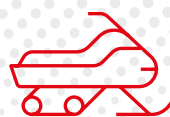
Easy to install, durable and safe, **Easy Rider** batteries guarantee everyday reliability and are dynamic adventure companions, always ready to explore new horizons. When you get into the seat, just think about enjoying your free time outdoors: **take it easy!**



**MOTORCYCLE**



**QUAD BIKE**



**SNOWMOBILE**



**JET SKI**

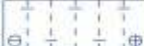



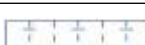
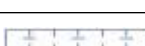

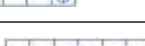
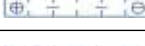









**EASY TO  
PERFORM**

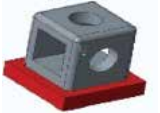
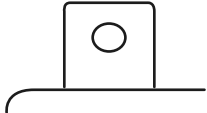
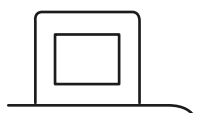


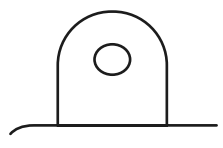
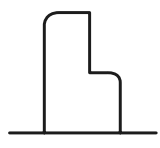
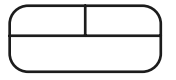
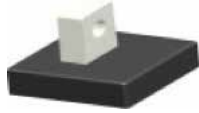
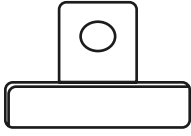
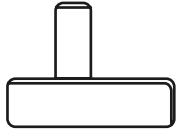
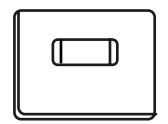
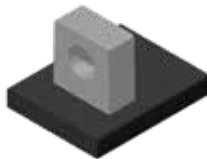
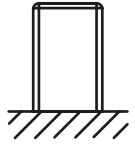
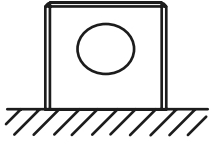
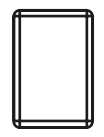


# EASY RIDER STARTER BATTERY RANGE 12V

FIAMM reference	FIAMM code	Ah	CCA A EN	Dimensions LxWxH	Layout	Terminal	Replaces
<b>FTX4L-12B</b>	<b>7907520</b>	<b>3</b>	<b>50</b>	<b>113x70x85</b>	 right	<b>1</b>	<b>FB4L-B</b>
<b>FTZ7S-12B</b>	<b>7907521</b>	<b>6</b>	<b>90</b>	<b>113x70x105</b>	 right	<b>1</b>	<b>FTX5L-12B</b>
<b>FTX7A-12B</b>	<b>7907522</b>	<b>6</b>	<b>100</b>	<b>150x87x93</b>	left 	<b>1</b>	
<b>FTZ8V-12B</b>	<b>7907523</b>	<b>7</b>	<b>110</b>	<b>114x71x130</b>	 right	<b>1</b>	<b>FTX7L-12B</b>
<b>FTX9-12B</b>	<b>7907524</b>	<b>8</b>	<b>110</b>	<b>151x88x107</b>	left 	<b>1</b>	
<b>FTZ10S-12B</b>	<b>7907525</b>	<b>8.6</b>	<b>150</b>	<b>150x88x93</b>	left 	<b>1</b>	
<b>FTX9A-12B</b>	<b>7907526</b>	<b>9</b>	<b>100</b>	<b>135x75x139</b>	left 	<b>1</b>	<b>FB9-B</b>
<b>FT10L-12B</b>	<b>7907527</b>	<b>10</b>	<b>140</b>	<b>135x90x145</b>	 right	<b>1</b>	<b>FB10L-B / 12N10-3A</b>
<b>FT12B-12B</b>	<b>7907528</b>	<b>10</b>	<b>165</b>	<b>150x70x130</b>	left 	<b>1</b>	
<b>FTX12-12B</b>	<b>7907529</b>	<b>10</b>	<b>180</b>	<b>150x87x130</b>	left 	<b>1</b>	
<b>FTZ14S-12B</b>	<b>7907530</b>	<b>11.2</b>	<b>210</b>	<b>150x88x110</b>	left 	<b>1</b>	<b>FTZ12S-BS</b>
<b>FTX12A-3A-12B</b>	<b>7907531</b>	<b>12</b>	<b>150</b>	<b>136x81x158</b>	 right	<b>2</b>	<b>FB12AL-A / FB12A-A</b>
<b>FTX14-12B</b>	<b>7907532</b>	<b>12</b>	<b>190</b>	<b>151x87x147</b>	left 	<b>1</b>	
<b>FTX14AHL-12B</b>	<b>7907533</b>	<b>14</b>	<b>180</b>	<b>134x90x166</b>	 right	<b>1</b>	<b>FB14L-A2 / FB14L-B2</b>
<b>FT19-12B</b>	<b>7907534</b>	<b>20</b>	<b>200</b>	<b>181x76x168</b>	 right	<b>3</b>	
<b>FT30-12B</b>	<b>7907535</b>	<b>30</b>	<b>300</b>	<b>184x124x170</b>	 right	<b>4</b>	<b>53030</b>



# TERMINALS

1				
2				
3				
4				

## CE MARKING

The batteries in the new Easy Rider range comply with the new Regulation (EU) 2023/1542, which aims to reduce the impact of batteries on the environment and improve safety throughout the product life cycle. It introduces criteria to improve battery recyclability and reduce CO<sub>2</sub> emissions during production. It sets stricter standards for the collection, treatment and recycling of end-of-life batteries and defines new rules for managing the hazardous substances they contain.



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# **FIAMM FOR TEAM PRIMA PRAMAC RACING**







**JORGE MARTIN**



**FRANCO MORBIDELLI**







**EASY TO  
ENJOY**



ASYRIDER

Find out more at  
**[www.fiammeasyrider.com](http://www.fiammeasyrider.com)**


**EASY  
ASSEMBLY,  
EASY  
DRIVE.**



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Company subject to the management and coordination  
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