



The Royal Agricultural Winter Fair Chief Executive Officer

Lead us into our second hundred years

CELEBRATING CHAMPIONS FOR OVER A CENTURY – the best in agriculture, local food and equestrian competitions from across Canada and around the world.

The Royal Agricultural Winter Fair (the Royal) takes place every November in the City of Toronto. Delighting visitors since 1922, the Royal is the largest combined indoor agriculture fair and international equestrian competition in the world. It is where Canadian and international breeders, growers, athletes and exhibitors are declared champions and where over 300,000 people come to learn, compete, shop and celebrate the very best food, livestock and horsemanship this country has to offer.

At an exciting time of evolution for the organization and building upon the Royal's rich history and traditions, the Board is recruiting a strategic and visionary leader to the role of Chief Executive Officer (CEO). The new CEO will be poised to seize the opportunities related to shifting demographics, partnerships, volunteers and sustainable funding to help the Royal to innovate, evolve and reach its next level of achievement in bringing the country to the city.

The preferred candidate should possess strong business awareness, decision-making skills, financial acumen, strategic thinking and planning skills, paired with enthusiasm, creativity, integrity, drive for impact and an aptitude for leading and empowering a strong staff team. With exceptional leadership, development, organizational and interpersonal skills, the Royal's next CEO will engage with current and prospective sponsors, partners, staff, and volunteers in support of fulfilling the Royal's mission. This individual will develop strong and productive relationships with a wide range of stakeholders, including the Board, partners in the agricultural sector, government representatives, sponsors, donors, advertisers, retailers, media, etc., with the intention of expanding current offerings and capturing new audiences and partners.

Reporting to the Board of Directors, the CEO is responsible for strategic leadership, sponsorship and corporate development, team development and successful management of the organization. The CEO will serve as the public face of the organization, promoting the Royal within communities of both agricultural and non-agricultural constituents. The ideal candidate will draw upon their progressive leadership experience to help strengthen the organization and increase its impact. Experience working with a not-for-profit or charitable organization is considered an asset. This position is based at Exhibition Place in Toronto, Ontario.

For more information on this exceptional opportunity, or to submit your application in confidence, please contact Suzanne Clark at sclark@pursuitadvisory.com

Applications will be considered as they are received until the position is filled. The total compensation package for this role is \$200,000 to \$250,000, depending on experience. Full-time or part-time hours will be entertained.

The Royal Agricultural Winter Fair is a registered charity, and an equal opportunity employer that welcomes candidates from equity-deserving groups and is committed to providing accommodations for people with disabilities. Please let us know if you require accommodation during any aspect of the recruitment process and we will work with you to address your needs.