# Hearts of Gold

5th ANNUAL

## Gala Fundraiser for Childhood Cancer

FEBRUARY 6, 2027

EVERGREEN HALL

Presented By

DENT
JIM DENT CONSTRUCTION

# SPONSORSHIP OPPORTUNITUES



# WHO WE **ARE**

Cancer is the #1 cause of death in children, more than all other diseases combined! My own son passed away January 2022 from a cancer that uses archaic and harsh treatments with less than 10% chance of survival. Yet only 5% of all cancer funding is directed to childhood cancers. This needs to change and you can help!

Since 2022, our dedicated committee of volunteers has gathered around a kitchen table - where ideas spark, plans take shape, and action begins. We are a group of passionate individuals supported by an incredible community of sponsors, donors, and local businesses. Together we unite with one purpose: to raise funds for childhood cancer research. No overhead. No paid staff. Just people driven by purpose, making every dollar count.

## IMPACT

With our incredible partners' generous support, we have raised over $240,000 to fund vital, and innovative research projects that are leading to more effective, less toxic treatments for children with cancers that were previously untreatable.

## THE GALA

The Hearts of Gold Gala has earned its place as one of the most elegant and anticipated fundraising events in Chilliwack. This signature evening is the heart of our fundraising efforts. Guests can expect an unforgettable experience - complete with elaborate decor, decadent hors d'oeuvres and pastries, and captivating entertainment. More than just a night out, the Gala is a celebration of community, compassion, and the shared commitment to advancing childhood cancer research.
ALL money raised is in support of the Michael Cuccione Childhood Cancer Research Program at BC Children's Hospital, Children's Cancer Therapy Development Institute and the UCLA Pediatric Sarcoma Research Program.

Thank you for your support!

HEARTS OF GOLD

# SPONSORSHIP PROGRAM

## PRESENTING SOLD OUT! $5000

- Exclusive opportunity - only one available!
- ‘Presented By’ branding on all Gala materials, social media, advertising & email marketing.
- Logo & link to company’s website on the event social media pages and Hearts of Gold website.
- Featured Presenting Sponsor spotlight on Hearts of Gold social media channels prior to the event.
- Opportunity to speak at the event & welcome guests.
- Special ‘Presenting Sponsor’ acknowledgement during the Gala.
- Complimentary VIP Gala seating and table service for 8 guests.
- Use of Hearts of Gold name & sponsor badge to promote Presenting Sponsor status.

## GOLD HEART $2500

- Recognition as Gold Heart sponsor on all Gala materials, social media, advertising, email marketing & Hearts of Gold website.
- Featured Gold Heart sponsor spotlight on Hearts of Gold social media channels prior to the event.
- Company logo displayed prominently on all Gala materials and advertising.
- Gold Heart sponsor acknowledgement during the Gala.
- Gold heart with company name on Champagne Wall at the Gala.
- Complimentary VIP Gala seating and table service for 6 guests.
- Use of Hearts of Gold name and sponsor badge to promote Gold Heart sponsor status.

## SILVER LINING $1250

- Recognition as Silver Star sponsor on all Gala materials, social media, advertising, email marketing & Hearts of Gold website.
- Silver Star sponsor acknowledgement during the Gala.
- Complimentary VIP Gala seating and table service for 4 guests.
- Use of Hearts of Gold name and sponsor badge to promote Silver Star sponsor status.

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# SPONSORSHIP PROGRAM

## CHAMPAGNE $500

- Recognition as Champagne sponsor on all Gala materials, social media, advertising, email marketing & Hearts of Gold website.
- Champagne sponsor acknowledgement during the Gala.
- Complimentary VIP Gala seating and table service for 2 guests.
- Use of Hearts of Gold name and sponsor badge to promote Champagne sponsor status.

## OTHER SPONSORSHIP OPPORTUNITIES

- **Casino Tables** - $300 to sponsor a casino table game! 10 tables available: Blackjack (5), Poker (2), Roulette (1), Craps (1) and Wheel of Fortune (1). You will have business signage with logo displayed on the table plus 2 complimentary tickets to the event.

- **In Kind Sponsor** - In kind opportunities are also available for services such as: Entertainment, Videography, Media & Advertising, Prizes and more! Contact us with your ideas!

- **Silent & Live Auctions** - Let the bidding begin! Each year, we are deeply grateful to our generous donors for curating an incredible selection of unique and exclusive auction items. From once-in-a-lifetime experiences to handcrafted treasures, our guests have the opportunity to bid - and give back - while enjoying the excitement of the evening.

HEARTS OF GOLD


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