

HEARTS OF
GOLD

4th ANNUAL

*Gala Fundraiser for
Childhood Cancer*

FEBRUARY 7, 2026
EVERGREEN HALL

Presented By



SPONSORSHIP
OPPORTUNITIES



WHO WE ARE

Cancer is the #1 cause of death in children, more than all other diseases combined! My own son passed away January 2022 from a cancer that uses archaic and harsh treatments with less than 10% chance of survival. Yet only 5% of all cancer funding is directed to childhood cancers. This needs to change and you can help!

Since 2022, our dedicated committee of volunteers has gathered around a kitchen table - where ideas spark, plans take shape, and action begins. We are a group of passionate individuals supported by an incredible community of sponsors, donors, and local businesses. Together we unite with one purpose: to raise funds for childhood cancer research. No overhead. No paid staff. Just people driven by purpose, making every dollar count.

IMPACT

With our incredible partners' generous support, we have raised over \$160,000 to fund vital, and innovative research projects that are leading to more effective, less toxic treatments for children with cancers that were previously untreatable.

THE GALA

The Hearts of Gold Gala has earned its place as one of the most elegant and anticipated fundraising events in Chilliwack. This signature evening is the heart of our fundraising efforts. Guests can expect an unforgettable experience - complete with elaborate decor, decadent hors d'oeuvres and pastries, and captivating entertainment. More than just a night out, the Gala is a celebration of community, compassion, and the shared commitment to advancing childhood cancer research.

ALL money raised is in support of the Michael Cuccione Childhood Cancer Research Program at BC Children's Hospital.

Thank you for your support!



SPONSORSHIP PROGRAM

With the generous support of individuals and businesses we are making strides in advancing treatment care for children with cancer. Partner with Hearts Of Gold through sponsoring this exciting event and join us for an unforgettable evening!

PRESENTING

SOLD OUT!

\$5000

- Exclusive opportunity - only one available!
- Presenting rights, with sponsor name used alongside event title at every opportunity.
- Event branding as 'Presented by' and included on all promotional materials.
- Logo & link to company's website on the event social media pages and Hearts of Gold website.
- 5 social media posts to thank & promote your business.
- Logo on screen at the event at every opportunity.
- 8 complimentary tickets to attend the event.
- Opportunity to speak at the event & welcome guests.
- Special Presenting Sponsor acknowledgement at the event.
- Priority VIP seating for one table at the event.
- VIP specialty food & drink service at the event.
- Logo & Presenting Sponsor status on front page of the event program.
- Presenting Sponsor status recognized in all radio ads.
- Use of Hearts of Gold name & logo to promote Presenting Sponsor status.

GOLD HEART

\$2500

- Logo on all printed material, social media advertising and email marketing.
- Logo on event social media pages and Hearts of Gold website.
- Logo on screen at event in sponsor slideshow.
- 3 social media (3 Facebook & 3 Instagram) promotions featuring your business.
- Sponsor acknowledgement at the event.
- 6 complimentary tickets to the event.
- Reserved seating in VIP section.
- Recognition as Gold Sponsor in event program.
- Recognition as Gold Sponsor on Hearts of Gold website.
- Use of Hearts of Gold name & logo to promote Gold Heart Sponsor status.



SPONSORSHIP PROGRAM

SILVER LINING

\$1000

- Logo on all printed material, social media advertising & email marketing.
 - Logo on event social media pages and Hearts of Gold website.
 - Logo on screen at event in sponsor slideshow.
 - 2 social media (2 Facebook & 2 Instagram) promotions featuring all Silver Lining sponsors.
 - Sponsor acknowledgement at the event.
- 4 complimentary tickets to the event.
 - Reserved seating in VIP section.
 - Recognition as Silver Lining Sponsor in event program.
 - Recognition as Silver Lining Sponsor on Hearts of Gold website.
 - Use of Hearts of Gold name & logo to promote Silver Lining Sponsor status.

BRONZE HERO

\$500

- Logo on all printed material, social media advertising & email marketing.
 - Logo on event social media pages and Hearts of Gold website.
 - Logo on screen at event in sponsor slideshow.
 - 1 social media (1 Facebook & 1 Instagram) promotion featuring all Bronze Hero sponsors.
 - Sponsor acknowledgement at the event.
- 2 complimentary tickets to the event.
 - Reserved seating in VIP section.
 - Recognition as Bronze Hero Sponsor in event program.
 - Recognition as Bronze Hero Sponsor on Hearts of Gold website.
 - Use of Hearts of Gold name & logo to promote Bronze Hero Sponsor status.

OTHER SPONSORSHIP OPPORTUNITIES

Casino Tables - \$250 to sponsor a casino table game! 10 tables available: Blackjack (5), Poker (2), Roulette (1), Craps (1) and Wheel of Fortune (1). You will have business signage with logo displayed on the table plus 2 complimentary tickets to the event.

In Kind Sponsor - In kind opportunities are also available for services such as: Entertainment, Videography, Media & Advertising, Prizes and more!

Silent & Live Auctions - Let the bidding begin! Each year, we are deeply grateful to our generous donors for curating an incredible selection of unique and exclusive auction items. From once-in-a-lifetime experiences to handcrafted treasures, our guests have the opportunity to bid - and give back - while enjoying the excitement of the evening.



CONTACT US

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