



2023 MAASTO “Mobility for America”

Sponsorship Options

The Mid-America Association of State Transportation Officials (MAASTO) Annual Meeting will be held August 14-16, 2023 in Milwaukee, Wisconsin. Over 500 transportation leaders and professionals from the ten MAASTO states will be in attendance, including federal partners, state department of transportation CEO’s and executives, chief engineers, executive leaders, managers, and technical experts.

Academic and private sector leaders will also be a significant part of the robust discussion and engaging meeting sessions.

Many opportunities are available to have a highly visible presence at the Annual Meeting as a Sponsor and Exhibitor.

Contact us to learn more and become a 2023 Sponsor/Exhibitor at ernie@housmanandassociates.com

Secure your coveted sponsorship today!

Tiered Level Sponsorship Benefits	Platinum \$11,000 Level	Gold \$9,000 Level	Silver \$7,500 Level	Bronze \$5,500 Level	Copper \$3,000 Level	Nickle \$2,000 Level
Logo recognition in event program	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on meeting website	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes
Post registration list	Yes	Yes	Yes	Yes	Yes	
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes	Yes	Yes	
Complimentary delegate registration	5	4	3	2	1	
Priority room at the host hotel (*)	5	4	3	2	1	
Ability to place a one page flyer in the delegate registration bag	Yes	Yes	Yes	Yes		
Complimentary exhibit booth	Yes	Yes	Yes			
Logo recognition on signage at the delegate breakfast	Yes	Yes	Yes			
Ad in meeting program	Full	Half	Quarter			
Advance registration list	Yes	Yes				
Logo recognition on signage at the delegate lunches	Yes					



High Visibility Event/Item Sponsorship Benefits	Lanyards \$10,000 (1 available)	Hotel Key Cards \$10,000 (1 available)	Mobile App \$10,000 (1 available)	Volunteer Shirt \$10,000 (1 available)	Delegate Bag \$10,000 (1 available)	Meeting Signs \$10,000 (1 available)
Exclusive logo recognition on the item or at the event	Yes	Yes	Exclusive splash page ad	Yes	Yes	Yes
Logo recognition in the meeting program	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on the meeting website	Yes	Yes	Yes	Yes	Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary delegate registrations	2	2	2	2	2	2
Priority room at the host hotel (*)	2	2	2	2	2	2
Advance and post registration list	Yes	Yes	Yes	Yes	Yes	Yes
Ad in the meeting program	Quarter	Quarter	Quarter	Quarter	Quarter	Quarter
Ability to place a one page flyer in the delegate registration bag	Yes	Yes	Yes	Yes	Yes	Yes
Listed as sponsor in the meeting mobile app	Yes	Yes	Yes	Yes	Yes	Yes

Exclusive Event Sponsorship	Host State Night Event \$25,000	Welcome Reception \$20,000	Golf Tournament \$11,000		
Exclusive logo recognition at event	SPONSORED	SPONSORED	SPONSORED		
Logo recognition in meeting program				Yes	Yes
Logo recognition on meeting website				Yes	Yes
Logo recognition on sponsor signs placed throughout the meeting area				Yes	Yes
Complimentary delegate registrations	6	4	2		
Advance and post registration list	Yes	Yes	Yes		
Verbal recognition at the event	Yes	Yes	Yes		
Ability to place a one page flyer in the delegate registration bag	Yes	Yes	Yes		
Ad in meeting program	Full	Full	Quarter		
Listed as a sponsor in the mobile meeting app	Yes	Yes	Yes		
Priority room at the host hotel (*)	6	4	2		



Exhibit Booth ONLY \$3,500 (Limited to 30 booths)

- 2 Complimentary registrations
- One 6 ft table, clothed and skirted
- 2 chairs
- Wastebasket

Meeting Program Advertising Options

- Full-page, color, 8.5" x 11" \$2,000
- Half-page, color, 4.125" x 11" or 5.5" x 8.5" ... \$1,500
- Quarter-page, color, 3.75" x 5" \$1,000

(*) A priority room offered through the Sponsor's Block in the host hotel does not constitute the room is complimentary. The room rate, tax, fees and incidentals are the responsibility of the person the room reservation is under. Please note that all "priority" rooms are offered on a first-come, first-served basis and are subject to availability.