RISE360 Storyboard Template

Course settings

Learning Path title: *PREDICTIVE MERCHANDISER (REFRESH 2022)*

Description text:
By the end of this Learning Path, you will be able to set up and manage Predictive Merchandiser using the most recent version of Fusion.

Learning objectives:
As a result of this curriculum, learners will be able to:

- Understand the value of Predictive Merchandiser.
- Access and navigate through the product.
- Analyze the Analytics Dashboard and evaluate how to use it.
- Use the Merchandiser Dashboard to effectively display products.
- Explain and generate search rewrites.
- Identify Rules and determine when to use them.
- Create and implement templates.
- Set up and use Page Metadata in the Template Manager.

Font	Headings	Body
Open Sans	X	X
Custom (Write below)		

Lesson	Predictive Merchandiser			Block Type:		Paragraph
Block #	1	Title:	Course Intro	Style		
Content:				A		X
Lucidworks' experience orchestration solution gathers insights and easily optimizes search and browse grids, banners, and results. Machine learning coupled with an intuitive visual interface free you from the reactive drudgery of maintaining thousands of rules. Instead, use your creativity and category knowledge to stay ahead of the competition.				B		
				C		
				D		
Take your online storefront to the next level with Predictive Merchandiser. Let's get started!				Note		
				Settings		
Click 'Start Course' and scroll to view the content.				Padding top	30	
				Padding bottom	30	
				Background color hex	ffffff	
				Font size	Open sans	
				Font color		

Lesson	A quick look at features			Block Type:		Accordion/Tabs
Block #		Title:	Examples of Features	Style		
Item #1	Rules			Settings		
Description	Apply different merchandising strategies to boost, hide, block, bury, and pin products for search results and category pages.			Padding top	30	
Multimedia				Padding bottom	30	
Item #2	Search Optimization			Background color hex	ffffff	
Description	Proactively fix under-performing search terms to manually or automatically improve relevancy of the results.			Enable Zoom	==Yes== / No	
Multimedia				Accordion behavior	==Keep open==	
Item #3	Signals				Only one	
Description	Capture every search, click, add, purchase and customer-related event as it happens.					
Item #4	Templates			Accordion		
Description	Design, test, implement & create custom template types			Tabs		
Multimedia						

Lesson	Accessing predictive merchandiser		Block Type:		GIF
Block #		Title:	Access		Settings
Caption:			Padding top		30
Video upload location:			Padding bottom		30
Narration: N/A			Background color hex		ffffff
Content:			Video width		Small
Accessing merchandiser from Fusion UI.					Medium
					Full
			Allow forward seeking?		Y / N

Lesson	Navigating predictive merchandiser			Block Type:		Labeled Graphic
Block #		Title:	Navigation	Image width		
Item #1	Lucidworks Icon			Small		
Description	Allows you to switch between apps that have been built.			Medium		
Marker style				Full width		x
Multimedia				Settings		
Audio				Padding top	30	
Item #2	Merchandiser Icon			Padding bottom	30	
Description	Allows you to visualize what your customers will see as they navigate your online site. You can perform a number of actions from this very dashboard.			Background color hex	ffffff	
Marker style						
Multimedia						
Audio						
Item #3	Rules Manager Icon					
Description	Gives you the ability to set edit or delete rules using this view. You can set conditions to the rules created to do things like position your most popular or best selling items.					
Marker style						
Multimedia						
Audio						

Lesson	Intro to the Merchandiser Dashboard			Block Type:	**Video**
Block #		Title:	Edit Mode Demo	Settings	
Caption:				Padding top	30
Video upload location:				Padding bottom	30
Narration: "It's easy to use the Merchandiser Dashboard to perform a variety of actions like pinning products, setting additional facets, or checking product information. Let's start with the basics in the video below." When you're ready to begin making changes using the Merchandiser Dashboard, click Start Task located in the top right corner. The navigation bar that appears, allows you to see what page you are working on, view all the rules that have fired based on your query, any unpublished changes and the ability to make edits to them if necessary. If you'd like to exit edit mode, simply click on the Exit Button In Edit Mode, you can interact directly with the Zones on the Predictive Merchandiser dashboard. Click the pencil to enter edit mode and configure the zones. Next, click on the wrench icon that appears in each zone to make modifications. When you're finished click Done to return to the editing page. Make a mistake? Not a problem! Rest assured that anything you do prior to publishing can be undone directly from this dashboard. Simply click on the Triangle with the corresponding number of unpublished changes, where you can choose to publish or edit any of the changes individually from the drop down menu.. Finally, when you're ready, you can publish all the changes you make on the Merchandiser Dashboard back to the Fusion data source where they impact live queries by clicking Publish.				Background color hex	ffffff
				Video width	Small
					Medium
					Full
				Y / N	
				Allow forward seeking?	