



# INSIDE HERO TO THE LINE



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# ABOUT THE HTTL FAMILY



Hero to the Line (HTTL) is more than a nonprofit—it's a family. Since 2020, we've honored service members, veterans, and their families by pairing them with high-quality pups and the resources to thrive together.

When someone joins the HTTL family, they gain more than a dog. They find purpose, camaraderie, and a supportive community that understands the challenges of military life. Together with our partners, trainers, and supporters, we are changing lives—one pup, one handler, and one family at a time.

## *A Message from Our Founder*

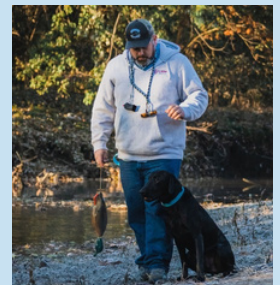
Hero to the Line began with my own story. My name is Craig Zimmer, and during a mental health crisis, my dog Blue saved my life. His loyalty and the support of the dog sport community gave me purpose and belonging again.

That moment became the spark for Hero to the Line. Today, each pup we place carries the same vision that started with Blue: giving service members and veterans a companion who restores direction, connection, and hope.

This mission is personal to me, but it's powered by our community—recipients, volunteers, and supporters like you. Together, we're building a legacy of courage, healing, and the transformative bond between people and dogs.

**Craig Zimmer**

**FOUNDER,  
HERO TO THE  
LINE INC.**



# WHAT WE'RE ABOUT

## OUR VISION

To be a leading non profit organization that people around the nation can rely on for access to the highest quality pup no matter where they are and establish the standard for the quality of training expected worldwide. Our organization will touch the life of military members and their families nationwide by providing them with access to a high-quality pup so they will have the skills and knowledge needed to inspire them to be change-makers within their own communities.

## OUR MISSION

Our exceptional organization raises the bar in providing military members and families by introducing them into the active performance animal community, which provides endless opportunities to build a unique bond with your new pup. We compassionately provide the education and resources needed to live a fulfilling life. Our program offers training and hunting opportunities which help build and create lifelong friendships and provides them access to a high-quality competition within their communities. This program also helps re-establish the purpose, direction, motivation and camaraderie that so many veterans say they miss after they leave the service.

## OUR VALUES

We honor the matter of carrying out, acting, and living the values of respect, duty, loyalty, selfless service, integrity and personal courage in everything we do. Our organization utilizes respect as the foundation of honor and the basis of integrity. A hallmark of our community is respect.



# HOW IT WORKS

## PROGRAM JOURNEY

Hero to the Line is more than receiving a pup—it's a journey of purpose and connection. Here's how it works:

1

### APPLY & BE SELECTED

Recipients apply and are matched with a well-bred pup chosen to fit their journey.

2

### TRAINING & SUPPORT

With mentorship and guidance, recipients train their pups and build new skills.

3

### COMMUNITY & GROWTH

They connect with fellow recipients, finding camaraderie and purpose through shared experiences.

4

### ENJOY THE JOURNEY

The pup becomes a lifelong partner, helping their handler rediscover motivation, direction, and joy.



# RECIPIENT JOURNEY

At Hero To The Line, receiving a pup is just the beginning. Every recipient becomes part of the HTTL family, gaining access to tools, training, and a community that ensures both they and their pup thrive.

## HOW WE SUPPORT OUR RECIPIENTS

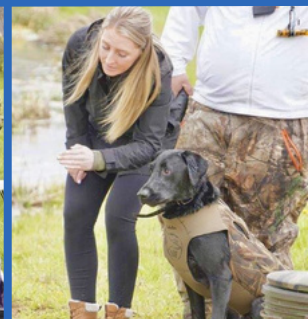
From day one, recipients receive preparation guidance, training tips, and registration support to set them up for success. We also connect them with educational resources, expert trainers, and events that foster growth, purpose, and camaraderie.

## HOW RECIPIENTS ENGAGE WITH HTTL

Recipients bring the mission to life by sharing their stories, joining training groups, keeping their pups healthy, and participating in events that spread our mission. Through these connections, they gain motivation, community, and a renewed sense of purpose.

## WHY IT MATTERS

These partnerships do more than train great dogs—they help restore direction, belonging, and resilience for service members and veterans, while strengthening families and communities nationwide. And just as important, HTTL makes sure recipients know they are never alone—their pup, their peers, and their community are always by their side.





# MEET THE TEAM

Behind Hero To The Line is a dedicated team of leaders, volunteers, and recipients who believe in the power of purpose and connection. Our Board of Directors brings together diverse perspectives—from military service to nonprofit leadership—to guide the mission with integrity and vision.

Together, we work to ensure every pup placement, every event, and every connection strengthens the HTTL family and the communities we serve.



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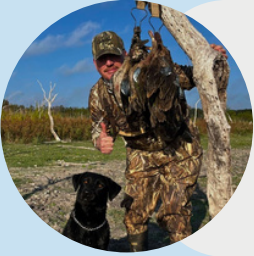


**Reid Parrish**

**SPONSOR COORDINATOR**

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# TESTIMONIALS

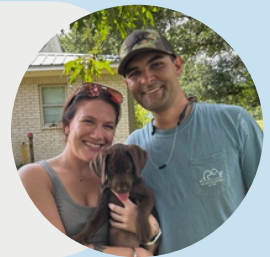


"As a retired Airman, losing my health was overwhelming... but Hero to the Line gave me the strength to keep going. The loyalty of my dog helps me push past frustration, reminds me of the joy I've always found outdoors, and gives me purpose again. With him by my side, I can keep helping other veterans heal through nature."

*- Marty J*

"After losing my dad, I was mentally and emotionally wrecked—I didn't want to work, go out, or even keep going. Then I got Daisy. Hero to the Line treated me like family, and Daisy pulled me out of the darkness... she's the reason I'm the person, friend, and husband I am today. She saved my life."

*- Brian R.*



"Being alone at my first duty station was hard... but when I received my lab, Blake, everything changed. She gave me confidence as a soldier and hunting partner, and eventually helped me meet my husband. Today, our Hero to the Line dogs are the heart of our family. This program gave me identity, community, and belonging."

*- Kayla H.*



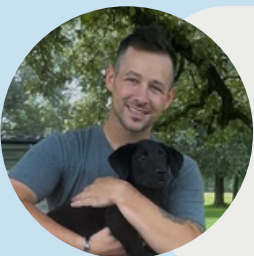
"After losing my service dog, I carried a huge void for years... until Remy. Training him has given me purpose, helped me get outside, and eased my struggles in crowds. He's incredibly smart and calms me when I need it most. Remy gives me a reason to look forward to each day—and to life again."

*- Marshall P.*



"After losing a Trooper under my command, I fell into a dark place. Blake, a Hero to the Line dog, became my reason to get up off the couch and fight my depression. Through HTTL I later received Sabot, met fellow vets, and even found my wife. This program saved my life... and gave me a family."

*- Tyler S.*



# SUPPORT THE MISSION

Hero To The Line is more than a nonprofit—it's a family united by purpose, service, and connection. People come to HTTL in many ways—some as recipients, others as volunteers, sponsors, or advocates—but all play a role in carrying the mission forward.

## ▶▶ **APPLY**

For service members and veterans, the journey begins by applying to receive a pup. Each recipient is welcomed into the HTTL family with training guidance, community, and lifelong support. [Apply on our website.](#)

## ▶▶ **GIVE**

Your gift provides pups, training, and resources for service members, veterans, and their families. Donations can be made:

- **By Check:** *Hero To The Line Inc., 28325 N Dearborn Crossing Ln, Apt. 12, W. Harrison, IN 47060*
- [Online through Zeffy](#) (a 100% free platform).

Sponsorships are also available for those who want to make a broader impact. [Become a sponsor.](#)

Breeders can also play a vital role by donating puppies to HTTL, helping to grow the program and impact more lives. [Apply to donate a pup.](#)

## ▶▶ **VOLUNTEER**

Giving time is just as valuable as giving funds. Volunteers mentor recipients, support training, provide professional expertise, assist with dog transport, and help at events. Every hand makes a difference.

HTTL Field Staff play a critical role, being our “boots on the ground” and representing Hero To The Line. [Apply to join the HTTL Field Staff.](#)

## ▶▶ **EVENTS**

Our Dash For the Cash events celebrate the bond between dogs and handlers while raising vital support for HTTL. Get involved as a sponsor, donor, volunteer—or enter your dog to compete.

**No matter how you choose to engage, you become part of the HTTL family—and every effort helps restore purpose, direction, and camaraderie through the power of these incredible dogs.**

# PARTNERS & SPONSORS

Hero To The Line is fueled by the generosity and collaboration of many. We are deeply grateful for the generosity of our partners—breeders who donate pups, companies that provide products and services, and sponsors who invest financially in our mission. Their support makes it possible for Hero To The Line to serve service members, veterans, and their families with purpose and care.



WOMACK KENNELS



FAITHBOUND RETRIEVERS  
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# JOIN THE HTTL COMMUNITY

## CONNECT

Follow us online to stay inspired and see how HTTL is changing lives.



[@Hero To TheLine](#)



[@hero2theline](#)



[@herototheline](#)



[@hero2theline](#)



[@hero2theline20](#)

## VOLUNTEER

Give your time, skills, or expertise to support our recipients and events.



## SUPPORT

Shop our HTTL merch, donate, or sponsor a program to help us continue our mission.

[!\[\]\(9dba7f2ab1cf56a0f0ce568aba9a03d3\_img.jpg\) Shop HTTL on Printify](#)

*Be part of the HTTL family.  
Connect, volunteer, shop, or share our mission.  
Together, we can change lives, one pup at a time.*