

# QUEEN CITY AI — DISCOVERY SESSION

## CHARLOTTE'S OPERATOR-LED AI ROADMAP. DECISION-READY IN DAYS, NOT MONTHS.

*We sit down with your team, uncover real opportunities, and leave you with a clear, prioritized plan to move from AI curiosity to AI ROI. No tool demos. No fluff. Just a practical roadmap tied to your business goals.*

### Who It's For

1. Leaders at mid-market and enterprise teams in the Carolinas who want a practical AI plan tied to the P&L.
2. Manufacturing, Financial Services, Energy, and Healthcare operations teams seeking measurable automation wins and trustworthy AI agents.

### What You Get

- ❑ AI Readiness Snapshot across strategy, team, data, stack, culture, and agent readiness.
- ❑ Top 5–7 prioritized use cases with Impact / Confidence / Effort scoring and ROI hypotheses.
- ❑ A 90-day sprint plan with owners, KPIs, and dependencies — plus a 3 to 12-month outlook for scaling.
- ❑ A decision-ready readout that aligns leadership on where to start and what to invest in.

### Format & Agenda

- Pre-Work (30–45 min): Light intake of goals, data, and systems.
- On-Site Workshop (2–3 hrs, Charlotte metro): Walk through goals and workflows with key stakeholders.
- Synthesis (2–3 days): We score use cases, identify quick wins, and draft your roadmap.
- Readout (60 min): Review the plan, define KPIs, and align on next steps.

### Simple, Transparent Pricing

#### **Package Scope Fixed Price**

Discovery — Single department or functional area \$1,500–\$2,500

Discovery — multi-Dept Cross-functional (2–3 departments) \$4,500–\$7,500

**The lowest-risk way to get a real AI plan without committing to build work.**

### Example Outcomes in 30–90 Days

- Automated reporting and reconciliations reduce cycle times and manual errors.
- AI “digital coworkers” for support or sales ops to classify, summarize, and route work automatically.
- Connected data pipelines give agents the facts they need to act safely and reliably.
- Role-based enablement ensures adoption and builds long-term momentum.

### Why Charlotte, NC

Local operators available for on-site workshops and quarterly reviews. Focused on where the region excels: advanced manufacturing, financial services, and energy. Embedded in the community. Partnering with businesses that want to build here.

**If “we’re exploring AI” has lasted longer than six months, *we should talk...* [partner@queen-city.ai](mailto:partner@queen-city.ai)**