

# JUST A BEER NEWSLETTER



**BREWERY 99**

Monthly News

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## BREW NEWS

### BREWERY 99 GOES TO CHARLOTTE, NC!

On September 10, 2022, Danielle & A'Lissa will be traveling to Charlotte, NC to participate in the 4th Annual Pink Boots Biere de Femme Beer Festival hosted at NODA Brewing Company.

The Pink Boots Society is a non-profit organization with international membership which supports women working in the brewing profession, especially in creating craft beer. The organization helps women brewers meet mentors, have the opportunity to network with other women in the profession and raises awareness of women in brewing. Danielle Shaw, Assistant Brewer at 99, has been a member of the organization since 2018 and is a current member of the Raleigh Chapter (the closest chapter to New Bern).

The Biere de Femme Beer Festival began as a way to showcase the female talent in North Carolina's beer industry and to raise funds to support Pink Boots Society's mission: to assist, inspire, and educate women beer

professionals to further their careers through education. Proceeds from this event go directly to the Pink Boots scholarship fund.

This female forward event will feature beers from 37 breweries across the state that are imagined, designed, brewed, packaged, and represented by women.

We will be taking the Coastalina Mist Hard Seltzer & the Tasty Pants Pale Lager. We plan to have a great time and share Brewery 99 Beer with the folks of Charlotte and the rest of North Carolina!



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## EMPLOYEE SPOTLIGHT: A'LISSA CLARK

It was the string lights and lively conversation coming from a nondescript white tent situated in what seemed to be an alley that first drew me to 99, during the pandemic in 2020. I was delighted to discover there was hand-crafted beer in that tent! I knew something special was going on there.

Apart from getting to work in the coolest beer backyard, I love serving great beer to great people. Beer is like a conductor for friendships. I really enjoy getting to know the folks who come through our doors regularly and the ones just passing through. It's like hosting a party for all your friends.

When asked what her favorite beer is she says, "The Hideout Stout drew me in, but the Lunatic Gruit holds me hostage."

Thank you A'Lissa for being our Chief Optimist! Here are what some of our favorite customers say about A'Lissa:

"I absolutely adore her attitude! She shines positivity like some nearby star about which we imagine some paradise while lying on the grass on a summer night, staring up at the universe."  
-Geoff Boccia

"She's always cheerful and genuinely interested in what people have going on" -Rachel Burger

"Her big smile and infectious laugh make you feel happy even when you've had a rotten day."  
-Mike Vaughn

"Uplifting and positive AF"  
-John La Pointe

"The first words that pop in my head are Kind, Genuine, & Smile"  
-Mindy Faraci

"When I first met her at the old place I couldn't remember her name at all. So I'd always apologize and ask again. She said I could call her anything. So I did. Abigail, Myrtle etc. it's a standing joke with us now. She calls me Beatrice! She's a good sport about it. And she's always upbeat and happy to see us! Love that girl!"  
-Bev Young



A'Lissa Clark, Taproom Hero



### THE COASTALINA MIST HARD SELTZER

Seltzers have taken the craft beer industry by storm over the last few years. When Pete finally agreed to let me research and develop a hard seltzer for Brewery 99, I jumped on the bandwagon faster than you could yell, "99 bottles of beer on the wall!"

Brewing a seltzer is harder than one might imagine. You think, "Water, sugar, & yeast. How hard can it be?" Let me tell you, it can be a challenge! I have worked for the last 2 years to get the Coastalina Mist to where it is today through a lot of trial and error. And I am proud to bring a beverage to 99 that is light, refreshing, tasty, gluten-reduced and perfect for the heat of summer!

The Coastalina Mist even got a mention in Our State Magazine in July 2022!

Written by: Danielle Shaw



### B99 SUMMER CONCERT SERIES CONTINUES

The music carries on in August at Brewery 99. Here are the dates for this month's Summer Concert Series:

**8/12: Danger!Alien**

**8/19: Invisible to Cars & Versatility**

**8/26: Mad Fiddler**