JUST A BEER NEWSLETTER





BREW NEWS

OCTOBER: NORTH CAROLINA BEER MONTH

October is North Carolina Beer Month! What does that mean exactly? Governor Roy Cooper will officially announce October as North Carolina's Beer month. Along with the announcement there will be special events held all over North Carolina to celebrate locally brewed craft beer.

There are close to 400 breweries and brewpubs in this state, which makes craft beer a vital part of visiting and living in North Carolina. NC is known as "The State of Southern Beer" and ranks as one of the nation's top 10 craft beer states. As of 2021, the craft beer industry in NC contributes more than \$2.7 Billion to its economy and supports 18,000+ jobs (www.ncbeer.org). Drinking locally crafted beer helps to support the community in a multitude of ways, economically, socially, and culturally.

When you drink a beer made by Brewery 99 you are not only supporting the building of the new taproom located in the "Little Five Points" area; you are also supporting a small business that has seven employees, local farms that utilize the spent grain, local musicians, local food trucks, and the overall economy of New Bern by creating Brewery 99 as an attraction for tourists looking for their next craft beer. Brewery 99 would not be here without the support from New Bernians and tourists alike!

Let us know your favorite Brewery 99 beer and be featured in our next Newsletter! Send your submissions to **danielle@brewery99.com** or let us know next time you come to the taproom.

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99 Ways: A Beer Collaboration



On September 13, 2022, the 99 Brew Crew traveled to Trenton, NC to Jones County Industrial Park where Shortway Brewing is currently brewing on their 15 barrel system. While there, they assisted in brewing the 99 Ways Imperial Pilsner, a collaboration beer that was developed and first produced/distributed in 2021.

The 99 Ways Imperial Pilsner Beer Release with Shortway will be on October 27, 2022.

(Picture: Left to right: Pete Frey, Mike Skeeticus, Matt Shortway, Danielle Shaw, Nathan Sulger)

HALLOWEEN PARTY



We're hosting our annual Halloween Party on Friday, October 28, 2022! Come dressed up in your costumes, drink good beer, jam to the music and eat CHURROS!!!

> Date: Friday, October 28, 2022 Where: Brewery 99 Time: OPEN at NOON, Churros at 2, Music at 6 LIVE MUSIC: Big Jim Kohler FOOD TRUCK: All About Churros





Belt Sander Drag Race





The Belt Sander Drag Race hosted by Shop Class located on Guion Street had a great turn out for their event. Brewery 99 brought the Phase 99 Belgian Wit and participated in the drag races. The 99 Belt Sander was welded by our friend Jon Burger and placed 3rd in the Best Decorated Category!

OCTOBER CALENDAR

Oct 6: Marcus Johnson's Birthday, friend of Brewery 99

Oct 7: Marie's Kitchen & Catering, Brewery 99 Oct 8-9: Mum Fest, Downtown New Bern Oct 15: All About Churros at Brewery 99 Oct 16: Beer Church at Brewery 99, 4 pm Oct 20-22: Ghost Walk, Downtown New Bern Oct 21-22: Mum Feast, Downtown New Bern Oct 27: 99 Ways Imperial Pilsner Beer Release with Shortway Brewing Company Oct 28: HALLOWEEN PARTY with Big Jim & All About Churros at Brewery99 **Follow our social media platforms for updated information



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