



SPONSORSHIP OPPORTUNITIES 2024

Signature Season Sponsor

(includes 8 complimentary tickets)

\$5,000

You will receive recognition on every aspect of the event and all promotional materials including mention on TV, radio, and other advertising for this and other fundraising events. Recognition includes website exposure and social media that has a post reach of over 54,000 individuals. You also receive:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Dazzling Sponsor

(includes 6 complimentary tickets)

\$4,500

Party Favor Sponsor - a party favor for each attendee, personalized with your logo. Recognition also includes logo recognition on our website. Also includes:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Silent Auction and Reception Sponsor

(includes 6 complimentary tickets)

\$4,000

Guests will be greeted by memorable characters and your signage. Make this portion of the evening possible, and receive logo recognition on our website, as well as:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Wine Label Sponsor

(includes 4 complimentary tickets)

\$3,000

Part of this evening is our custom-labeled bottles of Fur Ball wine. With a donation supporting this aspect of the event, you will receive logo recognition on all wine bottles; displayed at each table, at the bar, and available for purchase to take home. Also receive logo recognition on our website. Also includes:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Special Moments Sponsor

(includes 4 complimentary tickets)

\$2,500

Another great way to support the animals during this event is to sponsor our Special Moments at this event. Special moments, characters, and videos will be happening throughout the evening. Your logo will be shown prominently during these moments. You will receive logo recognition on the website for your support, as well as:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Photo Booth Sponsor

(includes 2 complimentary tickets)

\$2,000

A component to the evening is the photo booth that is free to all attendees. Help to cover costs and support the animals by sponsoring the photo booth for the evening and your logo will be at the bottom of every printed photo. You will also receive logo recognition on the website, as well as:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Pet Tribute Roll Sponsor**(includes 2 complimentary tickets)****\$2,000**

The Pet Tribute Roll plays on the screen for guests to see during dinner. Your logo will be displayed on each slide. You will also receive logo recognition on the website, as well as:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Event Volunteer Sponsor**(includes 2 complimentary tickets)****\$1,500**

Many volunteers are working behind the scenes at the event. Your donation will sponsor dinner for the volunteers. Volunteers will be wearing matching t-shirts. You will receive logo recognition as well as on the website. Also including:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Gold Table Sponsor**(includes 8 complimentary tickets)****\$1,500**

Enjoy this great event and treat your friends to the evening at your very own table in the dining room and receive recognition for your enhanced support with table signage and website recognition.

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Looking Glass Sponsor**\$500**

Do you want to support the event but you're unable to attend? Become a Looking Glass Sponsor. You will receive website recognition, as well as:

- Mention in Petworks newsletter
- Announcement by celebrity emcee
- Mention in the Fur Ball program
- Signage the night of the event in main dining room

Kennel Sponsor**(Purchase tickets at the Best Friends Rate – limit four)****\$1,200**

Provide Care and housing to 5 animals over the course of one year with your sponsorship of a kennel. Receive name recognition at Petworks.

- Mention in Petworks newsletter
- Mention in the Fur Ball program

Please provide the following information:
Company Name:
Contact Name:
Address:
City, State, and Zip:
Phone Number:
E-Mail Address:

Please check which sponsorship you would like to contribute to. Sponsorships will be first come first serve as we receive the R.S.V.P.'s, and they are approved by the Executive Director.

- (Best Friend Ticket Price – limit 4)*

Unless otherwise arranged, we will invoice in conjunction with the event. You may also choose to be billed in one lump sum or in periodic installments. All sponsorships must be paid in full prior to the event. We are happy to accommodate your needs.

Please note your preferences here:

Acceptance from Petworks Animal Services by:

Date _____

Questions: Michelle Watts, Executive Director
Phone: 423-247-1671
michellew@petworkstn.com