



Phone: 801-377-2353 Fax: 801-820-3045 www.UtahGolfExpo.com

Company Name:		Contact Name:	
Description of Service:		Website Address:	
Phone:	Cell/Other:		
Fax:	Email:		
Billing Address:		City/State:	Zip:

Show Dates Included in this Contract: Mountain America Expo Center

___ February 22-23, 2019 @ Mountain America Exposition Center

The Booth rental includes: black partition draping, (8' high back, 3' high along each side unless next to end cap), two chairs, skirted 8'x30" exhibit table. Additional Items such as Electricity, Tables etc. can be ordered separately through show service provider. Information will be sent to you upon receipt of your contract.

Booth
 ___ 10' x 10' = \$995
 ___ 10' x 20' = \$1795
 ___ Corner Fee Additional = \$100
 ___ 10x30 & larger call for Pricing = \$
 Total = _____

Preferred Booth Space (see Map): 1st choice _____ 2nd choice _____ 3rd choice _____

A \$250 per booth, non-refundable deposit is due with contract. The Total Balance is due 45 days prior to each show.

Total Due From Above: \$ _____
 Less Deposit Paid: \$ _____
 Balance Due (45 days before show): \$ _____

Visa, MasterCard, and American Express only

Credit Card # _____ CVC _____ Exp.Date _____

Please make checks payable to: Utah Golf Expo 1582 N. 1250 W Provo, UT 84604

Exhibitor Signature: _____ Date: _____

Please PRINT, SIGN & FAX Completed Forms Signature certifies acceptance of Exhibitor Agreement and all terms and rates listed above.

Please fax or email completed forms to 801-820-3045 / Jason@wasatchgolfexpo.com
Conformation email within 2 business days. For assistance, contact 801-377-2353

FOR OFFICE USE ONLY					
Date Received: _____					
Feb: 2019	Deposit Paid: _____	Amt Paid: _____	Date _____	Amt Paid: _____	Date _____
Other: _____					



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EXHIBITOR AGREEMENT

Please read and initial each item.

___ **Service:** Seasons Marketing & Citywide Golf DBA Utah Golf Expo ("Producer") agrees to provide to the exhibitor signed below ("Exhibitor") booth space at the Utah Golf Expo held at the Mountain America Exposition Center (the "Show") according to the terms and conditions listed below and for the hours determined by the Producer. Unless otherwise provided below, in-booth carpeting is not included and requested booth locations are not guaranteed. If Exhibitor's assigned booth is empty 1 Hour before doors open on the day of the Show, Exhibitor's rights to the booth hereunder shall be terminated, and all monies paid to Producer hereunder shall be retained by Producer, and the Exhibitor shall pay to Producer all remaining amounts outstanding hereunder, all as liquidated damages. Producer will use its best judgment in promoting and staging the Show, and may for any reason change the date, times and places of the Show by giving Exhibitor five days' notice before the Show. Producer may also change the floor plan or booth assignments in Producer's sole discretion, and Producer does not guarantee any exclusive right to any exhibitor in any product category. Exhibitor may not assign, sublease, or otherwise share the booth or its rights under this agreement.

___ **Fees and Cancellation Policy:** Exhibitor shall pay the total fees set forth below to Producer as follows: Exhibitor shall pay the deposit amount to Producer upon the execution of this agreement, and upon the renewal of this agreement in the event of a multiple show contract. Exhibitor shall pay all remaining portions before the due date listed on the adjoining application. All amounts due to Producer under this agreement are unconditional obligations of Exhibitor and shall be paid to Producer as described herein and are nonrefundable. Upon cancellation by the Exhibitor sooner than 45 days before the show, the deposit is withheld unconditionally. Upon cancellation by the Exhibitor within 45 days before the show, all monies owed shall be paid and are deemed non-refundable. Exhibitor is held responsible for all monies owed to Producer prior to the Show and any charges occurring at the Show. Exhibitor agrees to pay any additional fees immediately as well as any additional fees associated with but not limited to attorney fees and costs and expenses that occur due to any form of nonpayment. Including an additional 40% collection fee added to any balance owed. .

___ **Prize:** Each vendor is required to give the Show a prize for a giveaway at the show. Prize must be a standalone prize valued at a min. of \$50.00. The prize may not be a discount nor have strings attached requiring recipient to do business with you and will be given away at the discretion of the Producer.

___ **Setup and Removal:** Exhibitor may set up only during time specified by Producer. Exhibitor's booth must be entirely set up and staffed one hour prior to show opening on the first day of the Show and 30 minutes each day after. Exhibitor's display or other items may not protrude into the aisles or rise above pipe and drape without written permission from Producer. Exhibitor agrees to remove all belongings and other items, including trash, from its booth at the end of the Show.

___ **Terms:** If payments are not made as shown, Exhibitor may either forfeit the booth location indicated below and be moved to a different location at the discretion of Producer, or Producer may prohibit Exhibitor from attending the Show.

___ **Liability:** Producer's liability is limited to the actual money paid by Exhibitor to Producer hereunder. In the event a Show must be postponed due to fire, natural disaster or for any other reason, the monies paid will be applied to a rescheduled date/location. If the Show is cancelled all monies will be refunded or applied toward a future Show and will be at the Producers sole and absolute discretion. Exhibitor agrees to obtain liability insurance for its rental space and property used in the Show. Exhibitor is responsible for any liability arising out of its participation in the Show, including product liability, accident or injury, and hereby agrees to indemnify Exhibitor for and hold Exhibitor harmless from the same.

___ **Interference Prohibited:** Excessive noise, bothersome lighting or other use by exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by exhibitor of any dangerous or hazardous condition or situation. Exhibitor business activities must be contained within the 10 x 10 booth space purchased. The Producer must approve "Roaming" or any additional business outside the Exhibitors purchased exhibit space in writing prior to the Show. If Exhibitor does not stay within the boundaries of its booth, Producer may immediately remove Exhibitor from the event, Exhibitor will forfeit any money paid and any amount still due.

___ **Entire Agreement:** This written agreement represents all understanding between Producer and Exhibitor and no oral representations have been relied on that are not written on this form. All changes to this agreement must be written and signed by the Producer.

___ **Utah Golf Show Policy:** Exhibitor shall conduct business in the best interest of all Utah Golf Show participants and agrees to comply with all requests of the Producer. Exhibitor shall comply with all state and federal laws, including all local and municipal fire regulations. Producer reserves the right to prohibit any conduct or display deemed by the Producer, in the Producer's sole and absolute discretion, to be inappropriate or not in the best interest of the Show. Exhibitor is solely responsible for its property and releases Producer, Show Owners, Agents, & Employees from any responsibility of liability for loss or damage to Exhibitor's property



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Marketing studies indicate that a customer is **70% more likely to purchase** products or services if they've already been given something by the seller. At the Utah Golf Expo we offer you the opportunity to use this technique to your advantage in the following ways:

PRIZE GIVEAWAY (minimum of \$50.00) No strings attached

At each show we give away several large prizes** donated by participating vendors and community sponsors. In return for these generous offerings, your company and prize offering will receive company recognition Prizes must be valued at over \$50.00.

Your Prize:

Value: _____

**We have a "no strings attached" policy: the guest must not be required to purchase anything to redeem their prize. Percentage off coupons and discounts off a minimum purchase may not be used as prizes, though these are encouraged for promotional use at your booth.

Additional Items such as Electricity, additional Tables etc. can be ordered separately through show service provider. Information will be sent to you upon receipt of your contract