



## UTAH GOLF & TRAVEL EXPO IS NOW THE 2021 UTAH GOLF & TRAVEL MAGAZINE

These crazy times have brought many changes and different opportunities to our lives. This year the Utah Golf & Travel Expo is shifting to the 2021 Utah Golf & Travel Digital Magazine. With current gathering restrictions, the magazine will give you a chance to stay connected with golfers.

Come join us and be part of the magazine as an exhibitor in one of our 7 publications from February 2021 to October 2021.



## REACH YOUR AUDIENCE WITH OUR 15K EMAIL DATABASE AND 10K MONTHLY WEBSITE TRAFFIC

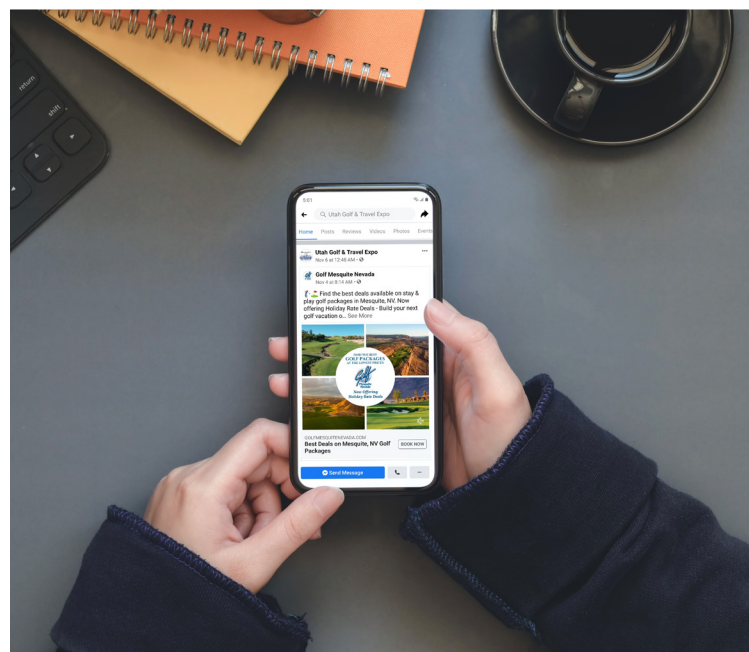
We may not be able to meet in-person, but your company will be able to reach the thousands of past attendees and subscribers of our magazine.

Share your product information, sell your products online, offer specials and giveaways. Our magazine will drive sales to your website and help keep golfers connected.

## ADDITIONAL SERVICES

Along with the digital magazine, we are offering the following: Up to 3 dedicated e-blasts per month, social media posts on our Facebook page with boosts / promotions to help target your perfect audience.

With prices starting at \$199, you won't want to miss this valuable and cost-effective opportunity to advertise.



Click below for additional information.  
We hope to see you in the 2021 Utah Golf & Travel Magazine and thank you for your continued support!

**RESERVE SPACE NOW**



# AD SPECIFICATIONS

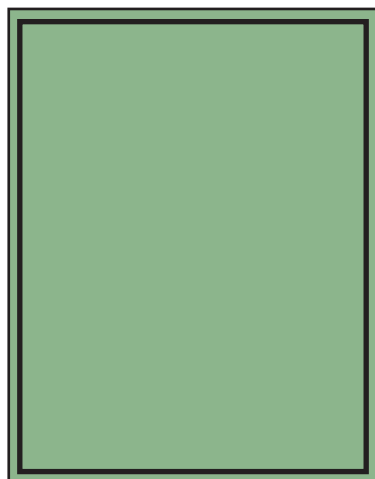
## CAMERA READY ART

- FILE FORMAT: PDF
- All fonts outlined and images embedded
- All images must be high-resolution, 72 dpi at 100%
- RGB or grayscale
- Build document using listed dimensions

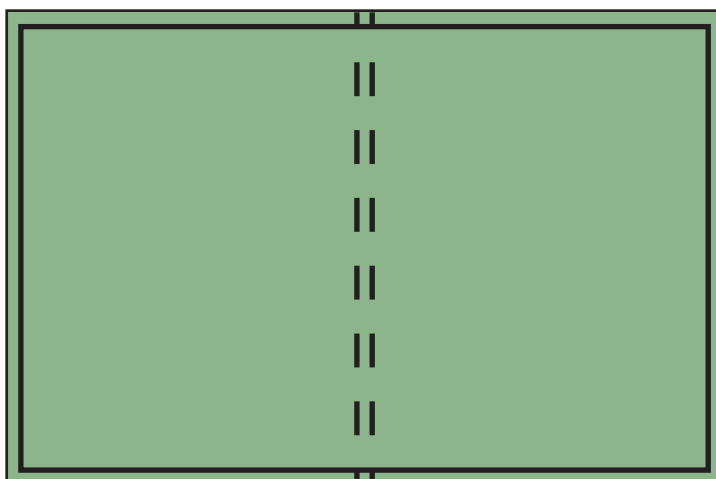
## EMAIL SUBMISSIONS

- Files not exceeding 10MB can be emailed to [jason@utahgolfexpo.com](mailto:jason@utahgolfexpo.com)  
Please include your business name and publication name in the subject line

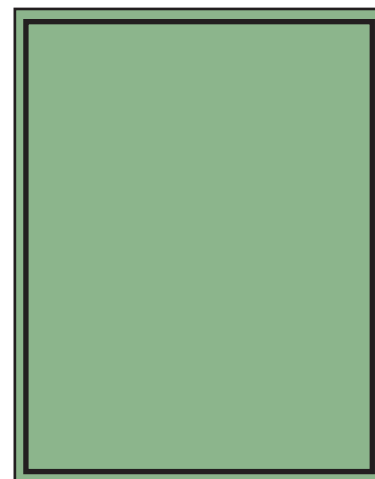
## ADVERTISEMENT SIZES



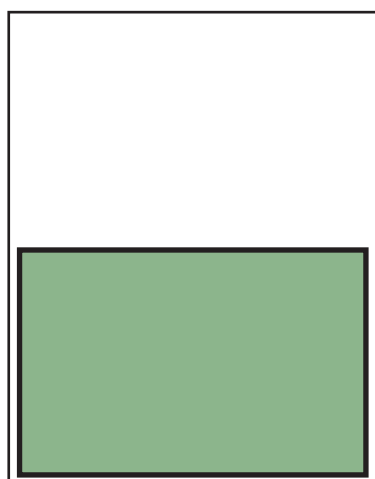
Cover: \$1495  
8.25 x 11.75 inches



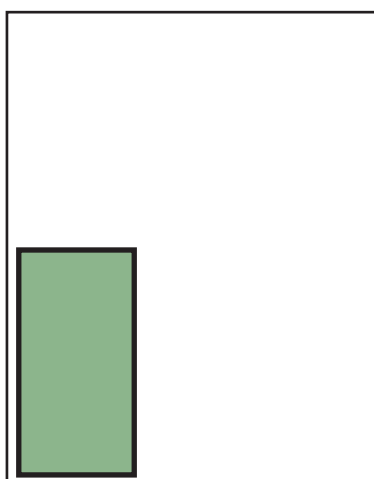
2-Page Spread: \$895  
16.50 x 11.75 inches



Full Page: \$695  
8.25 x 11.75 inches



1/2 Page: \$495  
7.75 x 5.625 inches



1/6 Page: \$199  
2.41 x 5.625 inches

## PHOTO & LOGO

- Photos should be TIF, high resolution JPG at 72 dpi, RGB or grayscale
- All logos must be in a vector EPS format. Do not use a screen shot or low resolution version downloaded from a website
- Microsoft Word format documents are not accepted

## CONDITIONS

- Color Proofs available for a fee and by request only
- Ad content, copyrights, proper grammatical and punctuation is the responsibility of the advertiser
- Utah Golf & Travel Expo reserves the right to refuse placement of any ad for any reason

Save money by reserving multiple months in some or all of our 2021 digital issues of Utah Golf & Travel Digital Magazine. To receive bundle pricing please contact Jason Baum.

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801.377.2353