



Phone: 801-377-2353 Fax: 801-820-3045 www.UtahGolfExpo.com

Company Name:		Contact Name:	
Description of Service:		Website Address:	
Phone:	Cell/Other:		
Fax:	Email:		
Billing Address:		City/State:	Zip:

Utah Golf & Travel Expo - Digital 2021

Ad space and specific months are available on a first come basis. Information will be sent to you upon receipt of your contract in regards to your requested availability. Payments will not be processed until we confirm your requested space and date availability. Please mark choices below.

Rates		Bulk Pricing	
___ Cover	\$1495	___ 1X	Full Rate
___ 2-Page Spread	\$895	___ 2X	10% OFF
___ Full Page	\$695	___ 3X	25% OFF
___ Half-Page Spread	\$495		
___ Button Ad	\$199		

Preferred Month or Months: 1st choice _____ 2nd choice _____ 3rd choice _____

Additional requests _____

A non-refundable 50% deposit is due with contract. The Total Balance is due 30 days prior to each edition.

Total Due From Above: \$ _____
 Less Deposit Paid: \$ _____
 Balance Due (45) days before Edition: \$ _____

Visa, MasterCard, and American Express only
 Credit Card # _____ CVC _____ Exp.Date _____

Please make checks payable to: Utah Golf & Travel Expo 1582 N. 1250 W Provo, UT 84604

Exhibitor Signature: _____ Date: _____

Please PRINT, SIGN & Email or Fax Completed Forms Signature certifies acceptance of Exhibitor Agreement and all terms and rates listed above.

**Please fax or email completed forms to 801-820-3045 / Jason@utahgolfexpo.com
 Conformation email within 2 business days. For assistance, contact 801-377-2353**

FOR OFFICE USE ONLY					
Date Received: _____					
2021	Deposit Paid: _____	Amt Paid: _____	Date _____	Amt Paid: _____	Date _____ Other: _____



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EXHIBITOR AGREEMENT

Please read and initial each item.

____ **Service:** Seasons Marketing & Citywide Golf DBA Utah Golf & Travel Expo ("Producer") agrees to provide to the exhibitor signed above ("Exhibitor") ad space in the Utah Golf & Travel Expo- Digital Edition 2021 (the "Edition") Exhibitor shall pay to Producer all remaining amounts outstanding hereunder, all as liquidated damages. Producer will use its best judgment in promoting and staging the Edition, and may for any reason change the date and times of the Edition by giving Exhibitor five days' notice before. Producer may also change the plan or advertising assignments in Producer's sole discretion, and Producer does not guarantee any exclusive right to any exhibitor in any product category. Exhibitor may not assign, sublease, or otherwise share the ad space or its rights under this agreement.

____ **Fees and Cancellation Policy:** Exhibitor shall pay the total fees set forth below to Producer as follows: Exhibitor shall pay the deposit amount to Producer upon the execution of this agreement, and upon the renewal of this agreement in the event of a multiple edition contract. Exhibitor shall pay all remaining portions before the due date listed on the adjoining application. All amounts due to Producer under this agreement are unconditional obligations of Exhibitor and shall be paid to Producer as described herein and are nonrefundable. Upon cancellation by the Exhibitor sooner than 45 days before the edition, the deposit is withheld unconditionally. Upon cancellation by the Exhibitor within 45 days before the edition, all monies owed shall be paid and are deemed non-refundable. Exhibitor is held responsible for all monies owed to Producer prior to the edition and any charges occurring at the cost of the producer. Exhibitor agrees to pay any additional fees immediately as well as any additional fees associated with but not limited to attorney fees and costs and expenses that occur due to any form of nonpayment. Including an additional 40% collection fee added to any balance owed. .

____ **Prize:** Each Exhibitor is required to give a prize for a giveaway through the producer. Prize must be a standalone prize valued at a minimum of \$50.00. The prize may not be a discount nor have strings attached requiring recipient to do business with you and will be given away at the discretion of the Producer.

____ **Ad Specifications:** Exhibitor agrees to follow all Ad Specifications including but not limited to: Ad content, copyrights, proper grammatical and punctuation is the responsibility of the advertiser; FILE FORMAT: PDF All fonts outlined and images embedded All images must be high-resolution, 72 dpi at 100% RGB or grayscale Build document using listed dimensions; Utah Golf & Travel Expo reserves the right to refuse placement of any ad for any reason.

____ **Terms:** If payments are not made as shown, Exhibitor may either forfeit the advertisement indicated and be moved to a different location at the discretion of Producer, or Producer may prohibit Exhibitor from advertising with the Utah Golf & Travel Expo Digital.

____ **Liability:** Producer's liability is limited to the actual money paid by Exhibitor to Producer hereunder. In the event an Edition must be postponed for any reason, the monies paid will be applied to a rescheduled date/edition. If the Edition is cancelled all monies will be refunded or applied toward a future Edition and will be at the Producers sole and absolute discretion. Exhibitor is responsible for any liability arising out of its participation in the Edition, including product liability, accident or injury.

____ **Entire Agreement:** This written agreement represents all understanding between Producer and Exhibitor and no oral representations have been relied on that are not written on this form. All changes to this agreement must be written and signed by the Producer.

____ **Utah Golf & Travel Show Policy:** Exhibitor shall conduct business in the best interest of all Utah Golf & Travel Show participants and agrees to comply with all requests of the Producer. Exhibitor shall comply with all state and federal laws, including all local and municipal regulations. Producer reserves the right to prohibit any display deemed by the Producer, in the Producer's sole and absolute discretion, to be inappropriate or not in the best interest of the Edition. Exhibitor is solely responsible for its property and releases Producer, Show Owners, Agents, & Employees from any responsibility of liability for loss or damage.



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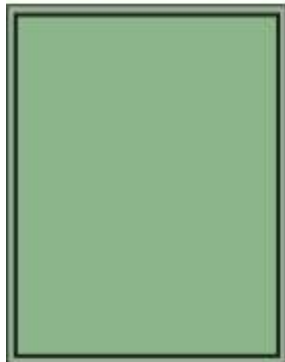
www.UtahGolfExpo.com

- FILE FORMAT: PDF
- All fonts outlined and images embedded
- All images must be high-resolution, 72 dpi at 100%
- RGB or grayscale
- Build document using listed dimensions

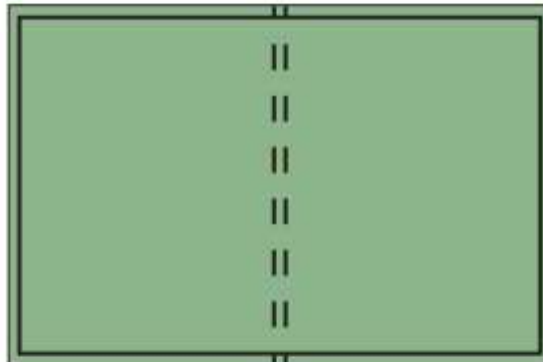
EMAIL SUBMISSIONS

- Files not exceeding 10MB can be emailed to josh@citywidegolfsolutions.com
Please include you business name and publication name in the subject line

ADVERTISEMENT SIZES



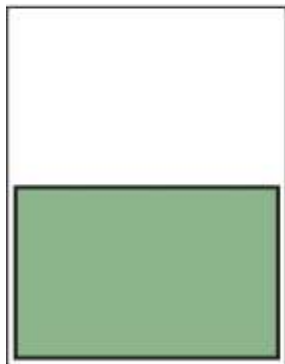
Cover: \$1495
8.25 x 11.75 inches



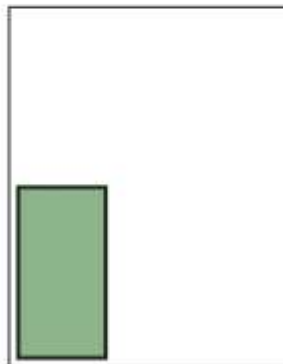
2-Page Spread: \$895
16.50 x 11.75 inches



Full Page: \$695
8.25 x 11.75 inches



1/2 Page: \$495
7.75 x 5.625 inches



1/6 Page: \$199
2.41 x 5.625 inches

PHOTO & LOGO

- Photos should be TIF, high resolution JPG at 72 dpi, RGB or grayscale
- All logos must be in a vector EPS format. Do not use a screen shot or low resolution version downloaded from a website
- Microsoft Word format documents are not accepted

CONDITIONS

- Color Proofs available for a fee and by request only
- Ad content, copyrights, proper grammatical and punctuation is the responsibility of the advertiser
- Utah Golf & Travel Expo reserves the right to refuse placement of any ad for any reason

Save money by reserving multiple months in some or all of our 2021 digital issues of Utah Golf & Travel Digital. To receive bundle pricing please contact Jason Baum.
jason@utahgolfexpo.com
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Marketing studies indicate that a customer is **70% more likely to purchase** products or services if they've already been given something by the seller. At the Utah Golf & Travel Expo we offer you the opportunity to use this technique to your advantage in the following ways:

PRIZE GIVEAWAY (minimum of \$50.00) No strings attached

At each show we give away several large prizes** donated by participating vendors and community sponsors. In return for these generous offerings, your company and prize offering will receive company recognition Prizes must be valued at over \$50.00.

Your Prize:

_____ Value: _____

**We have a "no strings attached" policy: the guest must not be required to purchase anything to redeem their prize. Percentage off coupons and discounts off a minimum purchase may not be used as prizes, though these are encouraged for promotional use at your booth.