



L2/Haystaq National Models User Guide 2026

L2 National Models User Guide

Haystaq is excited to announce this new round of national political models.

Each of the roughly 210 million voters on the L2 voter file has a score representing their likelihood of agreeing with any of the given positions, now updated to include more than 120 issues.

These models were built using response data from a national survey fielded via IVR- and live- telephone calls, text, email and an online panel in the summer of 2025. The indicator data used by these models is a combination of individual-level voter registration information and past voting behavior, individual and household demographic and consumer characteristics, and census and geographic-level data. Some models were built using real world data (turnout, vote by mail, home buying, etc)

For all models, a third of the response data is withheld from the modeling process as a test set to use for validation. The charts show how well each model predicts the responses of this holdout sample. Each score is split into deciles and the share of the test set scored in a given range whose actual responses match the dependent variable 'yes' or 1 condition is plotted on the y-axis. A strong model will show taller teal bars in the high deciles and shorter bars in the low deciles.

* Indicates models have been built on a 240 million consumer file including 90 million who are not registered for vote. Please contact us for more information.

TABLE OF CONTENTS

Abortion (Updated April 2026)*	17
hs_abortion_pro_choice	17
hs_abortion_pro_life	17
Absentee/Vote by Mail	18
hs_likely_absentee_by_mail_voter	18
Activism*	19
hs_activism	19
Affordability (new April 2026)	20
hs_affordability_changed_what_you_buy_yes	20
hs_affordability_changed_what_you_buy_no	21
Affordable Housing*	21
hs_affordable_housing_gov_has_role	22
hs_affordable_housing_gov_no_role	22
AI*	23
hs_artificial_intelligence_excited	23
AI Job Loss (new April 2026)	24
hs_concerned_job_loss_due_to_ai_no	24
hs_concerned_job_loss_due_to_ai_yes	25
Aliens*	25
hs_alien_government_disclosed_all	26
hs_alien_government_hiding_much	26
Alternative News (new April 2026)	27
hs_news_independent	27
hs_news_mainstream	28
Amazon*	28
hs_amazon_good_jobs	29
hs_amazon_exploitative	29
Autonomous Vehicles*	30
hs_autonomous_vehicles_allow	30
hs_autonomous_vehicles_do_not_allow	31
Ballot Drop Off (Updated April 2026)*	31
hs_dropoff_fill_entire_ballot	32
hs_dropoff_fill_only_top	32
Campaign Finance Reform (new April 2026)	33
hs_campaign_finance_reform_high_priority	33
Candidate Mail (Updated April 2026)*	34
hs_candidate_mail_readership_read_carefully	35
hs_candidate_mail_readership_do_not_read	35

Candidates and Officials – Pete Buttigieg *	36
hs_buttigieg_approval	36
hs_buttigieg_disapproval	37
hs_buttigieg_dem_approval	37
hs_buttigieg_dem_disapproval	38
Candidates and Officials – Alexandria Ocasio Cortez (Updated April 2026)*	39
hs_aoc_approval	39
hs_aoc_disapproval	40
hs_aoc_dem_approval	40
hs_aoc_dem_disapproval	41
Candidates and Officials – Nikki Haley *	42
hs_haley_approval	42
hs_haley_disapproval	42
hs_haley_approval_gop	43
Candidates and Officials – Kamala Harris (Updated April 2026) *	44
hs_harris_approval	44
hs_harris_disapproval	45
hs_harris_approval_dem	45
hs_harris_disapproval_dem	46
Candidates and Officials – Mike Johnson (Updated April 2026) *	47
hs_mike_johnson_approval	47
hs_mike_johnson_disapproval	48
hs_mike_johnson_approval_gop	48
hs_mike_johnson_disapproval_gop	49
Candidates and Officials – RFK Jr. *	49
hs_rfkjr_approval	50
hs_rfkjr_disapproval	50
Candidates and Officials – Ro Khanna *	51
hs_ro_khanna_approval	51
hs_ro_khanna_disapproval	52
hs_ro_khanna_approval_dem	52
Candidates and Officials – Zohran Mamdani (New April 2026)	53
hs_mamdani_approval	53
hs_mamdani_disapproval	54
hs_mamdani_approval_dem	54
hs_mamdani_disapproval_dem	55
Candidates and Officials – Gavin Newsom *	56
hs_newsom_approval	56
hs_newsom_disapproval	57

hs_newsom_approval_dem	57
hs_newsom_disapproval_dem	58
Candidates and Officials – Elon Musk *	58
hs_elon_musk_approval	59
hs_elon_musk_disapproval	59
hs_musk_approval_gop	60
Candidates and Officials – Marco Rubio (new April 2026)	61
hs_rubio_approval	61
hs_rubio_disapproval	62
hs_rubio_approval_gop	62
Candidates and Officials – Bernie Sanders (Updated April 2026) *	63
hs_bernie_approval	63
hs_bernie_disapproval	64
hs_bernie_dem_approval	64
hs_bernie_dem_disapproval	65
Candidates and Officials – Donald Trump (Updated April 2026)*	66
hs_trump_approval	66
hs_trump_disapproval	67
hs_trump_approval_gop	67
hs_trump_disapproval_gop	68
Candidates And Officials Trump Harris Double Dislike (Updated April 2026) *	69
hs_trump_vs_harris_double_dislike	69
Candidates and Officials –JD Vance (Updated April 2026) *	70
hs_jd_vance_approval	70
hs_jd_vance_disapproval	71
hs_jd_vance_approval_GOP	71
hs_jd_vance_disapproval_GOP	72
Capitalism - View of (Updated April 2026) *	73
hs_capitalism_believe_flawed	73
hs_capitalism_believe_sound	74
Casinos *	74
hs_casino_support	74
hs_casino_oppose	75
Charity Type *	76
hs_charity_giving_enviro_cause	76
hs_charity_giving_vet_cause	77
hs_charity_giving_relig_cause	77
hs_charity_giving_performing_arts	78
hs_charity_giving_international_aid	78

Charter Schools *	79
hs_charter_school_support	79
hs_charter_school_oppose	79
China Foreign Policy *	80
hs_china_foreign_policy_work_with	80
hs_china_foreign_policy_adversarial	81
Christian Values (new April 2026)	81
hs_christian_values_positive	82
hs_christian_values_not_positive	82
Church Attendance *	83
hs_attends_church_frequently	83
hs_attends_church_never	83
Civil Liberties *	84
hs_civil_liberties_support	84
hs_civil_liberties_oppose	85
Community College *	85
hs_community_college_free_support	86
hs_community_college_free_oppose	86
Community Integration (new April 2026)	87
hs_community_very_integrated	87
hs_community_not_integrated	88
Conspiracy Believer (Updated April 2026)*	88
hs_conspiracy_believer	89
hs_conspiracy_nonbeliever	89
Consumer Values (Updated April 2026)*	90
hs_consumer_value_low_cost	90
hs_consumer_value_brand_savings	91
hs_consumer_value_environment	91
Critical Race Theory (Updated April 2026)*	92
hs_critical_race_theory_books_ban	92
hs_critical_race_theory_books_do_not_ban	93
Crypto Buyers *	93
hs_crypto_buyer_yes	94
hs_crypto_buyer_no	94
Crypto Currency *	95
hs_crypto_reduce_restrictions	95
hs_crypto_increase_restrictions	96
hs_crypto_leave_as_is	96
Dating Despondency (new April 2026)	97

hs_hs_dating_optimistic	97
hs_dating_pessimistic	98
Death Penalty *	98
hs_death_penalty_support	98
hs_death_penalty_oppose	99
Defense Spending *	99
hs_defense_spending_reduce	100
hs_defense_spending_increase	100
DEI *	101
hs_dei_support	101
hs_dei_oppose	102
Democrat - Type of (Updated April 2026) *	102
hs_democratic_partisanship_progressive_vs_moderate_progressive	103
hs_democratic_partisanship_progressive_vs_moderate_moderate	103
Deployment of Troops (new April 2026)	104
hs_domestic_deployment_of_troops_support	104
hs_domestic_deployment_of_troops_oppose	105
Despondency (Updated April 2026) *	105
hs_economic_despondency_ahead	106
hs_economic_despondency_far_behind	106
DOGE *	107
hs_doge_oppose	107
hs_doge_support	108
Early Voting *	108
hs_likely_early_voter	109
Economic Anxiety (Updated April 2026) *	109
hs_econ_anxiety_not_worried	110
hs_econ_anxiety_very_worried	110
Electric Vehicle Ownership *	111
hs_electric_vehicle_likely_buyer	111
hs_electric_vehicle_not_likely	111
Environment- Climate Change (Updated April 2026)*	112
hs_climate_change_believer	112
hs_climate_change_nonbeliever	113
Epstein (new April 2026)	113
hs_epstein_files_important	114
hs_epstein_files_unimportant_or_hoax	114
Family Medical Leave *	115
hs_family_medical_leave_support	115

hs_family_medical_leave_oppose	116
Federal Lands - Plan to Sell *	116
hs_sell_federal_lands_support	117
hs_sell_federal_lands_oppose	117
Felons Voting *	118
hs_felon_voting_support	118
hs_felon_voting_oppose	119
FEMA State Level *	119
hs_state_level_fema_support	120
hs_state_level_fema_oppose	120
Female Candidates *	121
hs_candidate_female_prefer	121
hs_candidate_female_do_not_prefer	122
Gamer (new April 2026)	122
hs_gamer_yes	123
hs_gamer_no	123
Gas Tax (Updated April 2026) *	124
hs_gas_tax_support	124
hs_gas_tax_oppose	125
Gender Roles (new April 2026) *	125
hs_traditional_gender_roles_positive	126
hs_traditional_gender_roles_negative	126
General Vaccines *	127
hs_general_anti_vax_pro_vax	127
Gentrification *	128
hs_gentrification_oppose	128
hs_gentrification_support	129
Gig Opinion *	129
hs_gig_work_keep_contractor	130
hs_gig_work_make_employees	130
Gig Worker *	131
hs_gig_worker_job_now	131
hs_gig_worker_job_ever	132
hs_gig_worker_job_unlikely	132
GOP - Type of (Updated April 2026) *	133
hs_republican_partisanship_establishment_vs_firebrand_firebrand,	133
hs_republican_partisanship_establishment_vs_firebrand_moderate	134
Government Shutdown (new April 2026)	134
hs_2025_government_shutdown_fault_dems	135

hs_2025_government_shutdown_fault_gop_congress	135
hs_2025_government_shutdown_fault_trump	136
Green New Deal (Updated April 2026) *	136
hs_green_new_deal_support	137
hs_green_new_deal_oppose	137
Gun Control (Updated April 2026) *	138
hs_gun_control_support	138
hs_gun_control_oppose	139
Horse Race 2024 General (Updated April 2026)	139
hs_trump_vs_harris_favor_harris	140
hs_trump_vs_harris_favor_trump	140
hs_trump_vs_harris_favor_other	141
Horse Race 2028 General (new April 2026)	141
hs_2028_horserace_support_dem	142
hs_2028_horserace_support_gop	142
hs_2028_horserace_support_unsure	143
Horserace Dem Presidential (new April 2026)	143
hs_dem_horserace_2028_aoc	144
hs_dem_horserace_2028_harris	144
hs_dem_horserace_2028_newsom	145
hs_dem_horserace_2028_pritzker	145
Horserace GOP Presidential (new April 2026)	146
hs_gop_2028_presidential_horserace_rubio	146
Home Buying	147
hs_any_home_buyer	147
hs_new_home_buyer	148
Home Insurance – Government Role*	148
hs_insurance_of_last_resort_government_should_provide	149
hs_insurance_of_last_resort_government_should_not_provide	149
ICE Approval (new April 2026)	150
hs_ice_actions_support	150
hs_ice_actions_oppose	150
Ideology - General (Updated April 2026)*	151
hs_ideology_general_liberal	151
hs_ideology_general_moderate	152
hs_ideology_general_conervative	152
Ideology - Social (Updated April 2026)*	153
hs_ideology_social_liberal	153
hs_ideology_social_moderate	153

hs_ideology_social_conservative	154
Ideology - Fiscal (Updated April 2026)*	154
hs_ideology_fiscal_liberal	154
hs_ideology_fiscal_moderate	155
hs_ideology_fiscal_conservative	155
Immigration – View of (Updated April 2026)*	156
hs_illegal_imm_undesirable	156
hs_illegal_imm_process_unfair	157
Income Inequality *	157
hs_income_inequality_serious	157
hs_income_inequality_no_issue	158
Inflation (Updated April 2026) *	159
hs_inflation_fault_biden	159
hs_inflation_fault_corporate_america	160
hs_inflation_fault_external_events	160
hs_inflation_trump_fault	161
Infrastructure Spending (Updated April 2026) *	161
hs_infrastructure_fund_more	161
hs_infrastructure_enough_spent	162
Israel Genocide (new April 2026) *	163
hs_israel_committing_genocide_yes	163
hs_israel_committing_genocide_no	163
Israel / Palestine Modified *	164
hs_israel_military_actions_support	164
hs_israel_military_actions_oppose	165
hs_israel_military_actions_dem_oppose	165
hs_israel_military_actions_dem_support	166
hs_israel_military_actions_gop_support	167
hs_israel_military_actions_gop_oppose	167
January Sixth Pardons *	168
hs_jan_6th_pardons_support	168
hs_jan_6th_pardons_oppose	169
Job Seeker *	169
hs_job_seeker_likely	170
hs_job_seeker_unlikely	170
hs_job_seeker_does_not_work	171
Jobs Guarantee *	171
hs_jobs_guarantee_support	172
hs_jobs_guarantee_oppose	172

Marijuana *	173
hs_marijuana_legal_support	173
hs_marijuana_illegal_oppose	174
Mass Deportations (Updated April 2026) *	174
hs_mass_deportations_support	175
hs_mass_deportations_oppose	175
Medicaid Expansion (Updated April 2026) *	176
hs_medicaid_expansion_support	176
hs_medicaid_expansion_oppose	177
Medicare For All (Updated April 2026) *	177
hs_medicare_for_all_support	178
hs_medicare_for_all_medicare_for_all_oppose	178
Mexican Wall (Updated April 2026) *	179
hs_mexican_wall_support	179
hs_mexican_wall_oppose	180
Military Family Relationship (Updated April 2026)*	180
hs_military_family_relationship_yes	181
hs_military_family_relationship_no	181
Minimum Wage (Fifteen Dollar) *	181
hs_min_wage_15_increase_support	182
hs_min_wage_15_increase_oppose	182
Minority Candidates *	183
hs_candidate_minority_prefer	183
hs_candidate_minority_do_not_prefer	184
Most Important Policy *	184
hs_most_important_policy_item_help_people	185
hs_most_important_policy_item_environment	185
hs_most_important_policy_keep_safe	186
hs_most_important_policy_item_economics	186
hs_most_important_policy_item_religious_values	187
Obamacare (Modified/Updated April 2026) *	187
hs_obamacare_aca_expand	188
hs_obamacare_aca_oppose	188
hs_obamacare_aca_protect	189
Online Gaming *	189
hs_online_gambling_more_legal	190
hs_online_gambling_less_legal	190
Opioid Crisis Response *	191
hs_opioid_crisis_treat	191

hs_opioid_crisis_criminalize	192
Partisanship (Updated April 2026) *	192
hs_ideology_overall_party_dem_strong,	193
hs_ideology_overall_party_dem	193
hf_ideology_overall_party_dem_weak_flag	194
hs_ideology_overall_party_indep	194
hs_ideology_overall_party_gop_strong	195
hs_ideology_overall_party_gop	195
hf_ideology_overall_party_gop_weak_flag	195
Party Leadership (new April 2026)	195
hs_party_leadership_all_approve	196
hs_party_leadership_all_disapprove	196
Pipelines *	197
hs_pipeline_fracking_support	197
hs_pipeline_fracking_oppose	198
Podcast Listener (Updated April 2026)	198
podcast_listener_yes	199
podcast_listener_no	199
Political Podcasters (new April 2026)	200
hs_listen_podcaster_carlson	200
hs_listen_podcaster_daily	201
hs_listen_podcaster_meidas	201
hs_listen_podcaster_rogan	202
hs_listen_podcaster_left_leaning	202
hs_listen_podcaster_right_leaning	203
Politician Trolls (new April 2026)	203
hs_political_troll_entertaining	204
hs_poltical_troll_negative	204
Police *	205
hs_police_trust_no	205
hs_police_trust_yes	206
Political Donations (Updated April 2026) *	206
hs_political_donations_likely	207
hs_political_donations_unlikely	207
Politician Age *	207
hs_age_limit_support	208
hs_age_limit_oppose	208
hs_age_limit_support_dem,	209
hs_age_limit_oppose_dem	209

Primary Election Choice (Updated April 2026) *	210
hs_ideology_primary_election_dem_prim_voter	210
hs_ideology_primary_election_gop_prim_voter	211
Public Transit Funding *	211
hs_public_transit_support	211
hs_public_transit_oppose	212
Race College Admissions *	212
hs_college_admissions_consider_race	213
hs_college_admissions_do_not_consider_race	213
Rank Choice Voting *	214
hs_rank_choice_voting_support	214
hs_rank_choice_voting_oppose	215
Redistricting *	215
hs_redistrict_independent	216
hs_redistrict_state_leg	216
Regulations *	217
hs_regulations_good	217
hs_regulations_too_harsh	218
Religion - Importance of *	218
hs_religion_important	219
hs_religion_not_important	219
Responsiveness *	220
hs_responsiveness_live	220
hs_responsiveness_sms	221
hs_responsiveness_email	221
Rideshare User *	222
hs_rideshare_user	222
hs_rideshare_user_no	223
Same Sex Marriage *	223
hs_same_sex_marriage_support	223
hs_same_sex_marriage_oppose	224
School Choice (Updated April 2026) *	224
hs_school_choice_support	224
hs_school_choice_oppose	225
School Spending (Updated April 2026) *	226
hs_school_funding_more	226
hs_school_funding_less	226
SNAP (new April 2026)	227
hs_snap_protect	227

hs_snap_not_important	228
Social Media User (Updated April 2026)*	228
hs_social_media_user_frequent	228
hs_social_media_user_no_or_infrequent	229
Social Security Tax Increase *	230
hs_social_security_tax_increase_support	230
hs_social_security_tax_increase_oppose	230
Solar Panels *	231
hs_solar_panel_buyer_no	231
hs_solar_panel_buyer_yes	232
Stadium Financing *	232
hs_public_financing_stadiums_oppose	233
hs_public_financing_stadiums_support	233
Super Power (new April 2026)	234
hs_super_power_policy_support	234
hs_super_power_policy_oppose	235
Tax Cut Support (Updated April 2026) *	235
hs_tax_cuts_support	236
hs_tax_cuts_oppose	236
Third Party *	237
hs_partisanship_moderate_third_party_support	237
hs_partisanship_moderate_third_party_oppose	238
Ticket Splitting (Updated April 2026) *	239
hs_ticket_splitter_yes	239
hs_ticket_splitter_no	239
Ticket Splitting Dem (Updated April 2026)	240
hs_ticket_splitter_dem_yes	240
hs_ticket_splitter_dem_no	241
Ticket Splitting GOP (Updated April 2026)	242
hs_ticket_splitter_gop_yes	242
hs_ticket_splitter_gop_no	242
Trans Athletes *	243
hs_trans_athlete_no	243
hs_trans_athlete_yes	244
Tribalism *	244
hs_tribalism_open_minded	245
hs_tribalism_team_gop	245
hs_tribalism_team_dem	246
Teachers Unions (Updated April 2026) *	246

hs_teachers_union_positive	247
hs_teachers_union_negative	247
Trump 3rd Term (new April 2026)	248
hs_trump_3rd_term_any_support	248
hs_trump_3rd_term_oppose	249
Trump Tariffs (Modified/Updated April 2026) *	249
hs_trump_tariffs_support	250
hs_trump_tariffs_oppose	250
Trust in Science *	251
hs_trust_science_yes	251
hs_trust_science_no	252
Truth vs Free Speech *	252
hs_social_media_ensure_free_speech	253
hs_social_media_ensure_truth	253
hs_social_media_ensure_free_speech	253
hs_social_media_ensure_truth	253
Turnout Scores	254
hs_likely_polling_turnout	254
hs_likely_mid_term_voter	255
hs_likely_presidential_voter	255
turnout_flags_combined_with_early_vote_and_absentee	256
TV News Source (Modified/Updated April 2026)*	256
hs_tv_news_source_most_trusted_cnn	257
hs_tv_news_source_most_trusted_fox	257
hs_tv_news_source_most_trusted_msnbc	258
hs_tv_news_source_most_trusted_newsmax	258
TV Viewing	259
hs_tv_viewer_watch_free_streaming	259
hs_tv_viewer_watch_any_tv	260
hs_tv_viewer_watch_paid_streaming	260
hs_tv_viewer_not_viewer	261
Ukraine *	261
hs_trump_ukraine_policy_support	262
hs_trump_ukraine_policy_oppose	262
Unions *	263
hs_attitude_towards_unions_beneficial	263
hs_attitude_towards_unions_not_beneficial	264
United Healthcare *	264
hs_united_healthcare_at_fault	265

hs_united_healthcare_no_fault	265
Urban Rural (new April 2026)	266
hs_area_identity_suburban	266
hs_area_identity_urban	267
hs_area_identity_rural	267
Vaping (Updated April 2026) *	268
hs_vaping_user_yes	268
hs_vaping_user_no	269
View of Opposition *	269
hs_view_of_opposition_just_disagree	269
hs_view_of_opposition_misinformed	270
hs_view_of_opposition_dangerous	270
Violent Crime Anxiety (Updated April 2026) *	271
hs_violent_crime_very_worried	271
hs_violent_crime_not_worried	272
Voting Fraud (Updated April 2026) *	272
hs_voting_fraud_concern_fraud	273
hs_voting_fraud_concern_barriers	273
Wealth Acquisition *	274
hs_wealth_acquired_hardwork	274
hs_wealth_acquired_advantages	275

Abortion (Updated April 2026)*

Updated in April 2026

Source question:

Which comes closest to your position on abortion: that abortion should be legal in all cases; that abortion should be legal with some restrictions; that abortion should be illegal except in cases of rape, incest or to save the mother's life; or that abortion should be made illegal without any exceptions?

Always Legal, Some Restriction, Only Exceptions, No Exceptions, Undecided

Included fields:

hs_abortion_pro_choice

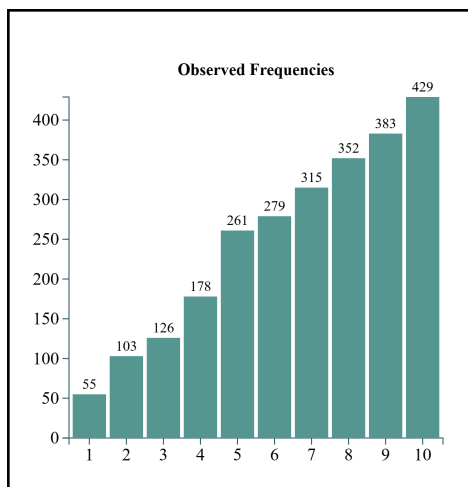
hs_abortion_pro_life

hs_abortion_pro_choice

Dependent Variable: Respondents who said 'Always Legal' vs those who said 'No Exceptions', 'Only Exceptions' or 'Undecided'

Internal Haystaq Model Name: abortion_choice_aw_LGB

FLAG: 30%

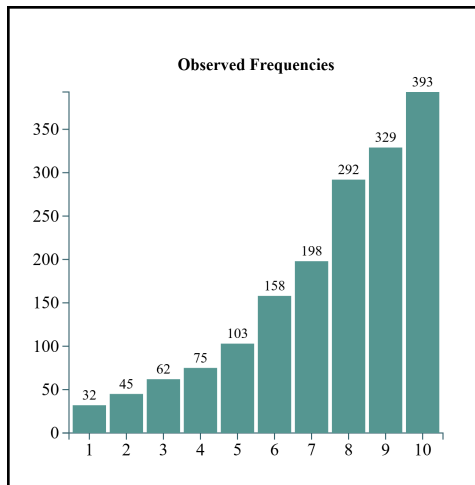


hs_abortion_pro_life

Dependent Variable: Respondents who said 'No Exceptions', 'Only Exceptions' vs those who said 'Always Legal', 'Undecided'

Internal Haystaq Model Name: abortion_prolife_aw2_CT

FLAG: 20%



Absentee/Vote by Mail

Source:

Vote history method of voting available on the voter file.

Included fields:

hs_likely_absentee_by_mail_voter

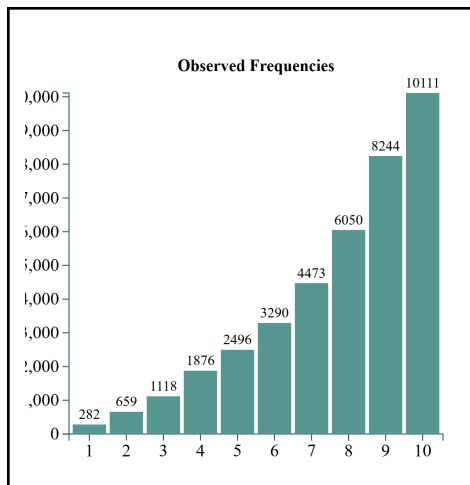
hs_likely_absentee_by_mail_voter

Dependent Variable: Registered voters who voted in the 2024 presidential election absentee/vote by mail vs. those who were eligible to vote in the 2024 presidential election but did not vote absentee, in states where there was absentee/vote by mail voting.

Internal Haystack Model Name: voted_absentee_v_all_other_voters_score

FLAG: 30%

FLAG: bottom 35%



Activism*

Source question:

In the last two years have you attended a political meeting, rally or protest or volunteered for a political campaign?

Yes, No, Unsure

Included fields:

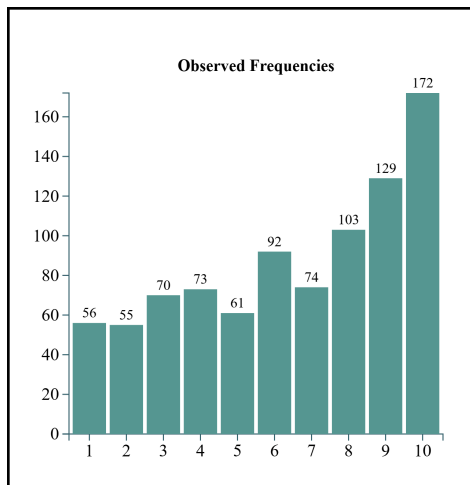
hs_activism

hs_activism

Dependent Variable: Respondents who answered 'Yes' vs those who said 'No', 'Unsure'

Internal Haystaq Model Name: activism_yes_aw_CT

FLAG: 10%



Affordability (new April 2026)

Introduced April 2026

Source question: Have you had to make changes to the things you buy because of inflation or affordability?

Unsure, No Changes, Small Changes, Many Changes

Included fields:

hs_affordability_changed_what_you_buy_yes

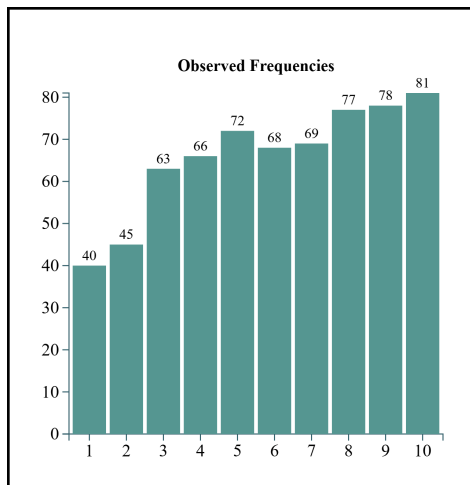
hs_affordability_changed_what_you_buy_no

hs_affordability_changed_what_you_buy_yes

Dependent Variable: Respondents who said 'Many Changes' vs those who said 'Unsure' or 'No Changes'

Internal Haystack Model Name: inflation_changes_what_you_buy_yes_aw_CT

FLAG: 30%

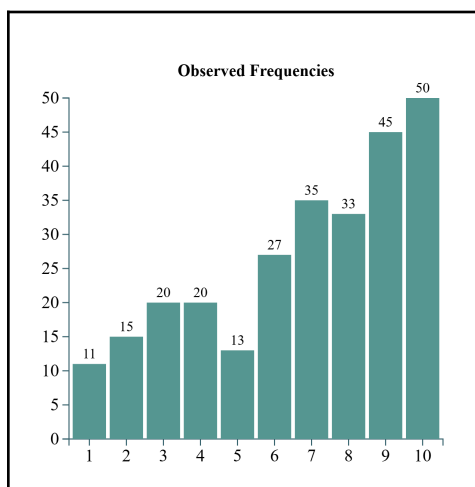


hs_affordability_changed_what_you_buy_no

Dependent Variable: Respondents who said 'No Changes' vs those who said 'Unsure', 'Small Changes' or 'Many Changes'

Internal Haystaq Model Name: inflation_changes_what_you_buy_no_aw2_LGB

FLAG: 15%



Affordable Housing*

Source question:

Thinking about the cost of housing, which comes closest to your view? Government

officials should work to ensure that there is enough affordable housing, or the market alone should determine housing prices?

Government Role, Market Forces, Undecided

Included fields:

hs_affordable_housing_gov_has_role

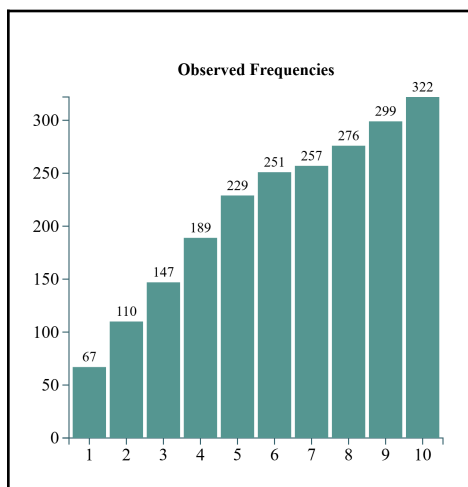
hs_affordable_housing_gov_no_role

hs_affordable_housing_gov_has_role

Dependent Variable: Respondents who said 'Government Role' vs those who said 'Market Forces' or 'Undecided'

Internal Haystaq Model Name: affordable_housing_gov_role_aw_GB

FLAG: 30%

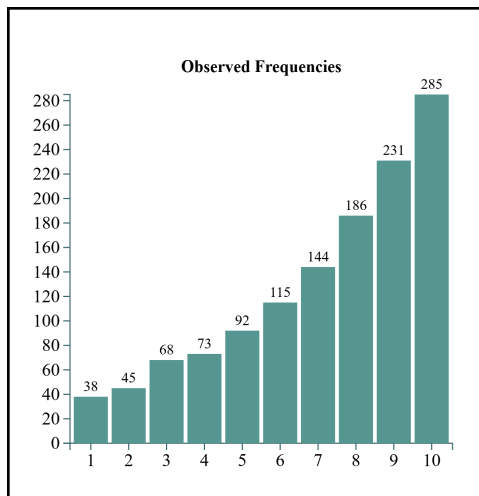


hs_affordable_housing_gov_no_role

Dependent Variable: Respondents who said 'Market Forces' vs those who said 'Government Role', 'Undecided'

Internal Haystaq Model Name: affordable_housing_market_forces_aw_GB

FLAG: 10%



AI*

Source question:

Does the increased use of artificial intelligence in daily life make you feel more excited or more concerned?

Unsure, More Excited, Equally Concerned and Excited, More Concerned

Included fields:

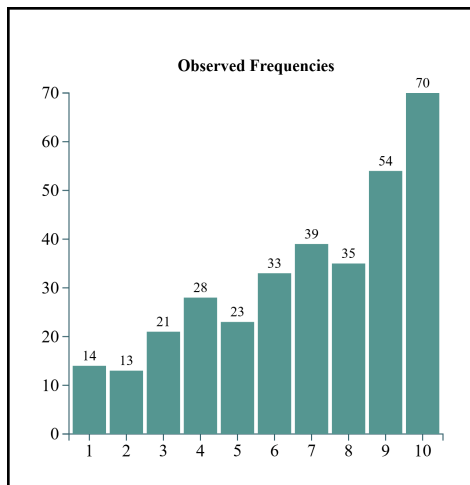
hs_artificial_intelligence_excited

hs_artificial_intelligence_excited

Dependent Variable: Respondents who answered 'Excited' vs those who answered 'Concerned'

Internal Haystack Model Name: ai_excited_2w_CT

FLAG: 10%



AI Job Loss (new April 2026)

Introduced April 2026

Source question:

How concerned are you that you could lose your job to AI in the next five years?

Very Concerned, Somewhat Concerned, Somewhat Unconcerned, Very Unconcerned

Included fields:

hs_concerned_job_loss_due_to_ai_no

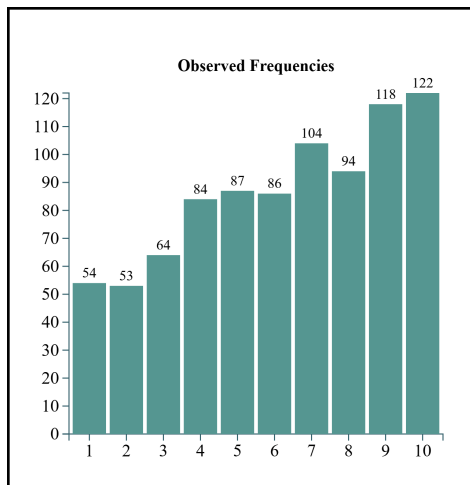
hs_concerned_job_loss_due_to_ai_yes

hs_concerned_job_loss_due_to_ai_no

Dependent Variable: Respondents who said 'Very Unconcerned' vs those who said 'Somewhat Concerned' or 'Very Concerned.'

Internal Haystaq Model Name: ai_job_loss_concern_no_aw2_CT

FLAG: 15%

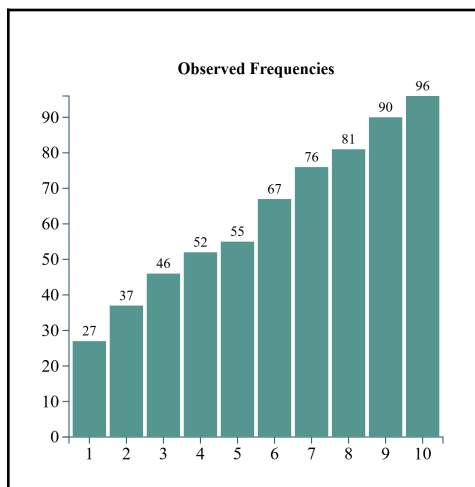


hs_concerned_job_loss_due_to_ai_yes

Dependent Variable: Respondents who said 'Very Concerned' or 'Somewhat Concerned' vs those who said 'Very Concerned.'

Internal Haystack Model Name: ai_job_loss_concern_any_2w_CT

FLAG: 20%



Aliens*

Source question:

These past couple of years, the federal government has declassified, held

congressional hearings about and posted videos of 'UAPs' or Unidentified Aerial Phenomena also known as UFOs. Do you think these disclosures contain the majority information on the topic or is there more that the government isn't telling us?
Unsure, Disclosed Most of What They Know, Government Hiding Information, Government Hiding Physical Evidence

Included fields:

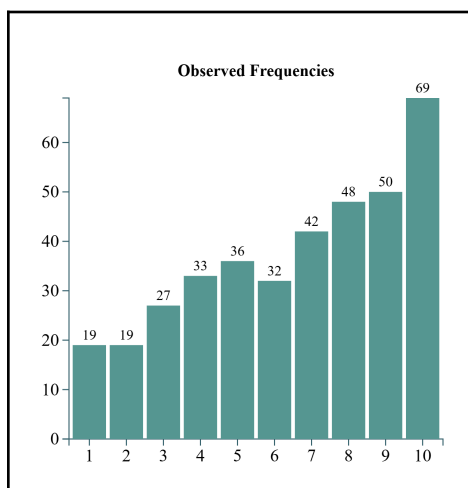
hs_aliens_government_disclosed_all
hs_aliens_government_hiding_much

hs_aliens_government_disclosed_all

Dependent Variable: Respondents who answered 'Disclosed Most' vs those who answered 'Government Hiding More', 'Government Hiding Some'

Internal Haystaq Model Name: aliens_govt_disclosed_aw2

FLAG: 10%

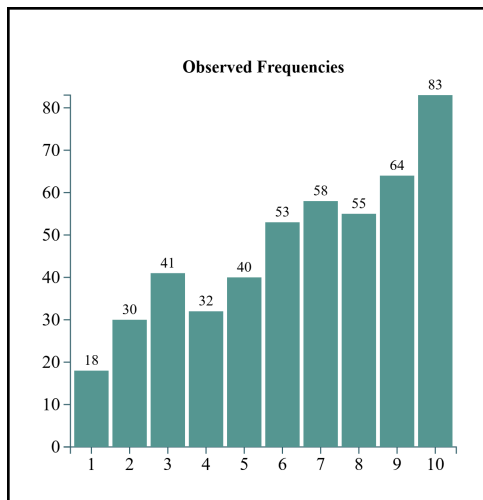


hs_aliens_government_hiding_much

Dependent Variable: Respondents who answered 'Government Hiding More' vs those who answered 'Disclosed Most', 'Unsure'

Internal Haystaq Model Name: aliens_govt_hiding_most_aw

FLAG: 20%



Alternative News (new April 2026)

Introduced April 2026

Source question:

Would you say you get most of your news from a traditional source like an established newspaper or mainstream Cable/TV station or from an independent source on social media or the internet?

Mainstream, Independent

Included fields:

hs_news_independent

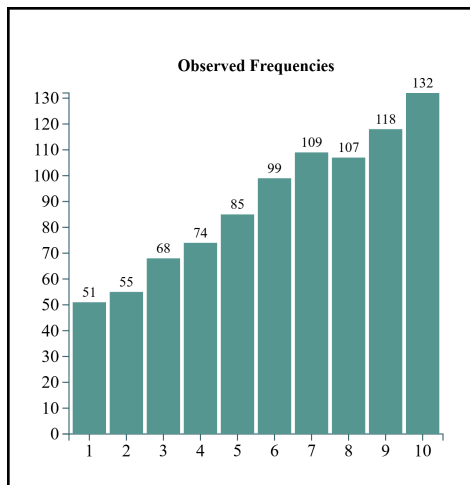
hs_news_mainstream

hs_news_independent

Dependent Variable: Respondents who said 'Independent' vs those who said 'Mainstream'

Internal Haystaq Model Name: alternative_news_independent_2w_CT

FLAG: 15%

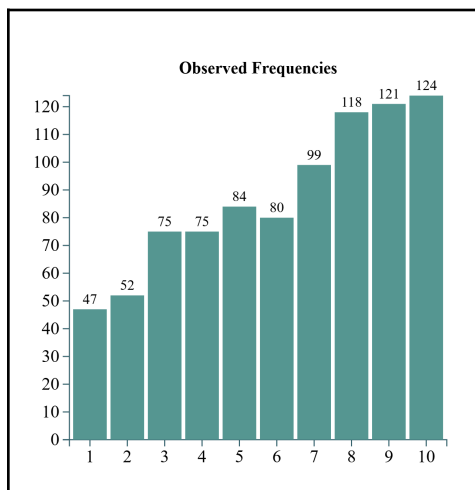


hs_news_mainstream

Dependent Variable: Respondents who said 'Mainstream' vs those who said 'Independent'

Internal Haystack Model Name: alternative_news_mainstream_2w_GB

FLAG: 25%



Amazon*

Source question:

Do you believe Amazon treats its warehouse workers and delivery drivers fairly? Do you think these are good jobs that pay well or that Amazon is exploitive with the demands it places on workers?

Fair, Exploitative, Unsure

Included fields:

hs_amazon_good_jobs

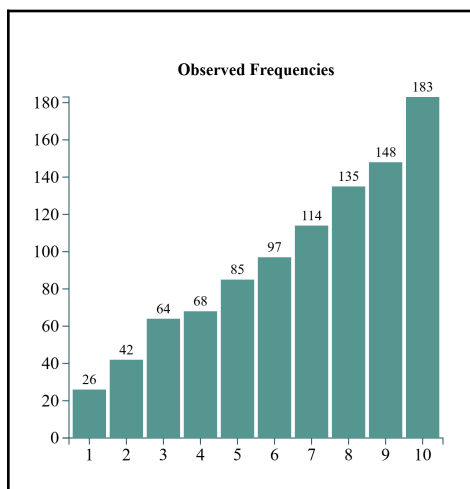
hs_amazon_exploitative

hs_amazon_good_jobs

Dependent Variable: Respondents who said 'Fair' vs. those who said 'Exploitive'

Internal Haystaq Model Name: amazon_good_jobs_2w_CT

FLAG: 20%

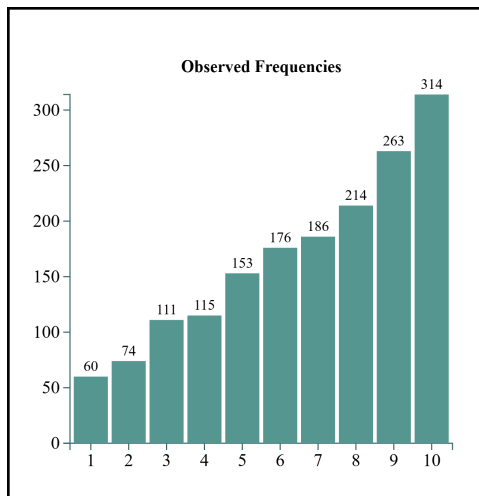


hs_amazon_exploitative

Dependent Variable: Respondents who said 'Exploitive' vs. those who said 'Fair', 'Unsure'

Internal Haystaq Model Name: amazon_exploitive_aw_GB

FLAG: 25%



Autonomous Vehicles*

Source question:

In your opinion, should self-driving or autonomous vehicles be allowed on the road?
Allowed, Not Allowed, Unsure

Included fields:

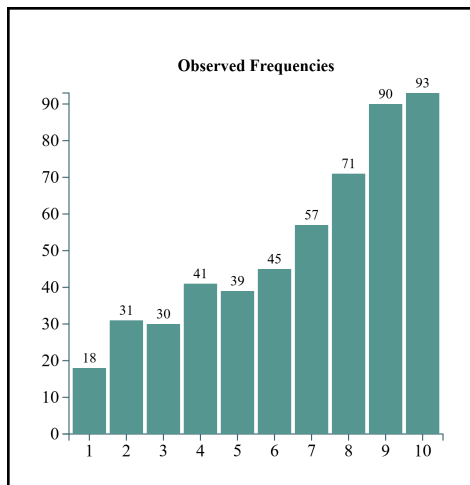
hs_autonomous_vehicles_allow
hs_autonomous_vehicles_do_not_alow

hs_autonomous_vehicles_allow

Dependent Variable: Respondents who said 'Allowed' vs. those who said 'Not Allowed'

Internal Haystaq Model Name: autonomous_vehicle_allow_2w_CT

FLAG: 15%

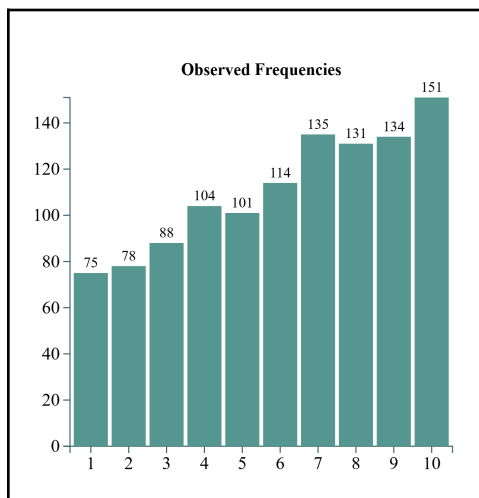


hs_autonomous_vehicles_do_not_allow

Dependent Variable: Respondents who said 'Not Allowed' vs. those who said 'Allowed', 'Unsure'

Internal Haystaq Model Name: autonomous_vehicle_not_allowed_aw_CT

FLAG: 30%



Ballot Drop Off (Updated April 2026)*

Updated in April 2026

Source question:

Ballots usually include many offices and issues. These include big races for president,

governor and senator, smaller races for things like state legislature, judges and school board members, and issues such as referendums and bond measures. When you vote, do you usually vote in top-of-the-ballot races like for president, governor or senator, but skip the rest of the ballot; do you sometimes vote on other items on the ballot too; or do you always fill out your entire ballot every time?

Only Top Offices, Some Smaller Races, Entire Ballot

Included fields:

hs_dropoff_fill_entire_ballot

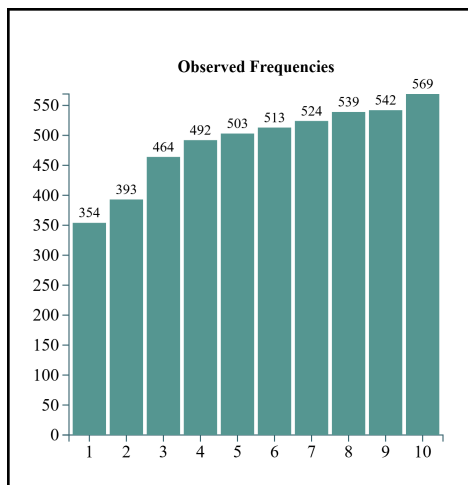
hs_dropoff_fill_only_top

hs_dropoff_fill_entire_ballot

Dependent Variable: Respondents who said 'Entire Ballot' vs. those who said 'Some Smaller', 'Only Top Offices'

Internal Haystaq Model Name: ballot_dropoff_entire_ballot_aw_CT

FLAG: 30%

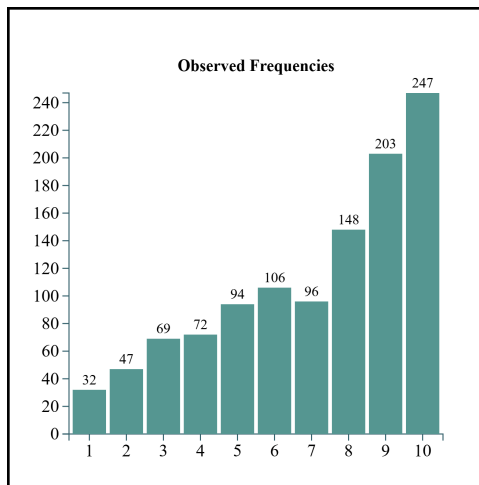


hs_dropoff_fill_only_top

Dependent Variable: Respondents who said 'Only Top Offices' or 'Some Smaller Races' vs. those who said 'Entire Ballot'

Internal Haystaq Model Name: ballot_dropoff_any_split_aw_CT

FLAG: 20%



Campaign Finance Reform (new April 2026)

Introduced April 2026

Source question:

How important is Campaign Finance Reform or limiting the amount of money the wealthy and corporations can spend on elections?

Highest Priority, One of Many Important Issues, Somewhat Important, Not a Top Priority

Included fields:

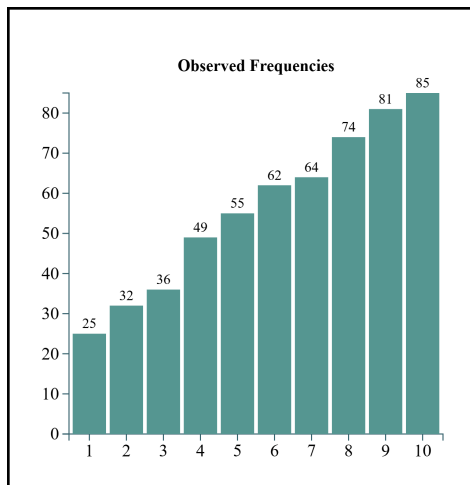
hs_campaign_finance_reform_high_priority
hs_campaign_finance_reform_less_important

hs_campaign_finance_reform_high_priority

Dependent Variable: Respondents who said 'Highest Priority' vs those who said 'One of Many Important Issues', 'Somewhat Important' or 'Not a Top Priority.'

Internal Haystack Model Name: campaign_finance_high_priority_aw2_CT

FLAG: 25%

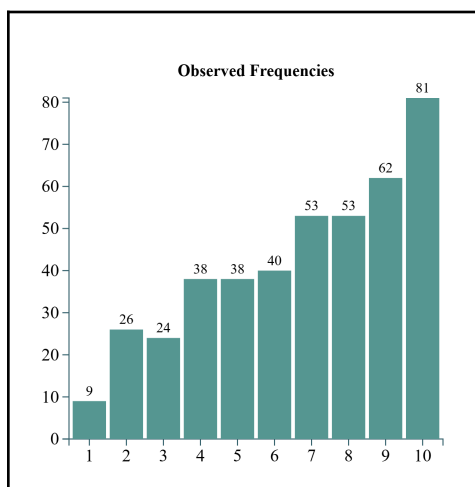


hs_campaign_finance_reform_less_important

Dependent Variable: Respondents who said 'Somewhat Important' or 'Not a Top Priority.' vs those who said 'Highest Priority', 'One of Many Important Issues'

Internal Haystack Model Name: campaign_finance_not_high_priority_aw_CT

FLAG: 15%



Candidate Mail (Updated April 2026)*

Updated in April 2026

Source question:

Do you read mail sent by candidates running for office?

No, Glance at it, Read it carefully

Included fields:

hs_candidate_mail_read_carefully

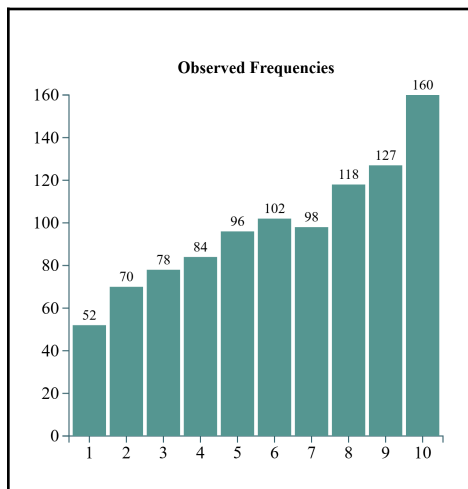
hs_candidate_mail_do_not_read

hs_candidate_mail_readership_read_carefully

Dependent Variable: Respondents who answered 'Read it Carefully' vs those who answered 'Glance at it', 'No'

Internal Haystaq Model Name: candidate_mail_read_carefully_aw_CT

FLAG: 15%

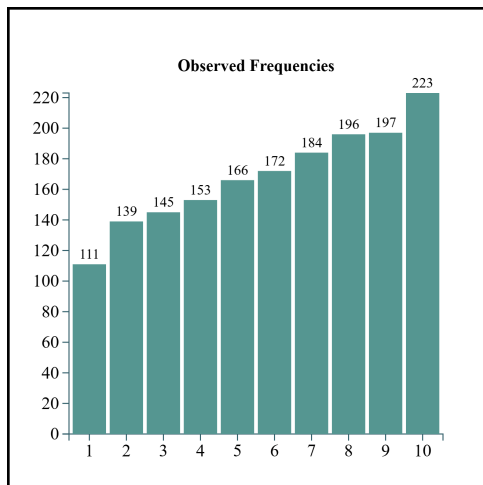


hs_candidate_mail_readership_do_not_read

Dependent Variable: Respondents who answered 'No' vs those who answered 'Read it Carefully'

Internal Haystaq Model Name: candidate_mail_no_2w_CT

FLAG: 20%



Candidates and Officials – Pete Buttigieg *

Source question:

Do you approve or disapprove of Secretary of Transportation Pete Buttigieg?
Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve or Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

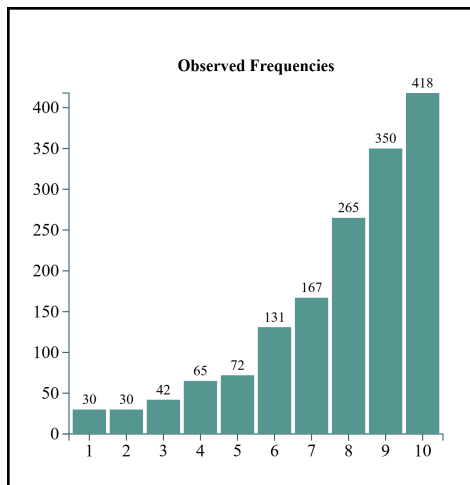
- hs_buttigieg_approval
- hs_buttigieg_disapproval
- hs_buttigieg_dem_approval
- hs_buttigieg_dem_disapproval

hs_buttigieg_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: buttigieg_approval_str_aw_CT

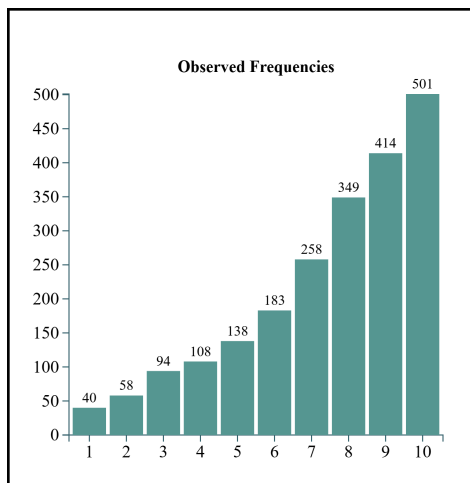
FLAG: 20%



hs_buttigieg_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: buttigieg_approval_disapprove_aw_CT
FLAG: 20%



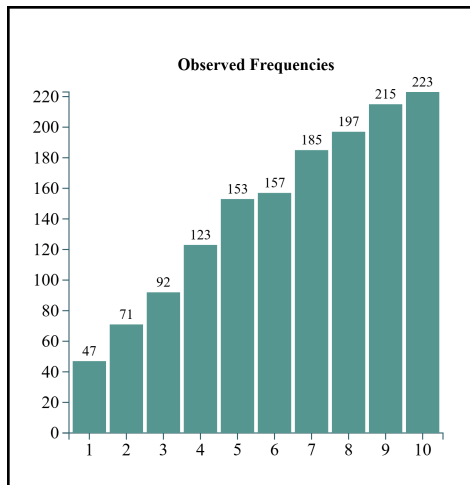
hs_buttigieg_dem_approval

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: buttigieg_approve_dem_str_aw_CT

FLAG: 20%



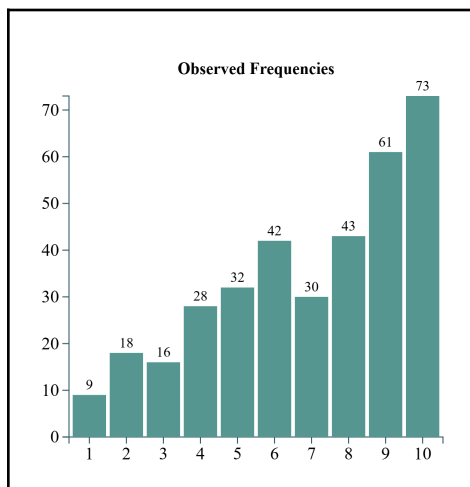
hs_buttigieg_dem_disapproval

***Note: This score was limited to likely Democrats**

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: buttigieg_approve_disapprove_dem_aw_GB

FLAG: 10%



Candidates and Officials – Alexandria Ocasio Cortez (Updated April 2026)*

Updated April 2026

Source question:

Do you approve or disapprove of Alexandria Ocasio-Cortez, also known as AOC?
Unsure or Unfamiliar AOC, Strongly Approve, Somewhat Approve, Neither Approve or Disapprove, Somewhat Disapprove, Strongly Disapprove

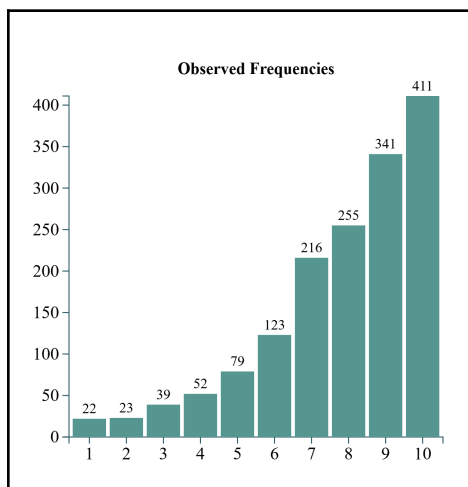
Included fields:

- hs_aoc_approval
- hs_aoc_disapproval
- hs_aoc_dem_approval
- hs_aoc_dem_disapproval

hs_aoc_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: aoc_approval_str_aw_CT
FLAG: 20%

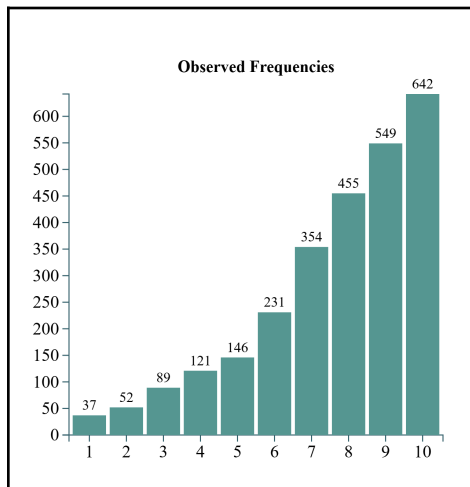


hs_aoc_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: aoc_approval_str_disapprove_aw_CT

FLAG: 20%



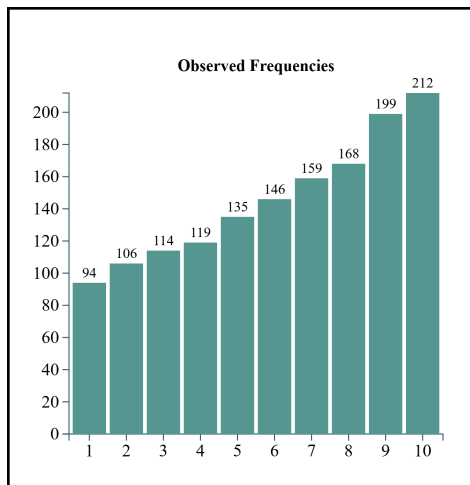
hs_aoc_dem_approval

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: aoc_approve_dem_str_aw_LGB

FLAG: 15%



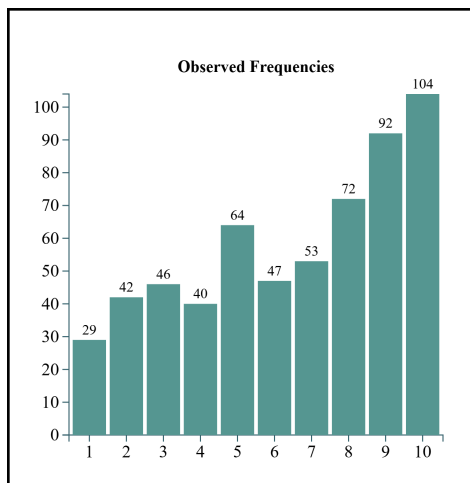
hs_aoc_dem_disapproval

***Note: This score was limited to likely Democrats**

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: aoc_approve_disapprove_dem_aw_GB

FLAG: 10%



Candidates and Officials – Nikki Haley *

Source question:

Do you approve or disapprove of former governor of South Carolina Nikki Haley?
Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve or Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

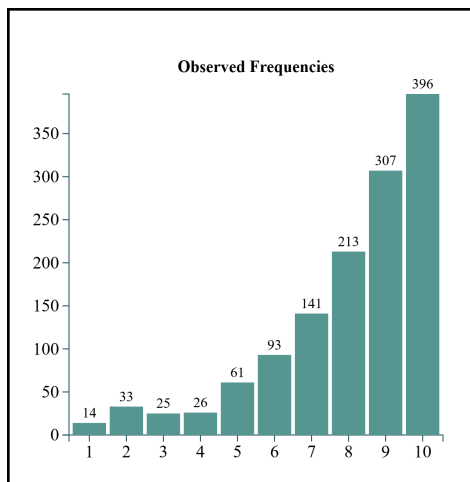
hs_haley_approval
hs_haley_disapproval
hs_haley_approval_gop

hs_haley_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystack Model Name: haley_approval_str_aw_CT

FLAG: 20%

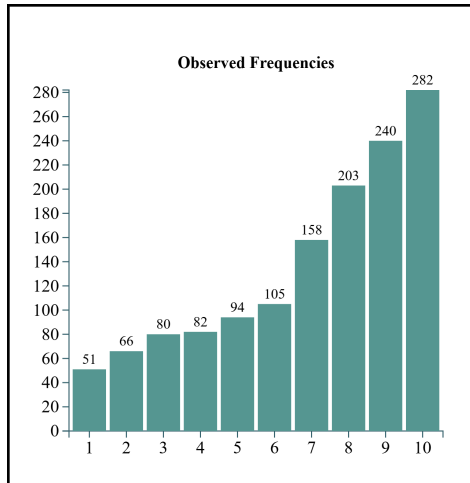


hs_haley_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: haley_approval_str_disapprove_aw_GB

FLAG: 20%



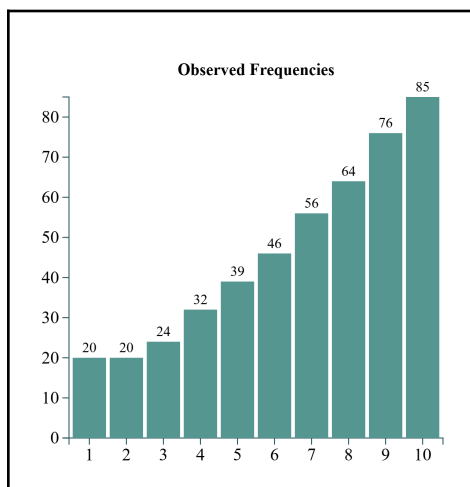
hs_haley_approval_gop

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely GOPs

Internal Haystaq Model Name: haley_approve_gop_str_aw_GB

FLAG: 15%



Candidates and Officials – Kamala Harris (Updated April 2026) *

Source question:

Do you approve or disapprove of former Vice President Kamala Harris?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

hs_harris_approval

hs_harris_disapproval

hs_harris_dem_approval

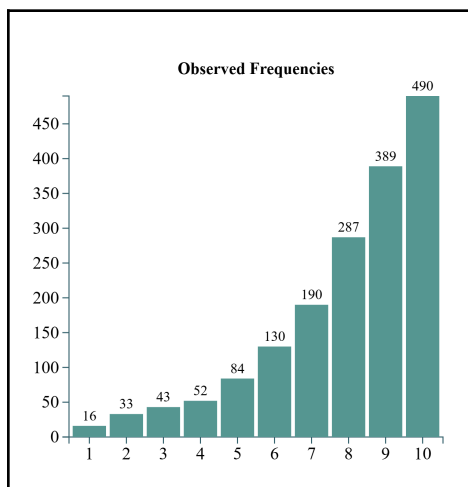
hs_harris_dem_disapproval

hs_harris_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystack Model Name: harris_approval_str_aw_GB

FLAG: 20%

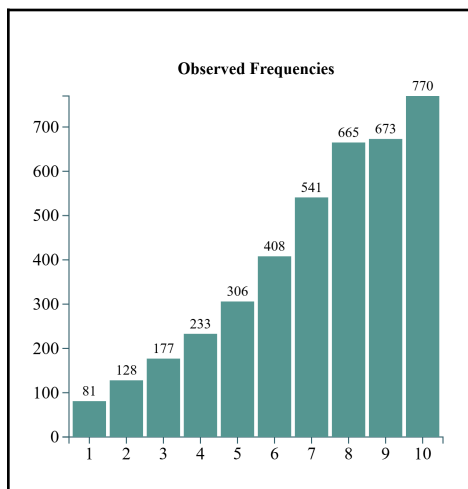


hs_harris_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystaq Model Name: harris_approval_str_disapprove_aw_CT

FLAG: 30%



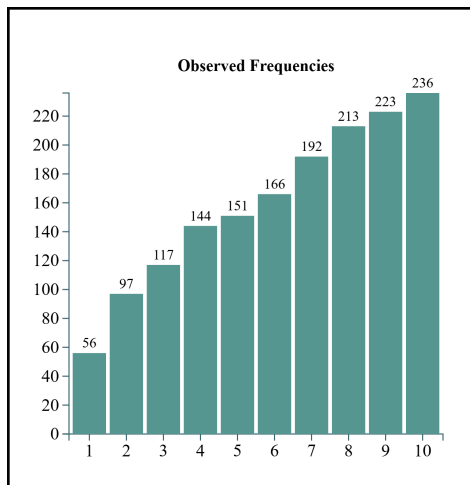
hs_harris_approval_dem

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: harris_approve_dem_str_aw_GB

FLAG: 20%



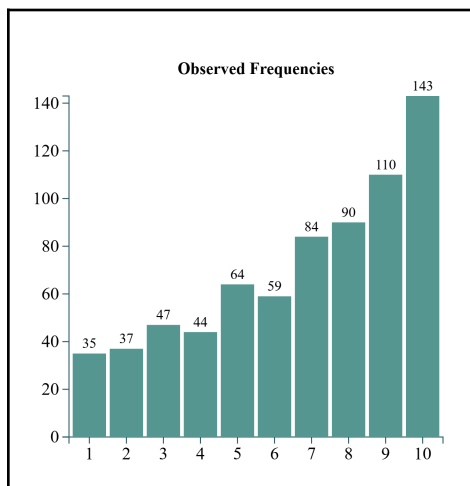
hs_harris_disapproval_dem

***Note: This score was limited to likely Democrats**

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove' – Limited to Likely Dems

Internal Haystack Model Name: harris_approve_disapprove_dem_aw_GB

FLAG: 15%



Candidates and Officials – Mike Johnson (Updated April 2026) *

Updated April 2026

Source question:

Do you approve or disapprove of Republican House Speaker Mike Johnson?
Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve or disapprove, Somewhat Disapprove, Strongly Disapprove

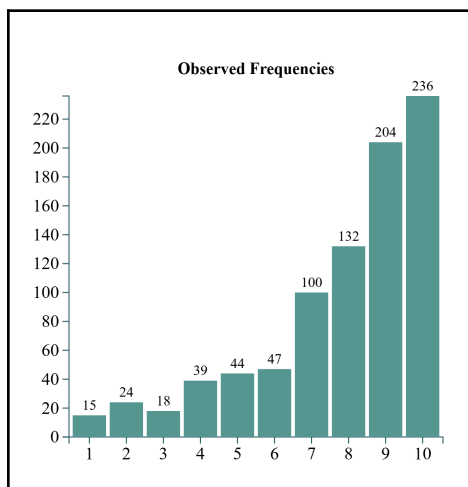
Included fields:

- hs_mike_johnson_approval
- hs_mike_johnson_disapproval
- hs_mike_johnson_approval_gop
- hs_mike_johnson_disapproval_gop

hs_mike_johnson_approval

Dependent Variable: Respondents who answered 'Strongly Approve', 'Somewhat Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

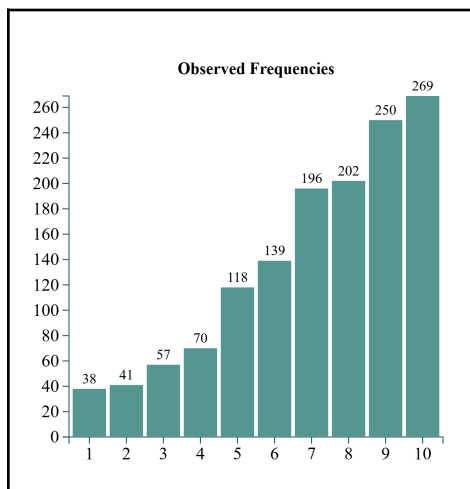
Internal Haystaq Model Name: mike_johnson_approval_aw_GB
FLAG: 15%



hs_mike_johnson_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: mike_johnson_approval_str_disapprove_aw_CT
FLAG: 25%

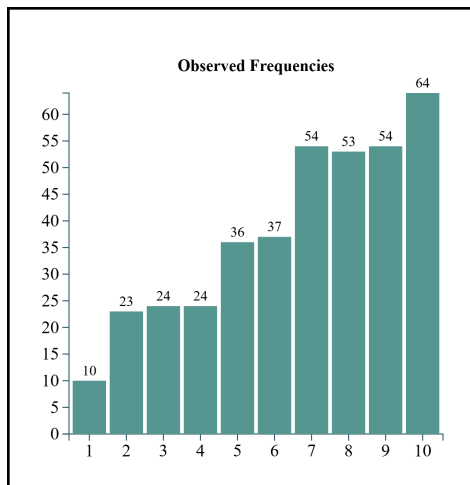


hs_mike_johnson_approval_gop

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Approve' or 'Somewhat Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely GOP

Internal Haystaq Model Name: mike_johnson_approve_gop_str_aw_CT
FLAG: 20%



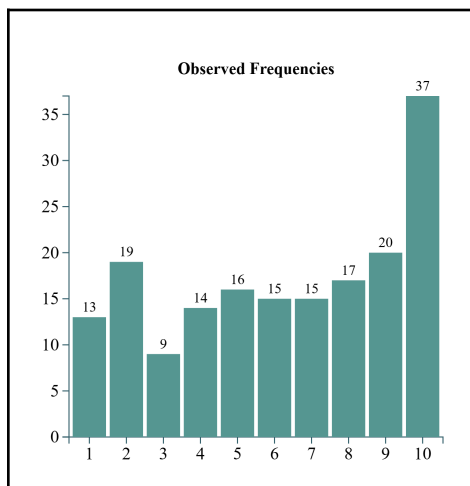
hs_mike_johnson_disapproval_gop

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Disapprove' or 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely GOP

Internal Haystack Model Name: mike_johnson_approve_disapprove_gop_aw_GB

FLAG: 7%



Candidates and Officials – RFK Jr. *

Source question:

Do you approve or disapprove of Secretary of Health and Human Services Robert F Kennedy Jr?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

hs_rfkjr_approval

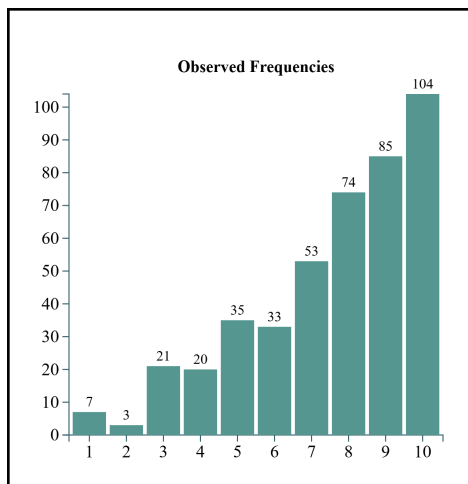
hs_rfkjr_disapproval

hs_rfkjr_approval

Dependent Variable: Respondents who answered 'Strongly Approve', 'Somewhat Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove',

Internal Haystaq Model Name: rfk_jr_approval_2w_XG

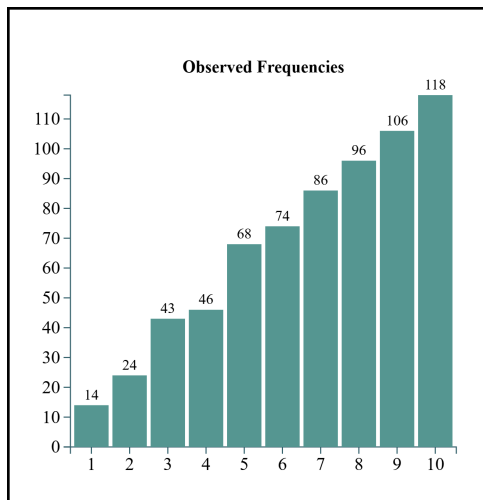
FLAG: 20%

**hs_rfkjr_disapproval**

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystaq Model Name: rfk_jr_approval_str_disapprove_aw_XG

FLAG: 30%



Candidates and Officials – Ro Khanna *

Source question:

Do you approve or disapprove of Democratic Congressman Ro Khanna?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

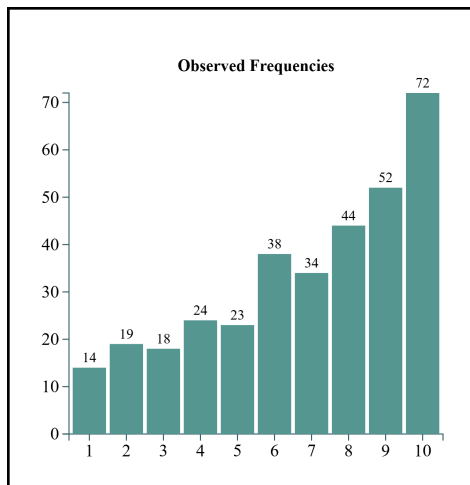
hs_ro_khanna_approval
 hs_ro_khanna_disapproval
 hs_ro_khanna_approval_dem

hs_ro_khanna_approval

Dependent Variable: Respondents who answered 'Strongly Approve', 'Somewhat Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystack Model Name: ro_khanna_approval_aw_LGB

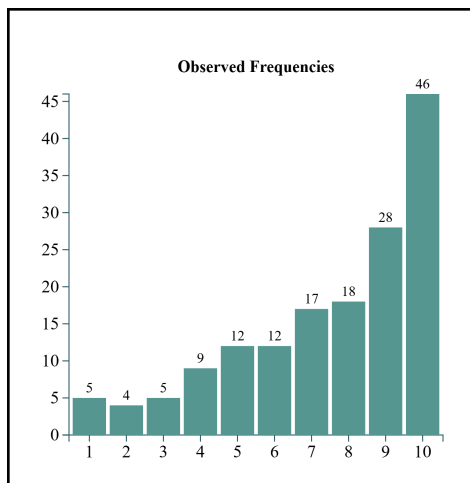
FLAG: 10%



hs_ro_khanna_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystaq Model Name: ro_khanna_approval_str_disapprove_aw_LGB
FLAG: 10%



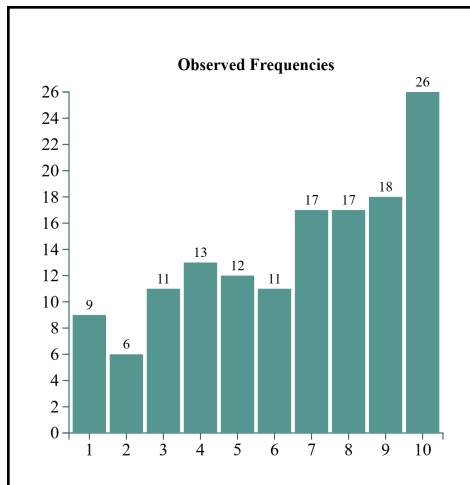
hs_ro_khanna_approval_dem

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: ro_khanna_approve_dem_str_aw_CT

FLAG: 10%



Candidates and Officials – Zohran Mamdani (New April 2026)

Source question:

Do you approve or disapprove of New York City Mayor Zohran Mamdani?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve or Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

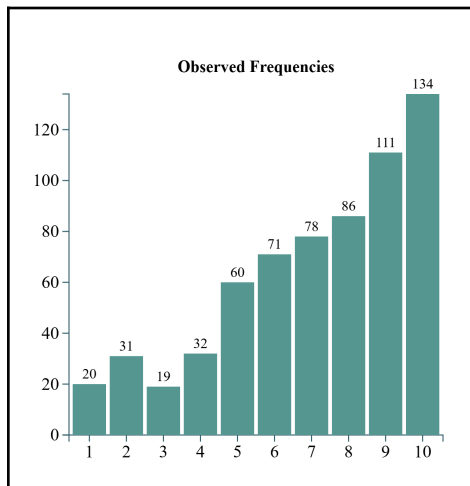
- hs_mamdani_approval
- hs_mamdani_disapproval
- hs_mamdani_dem_approval
- hs_mamdani_dem_disapproval

hs_mamdani_approval

Dependent Variable: Respondents who answered 'Strongly Approve' or 'Somewhat Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystack Model Name: mamdani_approval_aw_CT

FLAG: 20%

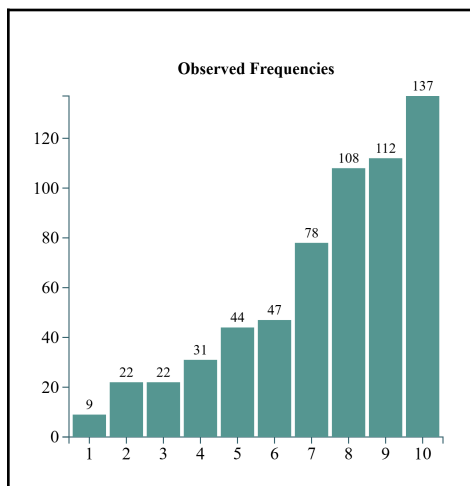


hs_mamdani_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystack Model Name: mamdani_approval_str_disapprove_aw_GB

FLAG: 35%

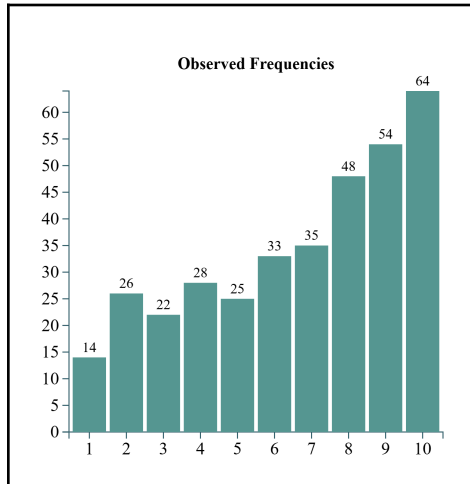


hs_mamdani_approval_dem

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'– Limited to Likely Dems

Internal Haystaq Model Name: mamdani_approve_dem_str_aw_CT
FLAG: 20%

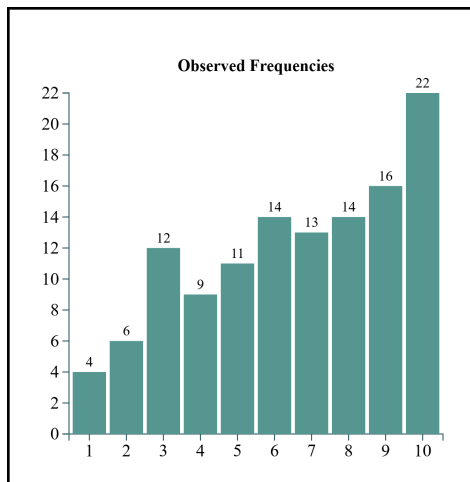


hs_mamdani_disapproval_dem

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: mamdani_approve_disapprove_dem_aw_CT
FLAG: 20%



Candidates and Officials – Gavin Newsom *

Source question:

Do you approve or disapprove of California Governor Gavin Newsom?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

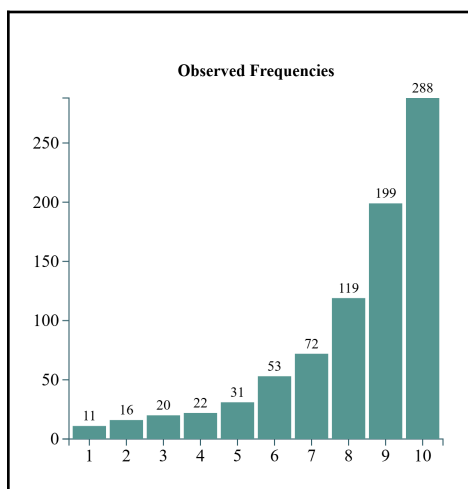
hs_newsom_approval
hs_newsom_disapproval
hs_newsom_approval_dem
hs_newsom_disapproval_dem

hs_newsom_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove

Internal Haystack Model Name: newsom_approval_str_aw_CT

FLAG: 20%

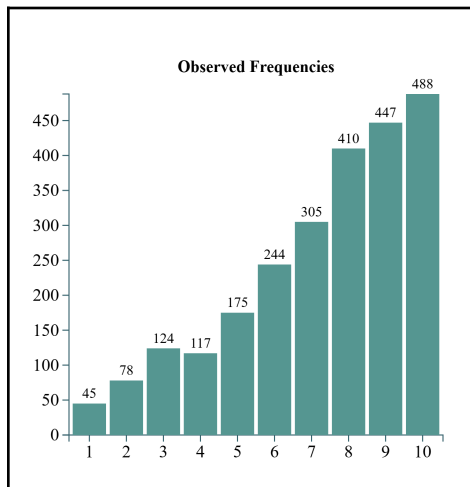


hs_newsom_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystaq Model Name: newsom_approval_disapprove_aw_CT

FLAG: 25%



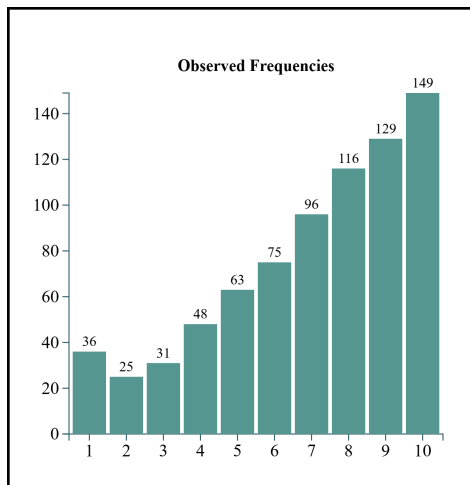
hs_newsom_approval_dem

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: newsom_approve_dem_str_aw_CT

FLAG: 15%



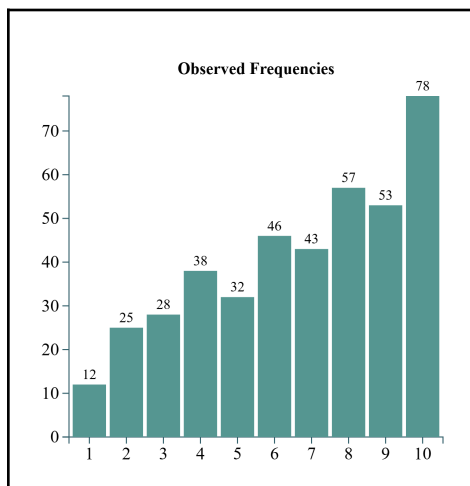
hs_newsom_disapproval_dem

***Note: This score was limited to likely Democrats**

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Unsure or Unfamiliar', 'Strongly Approve', 'Somewhat Approve', 'Neither Approve nor Disapprove' – Limited to Likely Dems

Internal Haystack Model Name: newsom_approve_disapprove_dem_aw

FLAG: 10%



Candidates and Officials – Elon Musk *

Source question:

Do you approve or disapprove of billionaire Elon Musk?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

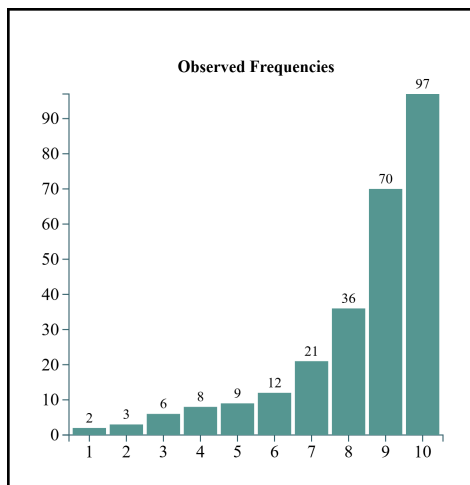
hs_elon_musk_approval
hs_elon_musk_disapproval
hs_elon_musk_approval_gop

hs_elon_musk_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystaq Model Name: musk_approval_str_aw_GB

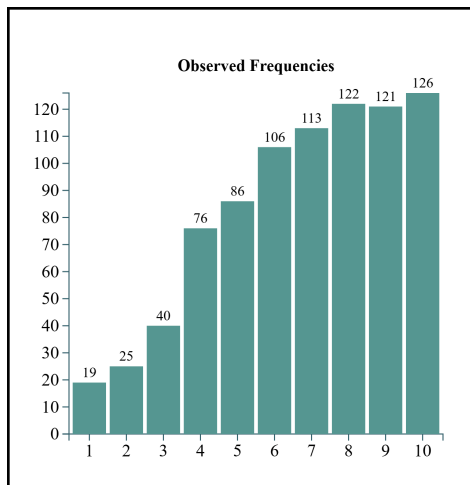
FLAG: 15%

**hs_elon_musk_disapproval**

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystaq Model Name: musk_approval_str_disapprove_aw_CT

FLAG: 30%



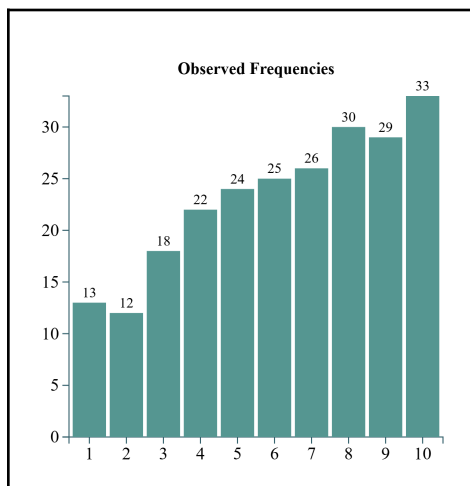
hs_musk_approval_gop

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove – Limited to Likely GOPs

Internal Haystack Model Name: musk_approve_gop_str_aw_XG

FLAG: 10%



Candidates and Officials – Marco Rubio (new April 2026)

Source question:

Do you approve or disapprove of former Florida Senator and current Secretary of State Marco Rubio?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve or Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

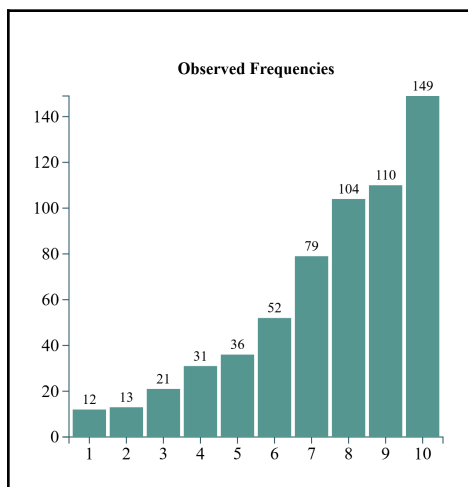
hs_rubio_approval
hs_rubio_disapproval
hs_rubio_approval_gop

hs_rubio_approval

Dependent Variable: Respondents who answered 'Strongly Approve' or 'Somewhat Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: rubio_approval_aw_GB

FLAG: 15%

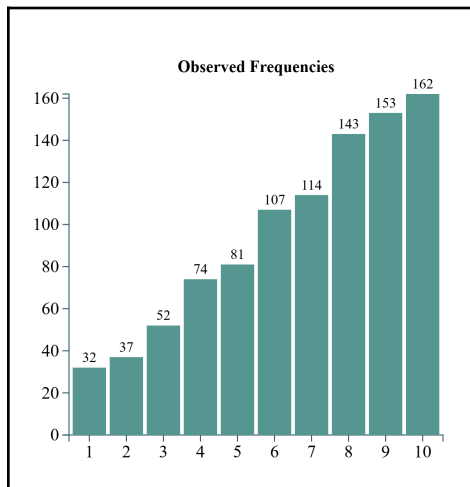


hs_rubio_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' or 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: rubio_approval_disapprove_aw_CT

FLAG: 25%



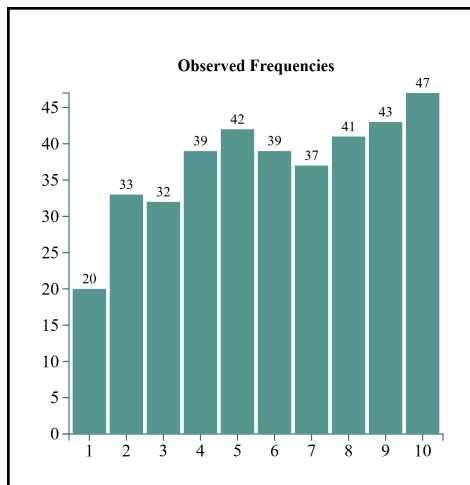
hs_rubio_approval_gop

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely GOPs

Internal Haystaq Model Name: rubio_approve_gop_str_aw_GB

FLAG: 15%



Candidates and Officials – Bernie Sanders (Updated April 2026) *

Source question:

Do you approve or disapprove of Senator Bernie Sanders?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve or Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

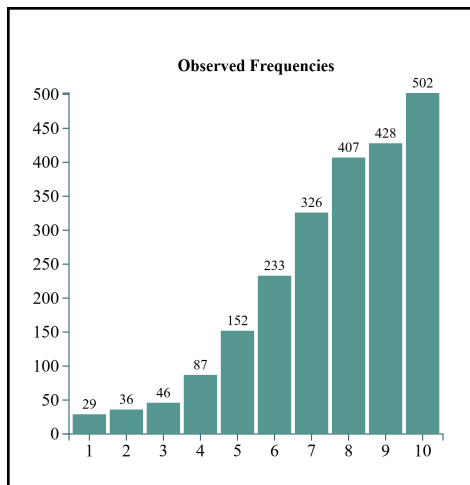
hs_bernier_approval
hs_bernier_disapproval
hs_bernier_approval_dem
hs_bernier_disapproval_dem

hs_bernier_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: bernier_approval_str_aw_GB

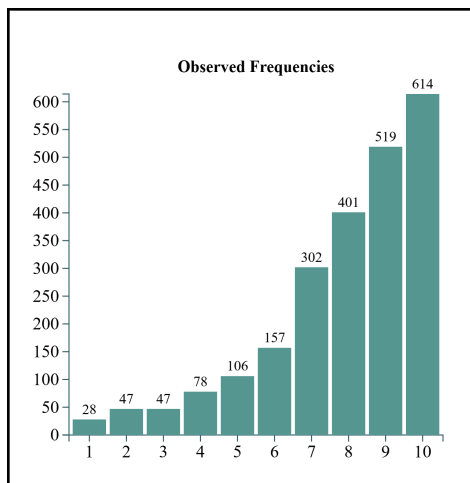
FLAG: 20%



hs_bernie_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove'

Internal Haystaq Model Name: bernie_approval_str_disapprove_aw_CT
FLAG: 20%



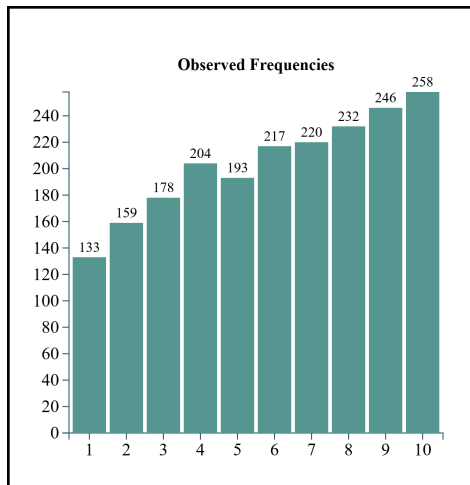
hs_bernie_dem_approval

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely Dems

Internal Haystaq Model Name: bernie_approve_dem_str_aw_CT

FLAG: 20%



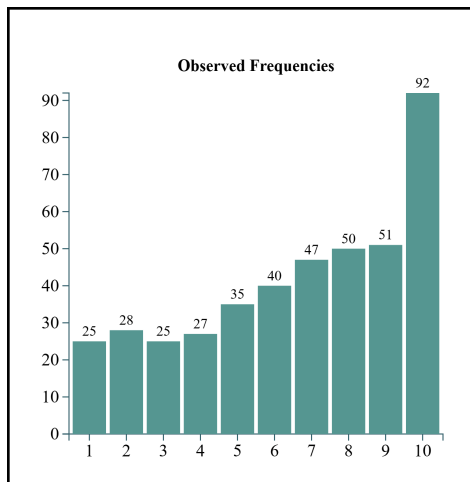
hs_berniedem_disapproval

***Note: This score was limited to likely Democrats**

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve or Disapprove' – Limited to Likely Dems

Internal Haystack Model Name: bernie_approve_disapprove_dem_aw_CT

FLAG: 10%



Candidates and Officials – Donald Trump (Updated April 2026)*

Source question:

Do you approve or disapprove of President Donald Trump?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

hs_trump_approval

hs_trump_disapproval

hs_trump_approval_gop

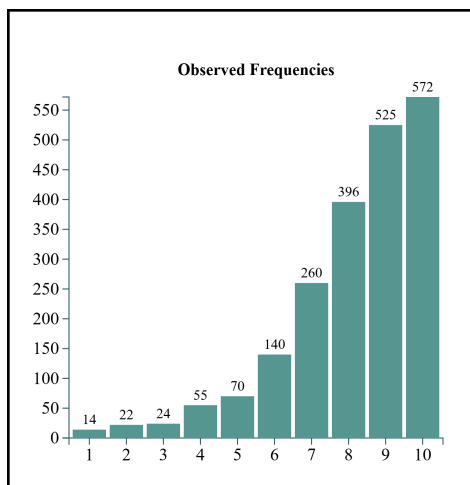
hs_trump_disapproval_gop

hs_trump_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove'

Internal Haystack Model Name: donald_trump_approval_str_2w2_GB

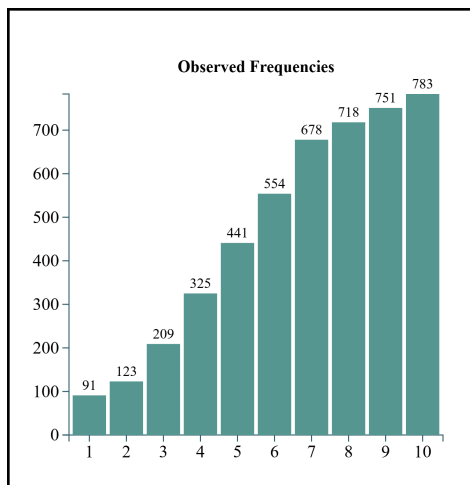
FLAG: 25%



hs_trump_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystaq Model Name: donald_trump_approval_str_disapprove_aw_LGB
FLAG: 30%

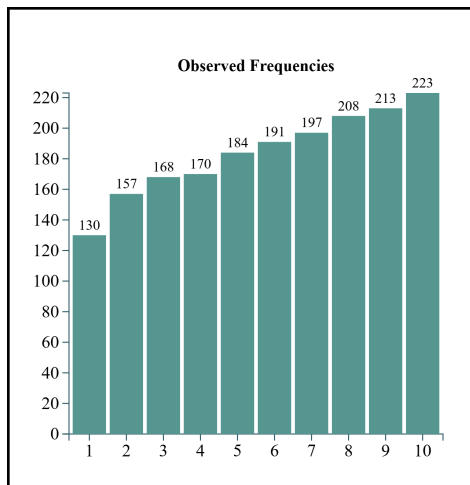


hs_trump_approval_gop

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove' – Limited to Likely GOPs

Internal Haystaq Model Name: donald_trump_approve_gop_str_aw_GB
FLAG: 25%



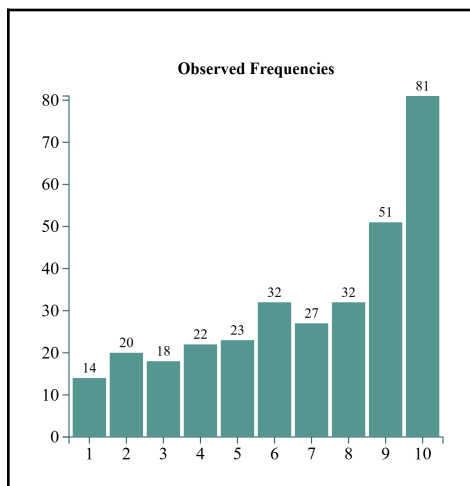
hs_trump_disapproval_gop

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove' – Limited to Likely GOPs

Internal Haystack Model Name: donald_trump_approve_disapprove_gop_str_aw_CT

FLAG: 10%



Candidates And Officials Trump Harris Double Dislike (Updated April 2026) *

Source questions:

Do you approve or disapprove of Vice President Kamala Harris?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor disapprove, Somewhat Disapprove, Strongly Disapprove

Do you approve or disapprove of former President Donald Trump?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

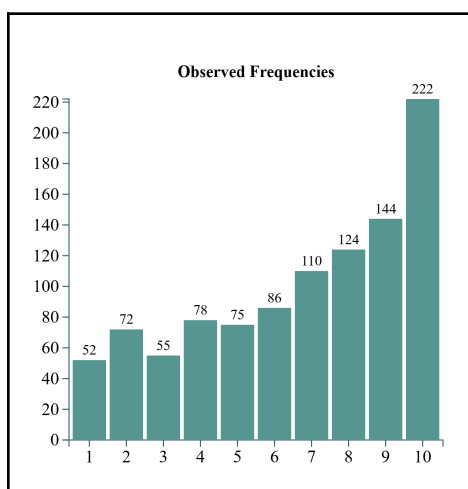
hs_trump_vs_harris_double_dislike

hs_trump_vs_harris_double_dislike

Dependent Variable: Respondents who answered 'Somewhat Disapprove' or, 'Strongly Disapprove' for both candidates vs those who answered 'Strongly Approve', 'Somewhat Approve', or 'Neither Approve nor Disapprove' for one or both candidates

Internal Haystack Model Name: harris_trump_double_dislike_aw_CT

FLAG: 10%



Candidates and Officials –JD Vance (Updated April 2026) *

Updated April 2026

Source question:

Do you approve or disapprove of Vice President JD Vance?

Unsure or Unfamiliar, Strongly Approve, Somewhat Approve, Neither Approve nor Disapprove, Somewhat Disapprove, Strongly Disapprove

Included fields:

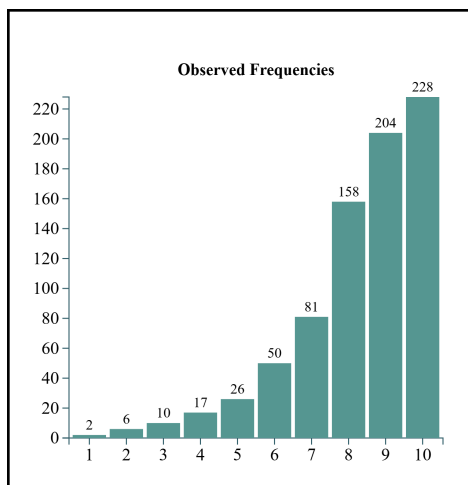
hs_jd_vance_approval
hs_jd_vance_disapproval
hs_jd_vance_approval_gop
hs_jd_vance_disapproval_gop

hs_jd_vance_approval

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove'

Internal Haystack Model Name: vance_approval_str_2w2_CT

FLAG: 25%

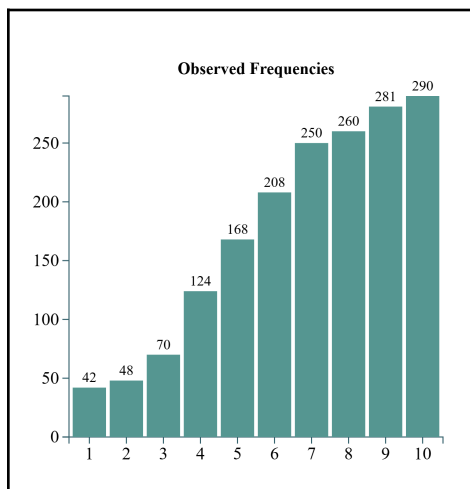


hs_jd_vance_disapproval

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove'

Internal Haystaq Model Name: vance_approval_str_disapprove_aw_CT

FLAG: 30%



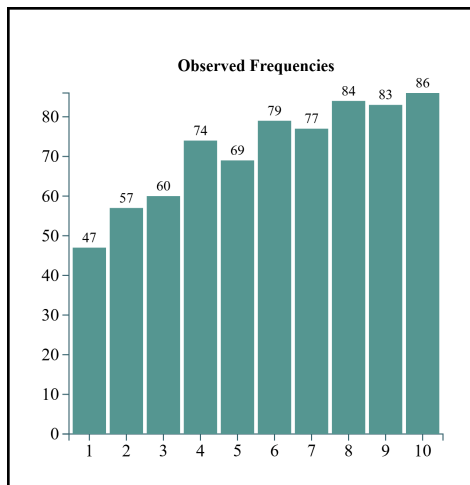
hs_jd_vance_approval_GOP

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Approve' vs those who answered 'Strongly Disapprove', 'Somewhat Disapprove', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove – Limited to Likely GOPs

Internal Haystaq Model Name: vance_approve_gop_str_aw_CT

FLAG: 30%



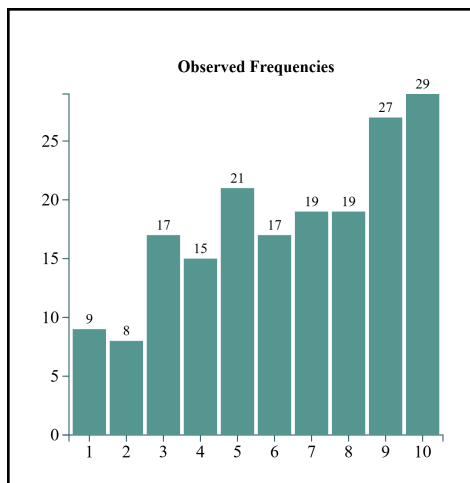
hs_jd_vance_disapproval_GOP

***Note:** This score was limited to likely Republicans

Dependent Variable: Respondents who answered 'Strongly Disapprove' or 'Somewhat Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure or Unfamiliar', 'Neither Approve nor Disapprove' – Limited to Likely GOPs

Internal Haystaq Model Name: vance_approve_disapprove_gop_aw_GB

FLAG: 10%



Capitalism - View of (Updated April 2026) *

Updated in April 2026

Source question:

Do you believe that our current capitalist economic system is thriving or failing? Do you believe: that the US economic system is fundamentally sound, that our system has minor flaws that can easily be fixed, that our economic system has major flaws that need large remedies, or that our economic system is fundamentally flawed and needs to be replaced?

Fundamentally Sound, Minor Flaws, Major Flaws, Fundamentally Flawed, Unsure

Included fields:

hs_capitalism_believe_flawed

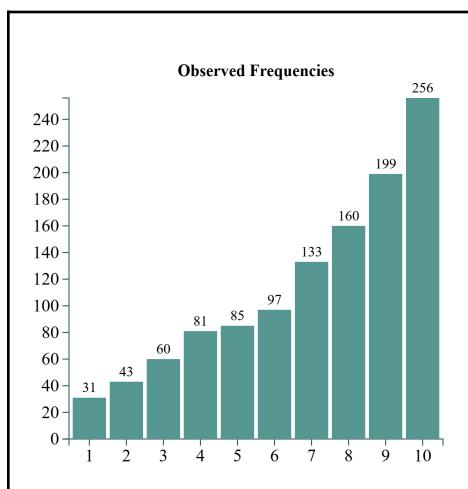
hs_capitalism_believe_sound

hs_capitalism_believe_flawed

Dependent Variable: Respondents who said 'Fundamentally Flawed' vs. those who said 'Fundamentally Sound' or 'Minor Flaws' or 'Unsure'

Internal Haystaq Model Name: capitalism_fundamentally_flawed_aw2_GB

FLAG: 25%

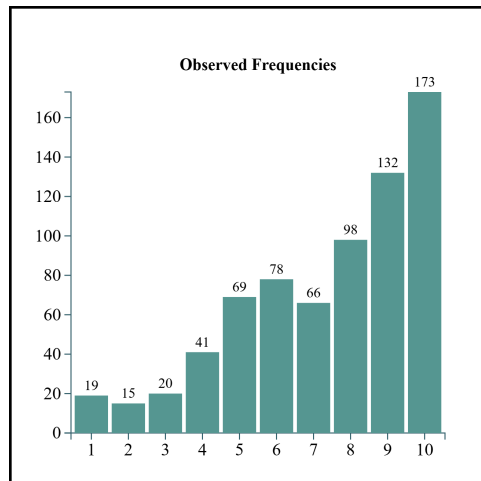


hs_capitalism_believe_sound

Dependent Variable: Respondents who said 'Fundamentally Sound' vs. those who said 'Fundamentally Flawed', 'Major Flaws', 'Minor Flaws', or 'Unsure'

Internal Haystaq Model Name: capitalism_fundamentally_sound_aw_CT

FLAG: 20%



Casinos *

Source question:

Opponents of casinos say that they prey on low-income people, weaken nearby businesses and hurt property values while supporters say that casinos bring much-needed jobs and tax revenue. Knowing this, would you support a new or expanded casino in your area?

Support, Oppose, Unsure

Included fields:

hs_casino_support

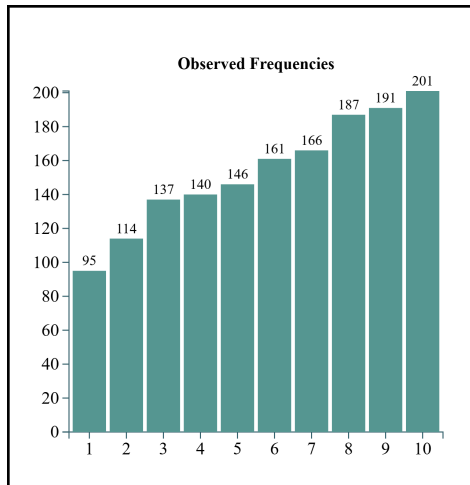
hs_casino_oppose

hs_casino_support

Dependent Variable: Respondents who said 'Support' vs. those who said 'Oppose'

Internal Haystaq Model Name: casinos_support_2w_CT

FLAG: 20%

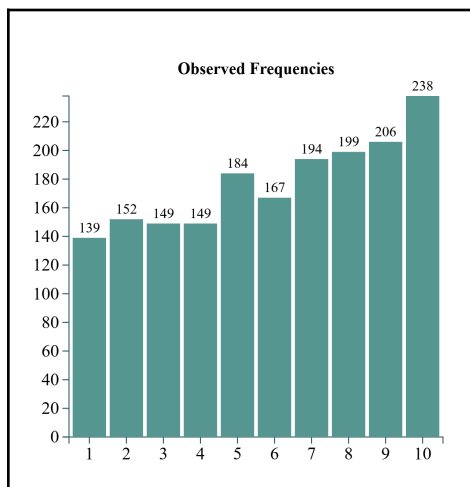


hs_casino_oppose

Dependent Variable: Respondents who said 'Oppose' vs. those who said 'Support', 'Unsure'

Internal Haystaq Model Name: casinos_oppose_aw_CT

FLAG: 20%



Charity Type *

Source question:

Which type of charity would you personally be most likely to support, one devoted to protecting the Environment, one supporting Military Members & Veterans, one associated with a Religious Organization, one benefiting a Performance Art organization or international aid organizations like Doctors without Borders or World Central Kitchen? Environment, Veterans, Religious, Performing Arts, International Aid, None of the Above

Included fields:

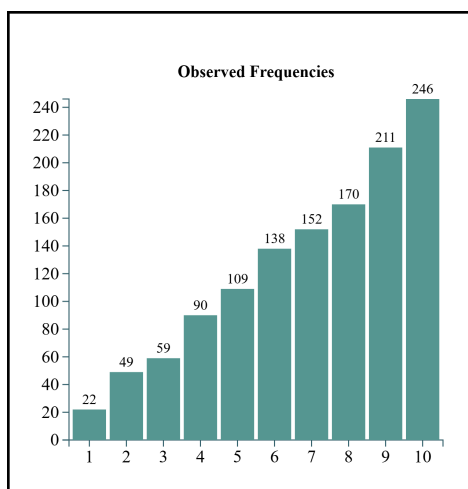
- hs_charity_giving_enviro_cause
- hs_charity_giving_performing_arts
- hs_charity_giving_relig_cause
- hs_charity_giving_vet_cause
- hs_charity_giving_medical_cause

hs_charity_giving_enviro_cause

Dependent Variable: Respondents who said 'Environment' vs. those who said 'Veterans', 'Religious', 'Performing Arts', 'International Aid', or 'None of the Above'

Internal Haystaq Model Name: charity_type_environment_CT

FLAG: 15%

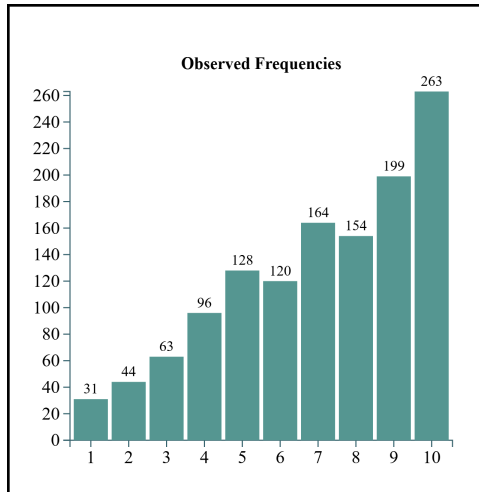


hs_charity_giving_vet_cause

Dependent Variable: Respondents who said 'Veterans' vs. those who said 'Environment', 'Religious', 'Performing Arts', 'International Aid', or 'None of the Above'

Internal Haystaq Model Name: charity_type_veterans_CT

FLAG: 15%

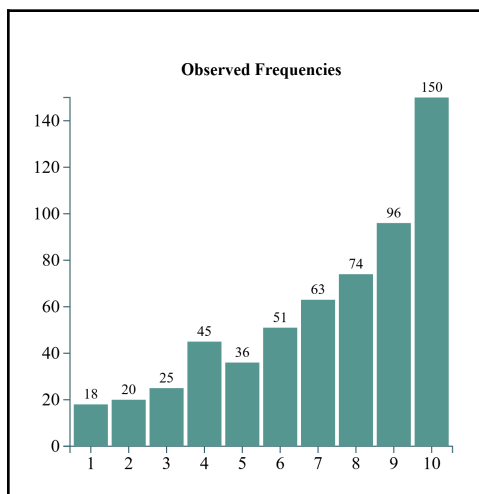


hs_charity_giving_relig_cause

Dependent Variable: Respondents who said 'Religious' vs. those who said 'Environment', 'Veterans', 'Performing Arts', 'International Aid', or 'None of the Above'

Internal Haystaq Model Name: charity_type_religious_CT

FLAG: 10%

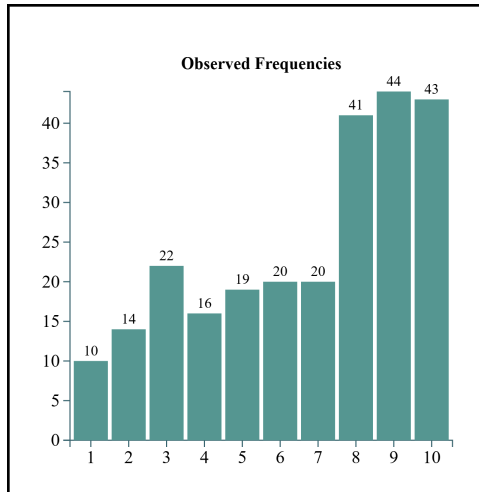


hs_charity_giving_performing_arts

Dependent Variable: Respondents who said 'Performing Arts' vs. those who said 'Environment', 'Religious', 'Veterans', 'International Aid', or 'None of the Above'

Internal Haystaq Model Name: charity_type_performing_arts_LGB

FLAG: 10%

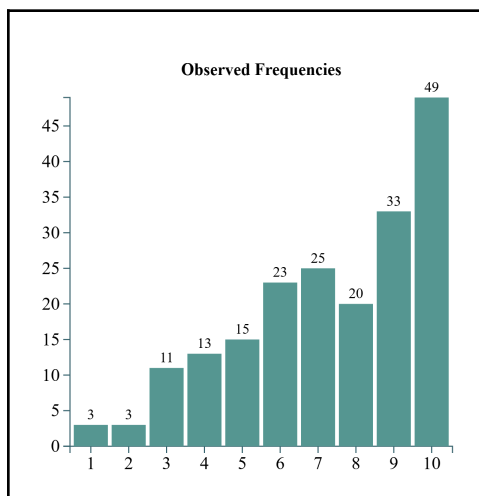


hs_charity_giving_international_aid

Dependent Variable: Respondents who said 'International Aid' vs. those who said 'Environment', 'Religious', 'Veterans', 'Performing Arts', or 'None of the Above'

Internal Haystaq Model Name: charity_type_medical_CT

FLAG: 10%



Charter Schools *

Source question:

Many states allow charter schools, publicly-funded schools that are independently operated and exempt from some of the regulations that traditional public schools must follow. Do you think the expansion of charter schools is mostly a good thing or a bad thing?

Good Thing, Bad Thing, Unsure

Included fields:

hs_charter_school_support

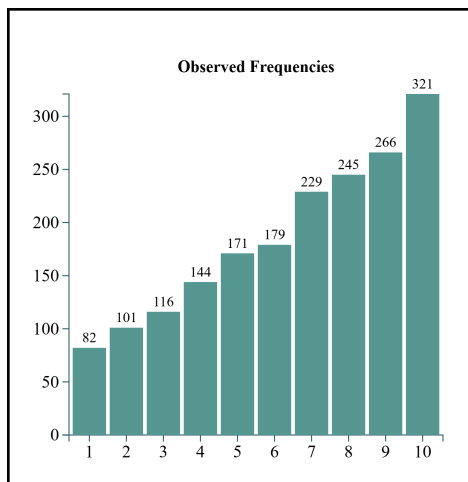
hs_charter_school_oppose

hs_charter_school_support

Dependent Variable: Respondents who said 'Good Thing' vs. those who said 'Bad Thing' or 'Unsure'

Internal Haystaq Model Name: charter_schools_support_aw_CT

FLAG: 20%

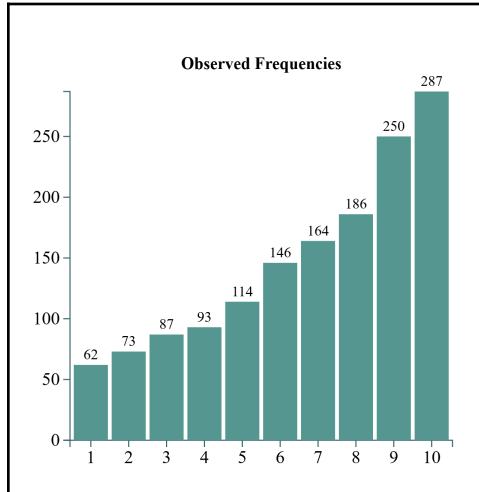


hs_charter_school_oppose

Dependent Variable: Respondents who said 'Bad Thing' vs. those who said 'Good Thing' or 'Unsure'

Internal Haystack Model Name: charter_schools_oppose_aw_CT

FLAG: 20%



China Foreign Policy *

Source question:

What comes closest to your opinion on China? That China is an important trade partner and we should find ways to work with them. Or that China represents an economic and military threat to the United States requiring a hardline approach?

Unsure, Work With China, or Hardline Approach

Included fields:

hs_china_foreign_policy_work_with

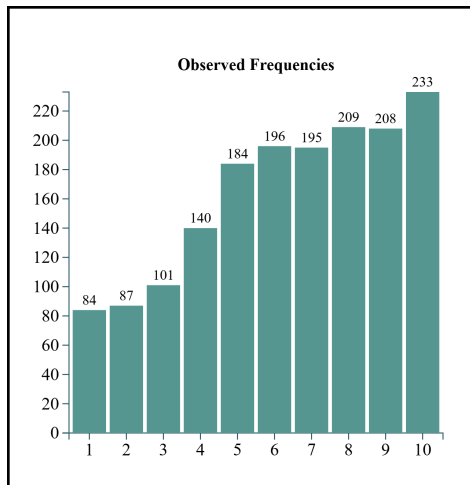
hs_china_foreign_policy_advesarial

hs_china_foreign_policy_work_with

Dependent Variable: Respondents who answered 'Work With China' vs those who answered 'Hardline Approach'

Internal Haystack Model Name: china_work_with_2w_CT

FLAG: 20%

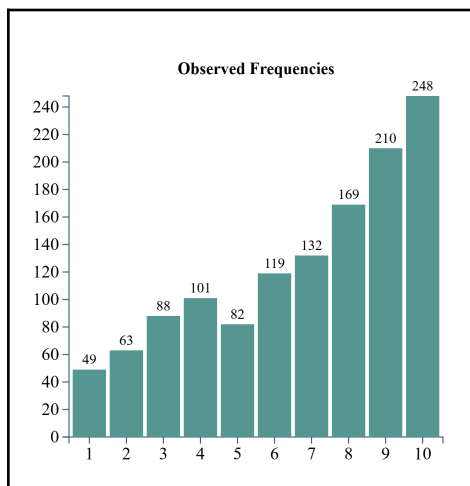


hs_china_foreign_policy_adversarial

Dependent Variable: Respondents who answered 'Hardline Approach' vs those who answered 'Work With China', 'Unsure'

Internal Haystack Model Name: china_advesary_aw_GB

FLAG: 20%



Christian Values (new April 2026)

Introduced April 2026

Source question:

Do you agree with the statement that society would benefit from a return to traditional Christian values?

Unsure, Strongly Agree, Somewhat Agree, Somewhat Disagree, Strongly Disagree

Included fields:

hs_christian_values_not_positive

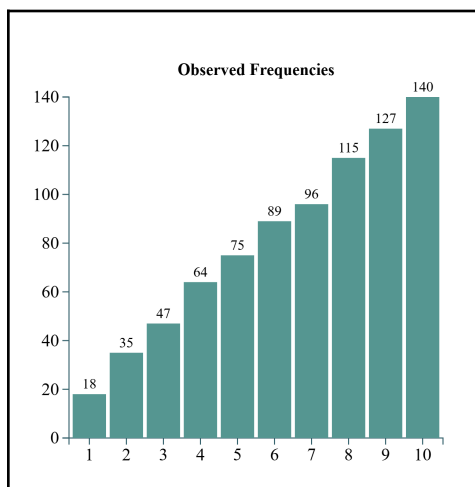
hs_christian_values_positive

hs_christian_values_positive

Dependent Variable: Respondents who said 'Strongly Agree' or 'Somewhat Agree' vs those who said 'Strongly Disagree' or 'Somewhat Disagree'

Internal Haystaq Model Name: christian_values_positive_agree_2w_GB

FLAG: 20%

**hs_christian_values_not_positive**

Dependent Variable: This DV is the inverse of the Christian Values Positive model above

Internal Haystaq Model Name: inverse of christian_values_positive_agree_2w_GB

FLAG: 20%

Church Attendance *

Source question:

How often do you attend church, synagogue or mosque?

At least once a week, Almost every week, About once a month, Rarely, Never

Included fields:

hs_attends_church_frequently

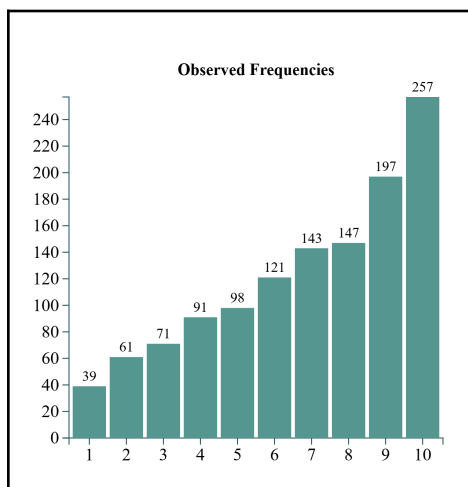
hs_attends_church_never

hs_attends_church_frequently

Dependent Variable: Respondents who said 'Almost every week', 'At least once a week' vs. those who said 'Rarely', 'Never'

Internal Haystaq Model Name: church_attend_str_2w2_CT

FLAG: 20%

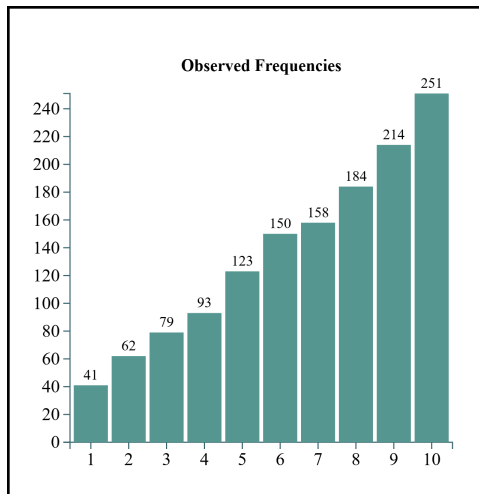


hs_attends_church_never

Dependent Variable: Respondents who said 'Never' vs. those who said 'At least once a week', 'Rarely', 'Almost every week', 'About once a month'

Internal Haystaq Model Name: church_attend_never_aw_CT

FLAG: 20%



Civil Liberties *

Source question:

What concerns you more about law enforcement – that they have gone too far and are restricting the average person's civil liberties, or that they have not gone far enough and are not adequately protecting us?

Civil Liberties Too Restricted, Not Adequately Protecting Us, Undecided

Included fields:

hs_civil_liberties_support

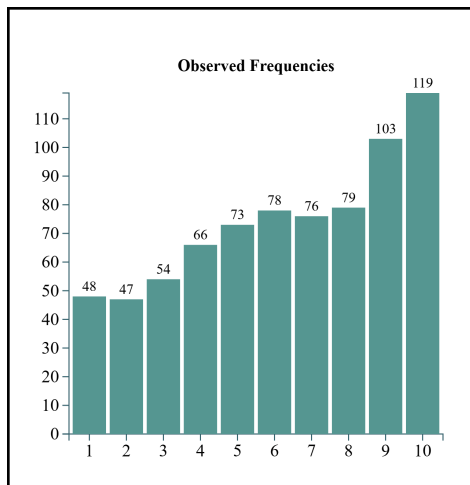
hs_civil_liberties_oppose

hs_civil_liberties_support

Dependent Variable: Respondents who said 'Civil Liberties Too Restricted' vs. those who said 'Not Adequately Protecting Us'

Internal Haystack Model Name: civil_liberties_support_2w_CT

FLAG: 20%

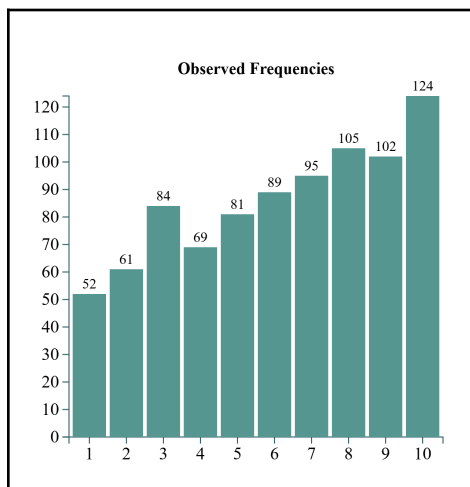


hs_civil_liberties_oppose

Dependent Variable: Respondents who said 'Not Adequately Protecting Us' vs. those who said 'Civil Liberties Too Restricted' or 'Undecided'

Internal Haystack Model Name: civil_liberties_oppose_aw_CT

FLAG: 10%



Community College *

Source question:

Should Community College be free of charge to enrolled students?

Yes, No, Unsure

Included fields:

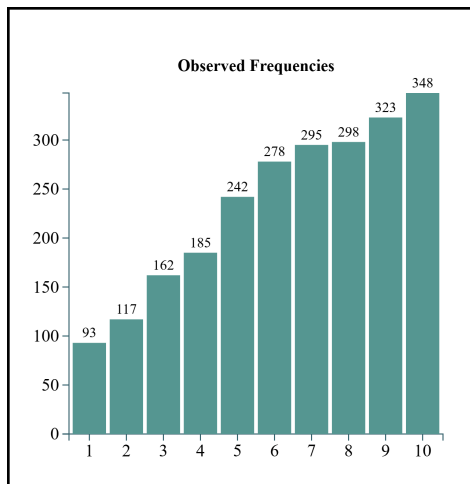
hs_community_college_free_oppose
hs_community_college_free_support

hs_community_college_free_support

Dependent Variable: Respondents who said 'Yes' vs. those who said 'No' or 'Unsure'

Internal Haystaq Model Name: community_college_free_support_aw_CT

FLAG: 30%

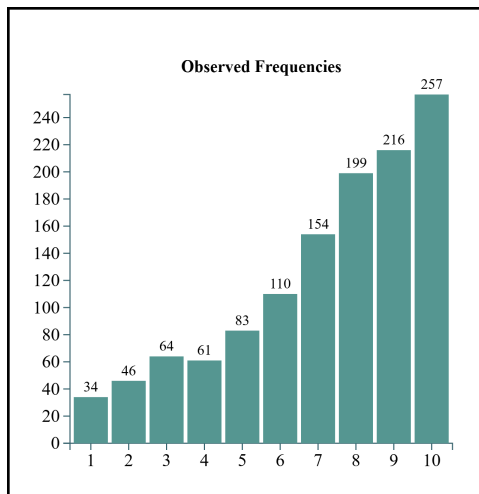


hs_community_college_free_oppose

Dependent Variable: Respondents who said 'No' vs. those who said 'Yes' or 'Unsure'

Internal Haystaq Model Name: community_college_free_oppose_aw_CT

FLAG: 30%



Community Integration (new April 2026)

Introduced April 2026

Source question:

Do you feel connected and integrated into your local community?

Very integrated, Somewhat Integrated, Somewhat Not Integrated, Not Integrated

Included fields:

hs_community_very_integrated

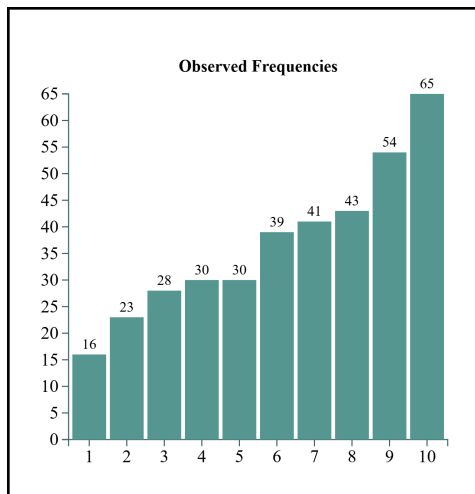
hs_community_not_integrated

hs_community_very_integrated

Dependent Variable: Respondents who said 'Very Integrated' vs those who said 'Somewhat Not Integrated' or 'Not Integrated'

Internal Haystaq Model Name: community_very_integrated_aw_CT

FLAG: 20%

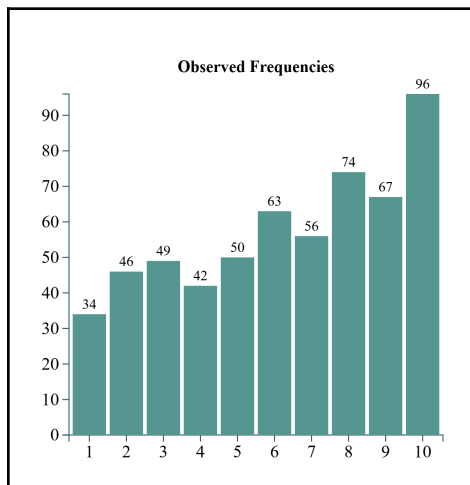


hs_community_not_integrated

Dependent Variable: Respondents who said 'Somewhat Not Integrated' or 'Not Integrated' vs those who said 'Very Integrated' or 'Somewhat Integrated'

Internal Haystack Model Name: community_very_not_integrated_aw_CT

FLAG: 10%



Conspiracy Believer (Updated April 2026)*

Updated in April 2026

Source question:

In 2024, Hurricanes Milton and Helene made landfall in the United States and created devastation and flooding. Some politicians and political commentators believe these weather events were artificially created and controlled. Do you believe these weather events were artificially created and controlled?
Definitely Yes, Likely, Unlikely, Definitely No

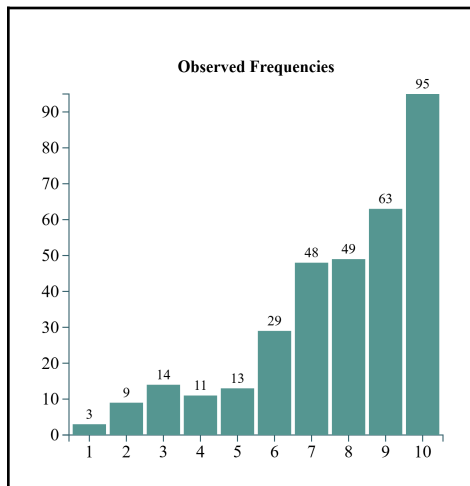
Included fields:

hs_conspiracy_believer
hs_conspiracy_nonbeliever

hs_conspiracy_believer

Dependent Variable: Respondents who said 'Definitely Yes', 'Likely', 'Unlikely' vs. those who said 'Definitely No'

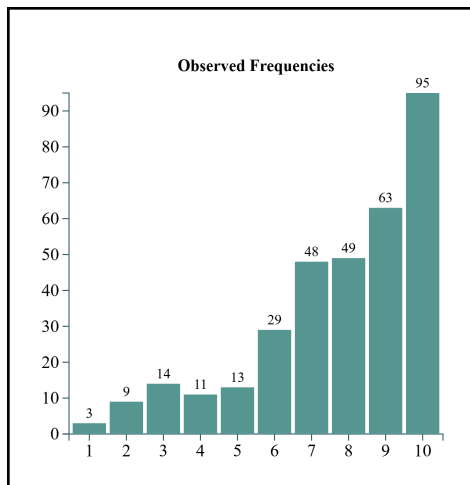
Internal Haystaq Model Name: q_right_wing_conspiracy_likely_aw_CT
FLAG: 10%



hs_conspiracy_nonbeliever

Dependent Variable: The inverse of the Conspiracy Possible model. Respondents who said 'Definitely Yes' or 'Likely' vs. those who said 'Definitely No'

Internal Haystaq Model Name: 1 - q_right_wing_conspiracy_possible_aw_CT
FLAG: 30%



Consumer Values (Updated April 2026)*

Updated in April 2026

Source question:

If you were shopping for a big ticket item such as a washing machine or a car, which of these is your most important consideration:

Sales/Discounts, Brand Reputation for Quality or Environmental Impact?

Included fields:

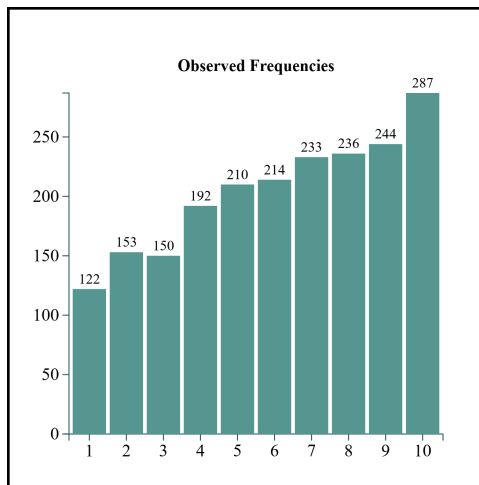
- hs_consumer_value_low_cost
- hs_consumer_value_brand_savings
- hs_consumer_value_environment

hs_consumer_value_low_cost

Dependent Variable: Respondents who said 'Sales/Discounts' vs. those who said 'Brand Reputation' or 'Environmental Impact'

Internal Haystaq Model Name: consumer_values_low_cost_aw_CT

FLAG: 15%

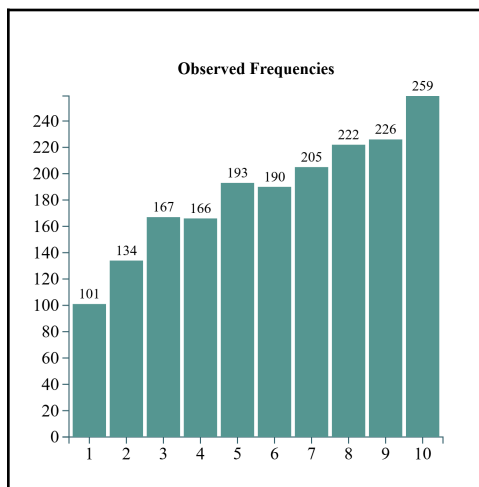


hs_consumer_value_brand_savings

Dependent Variable: Respondents who said 'Brand Reputation' vs. those who said 'Environmental Impact' or 'Sales/Discounts'

Internal Haystaq Model Name: consumer_values_savings_aw_GB

FLAG: 15%

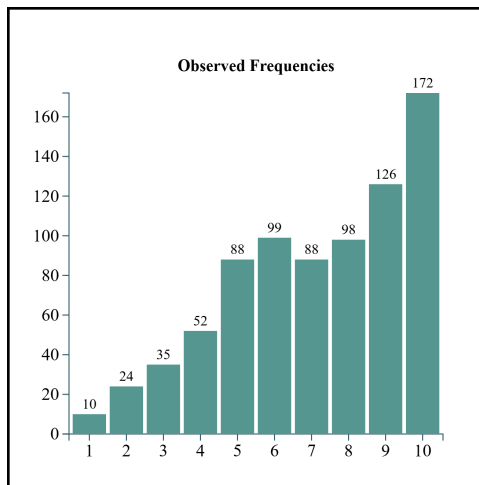


hs_consumer_value_environment

Dependent Variable: Respondents who said 'Environmental Impact' vs. those who said 'Sales' or 'Reputation'

Internal Haystaq Model Name: consumer_values_environment_aw_CT

FLAG: 10%



Critical Race Theory (Updated April 2026)*

Updated in April 2026

Source question:

Do you think it is ok to remove books from public school libraries based on content such as discussions of slavery or racial inequality, discussions of homosexual or transexual issues or criticisms of US history or historical figures?

Remove All/Any Books with this Content, Remove Some of this Content, Never Restrict Books based on this Content, Unsure

Included fields:

hs_critical_race_theory_books_ban

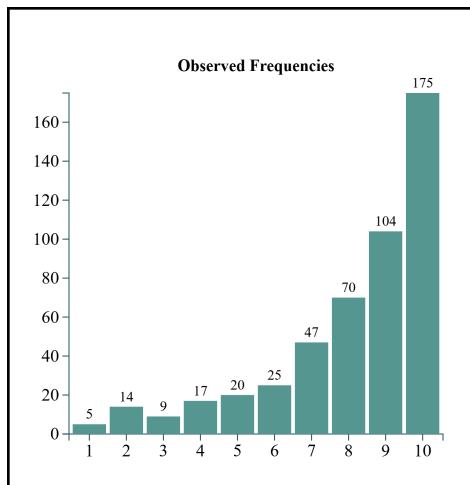
hs_critical_race_theory_books_do_not_ban

hs_critical_race_theory_books_ban

Dependent Variable: Respondents who said 'Remove All/Any' vs. those who said 'Never Restrict'

Internal Haystack Model Name: crt_ban_all_problematic_books_2w_CT

FLAG: 10%

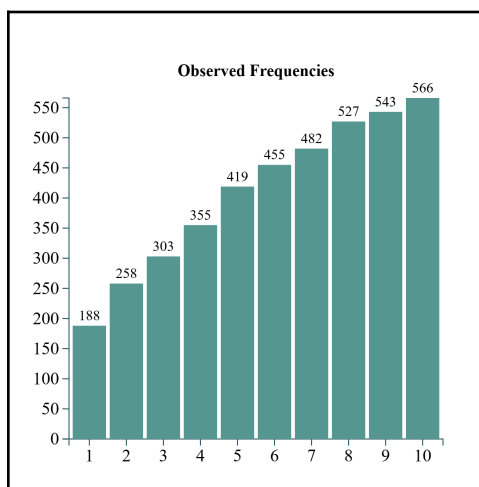


hs_critical_race theory_books_do_not_ban

Dependent Variable: Respondents who said 'Never Restrict' vs. those who said 'Remove All/Any', 'Remove Some', or 'Unsure'

Internal Haystack Model Name: crt_do_not_ban_books_aw_GB

FLAG: 25%



Crypto Buyers *

Source question:

How likely are you to buy crypto currency in the next year?

Unsure or Unfamiliar with Crypto, Highly Likely, Somewhat Likely, Somewhat Unlikely, Highly Unlikely

Included fields:

hs_crypto_buyer_yes

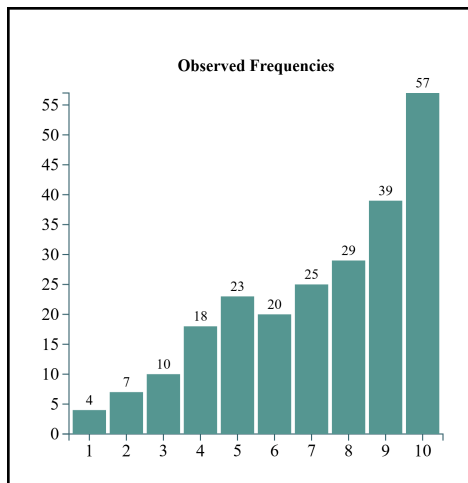
hs_crypto_buyer_no

hs_crypto_buyer_yes

Dependent Variable: Respondents who said 'Highly Likely', 'Somewhat Likely' vs. those who said 'Somewhat Unlikely', 'Highly Unlikely', 'Unsure'

Internal Haystaq Model Name: crypto_buyers_aw_CT

FLAG: 10%

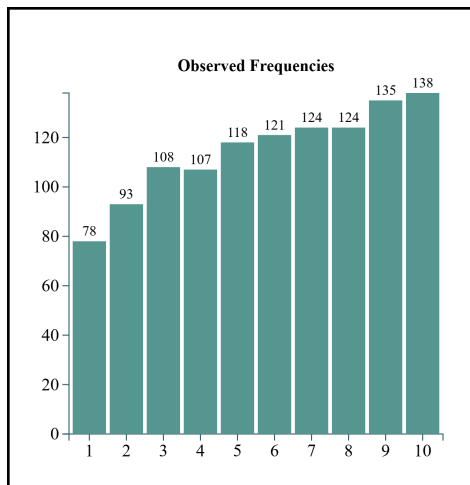


hs_crypto_buyer_no

Dependent Variable: Respondents who said 'Somewhat Unlikely', 'Highly Unlikely', 'vs. those who said 'Highly Likely', 'Somewhat Likely', 'Unsure'

Internal Haystaq Model Name: crypto_buyers_no_aw_CT

FLAG: 40%



Crypto Currency *

Source question:

How do you feel about the government's role in regulating crypto currencies like Bitcoin? Should the government have NO role in regulating crypto currency? Do you believe the current rules and regulations are generally sufficient? Do you believe the government should do more to protect the public? Or do you believe crypto currencies should be severely restricted or banned?

No Role, Current Rules OK, More to Protect the Public, Severe Restrictions, Unsure

Included fields:

hs_crypto_increase_restrictions

hs_crypto_reduce_restrictions

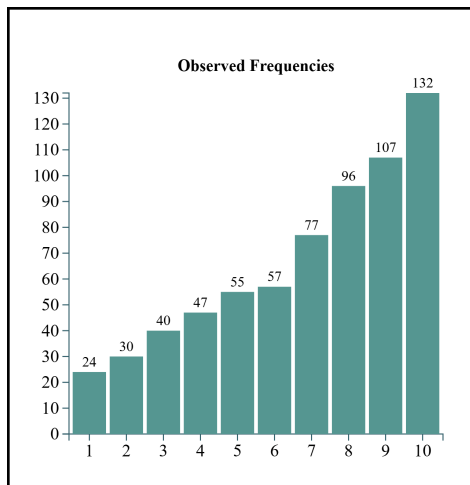
hs_crypto_reduce_leave_as_is

hs_crypto_reduce_restrictions

Dependent Variable: Respondents who said 'No Role' vs. those who said 'Protect More', 'Severe Restrictions', 'Current Rules OK', or 'Unsure'

Internal Haystaq Model Name: crypto_reduce_restrictions_aw_CT

FLAG: 25%

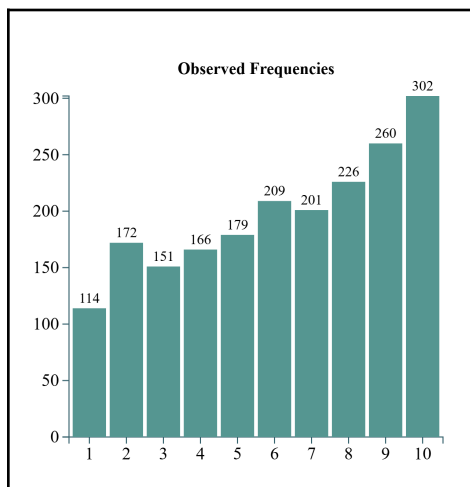


hs_crypto_increase_restrictions

Dependent Variable: Respondents who said 'Protect More', 'Severe Restrictions' vs. those who said 'No Role', 'Unsure', 'Current Rules OK'

Internal Haystaq Model Name: crypto_increase_restrictions_aw_GB

FLAG: 20%

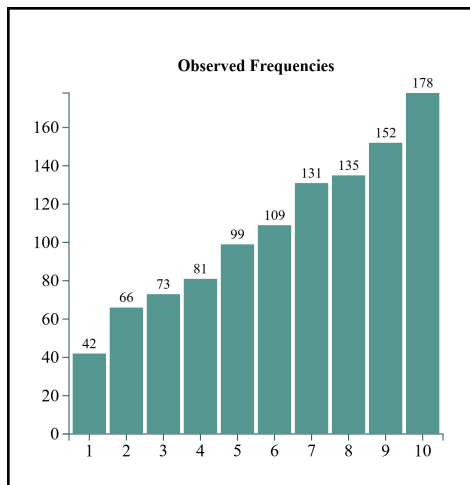


hs_crypto_leave_as_is

Dependent Variable: Respondents who said 'No Role', 'Current Rules OK' vs. those who said 'Protect More', 'Severe Restrictions' or 'Unsure'

Internal Haystaq Model Name: crypto_leave_as_is_aw_CT

FLAG: 20%



Dating Despondency (new April 2026)

Introduced April 2026

Source question:

How optimistic do you feel about your future romantic life/sex life?

Unsure, Very Optimistic, Somewhat Optimistic, Somewhat Pessimistic, Very Pessimistic

Included fields:

hs_dating_optimistic

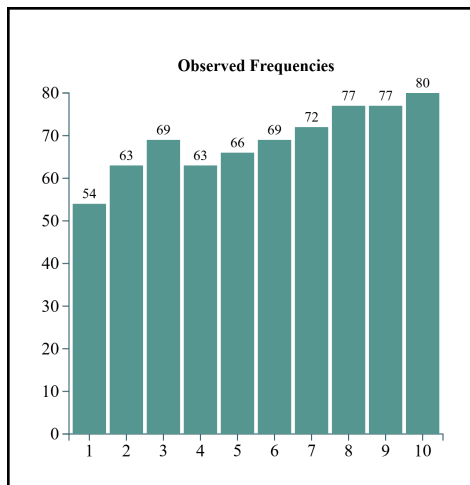
hs_dating_pessimistic

hs_hs_dating_optimistic

Dependent Variable: Respondents who said 'Very Optimistic' vs those who said 'Very Pessimistic' or 'Somewhat Pessimistic'

Internal Haystaq Model Name: dating_feeling_optimistic_2w_LGB

FLAG: 15%



hs_dating_pessimistic

Dependent Variable: This DV is the inverse of the Dating Optimistic model above

Internal Haystaq Model Name: inverse of dating_feeling_optimistic_2w

FLAG: 10%

Death Penalty *

Source question:

Do you favor or oppose the death penalty?

Strongly Favor, Somewhat Favor, Somewhat Oppose, Strongly Oppose, Unsure

Included fields:

hs_death_penalty_oppose,

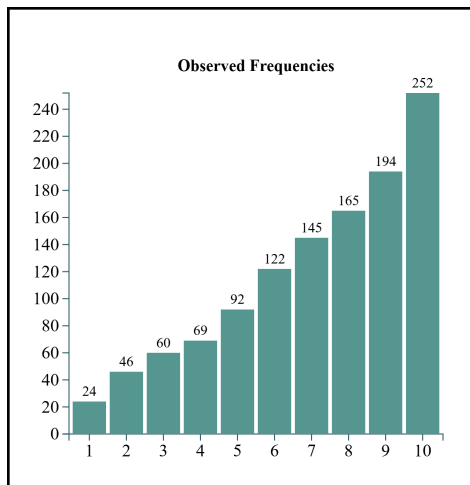
hs_death_penalty_support,

hs_death_penalty_support

Dependent Variable: Respondents who said 'Strongly Favor' vs. those who said 'Strongly Oppose', 'Somewhat Oppose', or 'Unsure'

Internal Haystaq Model Name: death_penalty_str_support_aw_CT

FLAG: 20%

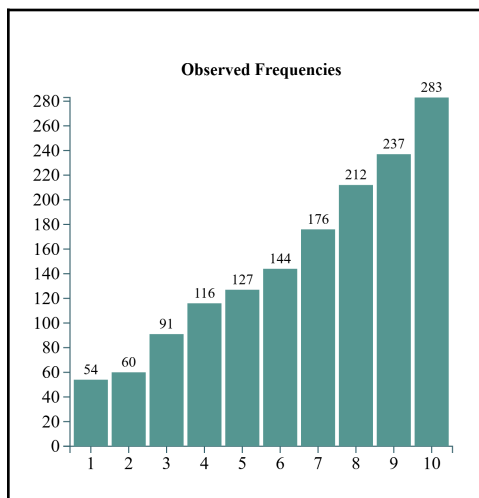


hs_death_penalty_oppose

Dependent Variable: Respondents who said 'Strongly Oppose', 'Somewhat Oppose' vs. those who said 'Strongly Favor', 'Somewhat Favor', or 'Unsure'

Internal Haystack Model Name: death_penalty_oppose_aw_CT

FLAG: 20%



Defense Spending *

Source question:

What do you think of the US Defense Department's budget? Should the DoD budget be: greatly reduced, slightly reduced, left where it is, slightly increased, or greatly increased?

No Opinion, Greatly Reduced, Slightly Reduced, Left Where it Is, Slightly Increased, Greatly Increased

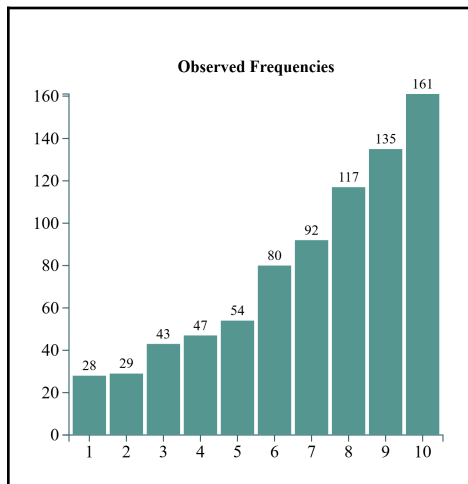
Included fields:

hs_defense_spending_reduce
hs_defense_spending_increase

hs_defense_spending_reduce

Dependent Variable: Respondents who said 'Greatly Reduced' vs. those who said 'Greatly Increased', 'Slightly Increased'

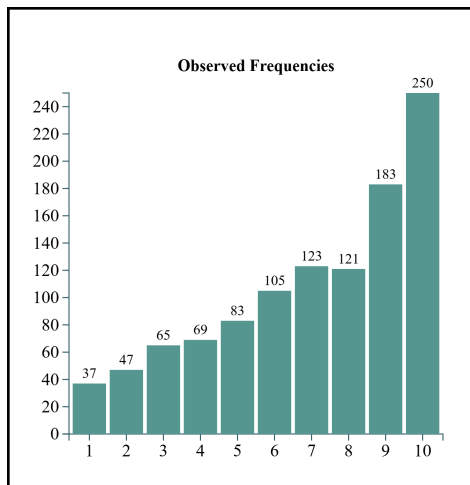
Internal Haystaq Model Name: defense_spending_greatly_reduce_2w2_CT
FLAG: 25%



hs_defense_spending_increase

Dependent Variable: Respondents who said 'Greatly Increased', 'Slightly Increased' vs. those who said 'Greatly Reduced', 'Slightly Reduced', 'No Opinion', 'OK'

Internal Haystaq Model Name: defense_spending_increase_aw_CT
FLAG: 20%



DEI *

Source question:

Many companies, universities and organizations run DEI or Diversity, Equity and Inclusion initiatives. Do you consider DEI programs to be a positive thing or a negative thing?

Unsure or Unfamiliar, Very Positive, Somewhat Positive, Somewhat Negative, Very Negative

Included fields:

hs_dei_oppose

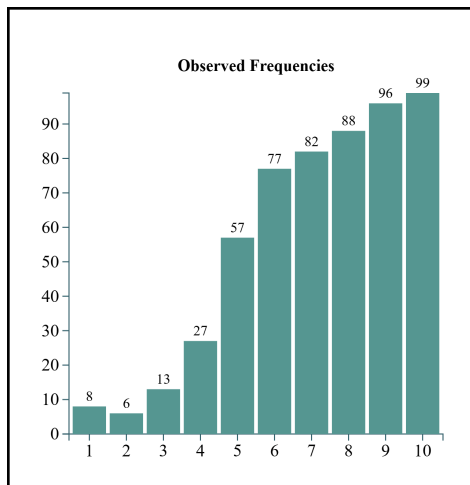
hs_dei_support

hs_dei_support

Dependent Variable: Respondents who said 'Very Positive' vs. those who said 'Somewhat Negative' or 'Very Negative' or 'Unsure or Unfamiliar'

Internal Haystaq Model Name: dei_positive_str_aw_CT

FLAG: 20%

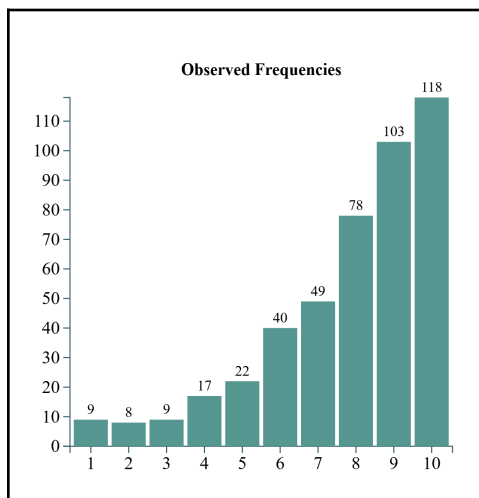


hs_dei_oppose

Dependent Variable: Respondents who said 'Somewhat Negative', 'Very Negative' vs. those who said 'Somewhat Positive', 'Very Positive', 'Unsure or Unfamiliar'

Internal Haystack Model Name: dei_negative_aw_CT

FLAG: 20%



Democrat - Type of (Updated April 2026) *

Updated in April 2026

Source question:

Would you say you more closely align with progressive Democrats like Bernie Sanders, Elizabeth Warren and AOC or more moderate Democrats like Kamala Harris, Nancy Pelosi, and Chuck Schumer?

Progressives, Moderates, Unsure

Included fields:

hs_democratic_partisanship_progressive_vs_moderate_moderate

hs_democratic_partisanship_progressive_vs_moderate_progressive

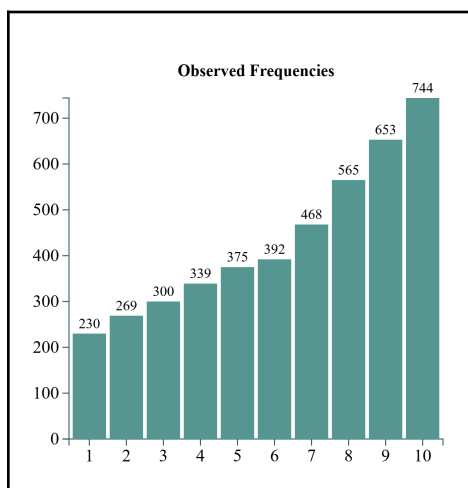
hs_democratic_partisanship_progressive_vs_moderate_progressive

***note: this score was limited to likely Democrats**

Dependent Variable: Respondents who said 'Progressives' vs. those who said 'Moderates' or 'Unsure' – Limited to Likely Dems

Internal Haystaq Model Name: dem_type_progressive_aw_GB

FLAG: 20%



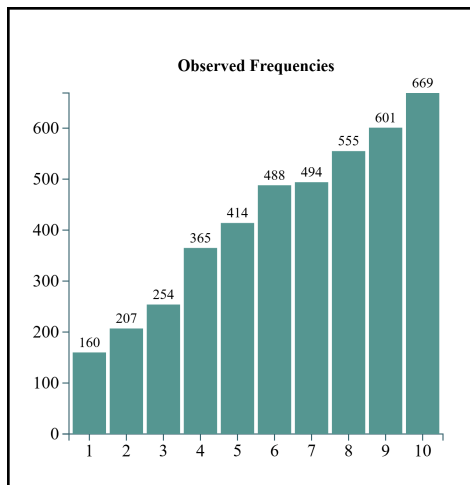
hs_democratic_partisanship_progressive_vs_moderate_moderate

***Note: This score was limited to likely Democrats**

Dependent Variable: Respondents who said 'Moderates' vs. those who said 'Progressives' or 'Unsure' – Limited to Likely Dems

Internal Haystaq Model Name: dem_type_moderate_aw_CT

FLAG: 20%



Deployment of Troops (new April 2026)

Introduced April 2026

Source question: Should a president be able to deploy troops to a U.S. city or state, even over the objections of its mayor or governor?

Unsure, Definitely, Probably, Probably Not, Definitely Not

Included fields:

hs_domestic_deployment_of_troops_support

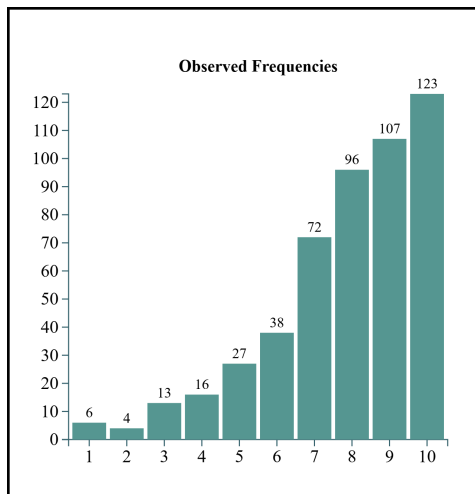
hs_domestic_deployment_of_troops_oppose

hs_domestic_deployment_of_troops_support

Dependent Variable: Respondents who said 'Definitely' vs those who said 'Definitely Not'

Internal Haystack Model Name: hostile_domestic_troop_deploy_str_support_2w_CT

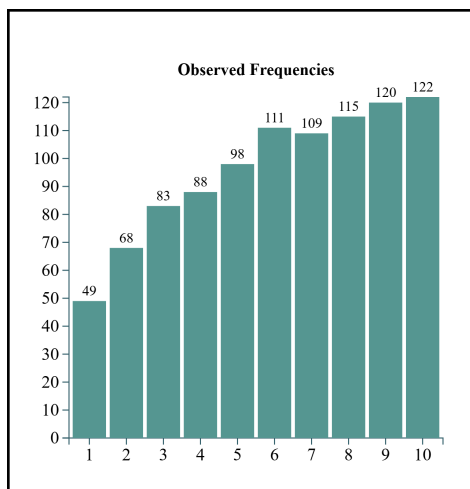
FLAG: 15%



hs_domestic_deployment_of_troops_oppose

Dependent Variable: Respondents who said 'Definitely Not' vs those who said 'Unsure', 'Probably' or 'Definitely'

Internal Haystack Model Name: hostile_domestic_troop_deploy_str_oppose_aw_GB
FLAG: 20%



Despondency (Updated April 2026) *

Updated in April 2026

Source question:

How close are you to where you thought you would be at this stage of your life?

Far Ahead, A Little Ahead, On Pace, A Little Behind, Far Behind

Included fields:

hs_economic_despondency_ahead

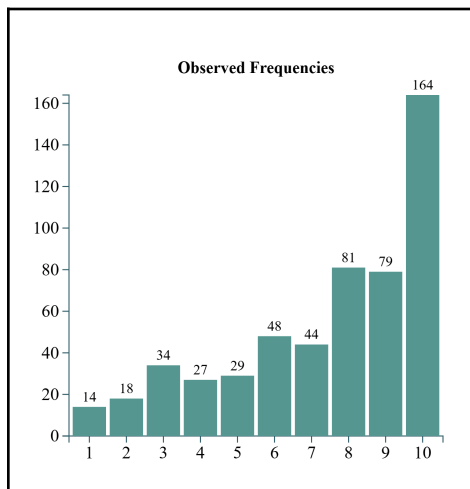
hs_economic_despondency_far_behind

hs_economic_despondency_ahead

Dependent Variable: Respondents who answered 'Far Ahead' vs those who answered 'A Little Behind', 'Far Behind'

Internal Haystaq Model Name: despondency_far_ahead_2w2_GB

FLAG: 10%

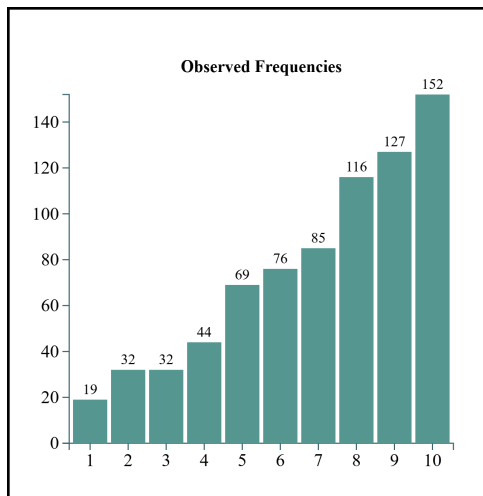


hs_economic_despondency_far_behind

Dependent Variable: Respondents who answered 'Far Behind' vs those who answered 'Far Ahead', 'A Little Ahead', 'On Pace'

Internal Haystaq Model Name: despondency_far_behind_aw_CT

FLAG: 20%



DOGE *

Source question:

President Trump created DOGE headed by Elon Musk and tasked it with cutting \$1 Trillion from the federal budget. Do you support or oppose the creation of the department and the actions it has taken?

Unsure, Strongly Support, Somewhat Support, Somewhat Oppose, Strongly Oppose

Included fields:

hs_doge_oppose

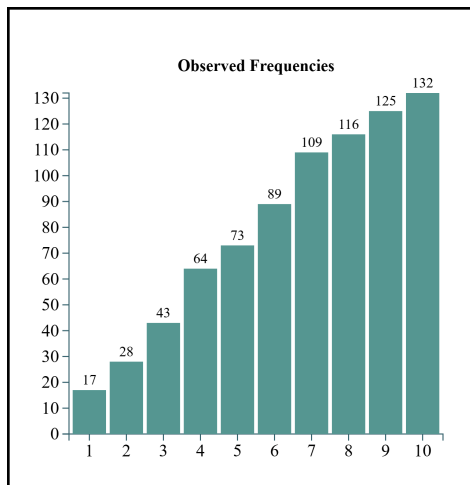
hs_doge_support

hs_doge_oppose

Dependent Variable: Respondents who said 'Strongly Oppose' vs. those who said 'Unsure', 'Somewhat Support', 'Strongly Support'

Internal Haystack Model Name: doge_str_oppose_aw_XG

FLAG: 30%

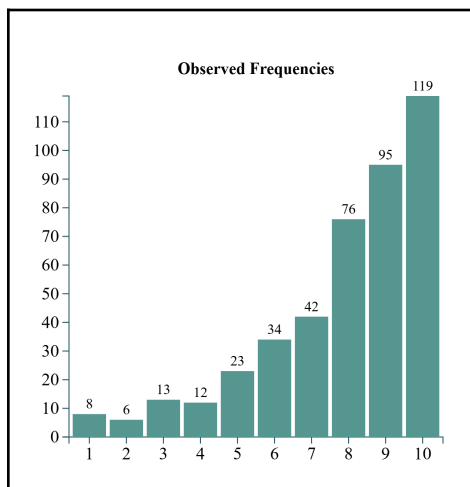


hs_doge_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said 'Strongly Oppose', 'Somewhat Oppose', 'Unsure', 'Somewhat Support'

Internal Haystack Model Name: doge_str_support_aw3_CT

FLAG: 20%



Early Voting *

Source:

Vote history method of voting available on the voter file.

Included fields:

hs_likely_early_voter

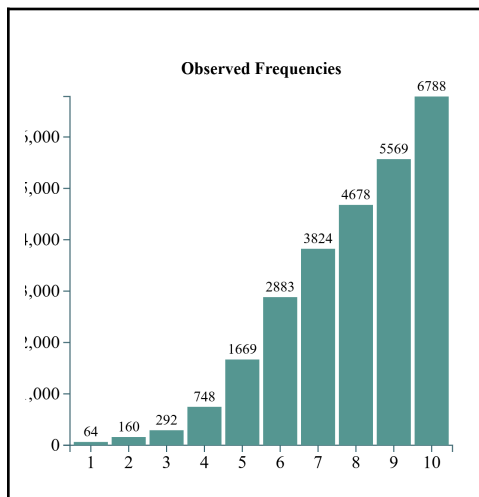
hs_likely_early_voter

Dependent Variable: Registered voters who voted early in the 2020 presidential election vs. those who were eligible to vote in the 2020 presidential election but did not vote, in states where there was early voting.

Internal Haystack Model Name: voted_early_v_all_eligible_voters_score

FLAG: 20%

FLAG: bottom 50%



Economic Anxiety (Updated April 2026) *

Updated in April 2026

Source question:

How worried are you about things like your job security, having enough money for your retirement, or your children's economic prospects?

Very Worried, Somewhat Worried, Not Worried, Unsure

Included fields:

hs_econ_anxiety_not_worried

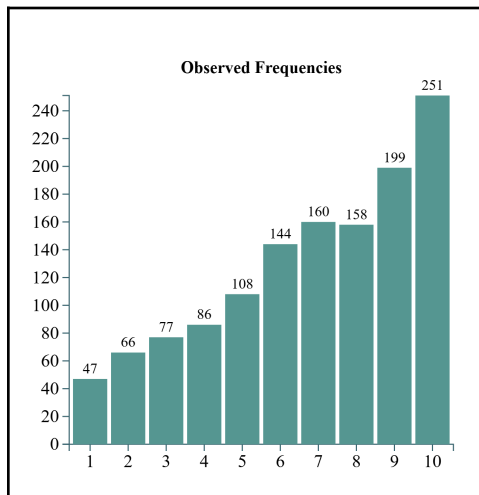
hs_econ_anxiety_very_worried

hs_econ_anxiety_not_worried

Dependent Variable: Respondents who said 'Not Worried' vs. those who said 'Very Worried', 'Somewhat Worried', 'Unsure'

Internal Haystaq Model Name: economic_anxiety_none_aw_CT

FLAG: 10%

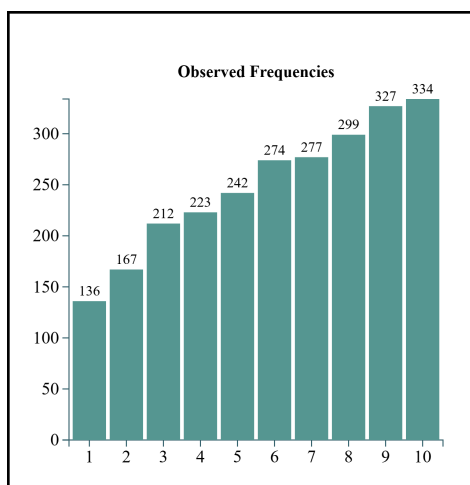


hs_econ_anxiety_very_worried

Dependent Variable: Respondents who said 'Very Worried' vs. those who said 'Not Worried'

Internal Haystaq Model Name: economic_anxiety_str_2w_CT

FLAG: 20%



Electric Vehicle Ownership *

Source question:

How likely are you to own or buy a fully electric vehicle in the next three years?
Unlikely, Somewhat likely, Extremely likely, I Already Own an Electric Vehicle

Included fields:

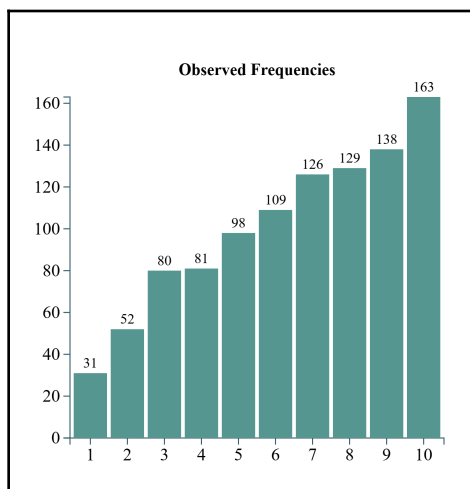
hs_electric_vehicle_likely_buyer
hs_electric_vehicle_not_likely

hs_electric_vehicle_likely_buyer

Dependent Variable: Respondents who answered 'Already Own', 'Extremely Likely', 'Somewhat Likely' vs those who answered 'Unlikely'

Internal Haystack Model Name: electric_vehicle_likely_buyer_aw3_CT

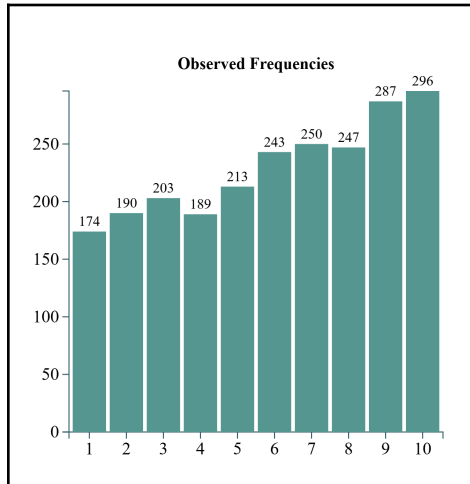
FLAG: 10%



hs_electric_vehicle_not_likely

Dependent Variable: Respondents who answered 'Unlikely' vs those who answered 'Already Own', 'Extremely Likely', 'Somewhat Likely'

Internal Haystaq Model Name: electric_vehicle_buyer_no_aw_GB
FLAG: 20%



Environment- Climate Change (Updated April 2026)*

Updated in April 2026

Source question:

From what you've read and heard, is there solid evidence that the average temperature on earth has been getting warmer over the past few decades as a result of human activity?

Yes, No, Unsure

Included fields:

hs_climate_change_believer

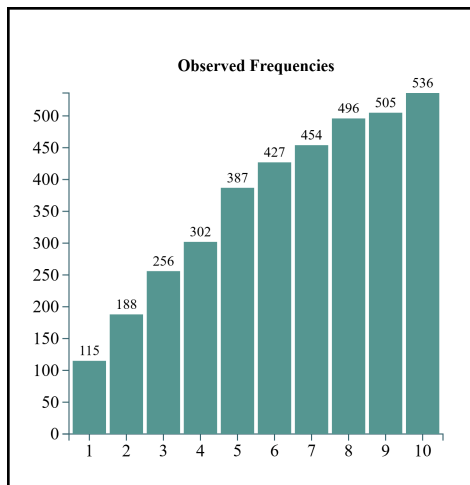
hs_climate_change_nonbeliever

hs_climate_change_believer

Dependent Variable: Respondents who said 'Yes' vs. those who said 'No' or 'Unsure'

Internal Haystaq Model Name: climate_change_evidence_aw_GB

FLAG: 30%

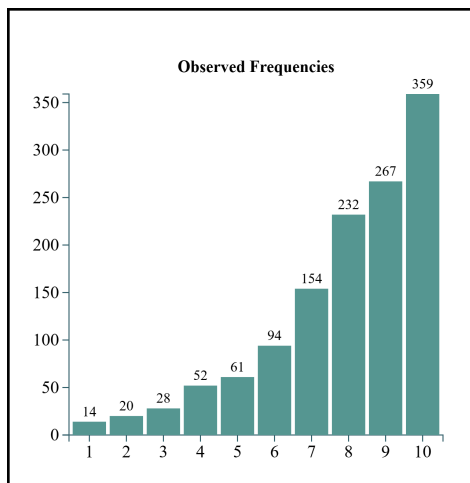


hs_climate_change_nonbeliever

Dependent Variable: Respondents who said 'No' vs. those who said 'Yes' or 'Unsure'

Internal Haystack Model Name: climate_change_no_evidence_aw_CT

FLAG: 10%



Epstein (new April 2026)

Introduced April 2026

Source question:

What do you think of the Jeffery Epstein files?

Unsure or Unfamiliar, Extremely Important, Somewhat Important, Distraction, Hoax

Included fields:

hs_epstein_files_important

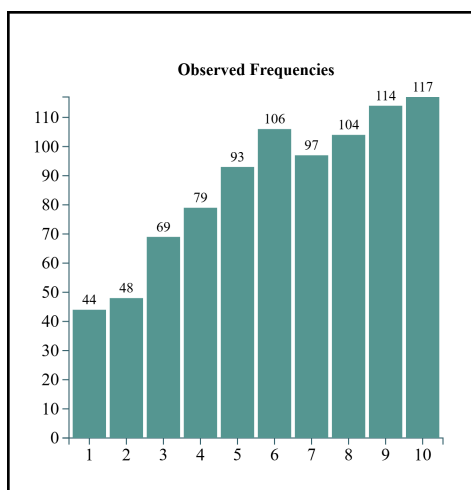
hs_epstein_files_unimportant_or_hoax

hs_epstein_files_important

Dependent Variable: Respondents who said 'Extremely Important' vs those who said 'Distraction' or 'Hoax'

Internal Haystack Model Name: epstein_files_very_important_aw3_LGB

FLAG: 25%

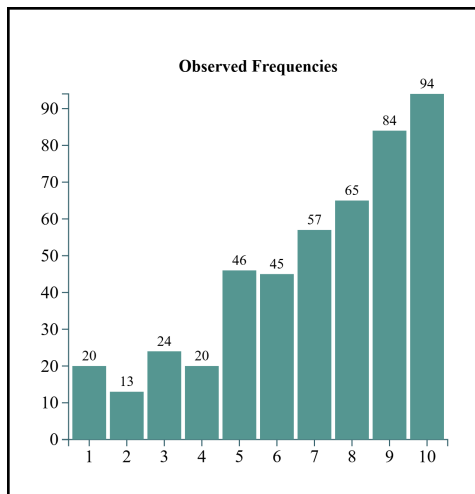


hs_epstein_files_unimportant_or_hoax

Dependent Variable: Respondents who said 'Hoax' or 'Distraction' vs those who said 'Extremely Important' or 'Somewhat Important'

Internal Haystack Model Name: epstein_files_distraction_or_hoax_aw2_CT

FLAG: 15%



Family Medical Leave *

Source question:

Do you support or oppose paid family and medical leave for all US workers?

Strongly Support, Somewhat Support, Somewhat Oppose, Strongly Oppose, Unsure

Included fields:

hs_family_medical_leave_oppose

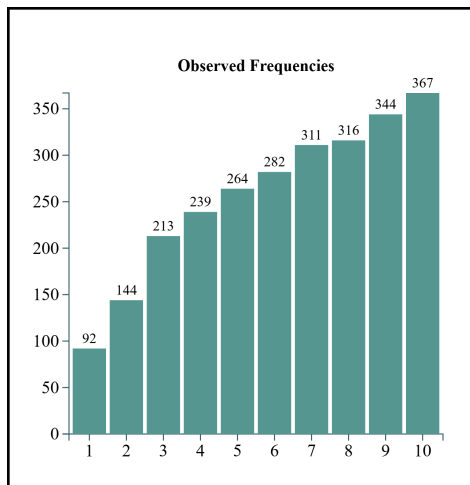
hs_family_medical_leave_support

hs_family_medical_leave_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said 'Strongly Opposed', 'Somewhat Opposed', 'Unsure', 'Somewhat Support'

Internal Haystack Model Name: family_medical_leave_str_support_aw2_CT

FLAG: 20%

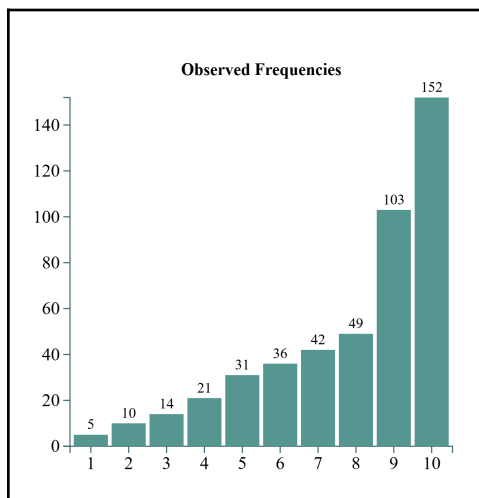


hs_family_medical_leave_oppose

Dependent Variable: Respondents who said 'Strongly Opposed', 'Somewhat Opposed' vs. those who said 'Strongly Support', 'Somewhat Support', 'Unsure'

Internal Haystack Model Name: family_medical_leave_oppose_aw_CT

FLAG: 20%



Federal Lands - Plan to Sell *

Source question:

President Trump plans to sell federal lands to create a sovereign wealth fund, a federally-owned investment fund. Do you support or oppose this plan?
Unsure, Strongly Support, Somewhat Support, Somewhat Oppose, Strongly Oppose

Included fields:

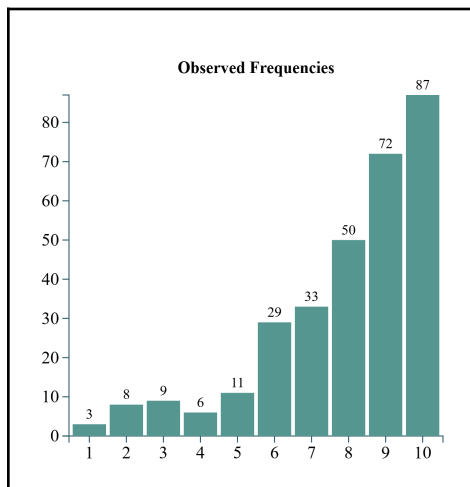
hs_sell_federal_land_oppo
hs_sell_federal_land_supt

hs_sell_federal_land_supt

Dependent Variable: Respondents who answered 'Strongly Support' or 'Somewhat Support' vs those who answered 'Somewhat Disapprove' or 'Strongly Disapprove'

Internal Haystaq Model Name: sell_federal_land_supt_2w_CT

FLAG: 20%

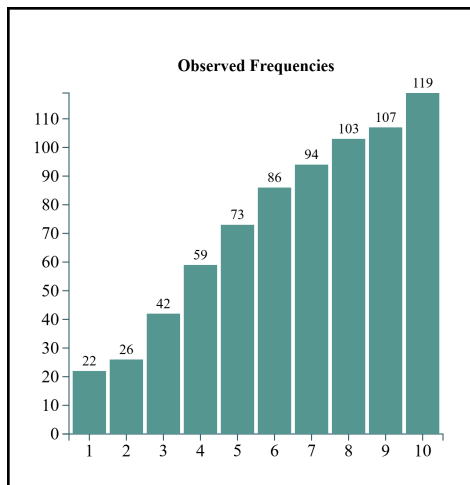


hs_sell_federal_land_oppo

Dependent Variable: Respondents who answered 'Strongly Oppose' vs those who answered 'Strongly Support', 'Somewhat Support', 'Unsure'

Internal Haystaq Model Name: sell_federal_land_strongly_oppo_aw_GB

FLAG: 30%



Felons Voting *

Source question:

Right now, some people who have been convicted of a felony and have served their sentence are not allowed to vote. Do you think that a felon who has paid their debt to society should be allowed the opportunity to vote, or do you think felons forfeited their right to vote?

Should be Allowed to Vote, Should Not Allowed to Vote, Unsure

Included fields:

hs_felon_voting_support

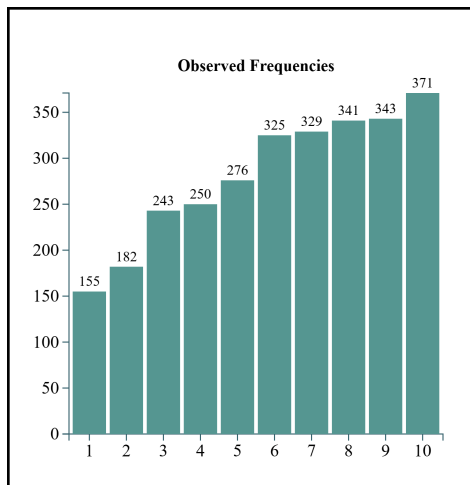
hs_felon_voting_oppose

hs_felon_voting_support

Dependent Variable: Respondents who said 'Allowed' vs. those who said 'Not Allowed', 'Unsure'

Internal Haystack Model Name: felons_voting_support_aw_CT

FLAG: 20%

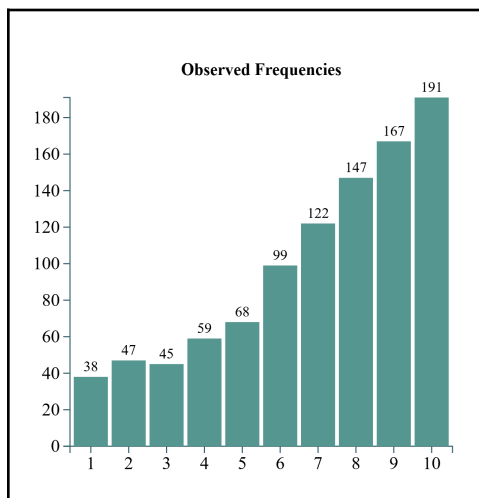


hs_felon_voting_oppose

Dependent Variable: Respondents who said 'Not Allowed' vs. those who said 'Allowed', 'Unsure'

Internal Haystaq Model Name: felons_voting_oppose_aw_CT

FLAG: 20%



FEMA State Level *

Source question:

Do you support the idea of getting rid of FEMA or the Federal Emergency Management

Agency and replacing it with state level Emergency Management?
Unsure, Strongly Support, Somewhat Support, Somewhat Oppose, Strongly Oppose

Included fields:

hs_state_level_fema_oppose

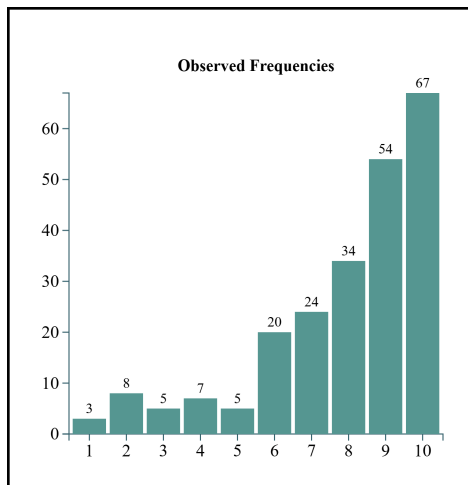
hs_state_level_fema_support

hs_state_level_fema_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said 'Strongly Oppose', 'Somewhat Oppose'

Internal Haystaq Model Name: fema_state_level_str_support_aw2_GB

FLAG: 20%

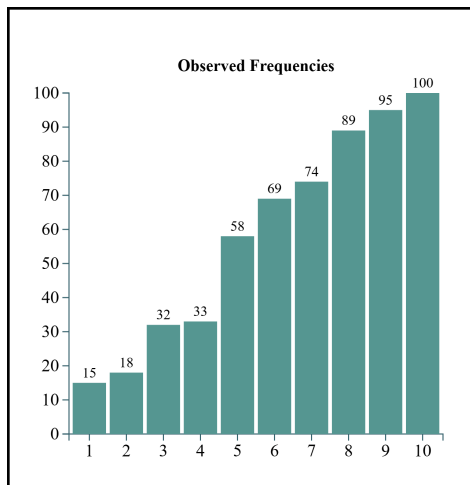


hs_state_level_fema_oppose

Dependent Variable: Respondents who said 'Strongly Oppose' vs. those who said 'Strongly Support', 'Somewhat Support', 'Unsure'

Internal Haystaq Model Name: fema_state_level_str_oppose_aw_CT

FLAG: 30%



Female Candidates *

Source question:

Thinking of candidates for political office, with all other factors being equal, do you prefer to support a woman over an equally-qualified man?

Favor Women, Do Not Favor Women, Don't Consider Gender

Included fields:

hs_candidate_female_prefer

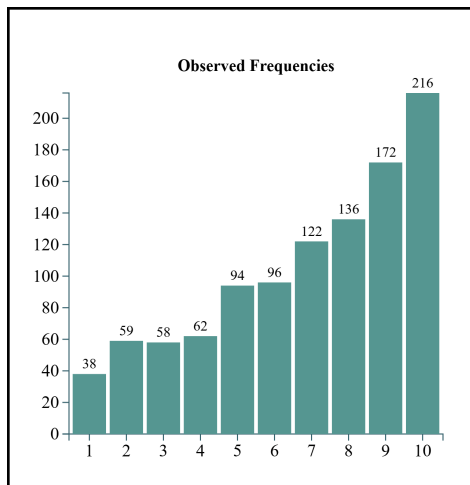
hs_candidate_female_do_not_prefer

hs_candidate_female_prefer

Dependent Variable: Respondents who said 'Favor' vs. those who said 'Do Not Favor', 'Do Not Consider'

Internal Haystack Model Name: female_candidates_prefer_aw_CT

FLAG: 10%

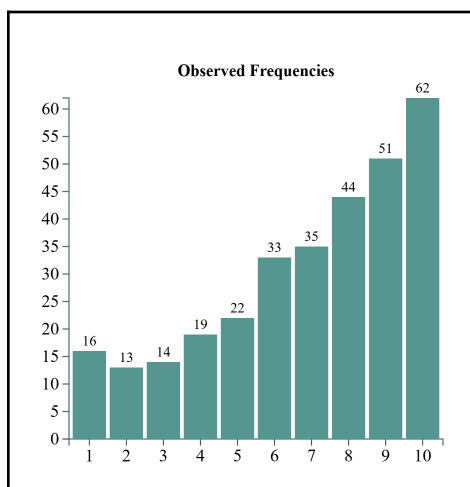


hs_candidate_female_do_not_prefer

Dependent Variable: Respondents who said 'Not Favor' vs. those who said 'Favor', 'Do Not Consider'

Internal Haystack Model Name: female_candidates_not_prefer_aw_CT

FLAG: 20%



Gamer (new April 2026)

Introduced April 2026

Source question:

Do you consider yourself a 'gamer'?

I rarely or never play video games, I occasionally play video games, I frequently play, but not a 'gamer', I am a gamer

Included fields:

hs_gamer_yes

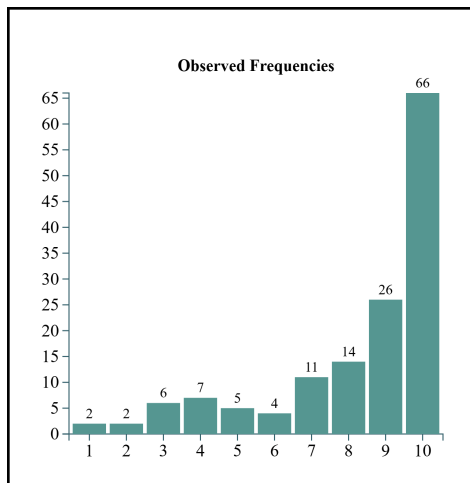
hs_gamer_no

hs_gamer_yes

Dependent Variable: Respondents who said 'I am a gamer' vs those who said 'I rarely or never play video games'

Internal Haystaq Model Name: gamer_yes_2w_CT

FLAG: 10%

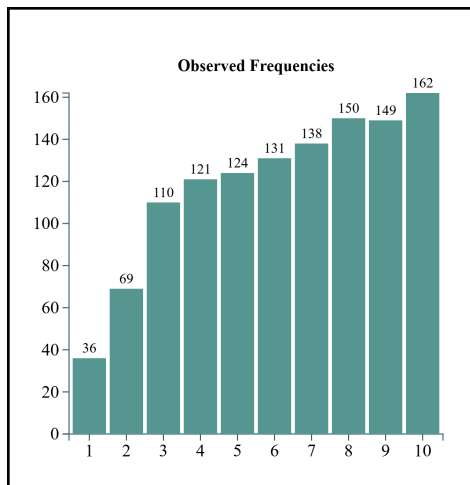


hs_gamer_no

Dependent Variable: Respondents who said 'I rarely or never play video games' vs those who said 'I am a gamer', 'Frequently' or 'Occasionally'

Internal Haystaq Model Name: gamer_no_aw_CT

FLAG: 35%



Gas Tax (Updated April 2026) *

Updated in April 2026

Source question:

In general, would you support or oppose increased taxes on gas to fund road repairs?
 Strongly Support Increased Gas Tax, Somewhat Support Increased Gas Tax,
 Neutral/Unsure, Somewhat Oppose Increased Gas Tax, Strongly Oppose Increased
 Gas Tax

Included fields:

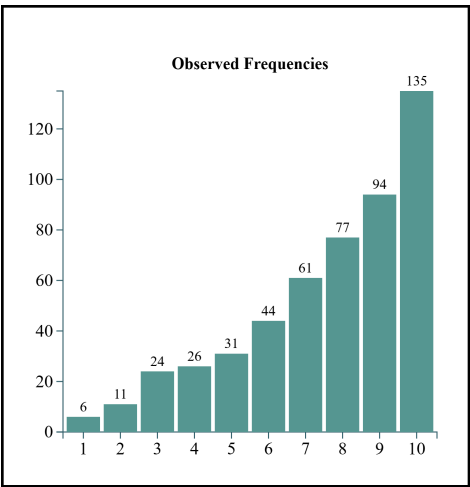
hs_gas_tax_support
 hs_gas_tax_oppose

hs_gas_tax_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said
 'Strongly Oppose'

Internal Haystaq Model Name: gas_tax_support_str_2w_GB

FLAG: 15%

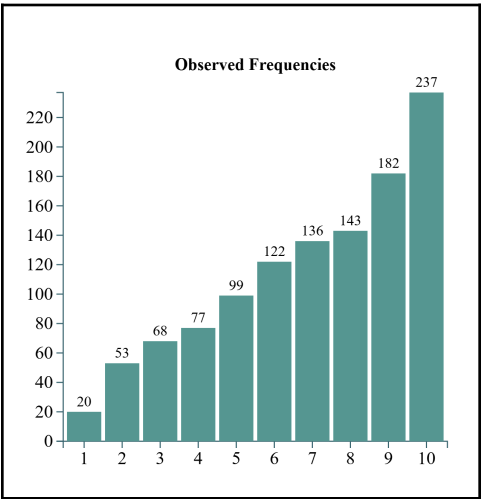


hs_gas_tax_oppose

Dependent Variable: Respondents who said 'Strongly Opposed' vs. those who said 'Strongly Support', 'Somewhat Support', 'Neutral/Unsure'

Internal Haystaq Model Name: gas_tax_oppose_aw_GB

FLAG: 20%



Gender Roles (new April 2026) *

Introduced April 2026

Source question:

Do you agree with the statement that society would benefit from a return to traditional gender roles?

Unsure, Strongly Agree, Somewhat Agree, Somewhat Disagree, Strongly Disagree

Included fields:

hs_traditional_gender_roles_positive

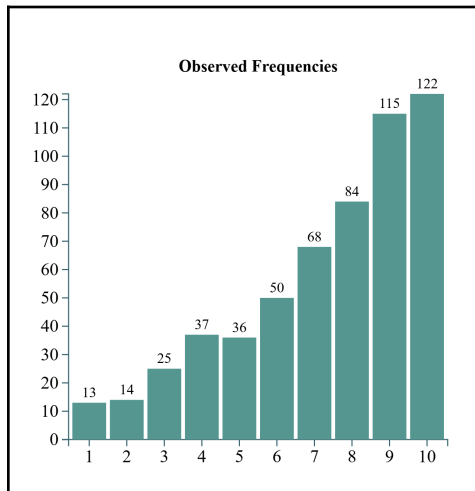
hs_traditional_gender_roles_negative

hs_traditional_gender_roles_positive

Dependent Variable: Respondents who said 'Strongly Agree' vs those who said 'Unsure', 'Strongly Disagree' or 'Somewhat Disagree'

Internal Haystaq Model Name: gender_roles_positive_agree_str_aw_CT

FLAG: 20%

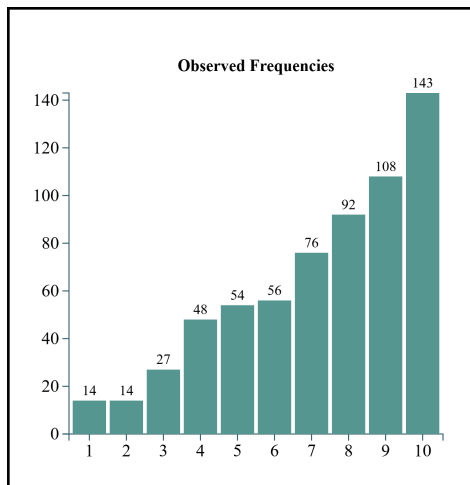


hs_traditional_gender_roles_negative

Dependent Variable: Respondents who said 'Strongly Disagree' vs those who said 'Unsure', 'Strongly Agree' or 'Somewhat Agree'

Internal Haystaq Model Name: gender_roles_positive_disagree_str_aw_CT

FLAG: 20%



General Vaccines *

Source question:

Separate from Covid-19, how do you feel about mandating childhood vaccinations such as Measles, Mumps and Rubella for all children who have fully functional immune systems? Do you believe: 1. childhood vaccinations should be required, 2. vaccinations should be heavily encouraged, but not required, 3. families should make their own choices, or 4. vaccinations should be discouraged?

Required, Encouraged, Family Choice, Discouraged, Unsure

Included fields:

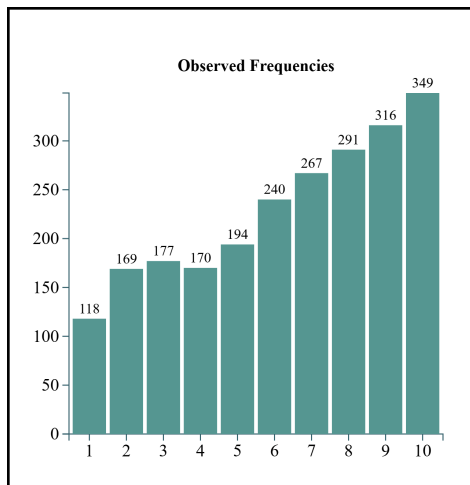
hs_general_anti_vax_pro_vax

hs_general_anti_vax_pro_vax

Dependent Variable: Respondents who answered 'Required' vs those who answered 'Family Choice', 'Discouraged', 'Unsure', 'Encouraged'

Internal Haystaq Model Name: general_anti_vax_str_pro_vax_aw2_CT

FLAG: 30%



Gentrification *

Source question:

What is your opinion on gentrification, the process where cities and neighborhoods change as wealthier people move into poorer neighborhoods?

Mostly Positive, Mostly Harmful, Unsure

Included fields:

hs_gentrification_oppose

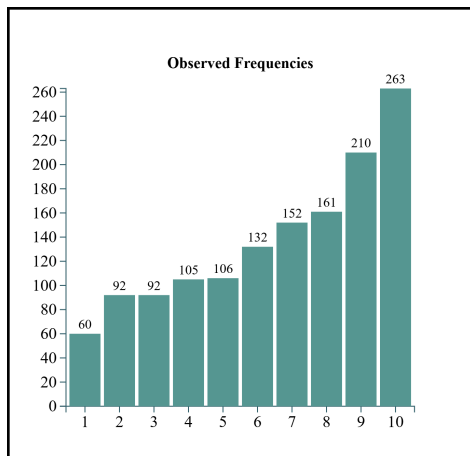
hs_gentrification_support

hs_gentrification_oppose

Dependent Variable: Respondents who said 'Mostly Harmful' vs. those who said 'Mostly Positive' or 'Unsure'

Internal Haystack Model Name: gentrification_mostly_harmful_aw_GB

FLAG: 20%

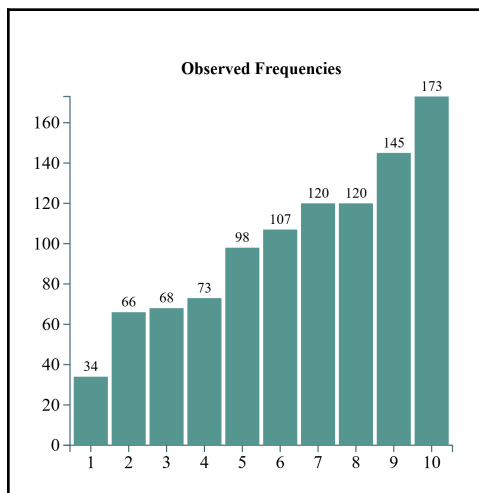


hs_gentrification_support

Dependent Variable: Respondents who said 'Mostly Positive' vs. those who said 'Mostly Harmful'

Internal Haystack Model Name: gentrification_mostly_positive_2w_CT

FLAG: 15%



Gig Opinion *

Source question:

Should 'gig economy' companies like Uber, Lyft and Instacart be allowed to continue to treat their workers as independent contractors or should they be required to treat them as employees with access to benefits.

Independent Contractors, Employees with Benefits, Unsure

Included fields:

hs_gig_work_keep_contractor

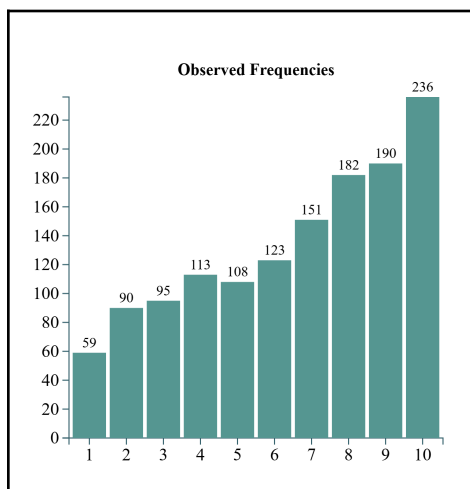
hs_gig_work_make_employees

hs_gig_work_keep_contractor

Dependent Variable: Respondents who said 'Independent Contractors' vs. those who said 'Employees', 'Unsure'

Internal Haystaq Model Name: gig_opinion_indep_contractors_aw_CT

FLAG: 25%

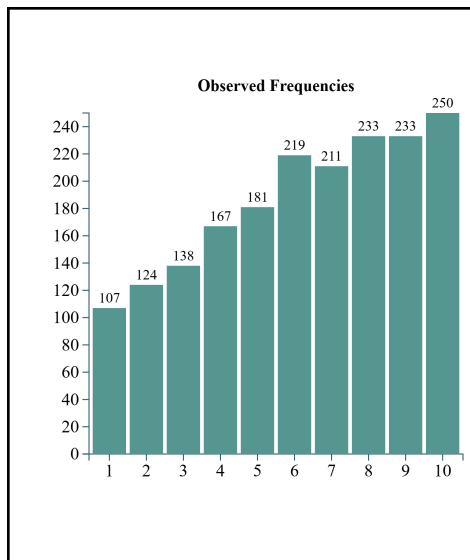


hs_gig_work_make_employees

Dependent Variable: Respondents who said 'Employees' vs. those who said 'Independent Contractors', 'Unsure'

Internal Haystaq Model Name: gig_opinion_employees_aw_CT

FLAG: 20%



Gig Worker *

Source question:

Have you ever worked or considered working for a 'gig economy' company like Uber, DoorDash or TaskRabbit or doing other short-term, flexible work?

Never, Considered, Did in the Past, Do now as side gig/extra income, Do gig work as primary income

Included fields:

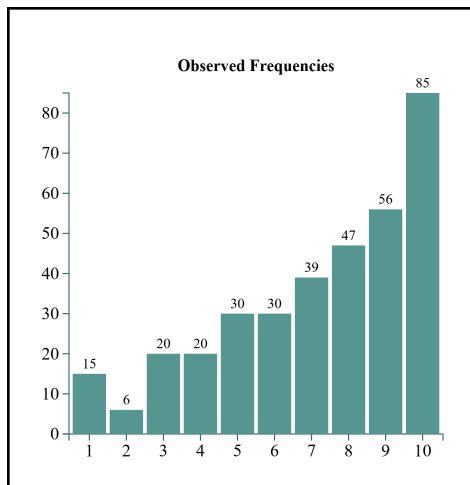
hs_gig_worker_job_now
 hs_gig_worker_job_unlikely
 Hs_gig_worker_job_ever

hs_gig_worker_job_now

Dependent Variable: Respondents who said 'Part-time', 'Full-time' vs. those who said 'Never'

Internal Haystack Model Name: gig_worker_now_aw_CT

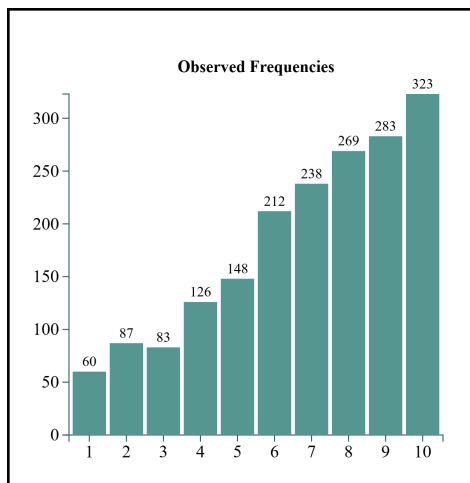
FLAG: 10%



hs_gig_worker_job_ever

Dependent Variable: Respondents who said 'Part-time', 'Full-time', 'Did in the Past', 'Consider' vs. those who said 'Never'

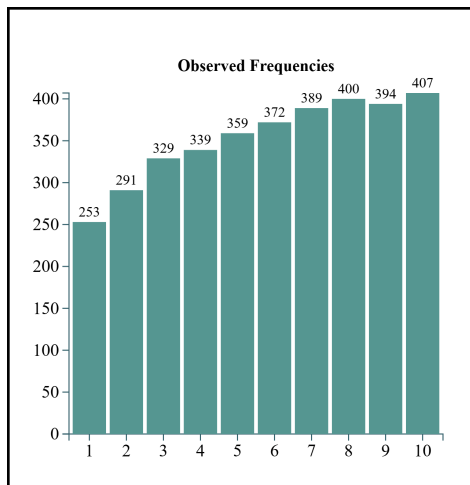
Internal Haystaq Model Name: gig_worker_ever_aw_CT
FLAG: 16%



hs_gig_worker_job_unlikely

Dependent Variable: Respondents who said 'Never' vs 'Did in the past', 'Part-time', 'Full-time'

Internal Haystaq Model Name: gig_worker_never_aw_GB
FLAG: 25%



GOP - Type of (Updated April 2026) *

Updated in April 2026

***Note: this score limited to likely Republican voters only**

Source question:

Would you say you more closely align with traditional Republicans like Mitt Romney, Nikki Haley and Liz Cheney or more firebrand Republicans like Marjorie Taylor Greene, Lauren Boebert and Ted Cruz? – Limited to Likely GOPs

Establishment, Firebrand, Unsure

Included fields:

hs_republican_partisanship_establishment_vs_firebrand_firebrand

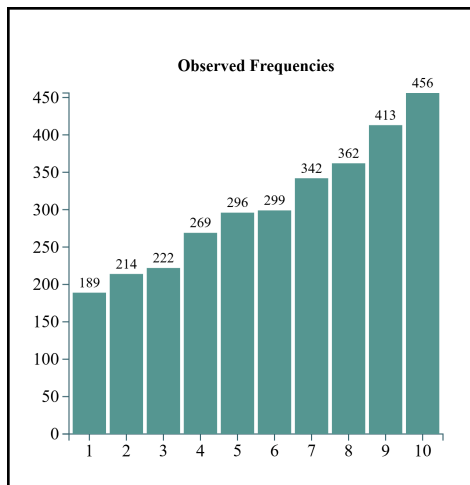
hs_republican_partisanship_establishment_vs_firebrand_moderate

hs_republican_partisanship_establishment_vs_firebrand_firebrand,

Dependent Variable: Respondents who said 'Firebrand' vs. those who said 'Establishment' or 'Unsure'

Internal Haystack Model Name: gop_type_firebrand_aw_GB

FLAG: 20%

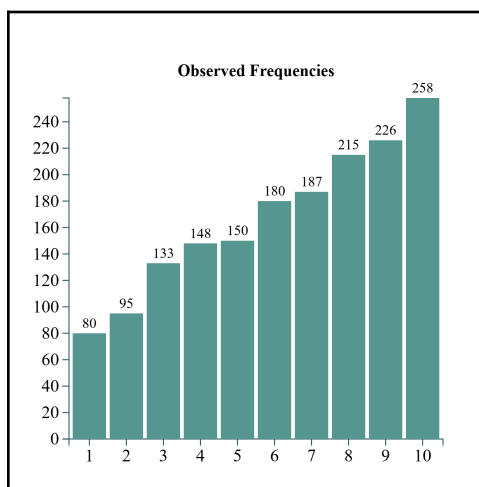


hs_republican_partisanship_establishment_vs_firebrand_moderate

Dependent Variable: Respondents who said 'Establishment' vs. those who said 'Firebrand'

Internal Haystaq Model Name: gop_type_establishment_2w_CT

FLAG: 20%



Government Shutdown (new April 2026)

Introduced April 2026

Source question:

Whose fault was the 2025 U.S. government shutdown?

Unsure, President Trump, Republicans in Congress, Democrats in Congress, Equal Fault

Included fields:

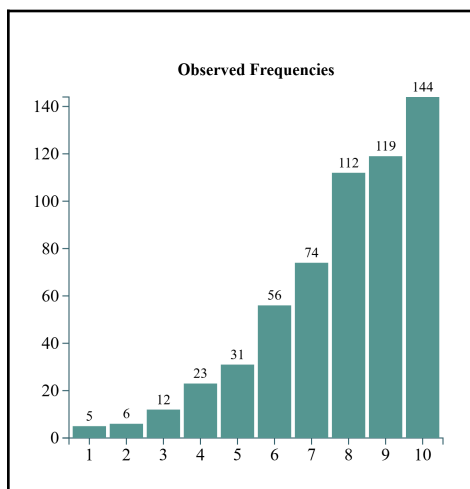
hs_2025_government_shutdown_fault_dems
hs_2025_government_shutdown_fault_gop_congress
hs_2025_government_shutdown_fault_trump

hs_2025_government_shutdown_fault_dems

Dependent Variable: Respondents who said 'Democrats in Congress' vs those who said 'Unsure', 'Republicans in Congress', 'President Trump', 'Equal Fault'

Internal Haystaq Model Name: government_shutdown_fault_dem_cong_GB

FLAG: 30%

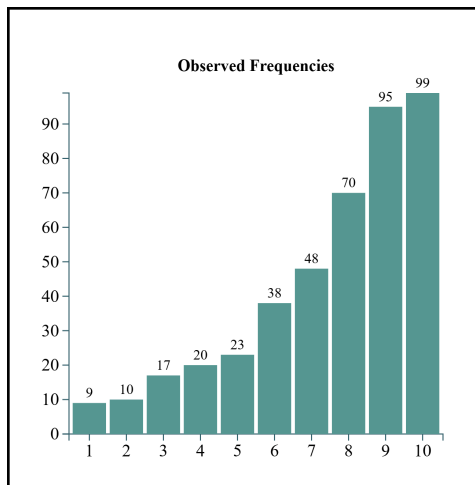


hs_2025_government_shutdown_fault_gop_congress

Dependent Variable: Respondents who said 'Republicans in Congress' vs those who said 'Unsure', 'Democrats in Congress', 'Equal Fault'

Internal Haystaq Model Name: government_shutdown_fault_gop_cong2_LGB

FLAG: 25%

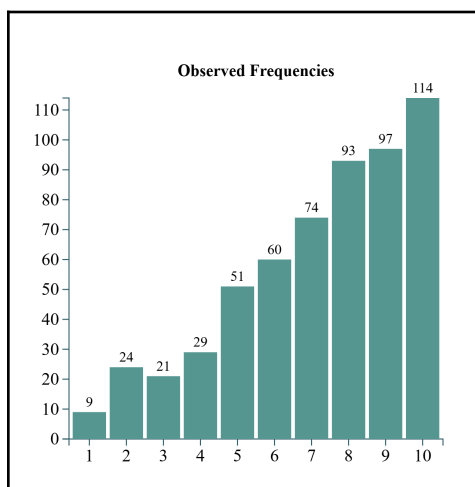


hs_2025_government_shutdown_fault_trump

Dependent Variable: Respondents who said 'President Trump' vs those who said 'Unsure', 'Democrats in Congress', 'Equal Fault'

Internal Haystack Model Name: government_shutdown_fault_trump2_LGB

FLAG: 20%



Green New Deal (Updated April 2026) *

Updated in April 2026

Source question:

From what you know now do you support or oppose the Green New Deal?

Strongly Support, Somewhat Support, Somewhat Oppose, Strongly Oppose, Unsure

Included fields:

hs_green_new_deal_support

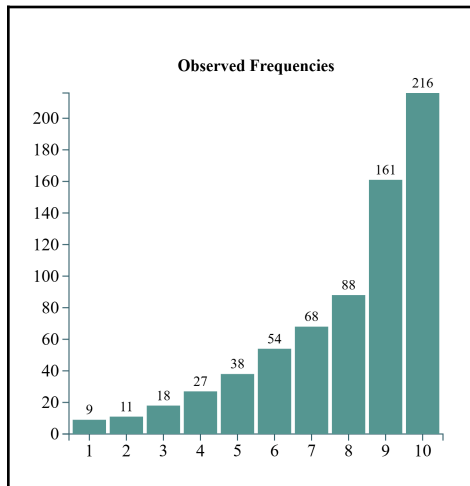
hs_green_new_deal_oppose

hs_green_new_deal_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said 'Strongly Oppose', 'Somewhat Oppose' or 'Unsure'

Internal Haystaq Model Name: green_new_deal_support_aw3_CT

FLAG: 20%

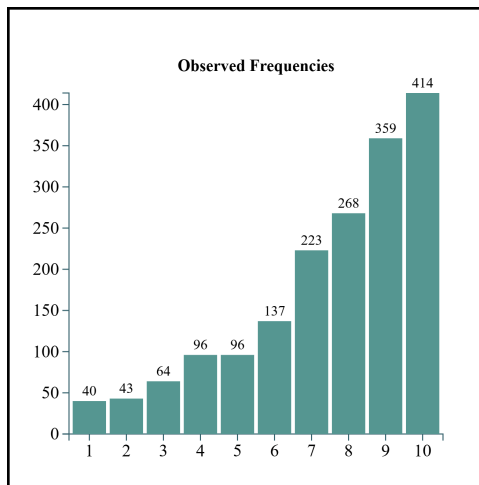


hs_green_new_deal_oppose

Dependent Variable: Respondents who said 'Strongly Oppose', 'Somewhat Oppose' vs. those who said 'Strongly Support', 'Somewhat Support', 'Unsure'

Internal Haystaq Model Name: green_new_deal_oppose_aw2_CT

FLAG: 25%



Gun Control (Updated April 2026) *

Updated in April 2026

Source question:

Do you believe that the laws covering the sale and ownership of guns should be made stronger, made weaker or kept as they are now?

Stronger, Weaker, Kept as they are

Included fields:

hs_gun_control_support

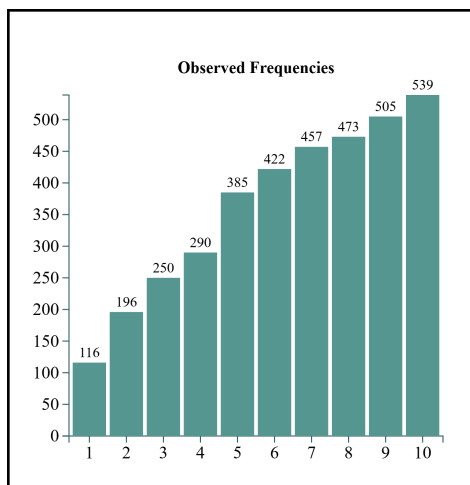
hs_gun_control_oppose

hs_gun_control_support

Dependent Variable: Respondents who said 'Stronger' vs. those who said 'Weaker', 'Kept as they are'

Internal Haystaq Model Name: gun_control_more_aw_GB

FLAG: 25%

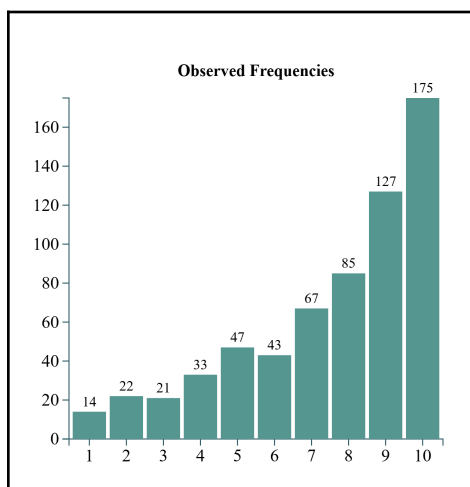


hs_gun_control_oppose

Dependent Variable: Respondents who said 'Weaker' vs. those who said 'Stronger' or 'Kept as they are'

Internal Haystack Model Name: gun_control_less_aw_CT

FLAG: 15%



Horse Race 2024 General (Updated April 2026)

Updated in April 2026

Source question:

Whom did you vote for in the 2024 Presidential General Election?

Undecided, Donald Trump, Kamala Harris, Another Candidate, Would not Vote

Included fields:

hs_trump_vs_harris_favor_trump

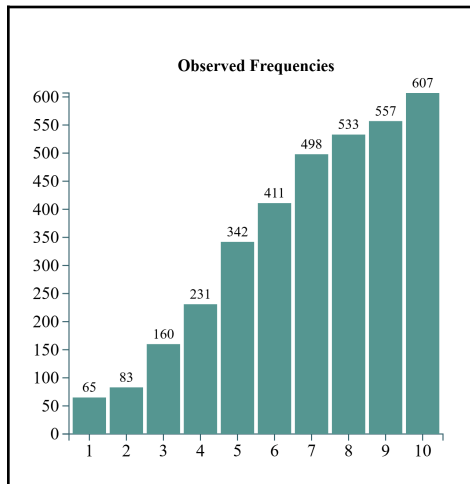
hs_trump_vs_harris_favor_harris

hs_trump_vs_harris_favor_harris

Dependent Variable: Respondents who answered 'Kamala Harris' vs those who answered 'Donald Trump', 'Other', 'Undecided', 'Would not vote'

Internal Haystaq Model Name: trump_harris_harris_aw_CT

FLAG: 30%

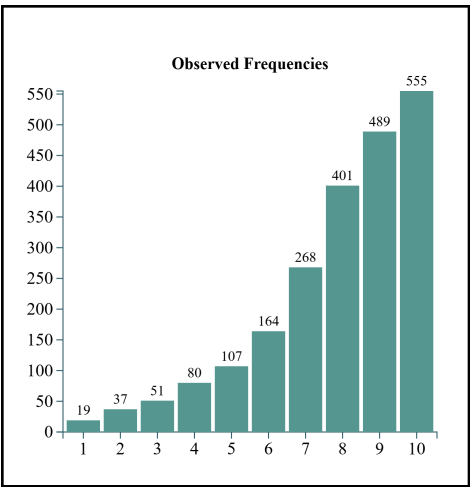


hs_trump_vs_harris_favor_trump

Dependent Variable: Respondents who answered 'Donald Trump' vs those who answered 'Kamala Harris', 'Other', 'Undecided', 'Would not vote'

Internal Haystaq Model Name: trump_harris_trump_aw_GB

FLAG: 30%

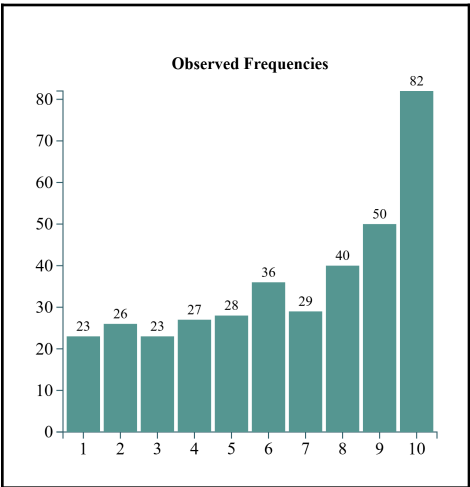


hs_trump_vs_harris_favor_other

Dependent Variable: Respondents who answered 'Other' vs those who answered 'Kamala Harris', 'Donald Trump', 'Undecided', 'Would not vote'

Internal Haystaq Model Name: trump_harris_other_aw_CT

FLAG: 5%



Horse Race 2028 General (new April 2026)

Introduced April 2026

Source question:

In the 2028 presidential election, are you more likely to vote for a Democratic Candidate, Republican Candidate or a Third Party Candidate?
Unsure, Democratic, Republican, Third Party

Included fields:

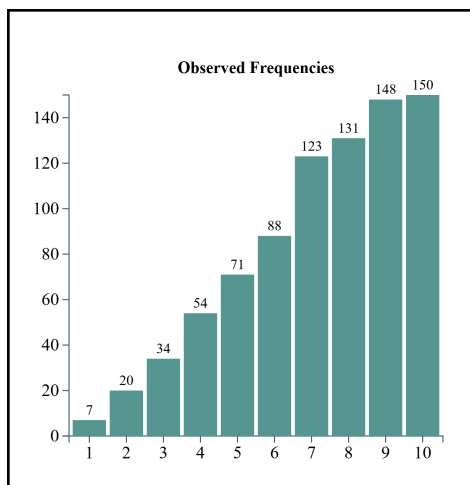
hs_2028_horserace_support_dem
hs_2028_horserace_support_gop
hs_trump_vs_harris_favor_unsure

hs_2028_horserace_support_dem

Dependent Variable: Respondents who answered 'Democratic' vs those who answered 'Republican', 'Third Party', 'Unsure'

Internal Haystaq Model Name: horserace_2028_dem_aw_CT

FLAG: 35%

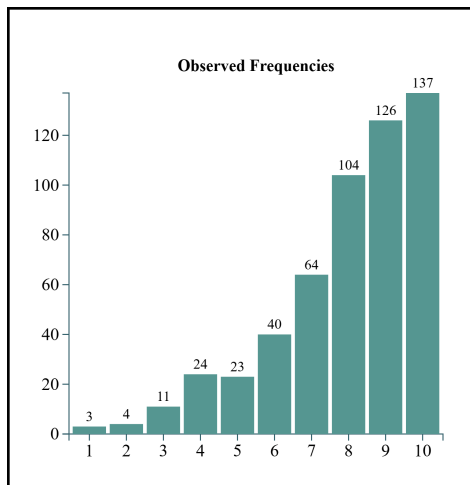


hs_2028_horserace_support_gop

Dependent Variable: Respondents who answered 'Republican' vs those who answered 'Democratic', 'Third Party', 'Unsure'

Internal Haystaq Model Name: horserace_2028_gop_aw_CT

FLAG: 30%

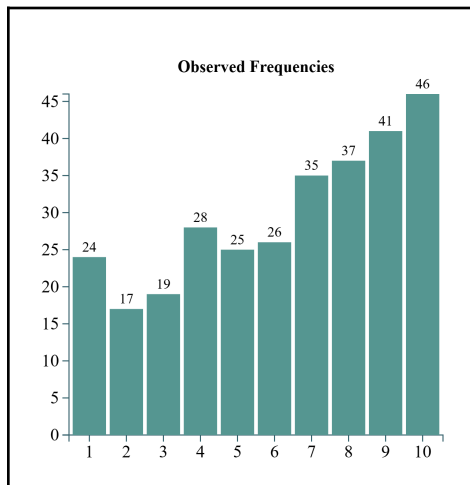


hs_2028_horserace_support_unsure

Dependent Variable: Respondents who answered 'Unsure' vs those who answered 'Democratic', 'Republican', 'Third Party'

Internal Haystack Model Name: horserace_2028_unsure_aw_CT

FLAG: 15%



Horserace Dem Presidential (new April 2026)

Introduced April 2026

Source question:

If the 2028 Democratic Presidential Primary were today, who would you vote for?

Pete Buttigieg, Gavin Newsom, Alexandria Ocasio-Cortez, Kamala Harris, JB Pritzker, Someone Else, Unsure

Included fields:

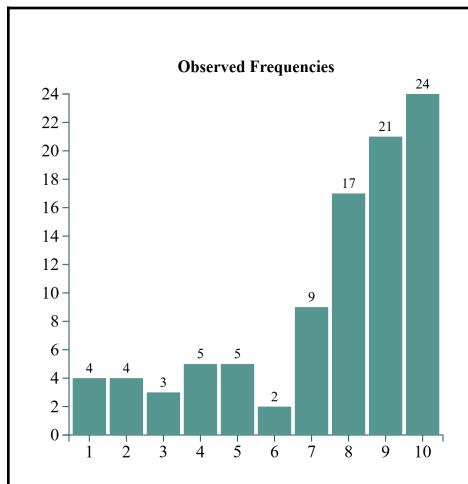
hs_dem_horserace_2028_aoc
hs_dem_horserace_2028_harris
hs_dem_horserace_2028_newsom
hs_dem_horserace_2028_pritzker

hs_dem_horserace_2028_aoc

Dependent Variable: Respondents who said 'Alexandria Ocasio-Cortez' vs those who said 'Pete Buttigieg', 'Gavin Newsom', 'Kamala Harris', 'JB Pritzker', 'Someone Else' or 'Unsure'

Internal Haystaq Model Name: dem_presidential_horserace_aoc_GB

FLAG: 15%

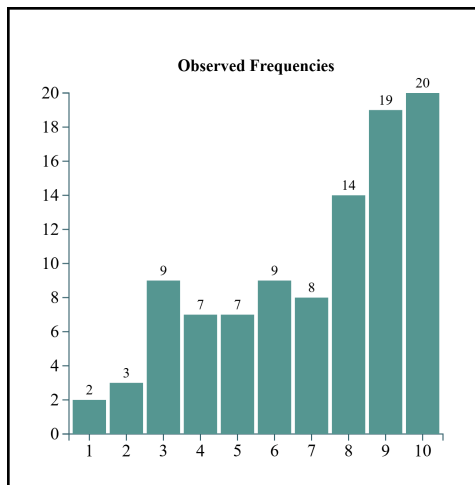


hs_dem_horserace_2028_harris

Dependent Variable: Respondents who said 'Kamala Harris' vs those who said 'Pete Buttigieg', 'Gavin Newsom', 'Alexandria Ocasio-Cortez', 'JB Pritzker', 'Someone Else' or 'Unsure'

Internal Haystaq Model Name: dem_presidential_horserace_harris_GB

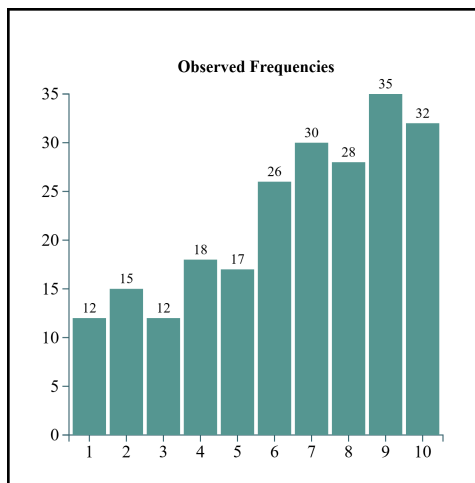
FLAG: 20%



hs_dem_horserace_2028_newsom

Dependent Variable: Respondents who said 'Gavin Newsom' vs those who said 'Pete Buttigieg', 'Alexandria Ocasio-Cortez', 'Kamala Harris', 'JB Pritzker', 'Someone Else' or 'Unsure'

Internal Haystaq Model Name: dem_presidential_horserace_newsom_GB
FLAG: 20%

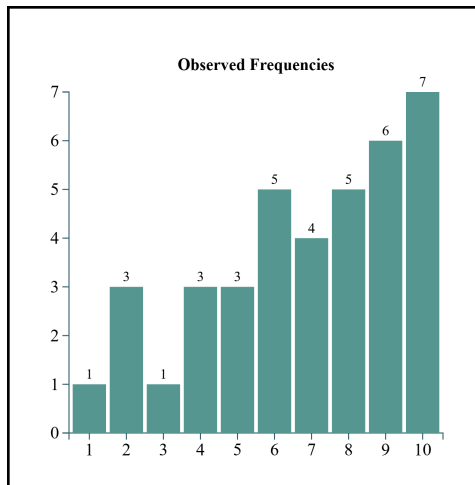


hs_dem_horserace_2028_pritzker

Dependent Variable: Respondents who said 'JB Pritzker' vs those who said 'Pete Buttigieg', 'Gavin Newsom', 'Alexandria Ocasio-Cortez', 'Kamala Harris', 'Someone Else' or 'Unsure'

Internal Haystaq Model Name: dem_presidential_horserace_pritzker_XG

FLAG: 5%



Horserace GOP Presidential (new April 2026)

Introduced April 2026

Source question:

If the 2028 Republican Presidential Primary were today, who would you vote for?
JD Vance, Nikki Haley, Tulsi Gabbard, Marco Rubio, Someone Else, Unsure

Included fields:

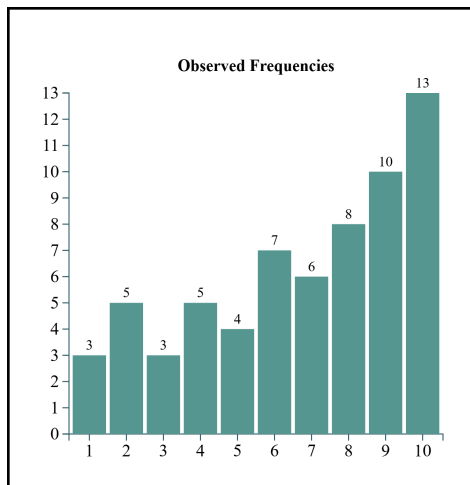
hs_gop_2028_presidential_horserace_rubio

hs_gop_2028_presidential_horserace_rubio

Dependent Variable: Respondents who said 'Marco Rubio' vs those who said 'JD Vance', 'Nikki Haley', 'Tulsi Gabbard', 'Someone Else', or 'Unsure'

Internal Haystaq Model Name: gop_presidential_horserace_rubio

FLAG: 15%



Home Buying

Source question:

Modeled people who appeared to have bought a home in 2024 on 2023 data (what they looked like before they bought a home) moved forward onto 2025 data

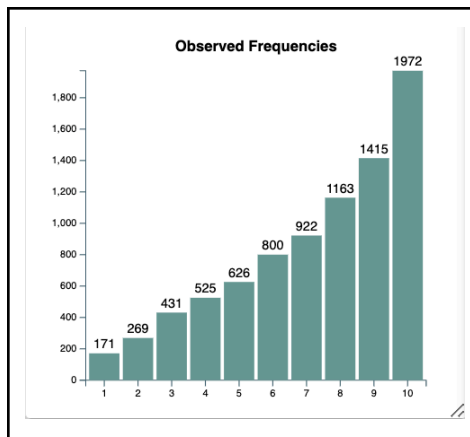
Included fields:

hs_any_home_buyer
hs_new_home_buyer

hs_any_home_buyer

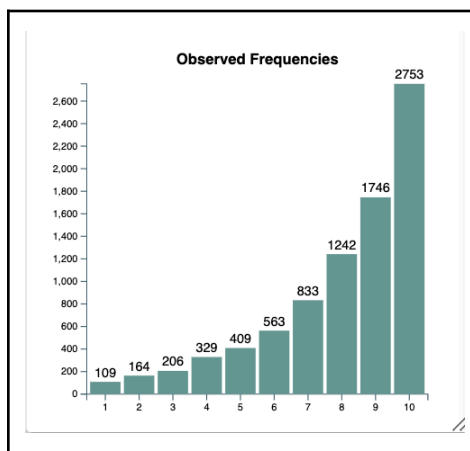
Dependent Variable: This DV included both first time home buyers and buyers who already owned a home.

FLAG: 10%



hs_new_home_buyer

Dependent Variable: This DV included only first time home buyers
FLAG: 10%



Home Insurance – Government Role*

Source question:

Is it the government's responsibility to provide home insurance of last resort for people whose areas have been deemed too risky by private insurance companies?

Unsure, Yes - Government Should Help, No - Not the Responsibility of Government

Included fields:

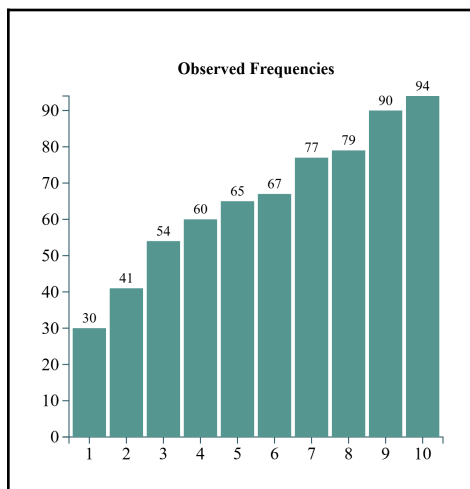
hs_insurance_of_last_resort_government_should_provide
hs_insurance_of_last_resort_government_should_not_provide

hs_insurance_of_last_resort_government_should_provide

Dependent Variable: Respondents who answered 'Yes' vs those who answered 'No'

Internal Haystaq Model Name: govt_home_insurance_2w_LGB

FLAG: 20%

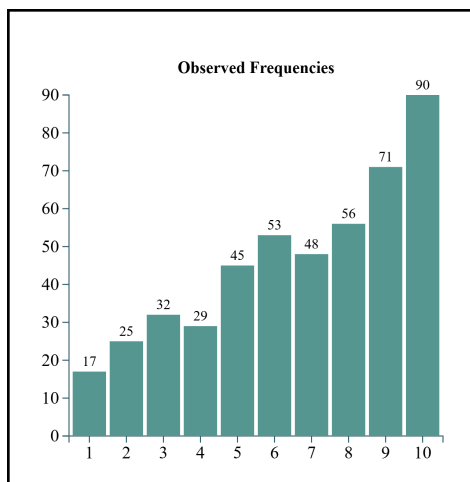


hs_insurance_of_last_resort_government_should_not_provide

Dependent Variable: Respondents who answered 'No' vs those who answered 'Yes' or 'Unsure'

Internal Haystaq Model Name: govt_home_insurance_no_aw_CT

FLAG: 15%



ICE Approval (new April 2026)

Introduced April 2026

Source question:

Do you approve or disapprove of how ICE or Immigration and Customs Enforcement is handling its work?

Unsure, Strongly Approve, Somewhat Approve, Somewhat Disapprove, Strongly Disapprove

Included fields:

hs_ice_actions_support

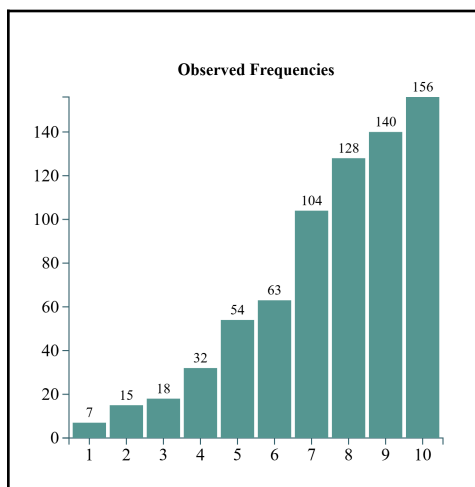
hs_ice_actions_oppose

hs_ice_actions_support

Dependent Variable: Respondents who said 'Strongly Approve' or 'Somewhat Approve' vs those who said 'Strongly Disapprove'

Internal Haystaq Model Name: ice_actions_approve_2w2_GB

FLAG: 15%

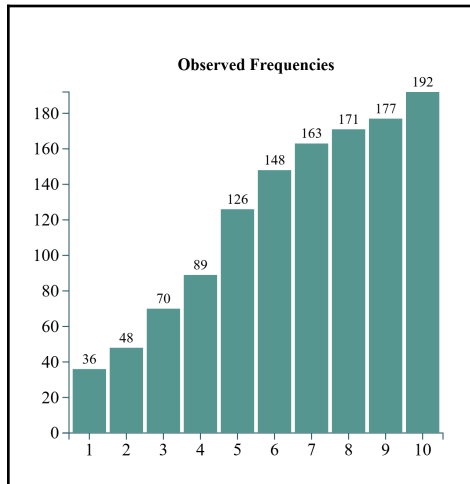


hs_ice_actions_oppose

Dependent Variable: Respondents who said 'Strongly Disapprove' or 'Somewhat Disapprove' vs those who said 'Unsure', 'Strongly Approve' or 'Somewhat Approve'

Internal Haystaq Model Name: ice_actions_disapprove_aw_CT

FLAG: 25%



Ideology - General (Updated April 2026)*

Updated in April 2026

Source question:

How would you describe your political ideology?

Very Liberal, Somewhat Liberal, Moderate, Somewhat Conservative, Very Conservative

Included fields:

hs_ideology_general_liberal

hs_ideology_general_moderate

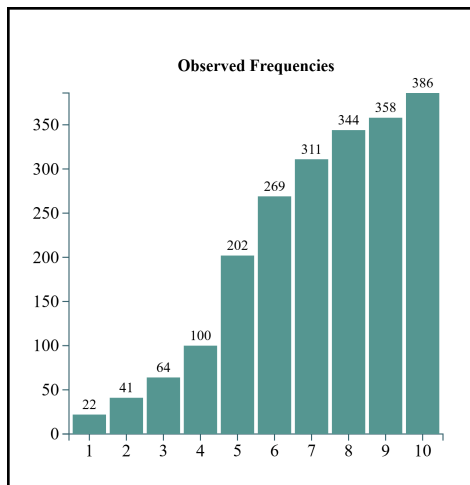
hs_ideology_general_conservative

hs_ideology_general_liberal

Dependent Variable: Respondents who said 'Very Liberal' or 'Somewhat Liberal' vs. those who said 'Somewhat Conservative' or 'Very Conservative'

Internal Haystaq Model Name: ideology_liberal_2w_CT

FLAG: 25%

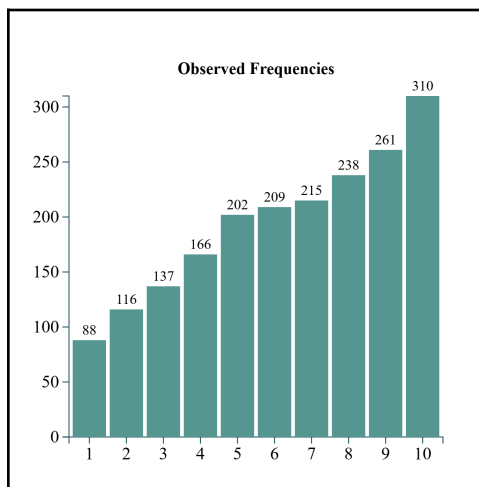


hs_ideology_general_moderate

Dependent Variable: Respondents who said 'Moderate' vs. those who said 'Somewhat Conservative', 'Very Liberal', 'Somewhat Liberal', 'Very Conservative'

Internal Haystaq Model Name: ideology_moderate_aw_CT

FLAG: 20%



hs_ideology_general_conervative

Dependent Variable: This DV is the inverse of the Liberal Ideology model above

Internal Haystaq Model Name: inverse of ideology_liberal_2w_CT

FLAG: 25%

Ideology - Social (Updated April 2026)*

Updated in April 2026

Source question:

How would you describe your political views on social issues?

Very Liberal, Somewhat Liberal, Moderate, Somewhat Conservative, Very Conservative

Included fields:

hs_ideology_social_liberal

hs_ideology_social_moderate

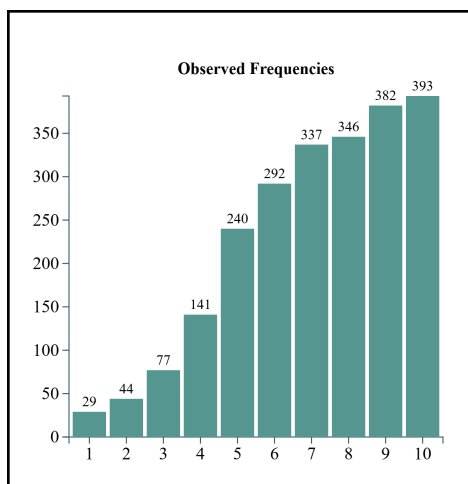
hs_ideology_social_conservative

hs_ideology_social_liberal

Dependent Variable: Respondents who said 'Very Liberal' or 'Somewhat Liberal' vs. those who said 'Somewhat Conservative' or 'Very Conservative'

Internal Haystaq Model Name: ideology_social_liberal_2w_CT

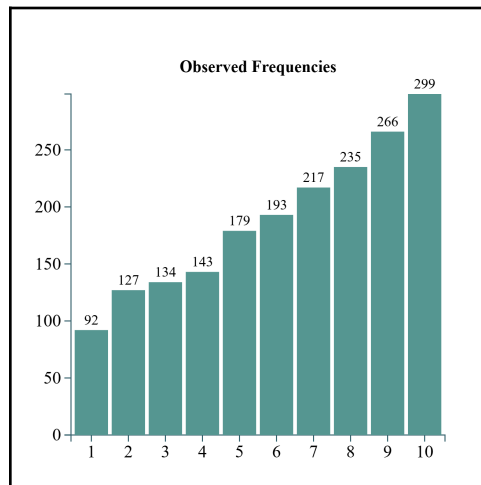
FLAG: 25%



hs_ideology_social_moderate

Dependent Variable: Respondents who said 'Moderate' vs. those who said 'Very Conservative' or 'Very Liberal'

Internal Haystaq Model Name: ideology_social_moderate_aw2_CT
FLAG: 20%



hs_ideology_social_conservative

Dependent Variable: This DV is the inverse of the Socially Liberal Ideology model
Internal Haystaq Model Name: inverse of ideology_social_liberal_2w_CT
FLAG: 25%

Ideology - Fiscal (Updated April 2026)*

Updated in April 2026

Source question:

How would you describe your political views on fiscal and economic issues?

Very Liberal, Somewhat Liberal, Moderate, Somewhat Conservative, Very Conservative

Included fields:

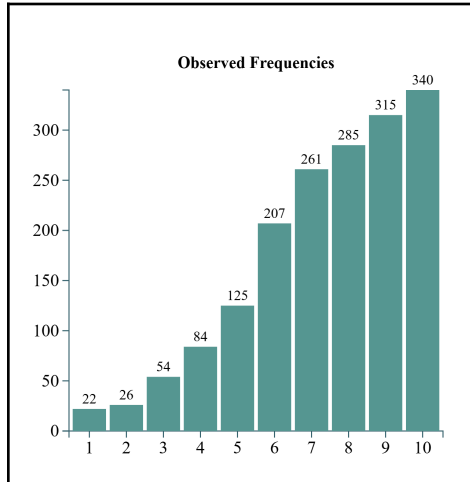
hs_ideology_fiscal_liberal
hs_ideology_fiscal_moderate
hs_ideology_fiscal_conservative

hs_ideology_fiscal_liberal

Dependent Variable: Respondents who said 'Very Liberal' or 'Somewhat Liberal' vs. those who said 'Somewhat Conservative' or 'Very Conservative'

Internal Haystaq Model Name: ideology_fiscal_liberal_2w_CT

FLAG: 25%

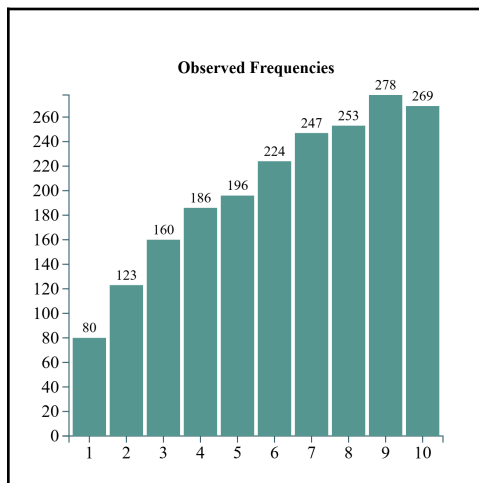


hs_ideology_fiscal_moderate

Dependent Variable: Respondents who said 'Moderate' vs. those who said 'Very Conservative' or 'Very Liberal'

Internal Haystaq Model Name: ideology_fiscal_moderate_aw2_CT

FLAG: 20%



hs_ideology_fiscal_conservative

Dependent Variable: This DV is the inverse of the Fiscal Liberal Ideology model
Internal Haystaq Model Name: inverse of ideology_fiscal_liberal_2w_CT
FLAG: 25%

Immigration – View of (Updated April 2026)*

Updated in April 2026

Source question:

When it comes to immigration, is your bigger concern that too many undesirable people are coming into our country or that we are being unfair or even inhumane to immigrants and their families?

Undesirable People, Unfair to Immigrants, Unsure

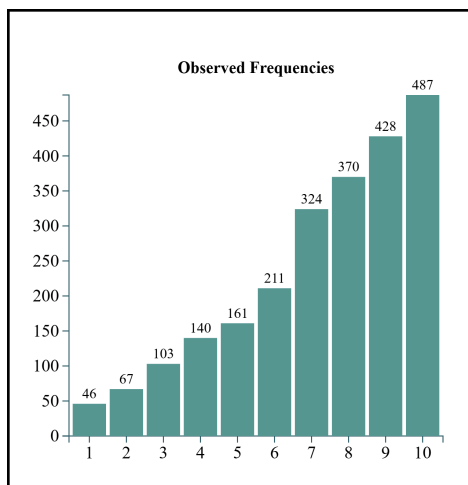
Included fields:

hs_illegal_imm_undesirable
hs_illegal_imm_process_unfair

hs_illegal_imm_undesirable

Dependent Variable: Respondents who said 'Undesirable People' vs. those who said 'Unfair to Immigrants', 'Unsure'

Internal Haystaq Model Name: view_immigration_undesirable_aw_GB
FLAG: 25%

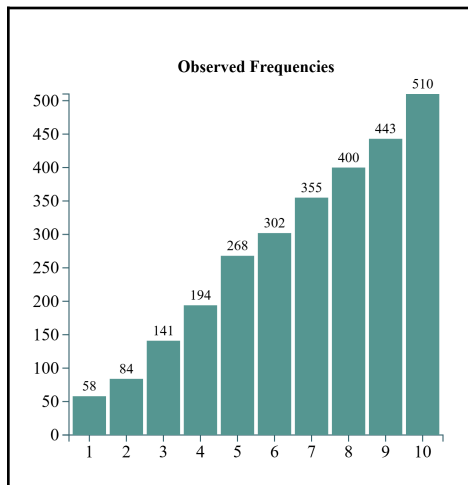


hs_illegal_imm_process_unfair

Dependent Variable: Respondents who said 'Unfair to Immigrants' vs. those who said 'Undesirable People', 'Unsure'

Internal Haystaq Model Name: view_immigration_unfair_aw_GB

FLAG: 20%



Income Inequality *

Source question:

How big a problem do you think income inequality is in the United States? Do you think income inequality is a big problem, somewhat of a problem, or not a problem at all?

Big Problem, Somewhat of a Problem, Not Much of a Problem, Not a Problem, Unsure

Included fields:

hs_income_inequality_serious

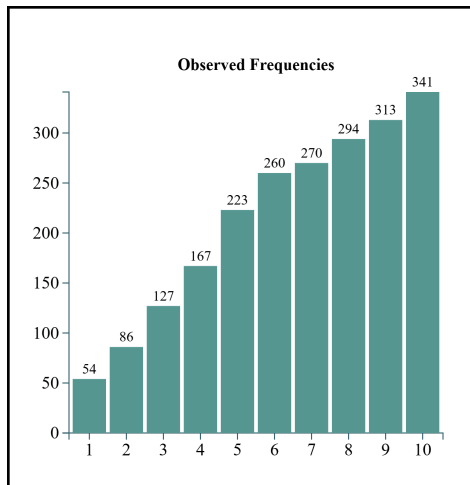
hs_income_inequality_no_issue

hs_income_inequality_serious

Dependent Variable: Respondents who said 'Big Problem' vs. those who said 'Somewhat of a Problem', 'Not Much of a Problem', 'Not a Problem', 'Unsure'

Internal Haystaq Model Name: income_inequality_big_problem_aw2_CT

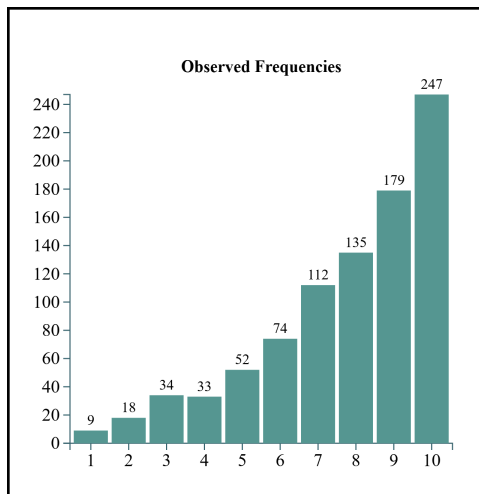
FLAG: 25%



hs_income_inequality_no_issue

Dependent Variable: Respondents who said 'Not Much of a Problem', 'Not a Problem' vs. those who said 'Big Problem', 'Somewhat of a Problem', 'Unsure'

Internal Haystack Model Name: income_inequality_small_or_no_problem_aw_CT
FLAG: 20%



Inflation (Updated April 2026) *

Updated in April 2026

Source question:

What is most responsible for recent price increases and inflation? Is it the policies of the Biden Administration, the policies of the Trump Administration, actions by Corporate America, or External Events like the bird flu?

Biden Administration, Corporate America, External Events, Higher Wages, Unsure

Included fields:

hs_inflation_fault_biden

hs_inflation_fault_corporate_america

hs_inflation_fault_external_events

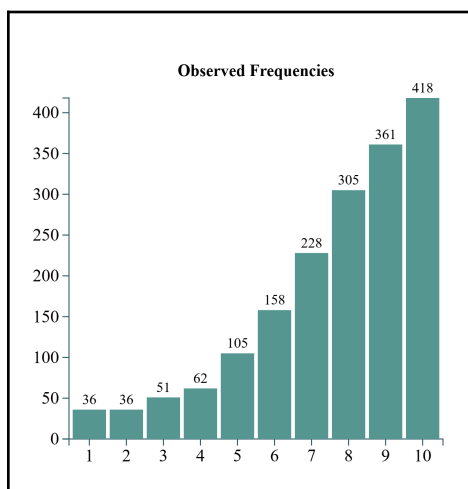
hs_inflation_fault_trump

hs_inflation_fault_biden

Dependent Variable: Respondents who said 'Biden Administration' vs. those who said 'Corporate America', 'External Events', 'Trump Administration'

Internal Haystack Model Name: inflation_fault_biden_aw_CT

FLAG: 25%

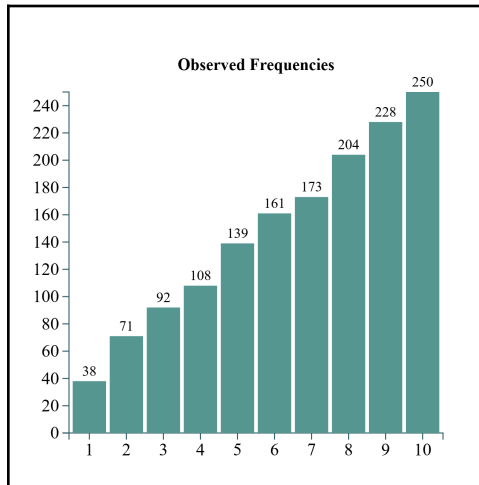


hs_inflation_fault_corporate_america

Dependent Variable: Respondents who said 'Corporate America' vs. those who said 'Biden Administration', 'External Events', 'Trump Administration'

Internal Haystaq Model Name: inflation_fault_corporate_america_aw_CT

FLAG: 20%

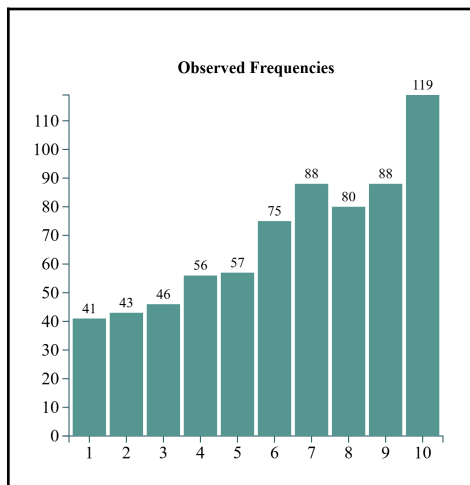


hs_inflation_fault_external_events

Dependent Variable: Respondents who said 'External Events' vs. those who said 'Biden Administration', 'Corporate America', 'Trump Administration'

Internal Haystaq Model Name: inflation_fault_external_events_aw_CT

FLAG: 10%

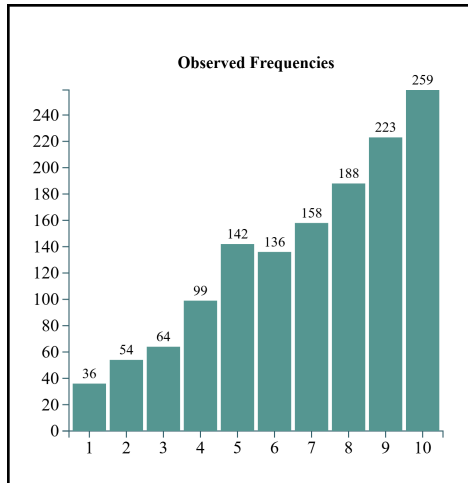


hs_inflation_trump_fault

Dependent Variable: Respondents who said 'Trump Administration' vs. those who said 'Biden Administration', 'Corporate America', 'External Events'

Internal Haystack Model Name: inflation_fault_trump_aw_CT

FLAG: 25%



Infrastructure Spending (Updated April 2026) *

Updated in April 2026

Source question:

Would you support increasing funding for infrastructure projects like bridges and roads even if it meant your taxes would be slightly higher, or do you think that enough money is already spent on infrastructure projects?

Increase Spending and Taxes, Enough Spent, Unsure

Included fields:

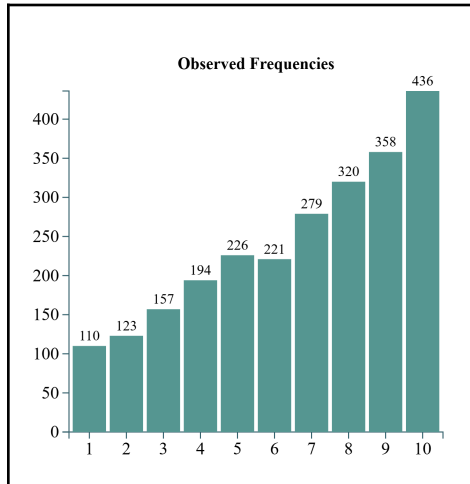
hs_infrastructure_funding_fund_more

hs_infrastructure_funding_enough_spent

hs_infrastructure_fund_more

Dependent Variable: Respondents who said 'Increase Spending and Taxes' vs. those who said 'Enough Spent', 'Unsure'

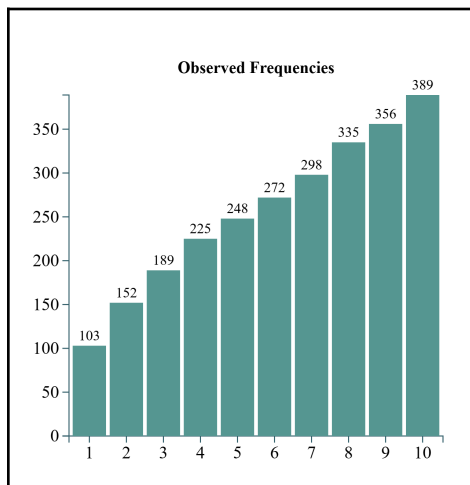
Internal Haystaq Model Name: infrastructure_funding_increase_aw_CT
FLAG: 20%



hs_infrastructure_enough_spent

Dependent Variable: Respondents who said 'Enough Spent' vs. those who said 'Increase Spending and Taxes', 'Unsure'

Internal Haystaq Model Name: infrastructure_funding_no_increase_aw_CT
FLAG: 20%



Israel Genocide (new April 2026) *

Introduced April 2026

Source question:

Is what Israel is doing a Genocide?

Unsure, Yes, Maybe, No

Included fields:

hs_israel_committing_genocide_yes

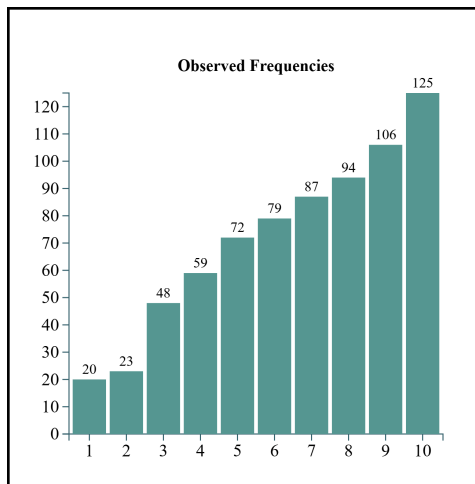
hs_israel_committing_genocide_no

hs_israel_committing_genocide_yes

Dependent Variable: Respondents who said 'Yes' vs those that said 'Unsure' or 'No'

Internal Haystaq Model Name: israel_committing_genocide_yes_aw2_GB

FLAG: 30%

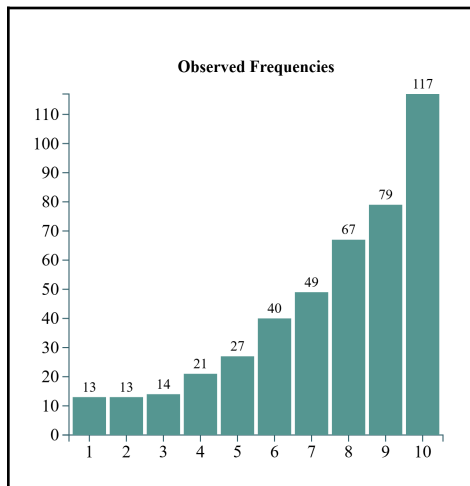


hs_israel_committing_genocide_no

Dependent Variable: Respondents who said 'No' vs those who said 'Yes', 'Maybe' or 'Unsure'

Internal Haystaq Model Name: israel_committing_genocide_no_aw2_CT

FLAG: 12%



Israel / Palestine Modified *

Source question:

Do you approve of Israel's Military Actions in Gaza and the West Bank?

Unsure, Strongly Approve, Somewhat Approve, Somewhat Disapprove, Strongly Disapprove

Included fields:

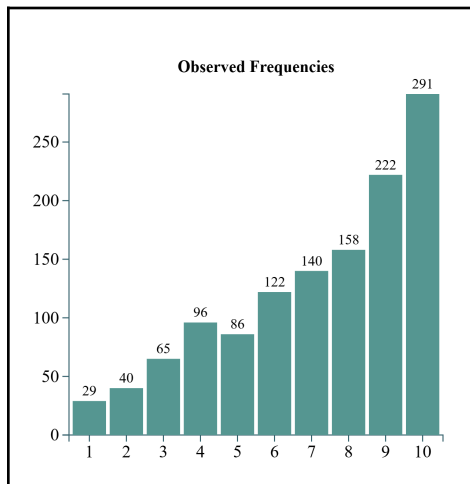
hs_israel_military_actions_oppose
 hs_israel_military_actions_support
 hs_israel_military_actions_dem_oppose
 hs_israel_military_actions_dem_support
 hs_israel_military_actions_gop_oppose
 hs_israel_military_actions_gop_support

hs_israel_military_actions_support

Dependent Variable: Respondents who answered 'Strongly Approve', 'Somewhat Approve' vs those who answered 'Somewhat Disapprove', 'Strongly Disapprove', 'Unsure'

Internal Haystaq Model Name: israel_palestine_israel_approve_aw_CT

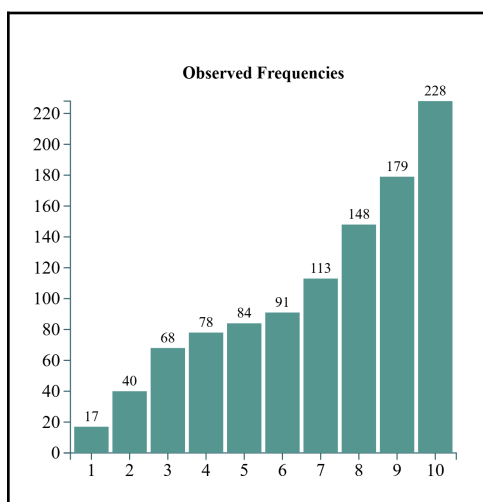
FLAG: 20%



hs_israel_military_actions_oppose

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure'

Internal Haystack Model Name: israel_palestine_israel_strongly_disapprove_aw_CT
FLAG: 20%



hs_israel_military_actions_dem_oppose

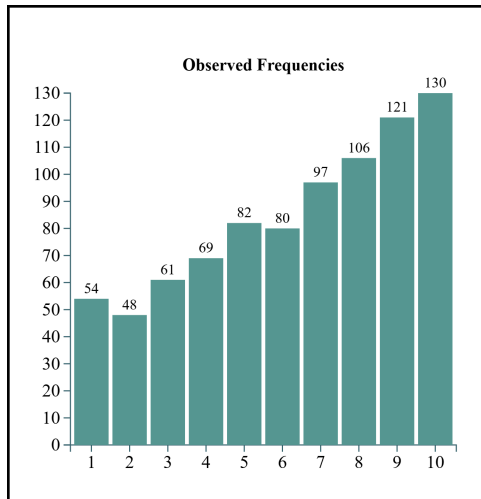
***Note:** this score limited to likely Democratic voters only

Dependent Variable: Respondents who answered 'Strongly Disapprove' vs those who answered 'Strongly Approve', 'Somewhat Approve', 'Unsure'— Limited to Likely Dems

Internal Haystaq Model Name:

israel_palestine_israel_strongly_disapprove_dem_aw_CT

FLAG: 20%



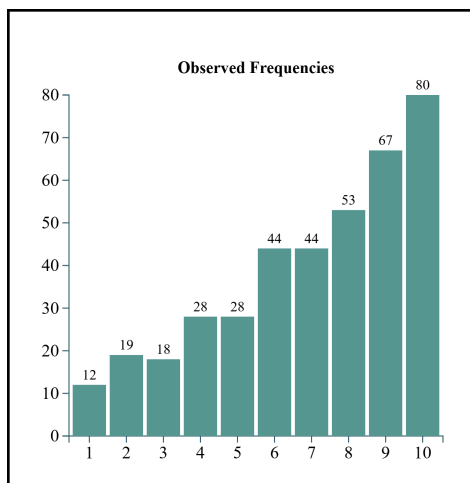
hs_israel_military_actions_dem_support

***Note: this score limited to likely Democratic voters only**

Dependent Variable: Respondents who answered 'Strongly Approve' or 'Somewhat Approve' vs those who answered 'Somewhat Disapprove', 'Strongly Disapprove', 'Unsure' – Limited to Likely Dems

Internal Haystaq Model Name: israel_palestine_israel_approve_dem_aw_CT

FLAG: 15%

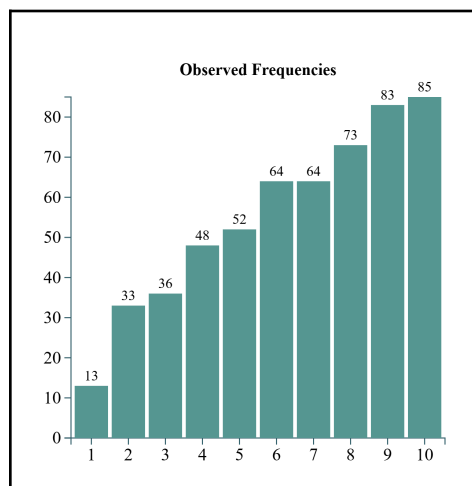


hs_israel_military_actions_gop_support

***Note:** this score limited to likely Republican voters only

Dependent Variable: Respondents who answered 'Strongly Approve', 'Somewhat Approve' vs those who answered 'Somewhat Disapprove', 'Strongly Disapprove', 'Unsure'

Internal Haystaq Model Name: israel_palestine_israel_strong_approve_gop_aw
FLAG: 20%

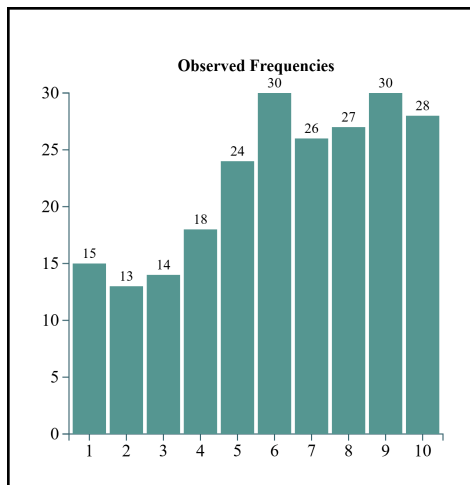


hs_israel_military_actions_gop_oppose

***Note:** this score limited to likely Republican voters only

Dependent Variable: Respondents who answered 'Strongly Disapprove', 'Somewhat Disapprove' vs those who answered 'Somewhat Approve', 'Strongly Approve', 'Unsure' – Limited to Likely GOPs

Internal Haystaq Model Name: israel_palestine_israel_disapprove_gop_aw_CT
FLAG: 20%



January Sixth Pardons *

Source question:

President Trump pardoned his supporters who entered the US Capitol Building on January 6th, 2021. How do you view these pardons?

Unsure, All Justified, Some Problematic, All Problematic

Included fields:

hs_jan_6th_pardons_support

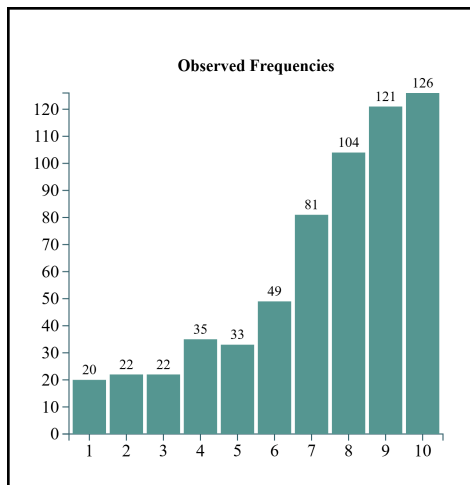
hs_jan_6th_pardons_oppose

hs_jan_6th_pardons_support

Dependent Variable: Respondents who said 'All Justified', 'Some Problematic', 'Unsure' vs. those who said 'All Problematic'

Internal Haystack Model Name: jan_6th_pardon_some_support_aw2_CT

FLAG: 20%

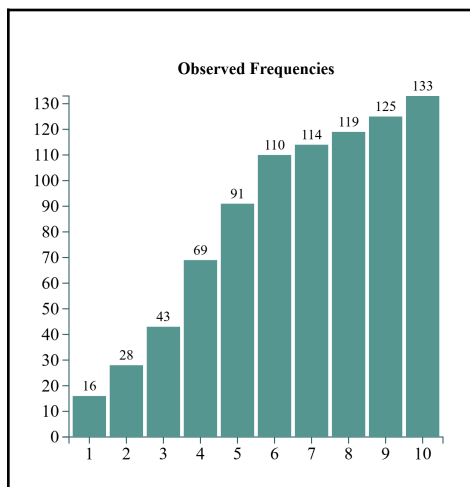


hs_jan_6th_pardons_oppose

Dependent Variable: Respondents who said 'All Problematic' vs. those who said 'All Justified', 'Some Problematic', 'Unsure'

Internal Haystack Model Name: jan_6th_pardon_some_oppose_aw_CT

FLAG: 30%



Job Seeker *

Source question:

Are you likely to look for a new job in the next six months?

I am Retired or Do Not Work, Likely or Unlikely

Included fields:

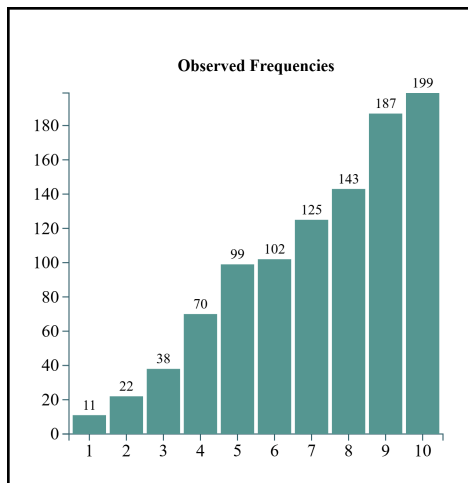
hs_job_seeker_likely
hs_job_seeker_unlikely
hs_job_seeker_does_not_work

hs_job_seeker_likely

Dependent Variable: Respondents who answered 'Likely' vs those who answered 'Unlikely', 'Do Not Work'

Internal Haystaq Model Name: job_seeker_likely_aw_CT

FLAG: 15%

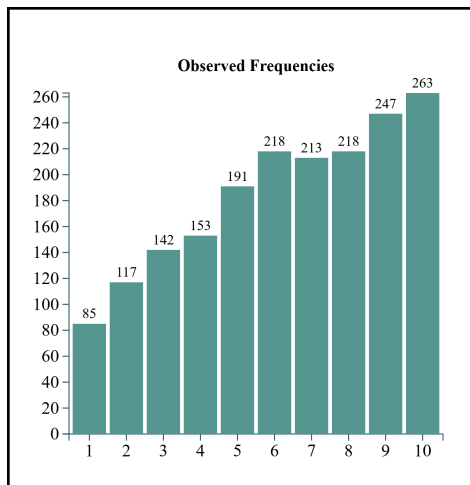


hs_job_seeker_unlikely

Dependent Variable: Respondents who answered 'Unlikely' vs those who answered 'Likely', 'Do Not Work'

Internal Haystaq Model Name: job_seeker_no_aw_CT

FLAG: 20%

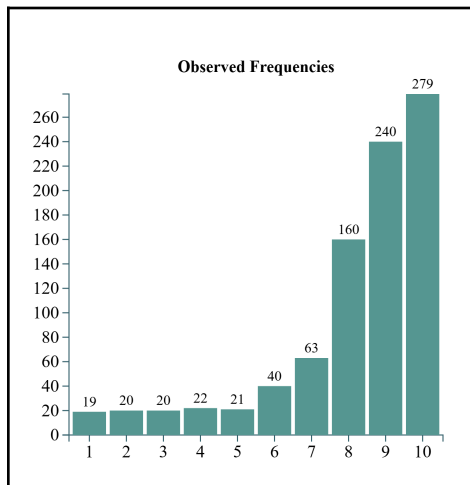


hs_job_seeker_does_not_work

Dependent Variable: Respondents who answered 'Do Not Work' vs those who answered 'Unlikely', 'Likely'

Internal Haystack Model Name: job_seeker_does_not_work_aw_CT

FLAG: 20%



Jobs Guarantee *

Source question:

Do you support or oppose the idea of a Federal Jobs Guarantee, which would create a publicly funded job for any American who wants one.

Support a Jobs Guarantee, Oppose a Jobs Guarantee, Unsure

Included fields:

hs_jobs_guarantee_support

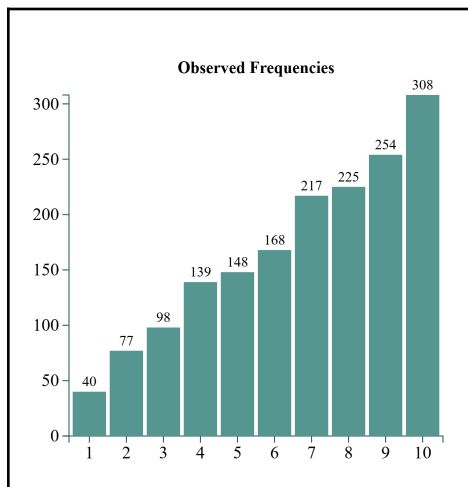
hs_jobs_guarantee_oppose

hs_jobs_guarantee_support

Dependent Variable: Respondents who said 'Support' vs. those who said 'Oppose' or 'Unsure'

Internal Haystaq Model Name: jobs_guarantee_support_aw_GB

FLAG: 20%

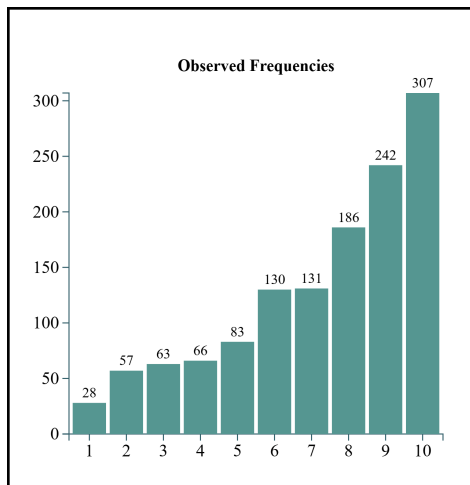


hs_jobs_guarantee_oppose

Dependent Variable: Respondents who said 'Oppose' vs. those who said 'Support' or 'Unsure'

Internal Haystaq Model Name: jobs_guarantee_oppose_aw_CT

FLAG: 20%



Marijuana *

Source question:

Thinking about marijuana laws in the US, do you support the legalization of marijuana or do you oppose any laws permitting the use of marijuana?

Unsure, Full Legalization of Marijuana, Oppose Marijuana

Included fields:

hs_marijuana_legal_oppose

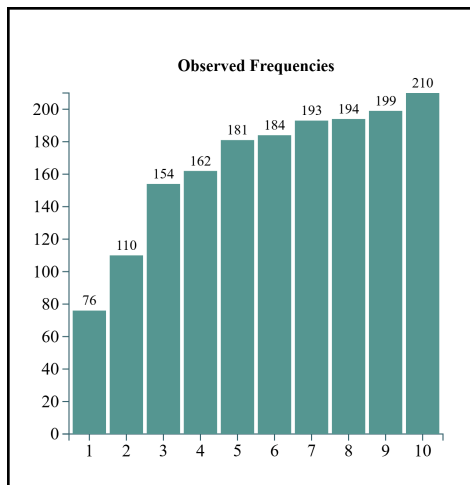
hs_marijuana_legal_support

hs_marijuana_legal_support

Dependent Variable: Respondents who said 'Full Legalization of Marijuana', 'Unsure' vs. those who said 'Oppose Marijuana'

Internal Haystack Model Name: marijuana_legal_aw2_CT

FLAG: 20%

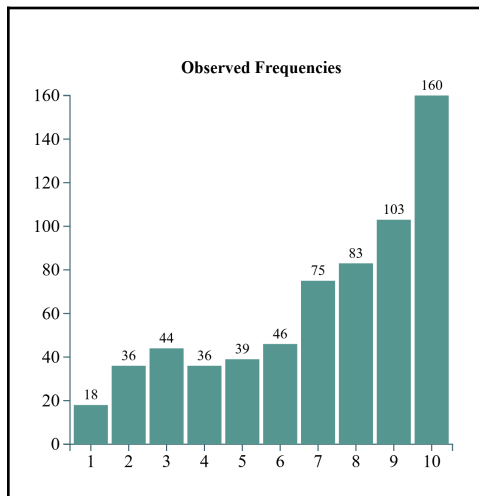


hs_marijuana_illegal_oppose

Dependent Variable: Respondents who said 'Oppose Marijuana' vs. those who said 'Unsure' or 'Full Legalization of Marijuana'

Internal Haystack Model Name: marijuana_illegal_aw_CT

FLAG: 10%



Mass Deportations (Updated April 2026) *

Updated in April 2026

Source question:

Do you support or oppose the Trump Administration's mass deportation of illegal immigrants?

Unsure, Strongly Support, Somewhat Support, Somewhat Oppose, Strongly Oppose

Included fields:

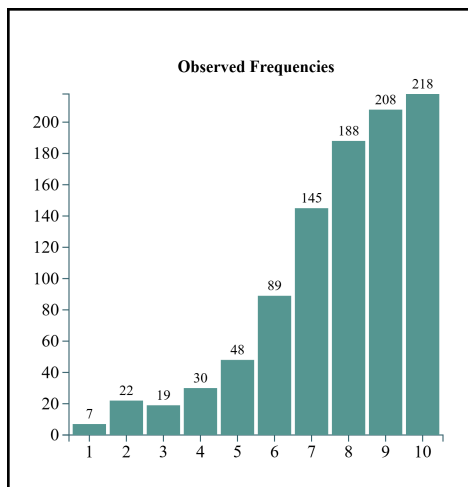
hs_mass_deportations_support
hs_mass_deportations_oppose

hs_mass_deportations_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said 'Strongly Oppose'

Internal Haystack Model Name: mass_deportations_support_str_2w_CT

FLAG: 25%

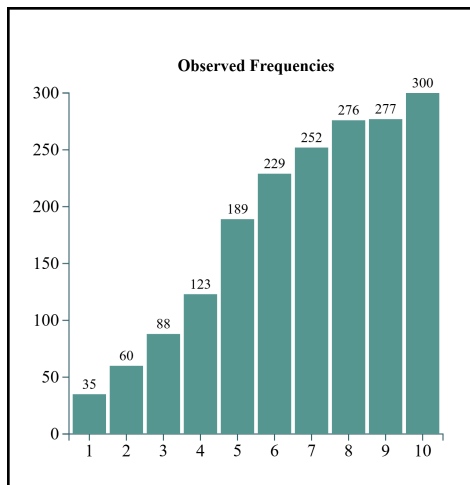


hs_mass_deportations_oppose

Dependent Variable: Respondents who said 'Somewhat Oppose', 'Strongly Oppose' vs. those who said, 'Strongly Support', 'Somewhat Support' or 'Unsure'

Internal Haystack Model Name: mass_deportations_oppose_aw2_CT

FLAG: 30%



Medicaid Expansion (Updated April 2026) *

Updated in April 2026

Source question:

Some states have expanded Medicaid coverage to low-income residents while other states have not. Those in favor contend that federal funding, which comes from taxpayers in all 50 states, covers the majority of expenses for a program giving healthcare access to many who would otherwise be uninsured. Those opposed argue that the program could lead to unexpected costs for the state. Are you in favor of Medicaid Expansion in your own state?

For Expansion, Against Expansion, Unsure

Included fields:

hs_medicaid_expansion_support

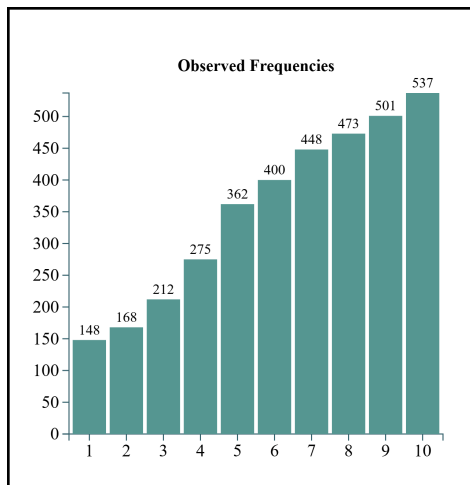
hs_medicaid_expansion_oppose

hs_medicaid_expansion_support

Dependent Variable: Respondents who said 'For Expansion' vs. those who said 'Against', 'Unsure'

Internal Haystack Model Name: medicaid_expansion_support_aw_LGB

FLAG: 25%

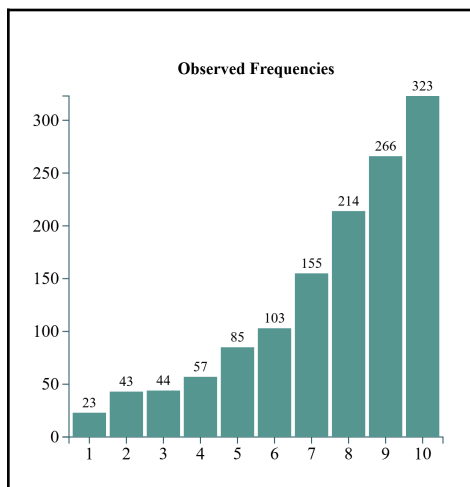


hs_medicaid_expansion_oppose

Dependent Variable: Respondents who said 'Against' vs. those who said, 'Unsure', 'For Expansion'

Internal Haystaq Model Name: medicaid_expansion_oppose_aw_GB

FLAG: 20%



Medicare For All (Updated April 2026) *

Updated in April 2026

Source question:

Do you favor or oppose having a national health plan where everyone would be covered by a form of Medicare-for-all?

Strongly Favor, Somewhat Favor, Somewhat Oppose, Strongly Oppose, Unsure

Included fields:

hs_medicare_for_all_support

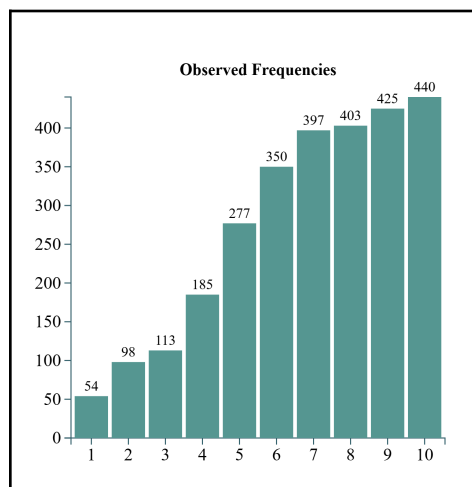
hs_medicare_for_all_oppose

hs_medicare_for_all_support

Dependent Variable: Respondents who said 'Strongly Favor' vs. those who said 'Strongly Oppose', 'Somewhat Oppose', 'Unsure'

Internal Haystaq Model Name: medicare_for_all_str_support_aw_LGB

FLAG: 30%

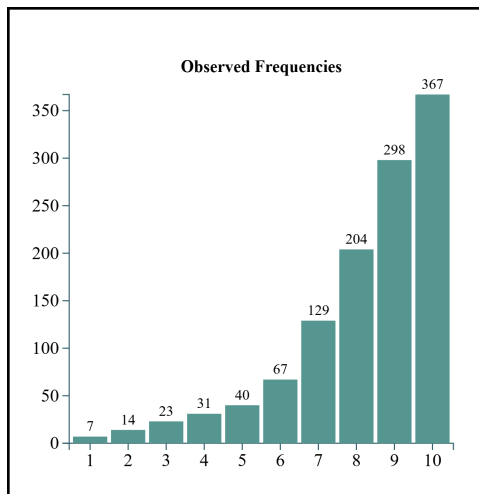


hs_medicare_for_all_medicare_for_all_oppose

Dependent Variable: Respondents who said 'Strongly Oppose' vs. those who said 'Strongly Favor', 'Somewhat Favor', 'Unsure'

Internal Haystaq Model Name: medicare_for_all_oppose_aw_CT

FLAG: 20%



Mexican Wall (Updated April 2026) *

Updated in April 2026

Source question:

Do you support building a wall between the US and Mexico?

Strongly Support Wall, Somewhat Support, Neutral or Unsure, Somewhat Oppose, Strongly Oppose

Included fields:

hs_mexican_wall_support

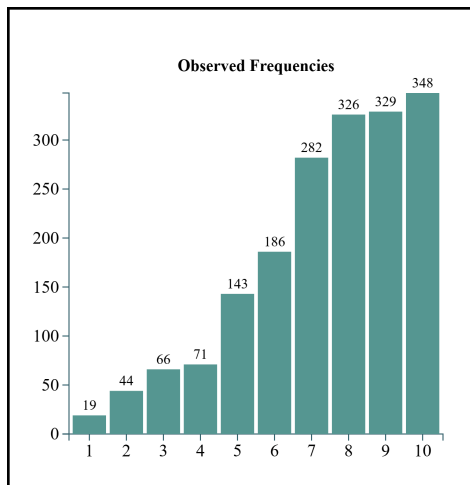
hs_mexican_wall_oppose

hs_mexican_wall_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said 'Strongly Oppose'

Internal Haystaq Model Name: mex_wall_support_str_2w_CT

FLAG: 25%

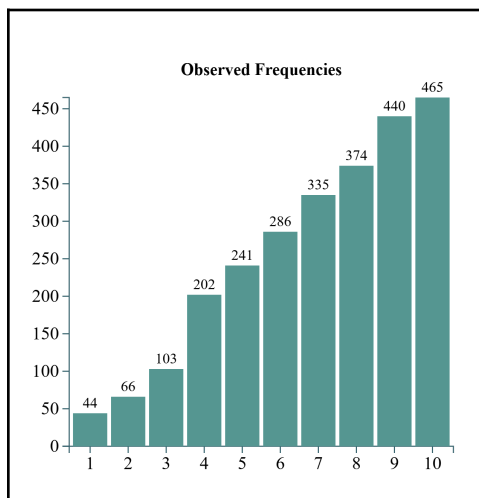


hs_mexican_wall_oppose

Dependent Variable: Respondents who said 'Strongly Oppose', 'Somewhat Oppose' vs. those who said 'Neutral or Unsure', 'Strongly Support', 'Somewhat Support'

Internal Haystack Model Name: mex_wall_oppose_aw_GB

FLAG: 20%



Military Family Relationship (Updated April 2026)*

Updated in April 2026

Source question:

Have you or any immediate family members served in the US Military?

Self, Immediate Family (Spouse, Sibling, Children or Parent), None

Included fields:

hs_military_family_relationship_yes

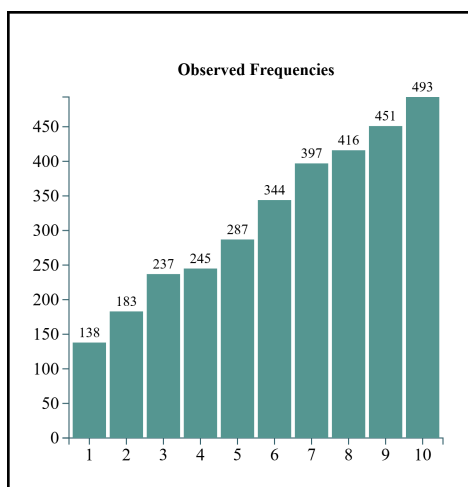
hs_military_family_relationship_no

hs_military_family_relationship_yes

Dependent Variable: Respondents who said 'Self', 'Immediate family' vs. those who said 'None'

Internal Haystaq Model Name: military_relationship_yes_2w_CT

FLAG: 10%



hs_military_family_relationship_no

Dependent Variable: This DV is the inverse of the Yes- military family relationship score above

Internal Haystaq Model Name: inverse of military_relationship_yes_2w

FLAG: 20%

Minimum Wage (Fifteen Dollar) *

Source question:

Do you support proposals to make the national minimum wage \$15 per hour?

Support, Oppose or Unsure

Included fields:

hs_min_wage_15_increase_support

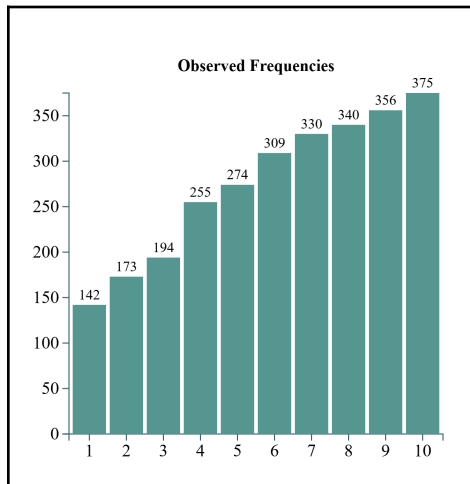
hs_min_wage_15_increase_oppose

hs_min_wage_15_increase_support

Dependent Variable: Respondents who answered 'Support' vs those who answered 'Oppose' or 'Unsure'

Internal Haystaq Model Name: wage_15_support_aw_XG

FLAG: 25%

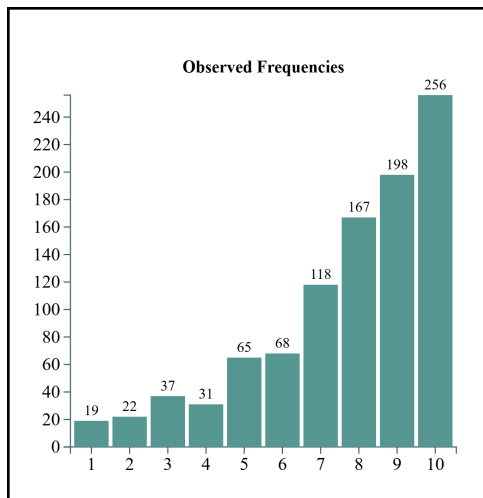


hs_min_wage_15_increase_oppose

Dependent Variable: Respondents who answered 'Oppose' vs those who answered 'Support' or 'Unsure'

Internal Haystaq Model Name: wage_15_oppose_aw_CT

FLAG: 20%



Minority Candidates *

Source question:

Thinking of candidates for political office, with all other factors being equal, do you prefer to support a non-white candidate over an equally-qualified white candidate?
 Favor Minority Candidate, Do Not Favor Minority Candidate, Do Not Consider Race

Included fields:

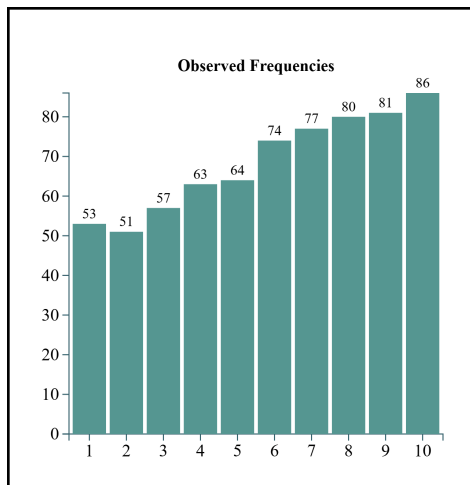
hs_candidate_minority_prefer
 hs_candidate_minority_do_not_prefer

hs_candidate_minority_prefer

Dependent Variable: Respondents who said 'Favor' vs. those who said 'Do Not favor', 'Do Not Consider Race'

Internal Haystack Model Name: minority_candidates_prefer_aw_CT

FLAG: 10%

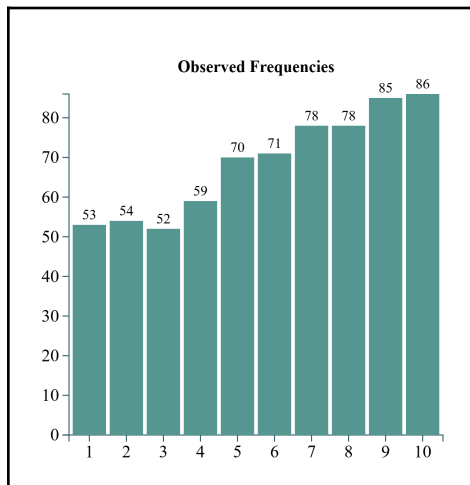


hs_candidate_minority_do_not_prefer

Dependent Variable: This DV is the inverse of the Prefer Minority Candidates 2W model. Respondents who said 'Favor' vs. those who said 'Do Not Favor'

Internal Haystack Model Name: inverse of minority_candidates_prefer_2w_GB

FLAG: 20%



Most Important Policy *

Source question:

Which type of policy position is most important when choosing a candidate to support?

Keeping Taxes and Inflation Low, Helping People in Need, Protecting the Environment, Protecting Traditional Judeo-Christian values, Keeping America safe, Something Else

Included fields:

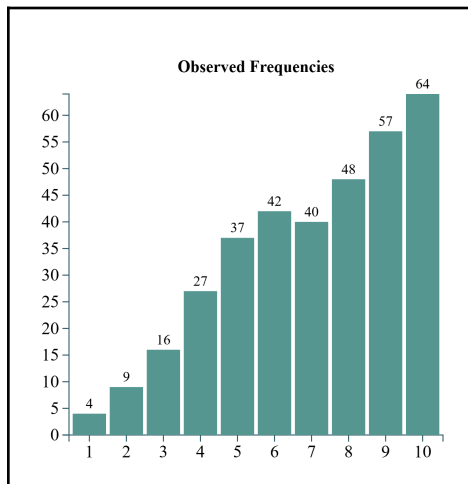
hs_most_important_policy_item_help_people
hs_most_important_policy_item_environment
hs_most_important_policy_keep_safe
hs_most_important_policy_item_religious_values
hs_most_important_policy_item_economics

hs_most_important_policy_item_help_people

Dependent Variable: Respondents who said 'Help People' vs. those who said 'Economics', 'Environment', 'Christian Values', 'Keep Safe', 'Something Else'

Internal Haystaq Model Name: most_important_policy_help_people_aw_CT

FLAG: 15%

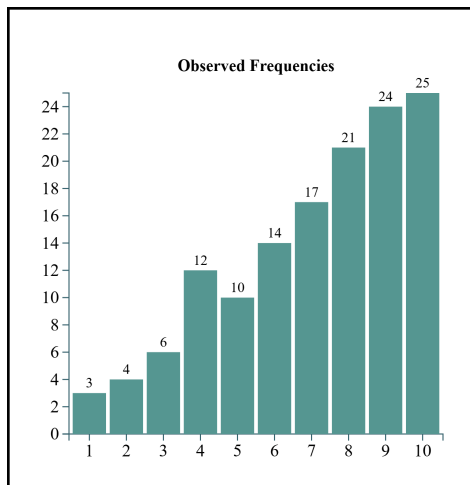


hs_most_important_policy_item_environment

Dependent Variable: Respondents who said 'Environment' vs. those who said 'Economics', 'Help People', 'Christian Values', 'Keep Safe', 'Something Else'

Internal Haystaq Model Name: most_important_policy_environment_aw_CT

FLAG: 20%

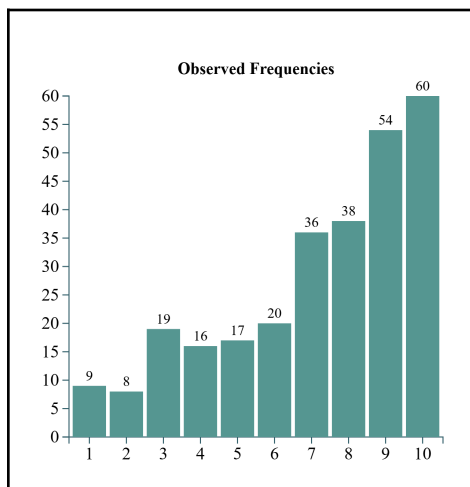


hs_most_important_policy_keep_safe

Dependent Variable: Respondents who said 'Keep Safe' vs. those who said 'Economics', 'Help People', 'Environment', 'Christian Values', 'Something Else'

Internal Haystaq Model Name: most_important_policy_keep_safe_aw_GB

FLAG: 20%

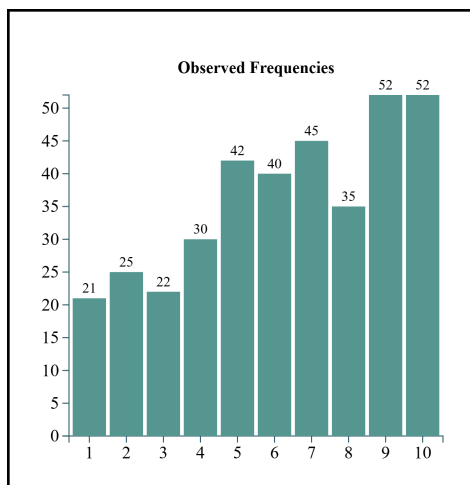


hs_most_important_policy_item_economics

Dependent Variable: Respondents who said 'Economics' vs. those who said 'Help People', 'Environment', 'Christian Values', 'Keep Safe', 'Something Else'

Internal Haystaq Model Name: most_important_policy_economics_aw_GB

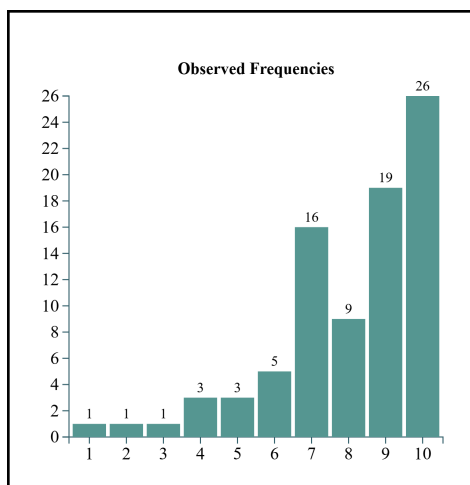
FLAG: 20%



hs_most_important_policy_item_religious_values

Dependent Variable: Respondents who said 'Very Liberal' or 'Somewhat Liberal' vs. those who said 'Somewhat Conservative' or 'Very Conservative'

Internal Haystack Model Name:most_important_policy_judeo_christian_values_aw_CT
FLAG: 10%



Obamacare (Modified/Updated April 2026) *

Modified April 2026

Source question:

Which comes closest to your opinion on the Affordable Care Act or Obamacare: that it is beneficial but doesn't go far enough, that it should be preserved as it is with its

subsidies extended, that it should be preserved but not subsidized, or that it goes too far and should be repealed and replaced?

Not Far Enough, Preserve With Subsidies, Preserve Without Subsidies, Repeal, Unsure

Included fields:

hs_obamacare_aca_expand

hs_obamacare_aca_oppose

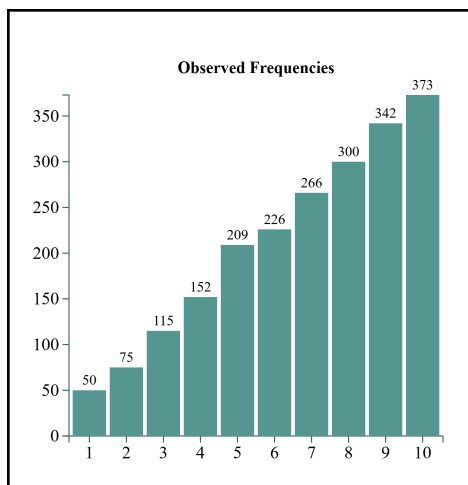
hs_obamacare_aca_protect

hs_obamacare_aca_expand

Dependent Variable: Respondents who said 'Not Far Enough' vs those who said 'Preserve Without Subsidies', 'Preserve With Subsidies', 'Repeal' or 'Unsure '

Internal Haystaq Model Name: obamacare_not_far_enough_aw_GB

FLAG: 20%

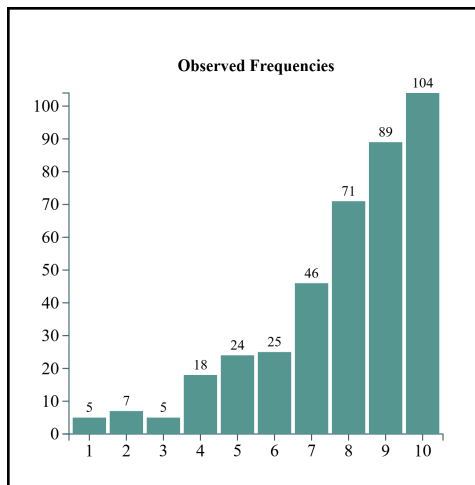


hs_obamacare_aca_oppose

Dependent Variable: Respondents who said 'Repeal' vs those who said 'Preserve With Subsidies', 'Not Far Enough' or 'Unsure'

Internal Haystaq Model Name: obamacare_repeal_aw2_CT

FLAG: 20%

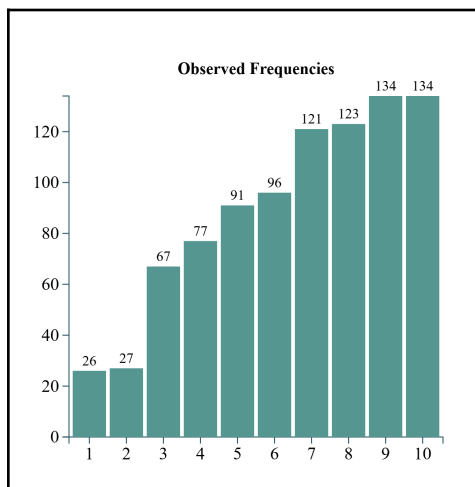


hs_obamacare_aca_protect

Dependent Variable: Respondents who said 'Not Far Enough' or 'Preserve With Subsidies' vs those who said 'Preserve Without Subsidies', 'Unsure', or 'Repeal'

Internal Haystack Model Name: obamacare_preserve_as_is_2w_CT

FLAG: 20%



Online Gaming *

Source question:

Do you believe that internet gaming like online poker, daily fantasy, and internet sports betting should be legal and regulated?

Fully Legalized, Some Restrictions Eased, Neutral or Unsure, Remain Largely Illegal, Remain Illegal and More Enforcement

Included fields:

hs_online_gambling_more_legal

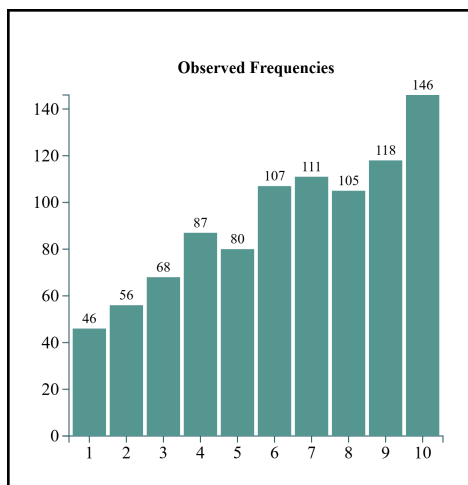
hs_online_gambling_less_legal

hs_online_gambling_more_legal

Dependent Variable: Respondents who said 'Fully Legalized' vs. those who said 'Remain Largely Illegal', 'Remain Illegal and More Enforcement'

Internal Haystaq Model Name: online_gaming_fully_legal_2w_XG

FLAG: 10%

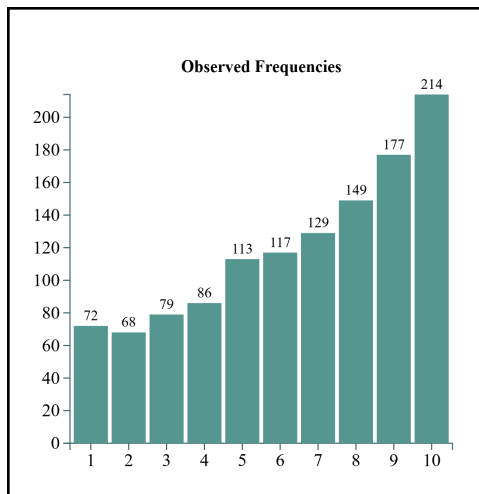


hs_online_gambling_less_legal

Dependent Variable: Respondents who said 'Remain Largely Illegal', 'Remain Illegal and More Enforcement' vs. those who said 'Fully Legalized', 'Some Restrictions Eased', 'Unsure'

Internal Haystaq Model Name: online_gaming_remain_illegal_CT

FLAG: 20%



Opioid Crisis Response *

Source question:

What do you think the best strategy is for dealing with the opioid crisis, tougher enforcement of our laws for drug dealers and users or increased treatment programs?
Tougher, Treatment, Unsure

Included fields:

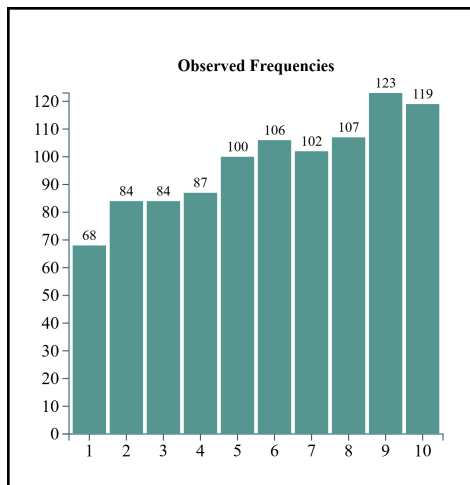
hs_opioid_crisis_treat
hs_opioid_crisis_enforce

hs_opioid_crisis_treat

Dependent Variable: Respondents who said 'Treatment' vs. those who said 'Tougher'

Internal Haystaq Model Name: opioid_treat_2w_v2_GB

FLAG: 20%

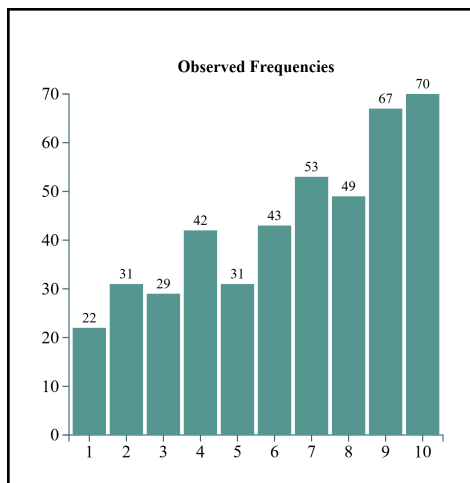


hs_opioid_crisis_criminalize

Dependent Variable: Respondents who said 'Tougher' vs. those who said 'Treatment', 'Unsure'

Internal Haystaq Model Name: opioid_criminalize_aw_v2_GB

FLAG: 20%



Partisanship (Updated April 2026) *

Updated in April 2026

Source question:

When you vote, would you say that you always vote for Democrats, mostly vote for Democrats, mostly vote for Republicans, always vote for Republicans, or usually vote for a third party?

Always Vote for Democrats, Mostly Vote for Democrats, Always Vote for Republicans, Mostly Vote for Republicans, Third Party

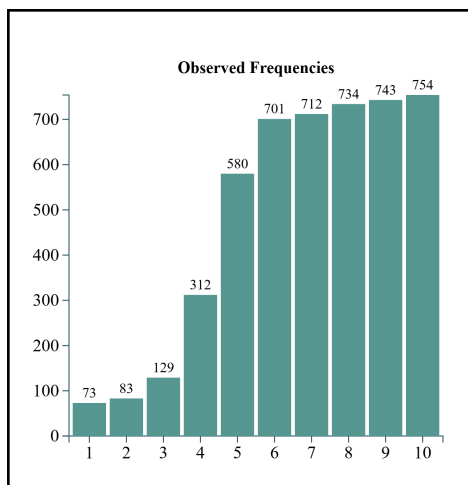
Included fields:

hs_ideology_overall_party_dem_strong
hs_ideology_overall_party_dem
hf_ideology_overall_party_dem_weak
hs_ideology_overall_party_indep
hs_ideology_overall_party_gop_strong
hs_ideology_overall_party_gop
hf_ideology_overall_party_gop_weak

hs_ideology_overall_party_dem_strong.

Dependent Variable: Respondents who said 'Always Vote for Democrats' vs. those who said 'Always Vote for Republicans'

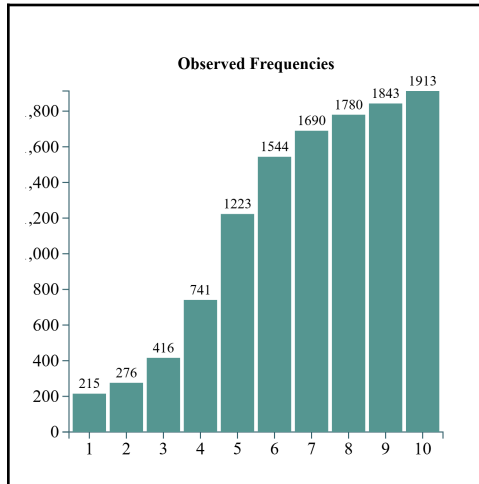
Internal Haystack Model Name: partisanship_str_dem_2w_CT
FLAG: 10%



hs_ideology_overall_party_dem

Dependent Variable: Respondents who said 'Always Vote for Democrats' or 'Mostly Democrats' vs. those who said 'Always Vote for Republicans', 'Mostly Vote for Republicans'

Internal Haystaq Model Name: partisanship_dem_2w_GB
FLAG: 25%



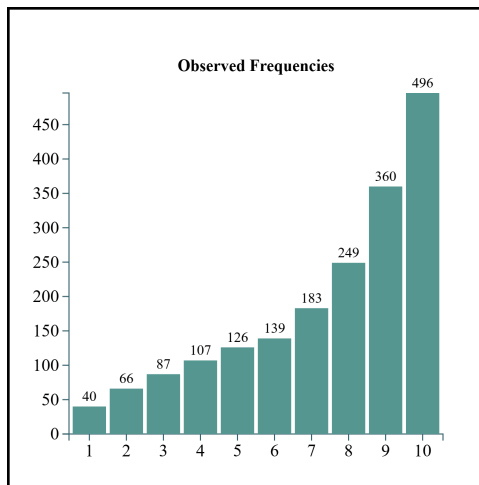
hf_ideology_overall_party_dem_weak_flag

Combination of Party Strong Democrat Score & Party Democrat Score. Flagged for people who are in the top 50% of the Party Democrat Score but are not, but are not high enough to be flagged as Party Strong Democrat, Party Democrat, or Party Independent. This is only provided as a flag.

hs_ideology_overall_party_indep

Dependent Variable: Respondents who said 'Third Party' vs. those who said 'Always Vote for Republicans' or 'Always Vote for Democrats'

Internal Haystaq Model Name: partisanship_third_party_aw2_CT
FLAG: 10%



hs_ideology_overall_party_gop_strong

Dependent Variable: This DV is the inverse of the Strong Dem Ideology model above.

Internal Haystaq Model Name: inverse of partisanship_str_dem_2w_CT

FLAG: 10%

hs_ideology_overall_party_gop

Dependent Variable: This DV is the inverse of the Dem Ideology model above.

Internal Haystaq Model Name: inverse of partisanship_dem_2w_GB

FLAG: 25%

hf_ideology_overall_party_gop_weak_flag

Combination of Party Strong Republican Score & Party Republican Score. Flagged for people who are in the top 50% of the Party Republican Score but are not, but are not high enough to be flagged as Party Republican Democrat, Party Republican, or Party Independent.

This is only provided as a flag

Party Leadership (new April 2026)

Introduced April 2026

Source question:

For the political party for whom you most often vote, do you approve or disapprove of their leadership?

Unsure, Strongly Approve, Somewhat Approve, Somewhat Disapprove, Strongly Disapprove

Included fields:

hs_party_leadership_all_approve

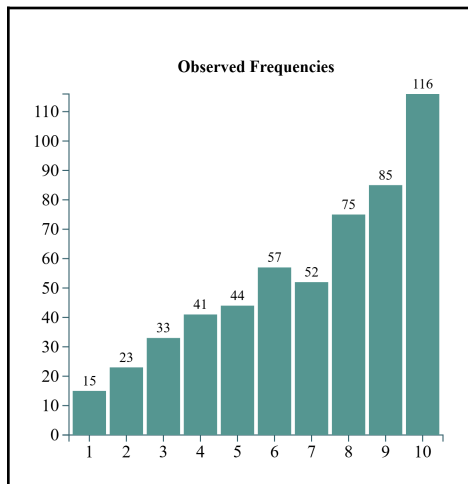
hs_party_leadership_all_disapprove

hs_party_leadership_all_approve

Dependent Variable: Respondents who said 'Strongly Approve' vs those who said 'Unsure', 'Somewhat Approve', 'Somewhat Disapprove', or 'Strongly Disapprove')

Internal Haystaq Model Name: party_leadership_all_str_approve_aw2_GB

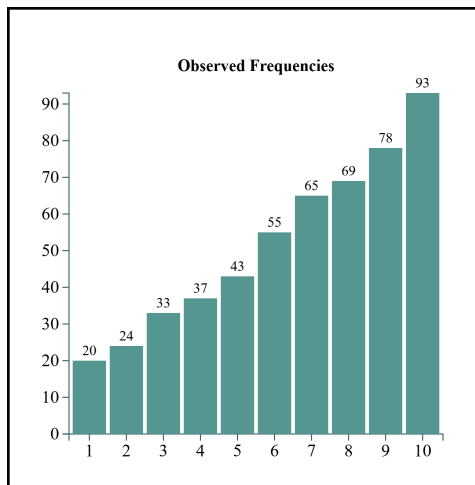
FLAG: 20%

**hs_party_leadership_all_disapprove**

Dependent Variable: Respondents who said 'Somewhat Disapprove', or 'Strongly Disapprove' s those who said 'Strongly Approve',

Internal Haystaq Model Name: party_leadership_all_disapprove_2w_GB

FLAG: 20%



Pipelines *

Source question:

Are you likely to support or oppose new fossil fuel infrastructure, including fracking wells and oil and natural gas pipelines?

Support Oil/Gas Infrastructure, Oppose Oil/Gas Infrastructure, Unsure

Included fields:

hs_pipeline_fracking_oppose

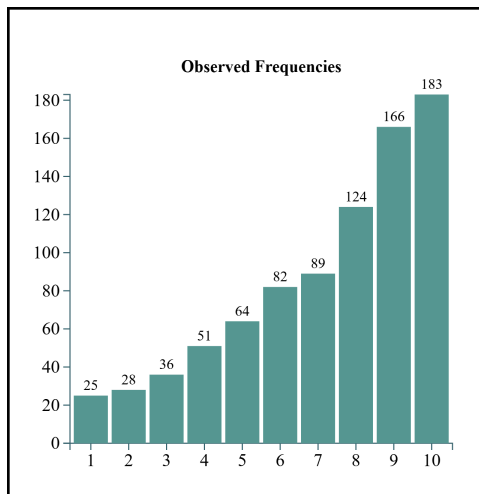
hs_pipeline_fracking_support

hs_pipeline_fracking_support

Dependent Variable: Respondents who said 'Support New Infrastructure' vs. those who said 'Oppose New Infrastructure' or 'Unsure'

Internal Haystack Model Name: pipeline_fracking_support_infrastructure_aw_GB

FLAG: 20%

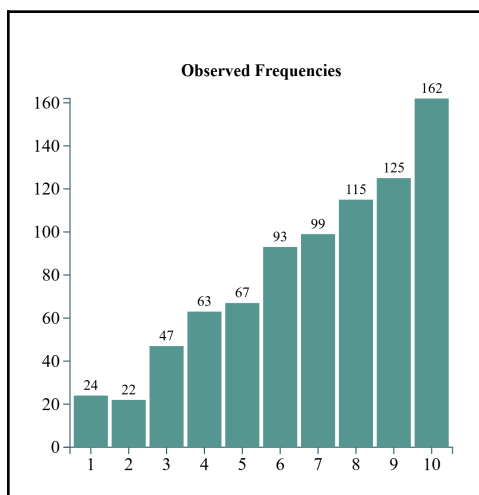


hs_pipeline_fracking_oppose

Dependent Variable: Respondents who said 'Oppose New Infrastructure' vs those who said 'Support New Infrastructure' or 'Unsure'

Internal Haystaq Model Name: pipeline_fracking_oppose_infrastructure_2w_CT

FLAG: 25%



Podcast Listener (Updated April 2026)

Updated in April 2026

Source question:

Do you listen to podcasts often?

Often, Occasionally, Never

Included fields:

podcast_listener_yes

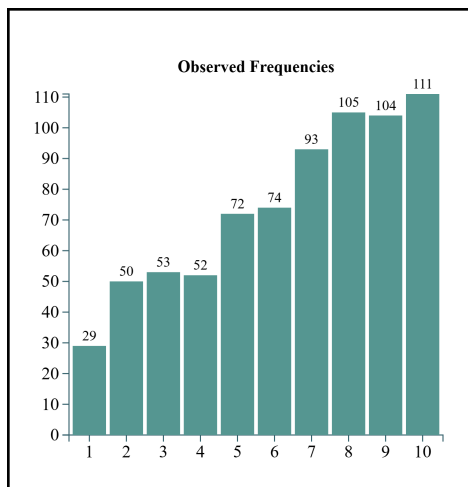
podcast_listener_no

podcast_listener_yes

Dependent Variable: Respondents who said 'Often' vs. those who said 'Never'

Internal Haystaq Model Name: podcast_listener_often_2w_CT

FLAG: 25%

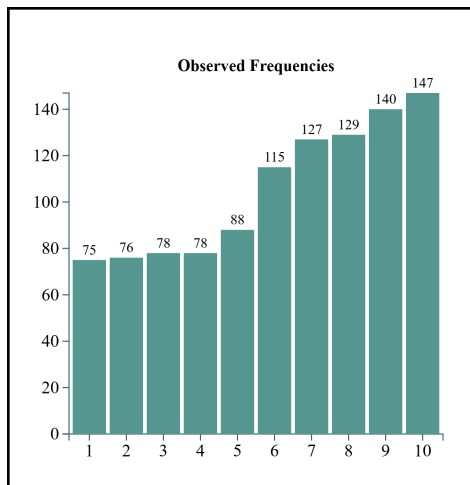


podcast_listener_no

Dependent Variable: Respondents who said 'Never' vs. those who said 'Often', 'Occasionally'

Internal Haystaq Model Name: podcast_listener_never_aw_CT

FLAG: 20%



Political Podcasters (new April 2026)

Introduced April 2026

Source question:

Which of these political podcasts would you be most likely to listen to:

Don't Listen to Podcasts, The Tucker Carlson Show, The Joe Rogan Experience, The Daily, Meidas Touch, None of These

Included fields:

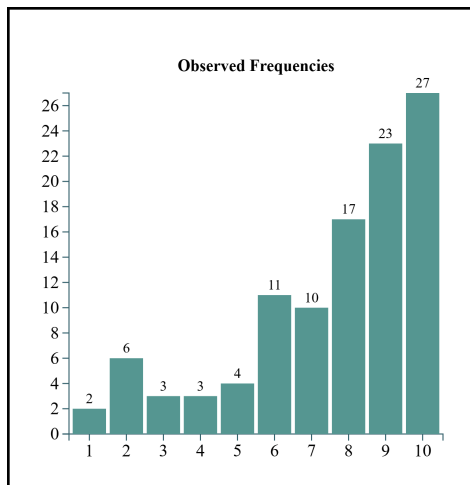
hs_listen_podcaster_carlson
hs_listen_podcaster_daily
hs_listen_podcaster_meidas
hs_listen_podcaster_rogan
hs_listen_podcaster_left_leaning
hs_listen_podcaster_right_leaning

hs_listen_podcaster_carlson

Dependent Variable: Respondents who said 'The Tucker Carlson Show' vs those who said 'The Joe Rogan Experience', 'The Daily', 'Meidas Touch', 'None of These'

Internal Haystaq Model Name: political_podcaster_carlson_aw3_CT

FLAG: 10%

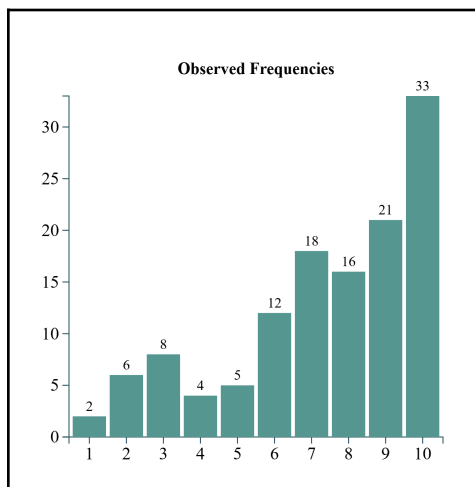


hs_listen_podcaster_daily

Dependent Variable: Respondents who said 'The Daily' vs those who said 'Don't Listen to Podcasts', 'The Tucker Carlson Show', 'The Joe Rogan Experience', 'None of These'

Internal Haystaq Model Name: political_podcaster_daily_aw2_CT

FLAG: 10%

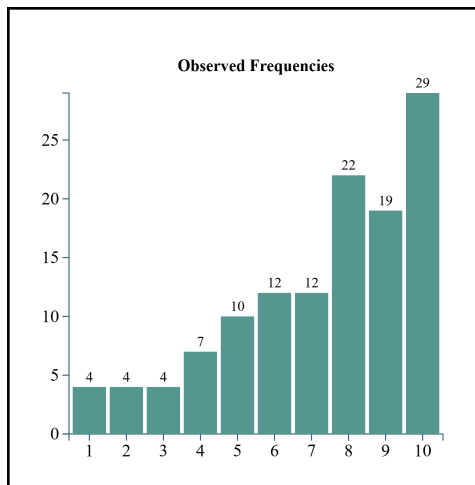


hs_listen_podcaster_meidas

Dependent Variable: Respondents who said 'Meidas Touch' vs those who said 'The Tucker Carlson Show', 'The Joe Rogan Experience', 'The Daily', 'None of These'

Internal Haystaq Model Name: political_podcaster_meidas_aw3_CT

FLAG: 10%

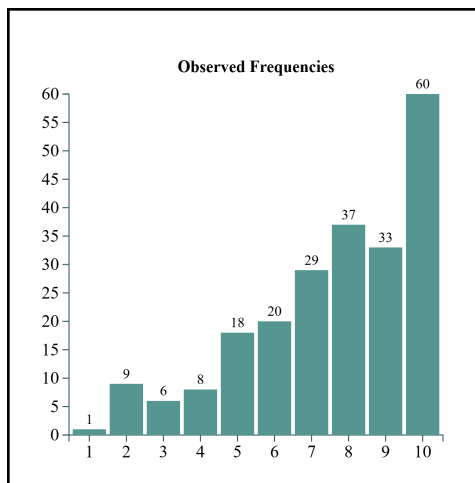


hs_listen_podcaster_rogan

Dependent Variable: Respondents who said 'The Joe Rogan Experience' vs those who said 'Don't Listen to Podcasts', 'The Daily', 'Meidas Touch', 'None of These'

Internal Haystaq Model Name: political_podcaster_rogan_aw2_CT

FLAG: 10%

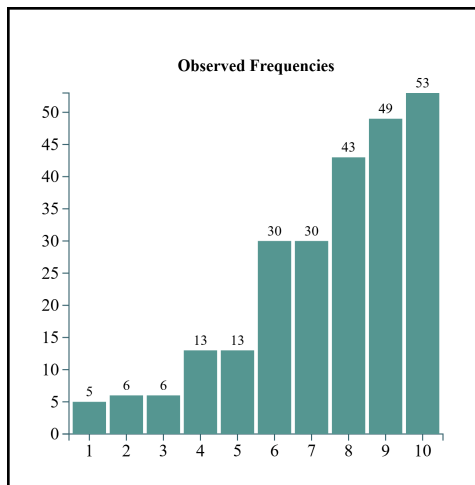


hs_listen_podcaster_left_leaning

Dependent Variable: Respondents who said 'The Daily' or 'Meidas Touch', vs those who said 'The Tucker Carlson Show' or 'The Joe Rogan Experience'

Internal Haystaq Model Name: political_podcaster_left_2w_CT

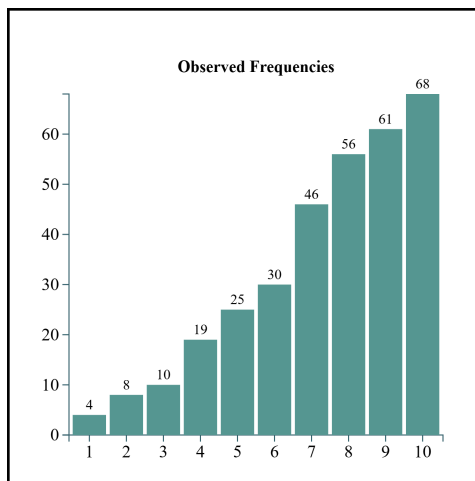
FLAG: 20%



hs_listen_podcaster_right_leaning

Dependent Variable: Respondents who said 'The Tucker Carlson Show' or 'The Joe Rogan Experience' vs those who said 'Don't Listen to Podcasts', 'The Daily', 'Meidas Touch', 'None of These'

Internal Haystaq Model Name: political_podcaster_right_aw_CT
FLAG: 20%



Politician Trolls (new April 2026)

Introduced April 2026

Source question:

What is your reaction when prominent politicians in a party you support, give speeches or make social media posts that seem intended to purposefully anger or troll opposing politicians and their supporters?

Unsure, Undignified or Disqualifying, Unfortunate Part of Politics, Important Skill, Entertaining

Included fields:

hs_political_troll_entertaining

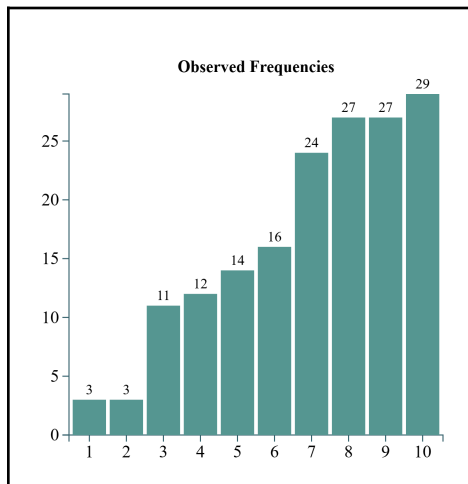
hs_political_troll_negative

hs_political_troll_entertaining

Dependent Variable: Respondents who said 'Entertaining' vs those who said 'Undignified or Disqualifying'

Internal Haystaq Model Name: political_troll_entertaining_2w_CT

FLAG: 10%

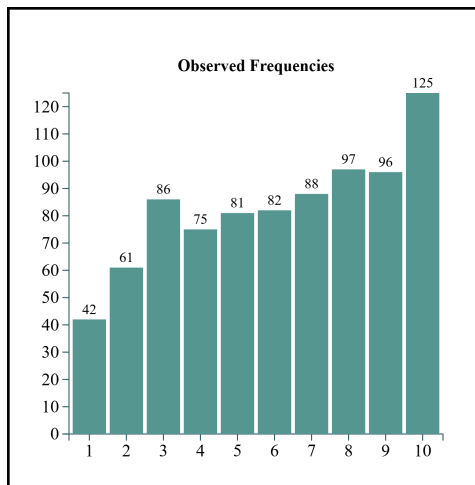


hs_political_troll_negative

Dependent Variable: Respondents who said 'Undignified or Disqualifying' vs those who said 'Unsure', 'Unfortunate Part of Politics', 'Important Skill', 'Entertaining'

Internal Haystaq Model Name: political_troll_negative_aw_CT

FLAG: 30%



Police *

Source question:

How much do you trust the police to treat everyone fairly and equally?

Entirely, Significant Amount, Some, Little, Not at All

Included fields:

hs_police_trust_no_aw

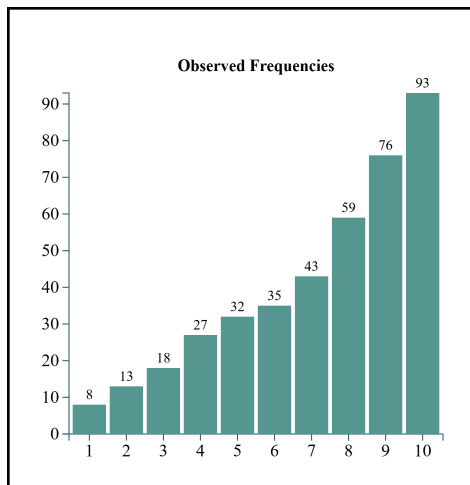
hs_police_trust_yes_aw

hs_police_trust_no

Dependent Variable: Respondents who said 'Not at All', 'Little' vs. those who said 'Some', 'Entirely', 'Significant amount'

Internal Haystack Model Name: police_trust_no_aw_CT

FLAG: 20%

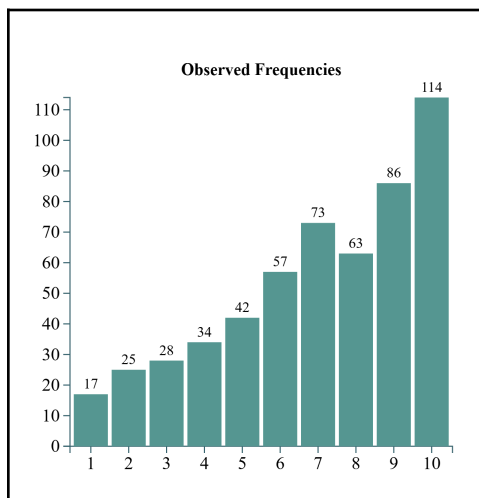


hs_police_trust_yes

Dependent Variable: Respondents who said 'Entirely', 'Significant Amount' vs. those who said 'Some', 'Little', 'None'

Internal Haystack Model Name: police_trust_yes_aw_CT

FLAG: 20%



Political Donations (Updated April 2026) *

Updated in April 2026

Source question:

How likely are you to donate to a political campaign in the coming year?

Very Likely, Somewhat Likely, Somewhat Unlikely, Very Unlikely

Included fields:

hs_political_donations_likely

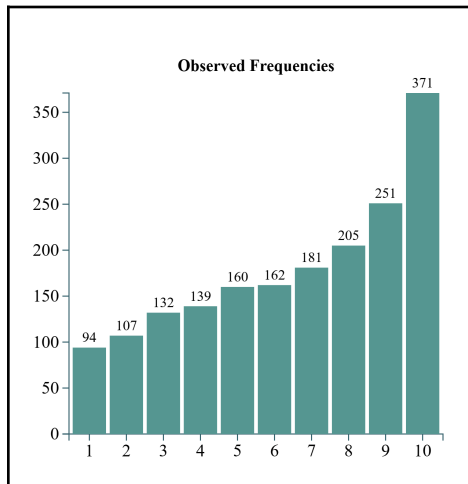
hs_political_donations_unlikely

hs_political_donations_likely

Dependent Variable: Respondents who said 'Very Likely', 'Somewhat Likely' vs. those who said 'Somewhat Unlikely', 'Very Unlikely'

Internal Haystaq Model Name: political_donations_likely_2w_CT

FLAG: 10%



hs_political_donations_unlikely

Dependent Variable: This DV is the inverse of the Likely Political Donations model above

Internal Haystaq Model Name: inverse of political_donations_likely_2w_CT

FLAG: 30%

Politician Age *

Source question:

Would you support or oppose a maximum age of 75 for federally elected officials?
Unsure, Strongly Approve, Somewhat Approve, Somewhat Disapprove, Strongly Disapprove

Included fields:

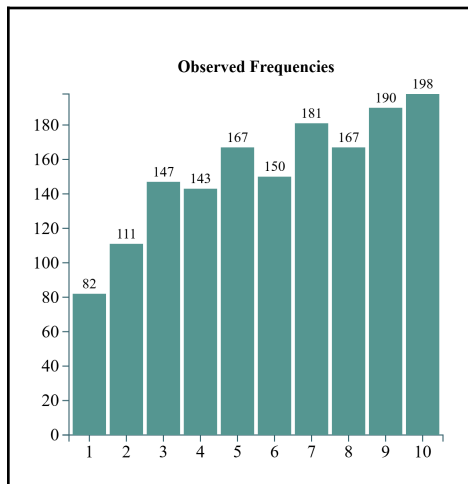
hs_age_limit_support_dem
hs_age_limit_oppose_dem
hs_age_limit_support
hs_age_limit_oppose

hs_age_limit_support

Dependent Variable: Respondents who answered 'Strongly Support' vs those who answered 'Somewhat Oppose', 'Strongly Oppose', 'Unsure'

Internal Haystaq Model Name: politician_age_limit_strongly_support_aw_CT

FLAG: 20%

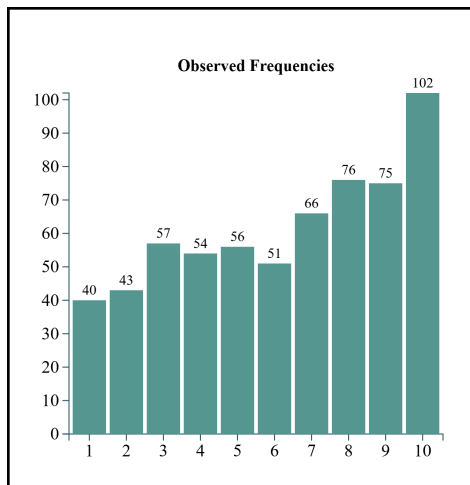


hs_age_limit_oppose

Dependent Variable: Respondents who answered 'Strongly Oppose' vs those who answered 'Somewhat Support', 'Strongly Support', 'Unsure'

Internal Haystaq Model Name: politician_age_limit_strongly_oppose_aw_CT

FLAG: 10%

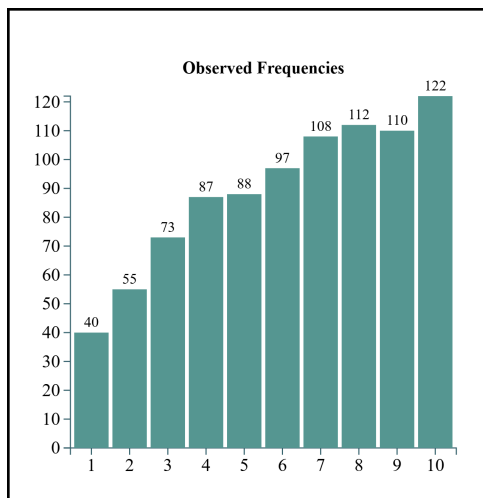


hs_age_limit_support_dem.

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Support' vs those who answered 'Somewhat Oppose', 'Strongly Oppose', 'Unsure' – Limited to Likely Dems

Internal Haystack Model Name: politician_age_limit_strongly_support_dem_aw_CT
FLAG: 20%

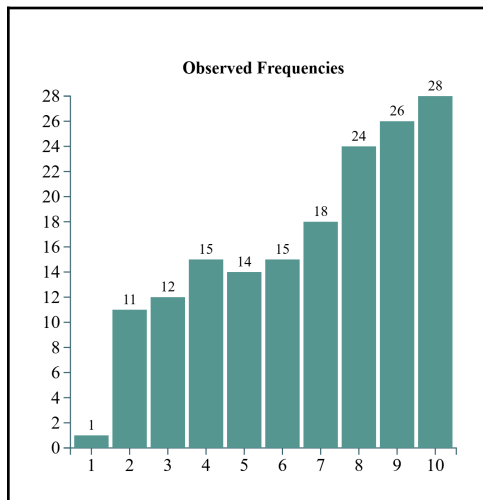


hs_age_limit_oppose_dem

***Note:** This score was limited to likely Democrats

Dependent Variable: Respondents who answered 'Strongly Oppose' vs those who answered 'Somewhat Support', 'Strongly Support', 'Unsure' – Limited to Likely Dems

Internal Haystaq Model Name: politician_age_limit_strongly_oppose_dem_aw_CT
FLAG: 25%



Primary Election Choice (Updated April 2026) *

Updated April 2026

Source question:

When you vote in primaries do you typically vote in the Democratic ones or the Republican ones?

Democratic, Republican, Don't Vote in Primaries, Unsure

Included fields:

hs_ideology_primary_election_dem_prim_voter

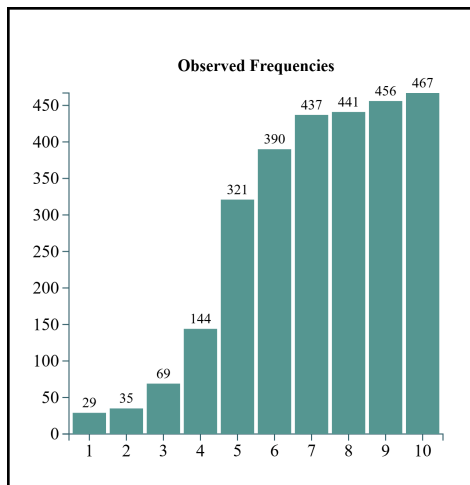
hs_ideology_primary_election_gop_prim_voter

hs_ideology_primary_election_dem_prim_voter

Dependent Variable: Respondents who said 'Democratic' vs those who said 'Republican'

Internal Haystaq Model Name: primary_dem_2w_CT

FLAG: 30%



hs_ideology_primary_election_gop_prim_voter

Dependent Variable: This model is the inverse of Primary Election - Democratic Voter model above

Internal Haystaq Model Name: inverse of primary_dem_2w_CT

FLAG: 30%

Public Transit Funding *

Source question:

Would you support expanded funding for public transportation such as buses, subways and commuter rail in your state or community even if it meant your taxes could go up?

Support Higher Funding, Oppose Higher Funding, Unsure

Included fields:

public_transit_support

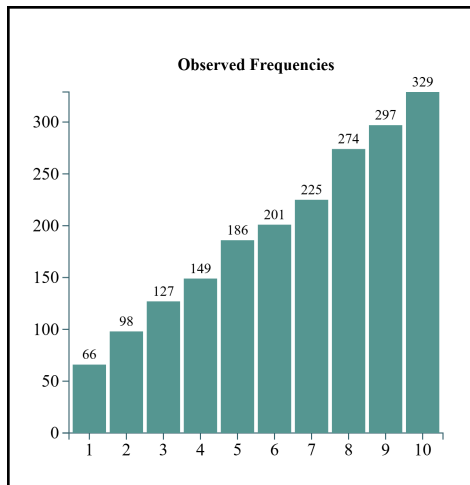
public_transit_oppose

hs_public_transit_support

Dependent Variable: Respondents who said 'Support Higher Funding' vs. those who said 'Oppose Higher Funding', 'Unsure'

Internal Haystaq Model Name: public_transit_support_funding_aw_CT

FLAG: 25%

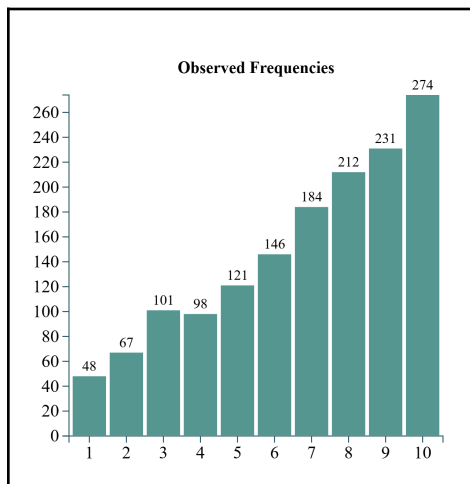


hs_public_transit_oppose

Dependent Variable: Respondents who said 'Oppose Higher Funding' vs. those who said 'Support Funding' or 'Unsure'

Internal Haystaq Model Name: public_transit_oppose_funding_aw_CT

FLAG: 10%



Race College Admissions *

Source question:

Recently, the U.S. Supreme Court decided colleges and universities can no longer take race or ethnicity into consideration during the admissions process. Should colleges and universities be allowed to consider race during admissions?
Unsure, Should Consider Race, Should Not Consider Race

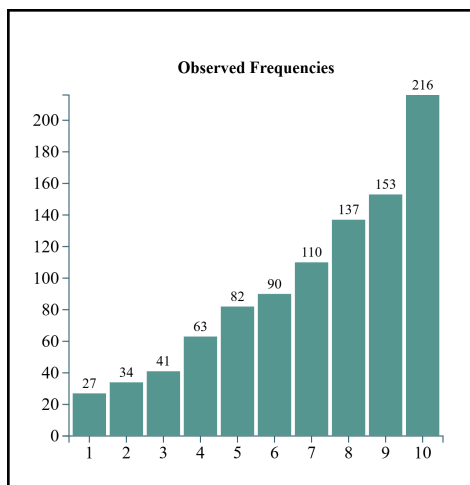
Included fields:

hs_college_admissions_consider_race
hs_college_admissions_do_not_consider_race

hs_college_admissions_consider_race

Dependent Variable: Respondents who answered 'Consider Race' vs those who answered 'Do Not Consider Race', 'Unsure'

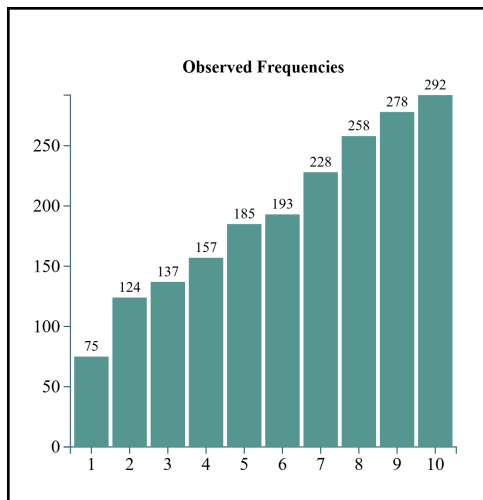
Internal Haystack Model Name: race_college_admissions_consider_aw_CT
FLAG: 20%



hs_college_admissions_do_not_consider_race

Dependent Variable: Respondents who answered 'Do Not Consider Race' vs those who answered 'Consider Race', 'Unsure'

Internal Haystack Model Name: race_college_admissions_do_not_consider_aw_CT
FLAG: 25%



Rank Choice Voting *

Source question:

Do you support electoral systems that allow voters to rank candidates in order of preference, widely known as Ranked Choice Voting? Unfamiliar with Rank Choice Voting, Strongly Support Rank Choice Voting, Somewhat Support Rank Choice Voting, Somewhat Against Rank Choice Voting, Strongly Against Rank Choice Voting

Included fields:

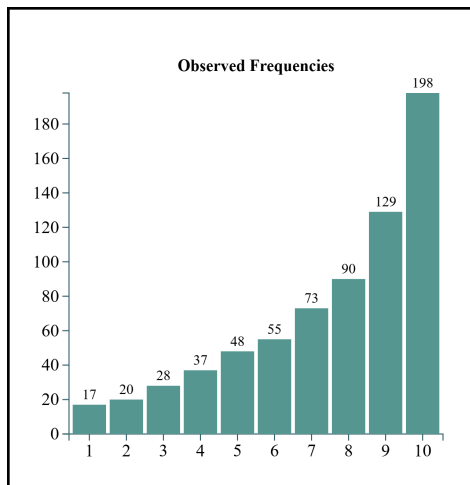
hs_rank_choice_voting_support,
hs_rank_choice_voting_oppose

hs_rank_choice_voting_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said 'Strongly Oppose', 'Somewhat Oppose', 'Unfamiliar'

Internal Haystack Model Name: rank_choice_voting_str_support_aw_GB

FLAG: 15%

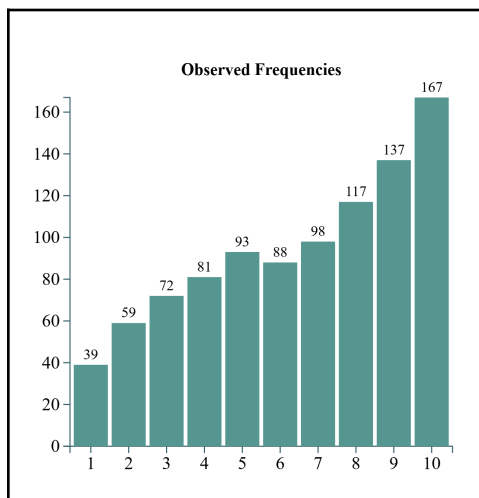


hs_rank_choice_voting_oppose

Dependent Variable: Respondents who said 'Strongly Oppose', 'Somewhat Oppose' vs. those who said 'Strongly Support', 'Somewhat Support', 'Unfamiliar'

Internal Haystack Model Name: rank_choice_voting_oppose_aw_GB

FLAG: 10%



Redistricting *

Source question:

Thinking about the nation as a whole, would you prefer that redistricting or the drawing of congressional and legislative boundaries be done by state legislatures or by independent commissions?

State Legislatures, Independent Commissions, Undecided or Unsure

Included fields:

hs_redistrict_independent_com

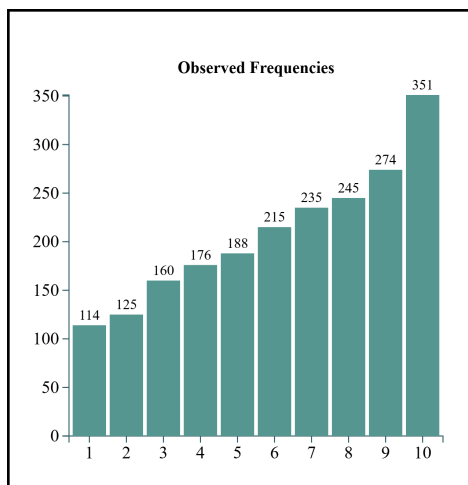
hs_redistrict_state_leg

hs_redistrict_independent

Dependent Variable: Respondents who said 'Independent Commission' vs. those who said 'State Legislature', 'Undecided or Unsure'

Internal Haystaq Model Name: redistricting_indep_com_aw_GB

FLAG: 20%

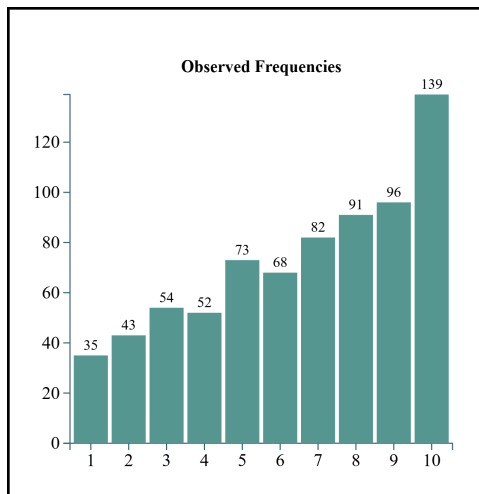


hs_redistrict_state_leg

Dependent Variable: Respondents who said 'State Legislature' vs. those who said 'Independent Commission', 'Undecided or Unsure'

Internal Haystaq Model Name: redistricting_legislature_aw_CT

FLAG: 10%



Regulations *

Source question:

Do U.S. Businesses face too harsh of a regulatory environment or do regulations help keep consumers and employees safe?

Unsure, Regulations Too Harsh, Regulations Help

Included fields:

hs_regulations_good

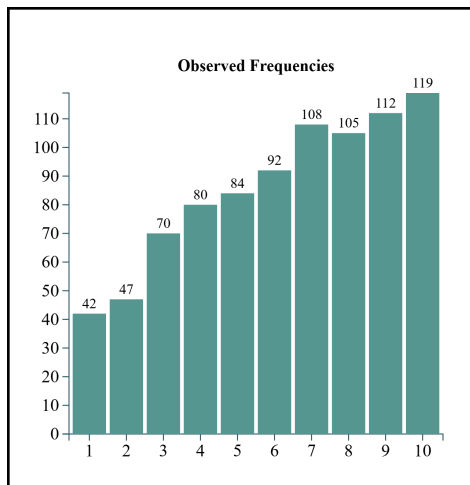
hs_regulations_too_harsh,

hs_regulations_good

Dependent Variable: Respondents who said 'Regulations Help' vs. those who said 'Unsure', 'Regulations Too Harsh'

Internal Haystaq Model Name: regulations_helpful_aw_CT

FLAG: 20%

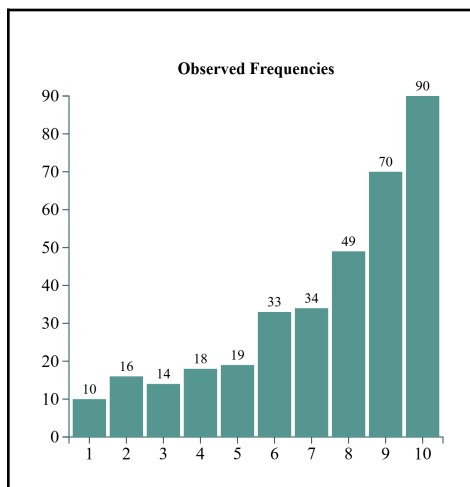


hs_regulations_too_harsh

Dependent Variable: Respondents who said 'Regulations Too Harsh' vs. those who said 'Regulations Help' or 'Unsure'

Internal Haystack Model Name: regulations_too_harsh_aw_CT

FLAG: 20%



Religion - Importance of *

Source question:

How important would you say religion is in your own life? Extremely Important, Moderately Important, Somewhat Important, Not Important at all

Included fields:

hs_religion_important

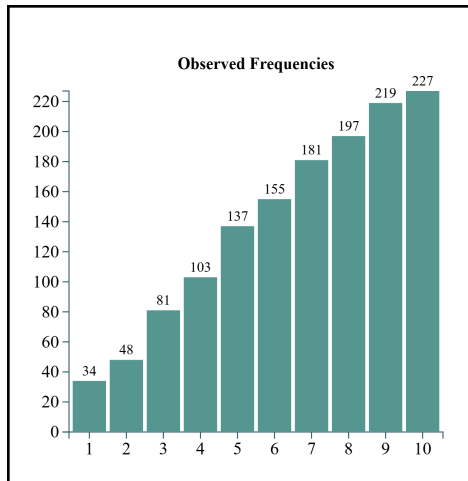
hs_religion_not_important

hs_religion_important

Dependent Variable: Respondents who said 'Extremely Important' vs. those who said 'Not Important at All'

Internal Haystaq Model Name: religion_important_str_2w_CT

FLAG: 20%

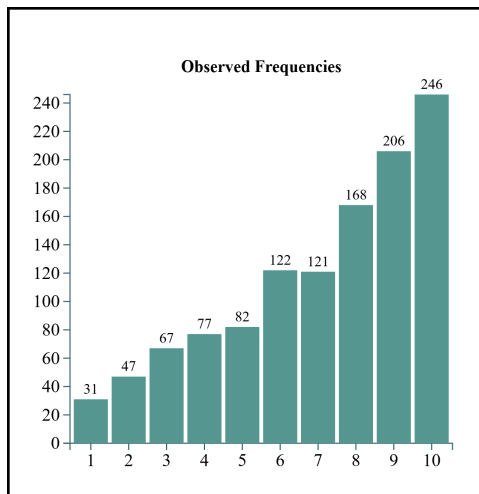


hs_religion_not_important

Dependent Variable: Respondents who said 'Not Important at All' vs. those who said 'Extremely Important', 'Somewhat Important', 'Moderately Important'

Internal Haystaq Model Name: religion_not_important_aw_GB

FLAG: 20%



Responsiveness *

Source:

Based on survey respondents

Included fields:

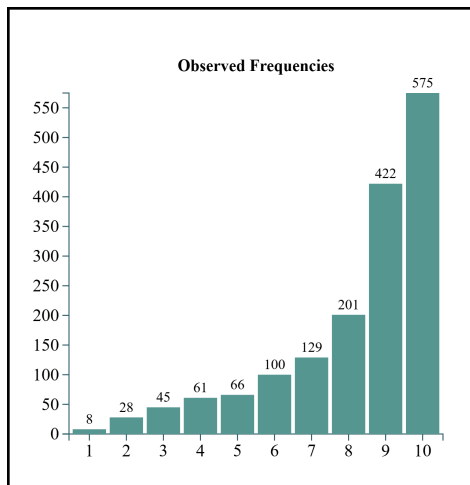
- hs_responsiveness_live
- hs_responsiveness_sms
- hs_responsiveness_email

hs_responsiveness_live

Dependent Variable: Respondents via live calling to the survey vs. those who we attempted to reach but who did not respond to the survey via live calling

Internal Haystaq Model Name: live_any_response_dv

FLAG: 20%

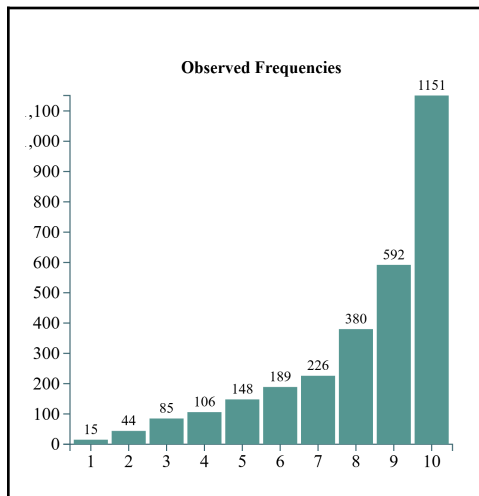


hs_responsiveness_sms

Dependent Variable: Respondents via texting to the survey vs. those who we attempted to reach but who did not respond to the survey via texting

Internal Haystaq Model Name: sms_any_response_dv

FLAG: 8%

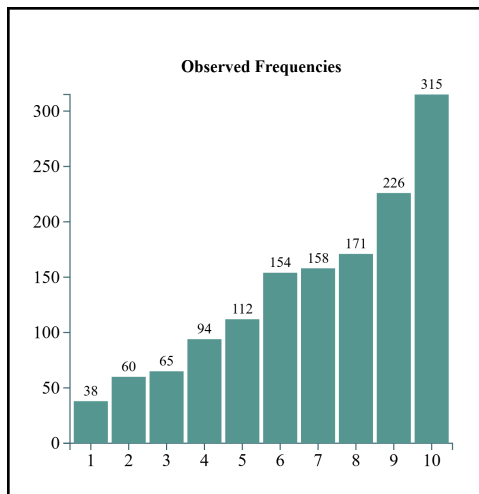


hs_responsiveness_email

Dependent Variable: Respondents via email to the survey vs. those who we attempted to reach but who did not respond to the survey via email

Internal Haystaq Model Name: email_any_response_dv

FLAG: 8%



Rideshare User *

Source question:

Do you often use a ride-sharing service like Uber or Lyft?

Yes, No

Included fields:

hs_rideshare_user_no

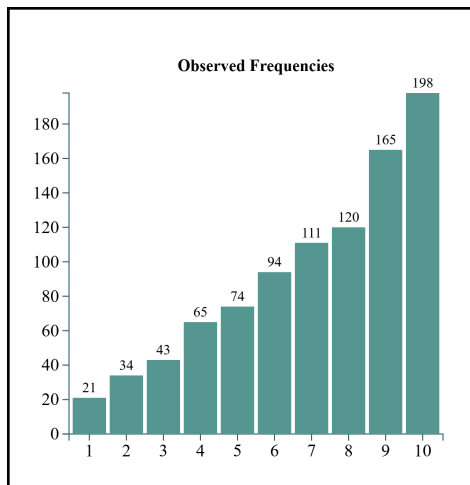
hs_rideshare_user

hs_rideshare_user

Dependent Variable: Respondents who said 'Yes' vs. those who said 'No'

Internal Haystack Model Name: ridesharing_user_yes_2w_CT

FLAG: 10%



hs_rideshare_user_no

Dependent Variable: This DV is the inverse of the Rideshare_User model above

Internal Haystaq Model Name: inverse of ridesharing_user_yes_2w_CT

FLAG: 15%

Same Sex Marriage *

Source question:

Do you support or oppose same-sex marriage? Strongly Support, Somewhat Support, Undecided, Somewhat Oppose, Strongly Oppose

Included fields:

hs_same_sex_marriage_support

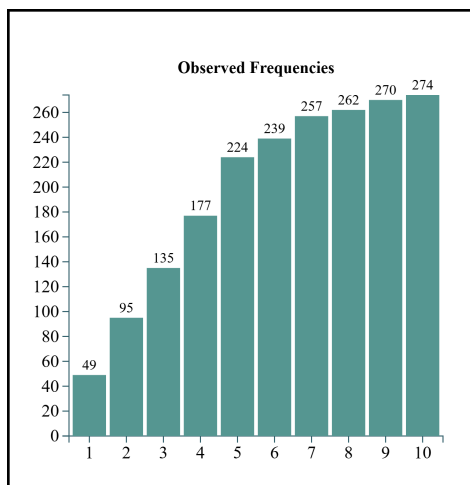
hs_same_sex_marriage_oppose

hs_same sex_marriage_support

Dependent Variable: Respondents who said 'Strongly Support' vs. those who said 'Strongly Oppose'

Internal Haystaq Model Name: same_sex_marriage_str_support_2w_CT

FLAG: 25%



hs_same_sex_marriage_oppose

Dependent Variable: This DV is the inverse of the Same Sex Marriage Support model above.

Internal Haystaq Model Name: inverse of same_sex_marriage_str_support_2w_CT
FLAG: 20%

School Choice (Updated April 2026) *

Updated in April 2026

Source question:

School choice allows parents to use the tax dollars associated with their child's education to enroll them in the school of their choice, whether public or private. Do you agree more with supporters who say this gives parents the flexibility to choose the right schools for their children or with opponents who say that school choice subsidizes the wealthy while starving the schools that need funding the most.

Support School Choice, Oppose School Choice, Unsure

Included fields:

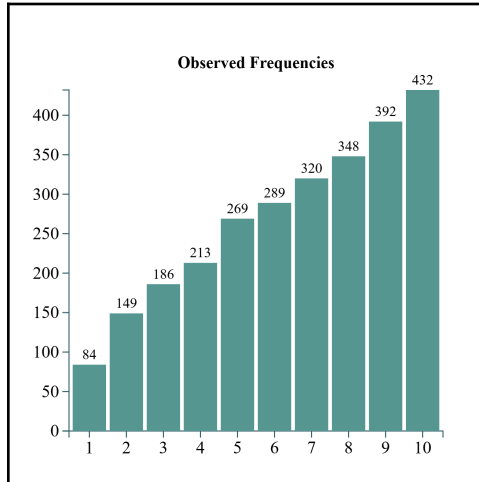
hs_school_choice_support
hs_school_choice_oppose

hs_school_choice_support

Dependent Variable: Respondents who said 'Support School Choice' vs. those who said 'Oppose School Choice' or 'Unsure'

Internal Haystaq Model Name: school_choice_support_aw_CT

FLAG: 15%

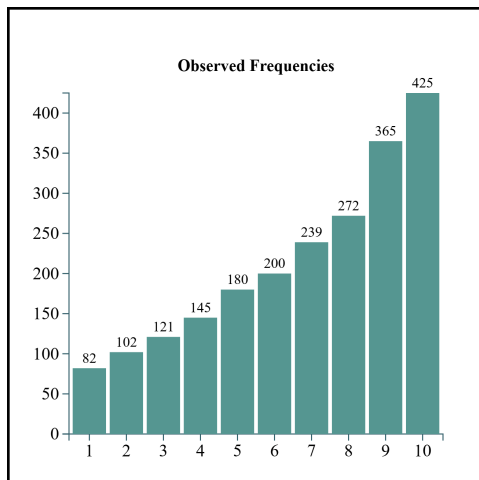


hs_school_choice_oppose

Dependent Variable: Respondents who said 'Oppose School Choice' vs. those who said 'Support School Choice' or 'Unsure'

Internal Haystaq Model Name: school_choice_oppose_aw_CT

FLAG: 10%



School Spending (Updated April 2026) *

Updated in April 2026

Source question:

Would you support increasing funding for public education in your state or community even if it meant your taxes would be higher, or do you think that enough money is already spent on education and that schools need to spend better not more?

Support More Funding for Schools, Do Not Support More Funding for Schools, Unsure

Included fields:

hs_school_funding_more

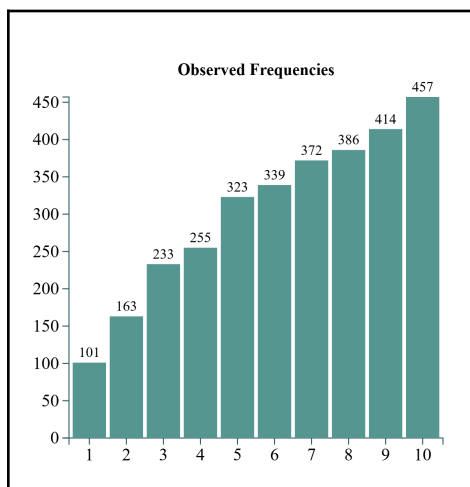
hs_school_funding_less

hs_school_funding_more

Dependent Variable: Respondents who said 'More Funding for Schools' vs. those who said 'Less Funding for Schools' or 'Unsure'

Internal Haystaq Model Name: school_spending_support_aw_CT

FLAG: 20%

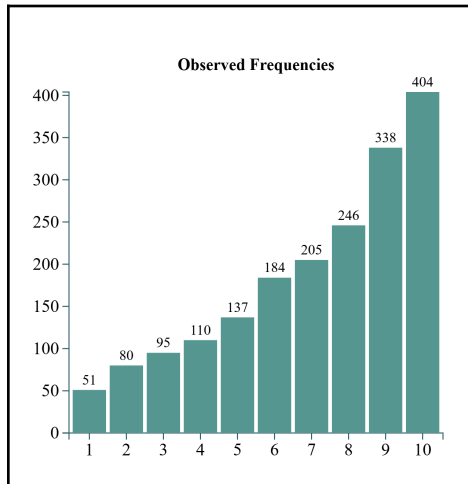


hs_school_funding_less

Dependent Variable: Respondents who said 'Less Funding for Schools' vs. those who said 'More Funding for Schools' or 'Unsure'

Internal Haystaq Model Name: school_spending_oppose_aw_GB

FLAG: 20%



SNAP (new April 2026)

Introduced April 2026

Source question:

How important is it that the United States continues to fund SNAP in order to feed our nation's poorest citizens?

Unsure or Unfamiliar, Very Important, Somewhat Important, Somewhat Unimportant, Very Unimportant

Included fields:

hs_snap_protect

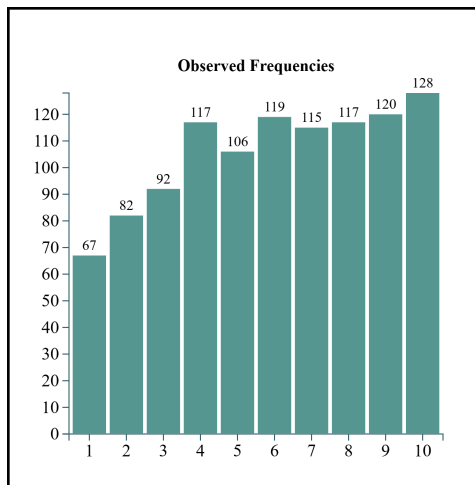
hs_snap_not_important

hs_snap_protect

Dependent Variable: Respondents who said 'Very Important' vs those who said 'Unsure', 'Somewhat Unimportant', 'Very Unimportant'

Internal Haystaq Model Name: q_snap_protect_aw2_CT

FLAG: 30%



hs_snap_not_important

Dependent Variable: This is the inverse of the SNAP Protect model above

Internal Haystaq Model Name: inverse of q_snap_protect_aw2

FLAG: 10%

Social Media User (Updated April 2026)*

updated April 2026

Source question:

How often do you use social media such as Facebook, Twitter, TikTok, Snapchat or Instagram?

Many Times per Day, Once or Twice a Day, Weekly, Monthly or less, Never

Included fields:

hs_social_media_user_frequent

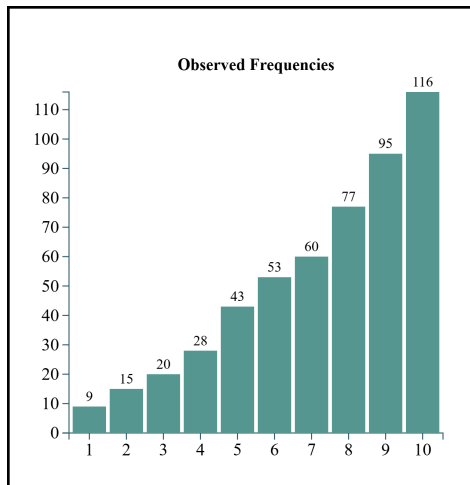
hs_social_media_user_no_or_infrequent

hs_social_media_user_frequent

Dependent Variable: Respondents who said 'Many Times per Day' vs. those who said 'Weekly', 'Monthly or Less', 'Never'

Internal Haystaq Model Name: social_media_frequent_CT

FLAG: 25%

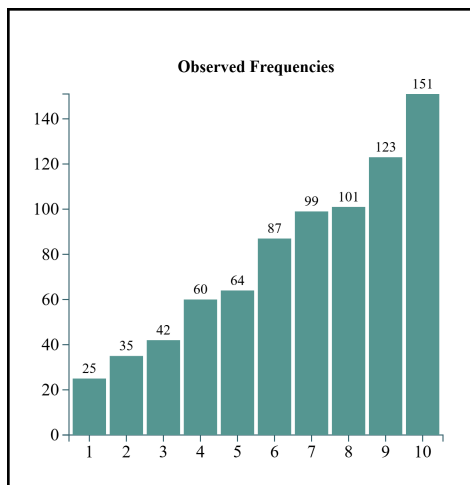


hs_social_media_user_no_or_infrequent

Dependent Variable: Respondents who said 'Monthly or Less', 'Never' vs. those who said 'Many Times per Day', 'Once or Twice a Day'

Internal Haystaq Model Name: social_media_infrequent4_LGB

FLAG: 20%



Social Security Tax Increase *

Source question:

To preserve Social Security, would you support a small payroll tax increase and/or raising the cap that exempts income above \$176,000?

Yes, No, Unsure

Included fields:

hs_social_security_tax_increase_support

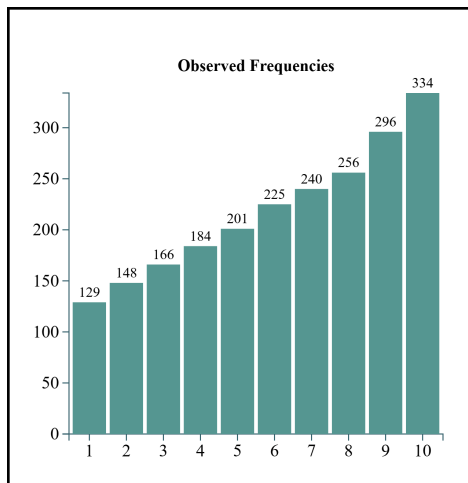
hs_social_security_tax_increase_oppose

hs_social_security_tax_increase_support

Dependent Variable: Respondents who said 'Yes Tax Increase' vs. those who said 'No Tax Increase' or 'Unsure'

Internal Haystaq Model Name: social_security_support_increase_aw_CT

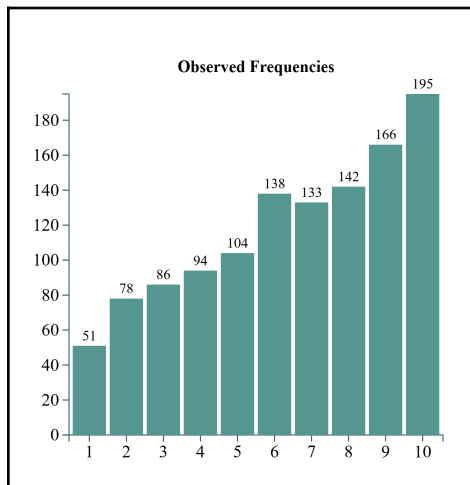
FLAG: 25%



hs_social_security_tax_increase_oppose

Dependent Variable: Respondents who said 'No Tax Increase' vs. those who said 'Yes Tax Increase' or 'Unsure'

Internal Haystaq Model Name: social_security_support_oppose_aw_GB
FLAG: 20%



Solar Panels *

Source question:

Are you considering buying solar panels within the next two years?

No Do Not Own a Home, No But Own Home, Yes, Already have Solar Panels

Included fields:

hs_solar_panel_buyer_no

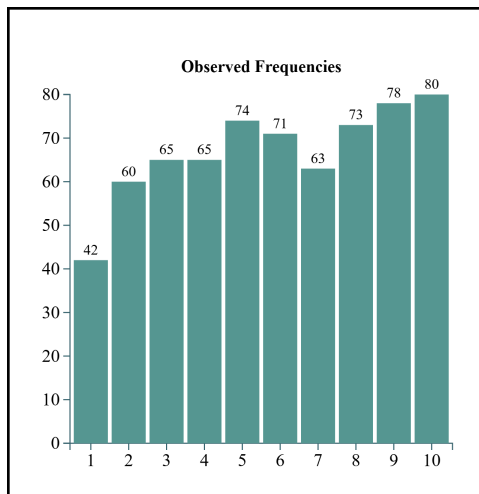
hs_solar_panel_buyer_yes

hs_solar_panel_buyer_no

Dependent Variable: Respondents who said 'Not interested' vs those who said 'Yes', 'Already Own'

Internal Haystaq Model Name: solar_no_aw_CT

FLAG: 20%

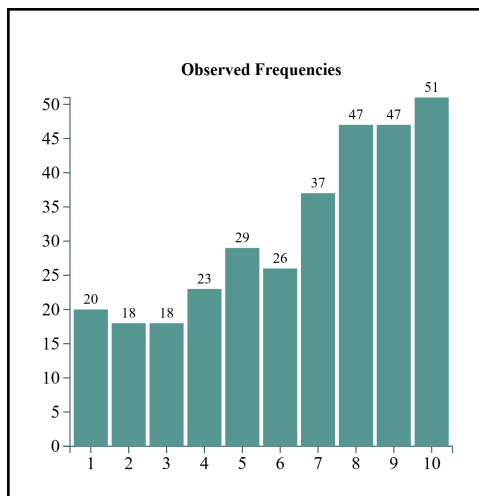


hs_solar_panel_buyer_yes

Dependent Variable: Respondents who said 'Yes', 'Already Own' vs those who said 'Not Interested' or 'No Do Not Own a Home'

Internal Haystaq Model Name: solar_yes_aw_CT

FLAG: 10%



Stadium Financing *

Source question:

Is it generally worth it for a city to use tax dollars to build a stadium or arena to attract or retain a professional sports team?

Unsure, Strongly Approve, Somewhat Approve, Somewhat Disapprove, Strongly

Included fields:

hs_public_financing_stadiums_oppose

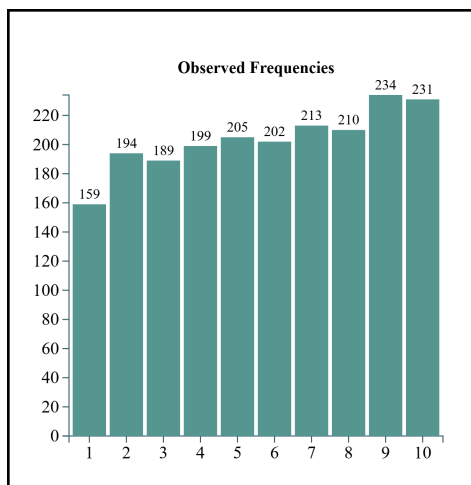
hs_public_financing_stadiums_support

hs_public_financing_stadiums_oppose

Dependent Variable: Respondents who answered 'Strongly Disapprove' or 'Somewhat Disapprove' vs those who answered 'Strongly Approve' or 'Somewhat Approve' or 'Unsure'

Internal Haystaq Model Name: stadium_financing_disapprove_aw_CT

FLAG: 20%

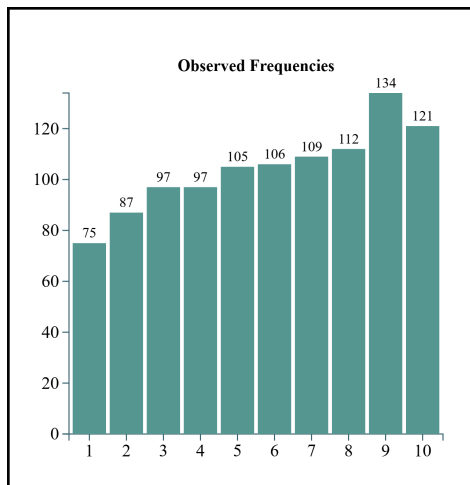


hs_public_financing_stadiums_support

Dependent Variable: Respondents who answered 'Strongly Approve' or 'Somewhat Approve' vs those who answered 'Somewhat Disapprove' or 'Strongly Disapprove'

Internal Haystaq Model Name: stadium_financing_approve_2w_CT

FLAG: 20%



Super Power (new April 2026)

Introduced April 2026

Source question:

Should American policy primarily be about maintaining economic and military superpower dominance?

Unsure, Yes, Maybe, No

Included fields:

hs_super_power_policy_support

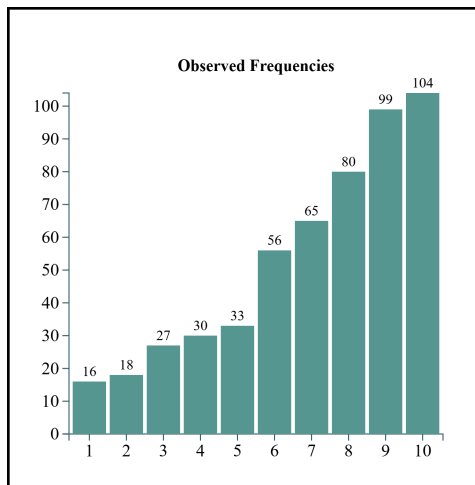
hs_super_power_policy_oppose

hs_super_power_policy_support

Dependent Variable: Respondents who said 'Yes' vs those who said 'Unsure' or 'No'

Internal Haystaq Model Name: continue_super_power_policy_aw2_CT

FLAG: 20%

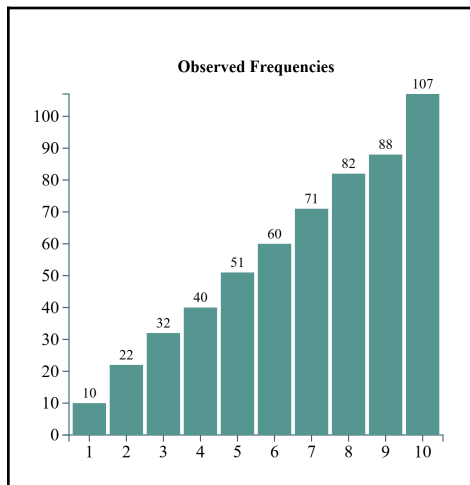


hs_super_power_policy_oppose

Dependent Variable: Respondents who said 'No' vs those who said 'Unsure' or 'Yes'

Internal Haystack Model Name: continue_super_power_no_policy_aw2_CT

FLAG: 10%



Tax Cut Support (Updated April 2026) *

Updated April 2026

Source question:

Would you support a tax cut for all taxpayers knowing that much of the savings will go to those making more than \$1,000,000 per year?

Support Tax Cut, Oppose Tax Cut, Unsure

Included fields:

hs_tax_cuts_support

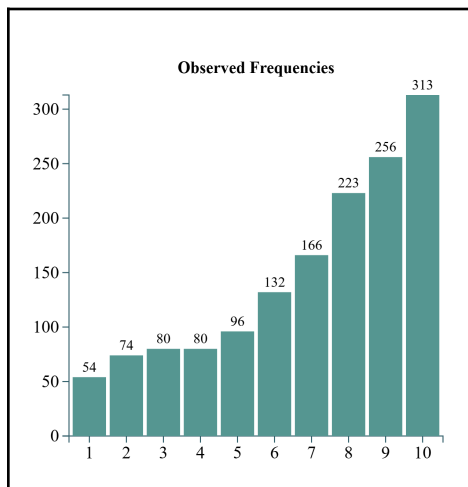
hs_tax_cust_oppose

hs_tax_cuts_support

Dependent Variable: Respondents who said 'Support Cut' vs. those who said 'Oppose Cut' or 'Unsure'

Internal Haystaq Model Name: tax_cut_yes_aw_CT

FLAG: 20%

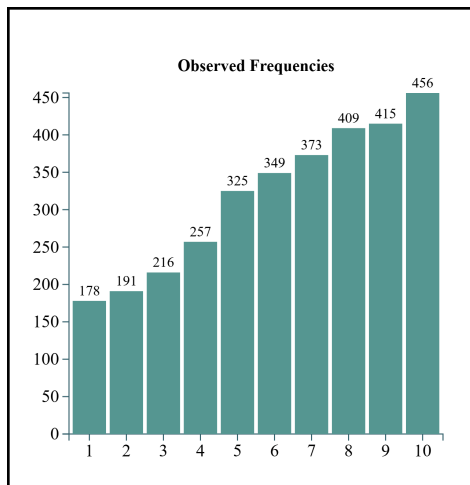


hs_tax_cuts_oppose

Dependent Variable: Respondents who said 'Oppose Cut' vs. those who said 'Support Cut', 'Unsure'

Internal Haystaq Model Name: tax_cut_no_aw_GB

FLAG: 20%



Third Party *

Source question:

Some people feel that the Democratic and Republican parties have become too extreme and there is a need for a new moderate party. Do you agree there should be a moderate third party?

Agree, Disagree or Unsure

Included fields:

hs_partisanship_moderate_third_party_support

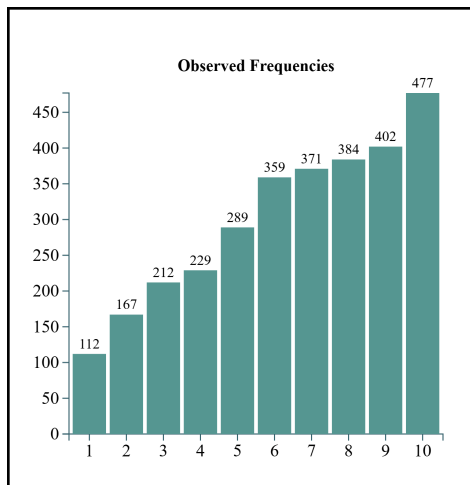
hs_partisanship_moderate_third_party_oppose

hs_partisanship_moderate_third_party_support

Dependent Variable: Respondents who said 'Agree' vs those who said 'Disagree' or 'Unsure'

Internal Haystaq Model Name: third_party_agree_aw_CT

FLAG: 15%

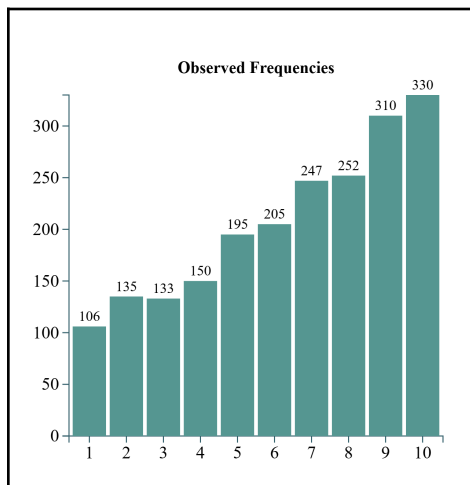


hs_partisanship_moderate_third_party_oppose

Dependent Variable: Respondents who said 'Disagree' vs those who said 'Agree' or 'Unsure'

Internal Haystaq Model Name: third_party_disagree_aw_GB

FLAG: 20%



Ticket Splitting (Updated April 2026) *

Updated April 2026

Source question:

Democratic respondents were asked:

Would you ever or have you ever voted for a Republican for any office?

Yes, No, Unsure

Republican respondents were asked:

Would you ever or have you ever voted for a Democrat for any office?

Yes, No, Unsure

Included fields:

hs_ticket_splitter_yes

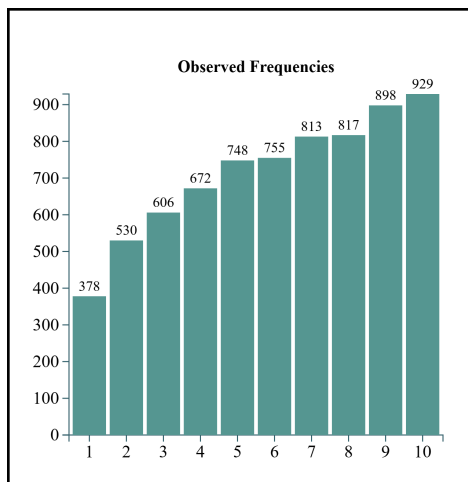
hs_ticket_splitter_no

hs_ticket_splitter_yes

Dependent Variable: Respondents who said 'Yes' vs. those who said 'No', 'Unsure'

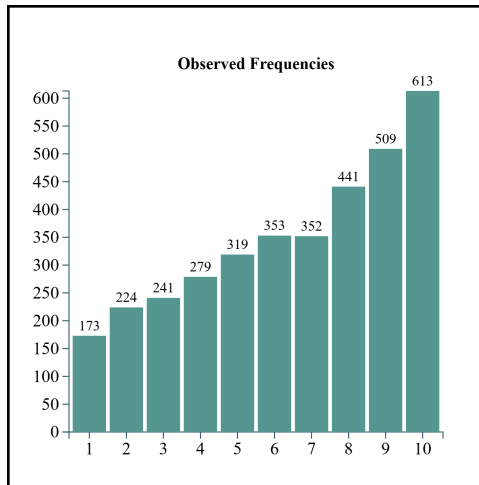
Internal Haystack Model Name: ticket_splitting_yes_either_3rd_aw_GB

FLAG: 25%



hs_ticket_splitter_no

Dependent Variable: Respondents who said 'No' vs. those who said 'Yes', 'Unsure'
Internal Haystaq Model Name: ticket_splitting_no_either_3rd_aw_CT
FLAG: 20%



Ticket Splitting Dem (Updated April 2026)

Updated April 2026

***Note: this score limited to likely Democratic voters only**

Source question:

Would you ever or have you ever voted for a Republican for any office?
Yes, No, Unsure

Included fields:

hs_ticket_splitter_dem_yes

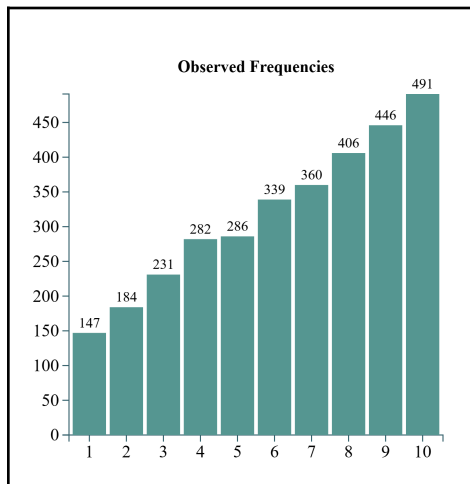
hs_ticket_splitter_dem_no

hs_ticket_splitter_dem_yes

***Note: This score was limited to likely Democrats**

Dependent Variable: Respondents who said 'Yes' vs. those who said 'No', 'Unsure' –
Limited to Likely Dems

Internal Haystaq Model Name: ticket_splitting_yes_dem_aw_GB
FLAG: 20%



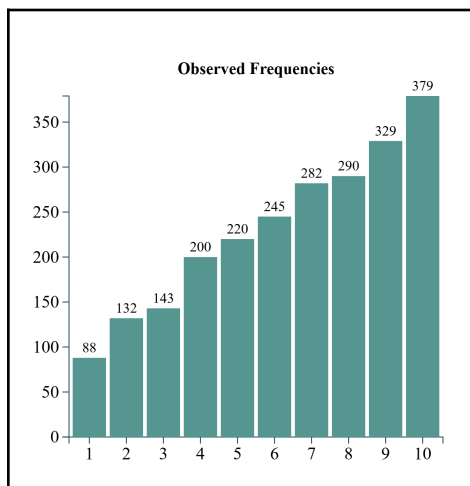
hs_ticket_splitter_dem_no

***Note: This score was limited to likely Democrats**

Dependent Variable: Respondents who said 'No' vs those who said 'Yes', 'Unsure' – Limited to Likely Dems

Internal Haystack Model Name: ticket_splitting_no_dem_aw_CT

FLAG: 20%



Ticket Splitting GOP (Updated April 2026)

Updated April 2026

***Note: this score limited to likely Republican voters only**

Source question:

Would you ever or have you ever voted for a Democrat for any office?

Yes, No, Unsure

Included fields:

hs_ticket_splitter_gop_yes

hs_ticket_splitter_gop_no

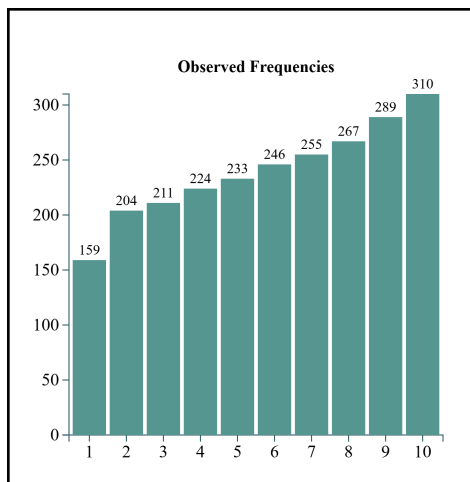
hs_ticket_splitter_gop_yes

***Note: This score was limited to likely Republicans**

Dependent Variable: Respondents who said 'Yes' vs. those who said 'No', 'Unsure' – Limited to Likely GOPs

Internal Haystaq Model Name: ticket_splitting_yes_gop_aw_CT

FLAG: 15%



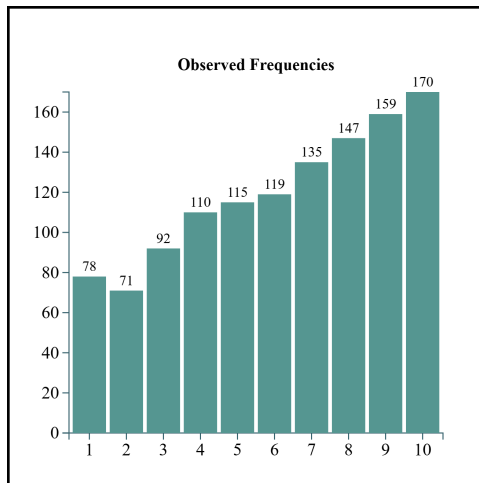
hs_ticket_splitter_gop_no

***Note: This score was limited to likely Republicans**

Dependent Variable: Respondents who said 'No' vs those who said 'Yes', 'Unsure' – Limited to Likely GOPs

Internal Haystaq Model Name: ticket_splitting_no_gop_aw_GB

FLAG: 20%



Trans Athletes *

Source question:

Should Transgender Athletes be allowed to compete in women's sports?

Unfamiliar, Yes, With No Restrictions, Yes, With Some Restrictions, Not Allowed, Unsure

Included fields:

hs_trans_athlete_no

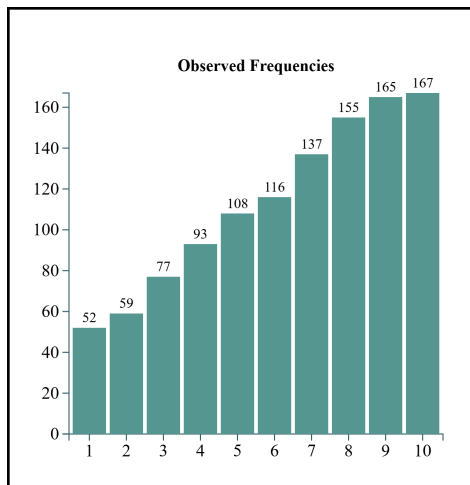
hs_trans_athlete_yes

hs_trans_athlete_no

Dependent Variable: Respondents who said 'Not Allowed' vs. those who said 'Yes with No Restrictions', 'Yes Some Restrictions'

Internal Haystaq Model Name: trans_athletes_no_2w_LGB

FLAG: 30%

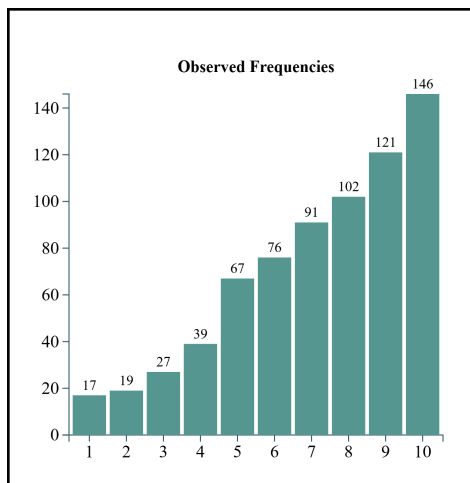


hs_trans_athlete_yes

Dependent Variable: Respondents who said 'Yes with No Restrictions', 'Yes Some Restrictions' vs. 'Not Allowed'

Internal Haystack Model Name: trans_athletes_yes_w_restrictions_2w_CT

FLAG: 20%



Tribalism *

Source question:

When it comes to the location of the US Embassy in Israel, who do you think has or had the better policy, Trump or Biden?

And

When it comes to the federal government's policy of maintaining a military base on the island of Guam, who do you think has or had a better policy, Trump or Biden?

Trump's Better, Biden's Better, Policies seem the Same, Unsure

Included fields:

hs_tribalism_open_minded

hs_tribalism_team_gop

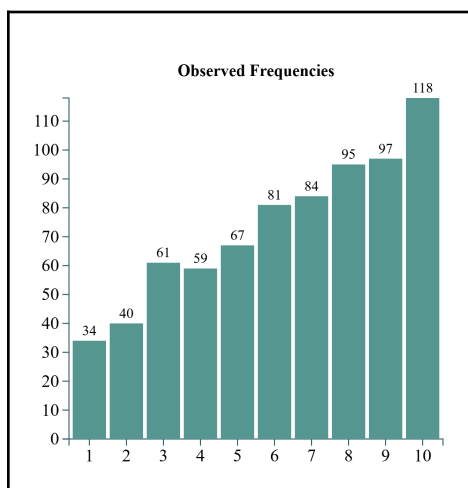
hs_tribalism_team_dem

hs_tribalism_open_minded

Dependent Variable: Respondents who said 'Same Policy', 'Unsure' vs 'Dem Tribe', 'GOP Tribe'

Internal Haystaq Model Name: tribalism_combo_not_tribal_v2_CT

FLAG: 15%

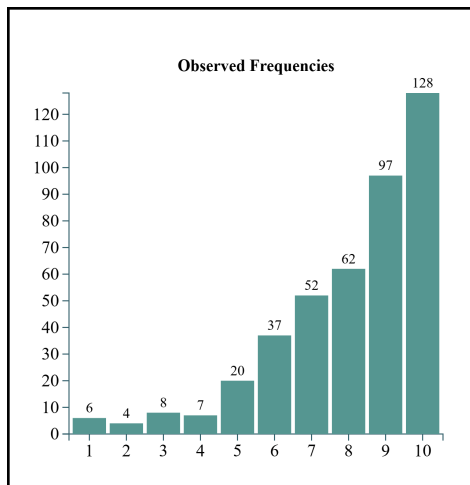


hs_tribalism_team_gop

Dependent Variable: Respondents who said 'GOP Tribe' vs. those who said 'Same Policy', 'Unsure', 'Dem Tribe'

Internal Haystaq Model Name: tribalism_combo_team_gop_v2_CT

FLAG: 20%

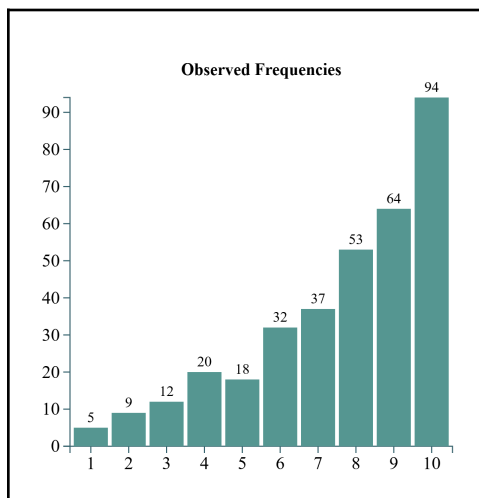


hs_tribalism_team_dem

Dependent Variable: Respondents who said 'Dem Tribe' vs. those who said 'GOP Tribe', 'Same Policy', 'Unsure'

Internal Haystack Model Name: tribalism_combo_team_dem_v2_CT

FLAG: 20%



Teachers Unions (Updated April 2026) *

Updated in April 2026

Source question:

Do you think Teacher Unions have a positive impact on schools or a negative impact?

Positive Impact, Negative Impact, Neutral Impact, Unsure

Included fields:

hs_teachers_union_positive

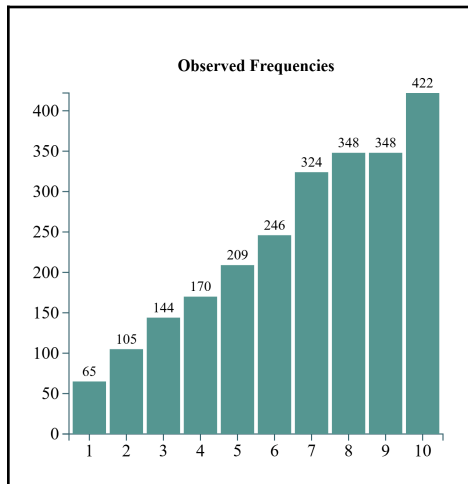
hs_teachers_union_negative

hs_teachers_union_positive

Dependent Variable: Respondents who said 'Positive' vs. those who said 'Negative', 'Neutral', 'Unsure'

Internal Haystaq Model Name: teachers_unions_positive_aw_GB

FLAG: 20%

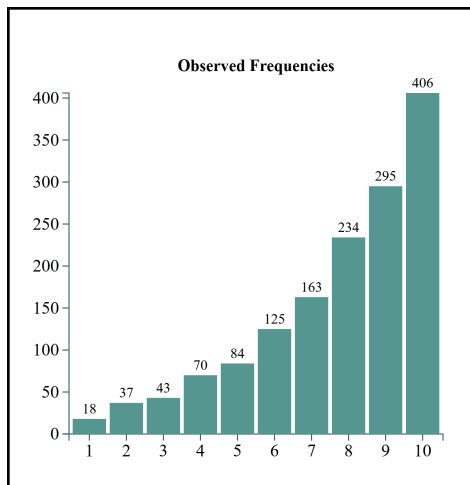


hs_teachers_union_negative

Dependent Variable: Respondents who said 'Negative' vs. those who said 'Positive', 'Neutral', 'Unsure'

Internal Haystaq Model Name: teachers_unions_negative_aw_CT

FLAG: 20%



Trump 3rd Term (new April 2026)

Source question:

If President Trump were to attempt to run for a third term, would you support or oppose this?

Unsure, Strongly Support, Somewhat Support, Somewhat Oppose, Strongly Oppose

Included fields:

hs_trump_3rd_term_any_support

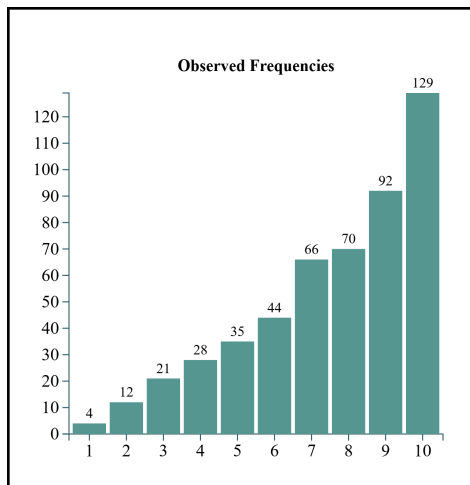
hs_trump_3rd_term_oppose

hs_trump_3rd_term_any_support

Dependent Variable: Respondents who said 'Unsure', 'Strongly Support', 'Somewhat Support', 'Somewhat Oppose' vs those who said 'Strongly Oppose'

Internal Haystack Model Name: trump_3rd_term_any_support_aw2_CT

FLAG: 15%

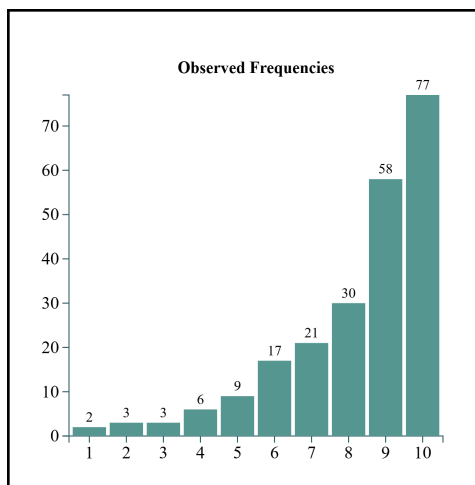


hs_trump_3rd_term_oppose

Dependent Variable: This Model is the inverse of the Trump 3rd Term Support model. Respondents who said 'Strongly Support' vs those who said 'Strongly Oppose'

Internal Haystaq Model Name: 1-trump_3rd_term_str_support_2w_GB

FLAG: 30%



Trump Tariffs (Modified/Updated April 2026) *

Modified April 2026

Source question:

Do you support or oppose Trump's tariffs?

Unsure, Strongly Support, Somewhat Support, Somewhat Oppose, Strongly Oppose

Included fields:

hs_trump_tariffs_support

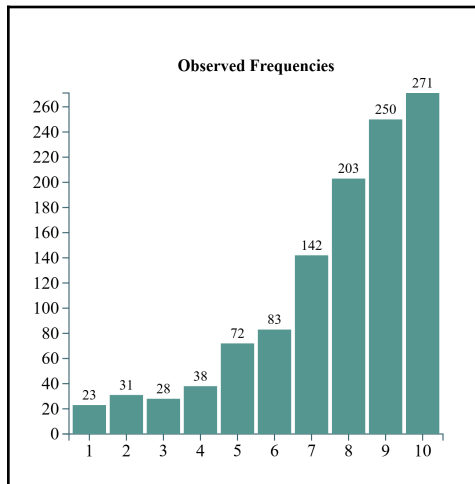
hs_trump_tariffs_oppose

hs_trump_tariffs_support

Dependent Variable: Respondents who said 'Strongly Support' or 'Somewhat Support' vs those who said 'Strongly Oppose', 'Somewhat Oppose' or 'Unsure'

Internal Haystaq Model Name: trump_tariffs_support_aw_CT

FLAG: 20%

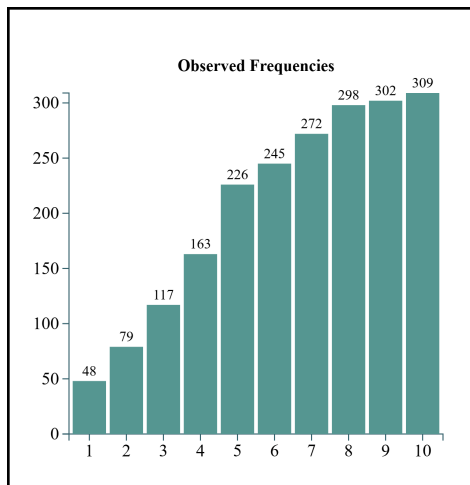


hs_trump_tariffs_oppose

Dependent Variable: Respondents who said 'Strongly Oppose' or 'Somewhat Oppose' vs those who said 'Strongly Support', 'Somewhat Support' or 'Unsure'

Internal Haystaq Model Name: trump_tariffs_oppose_aw_CT

FLAG: 30%



Trust in Science *

Source question:

To what extent do you trust the scientific and medical communities to do what is right?
Almost Always, Usually, Sometimes, Rarely, Unsure

Included fields:

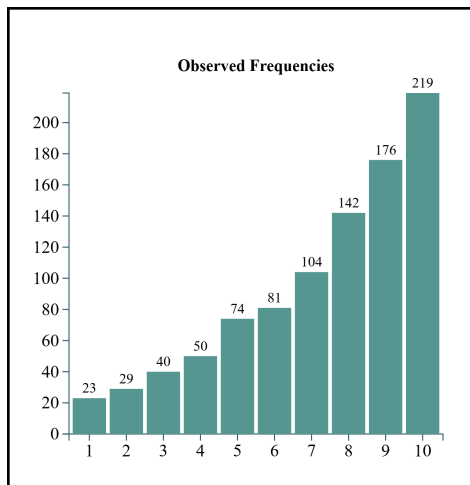
hs_trust_science_yes
hs_trust_science_no

hs_trust_science_yes

Dependent Variable: Respondents who said 'Almost Always' vs. those who said 'Rarely', 'Sometimes', 'Unsure'

Internal Haystack Model Name: trust_science_always_aw_CT

FLAG: 25%

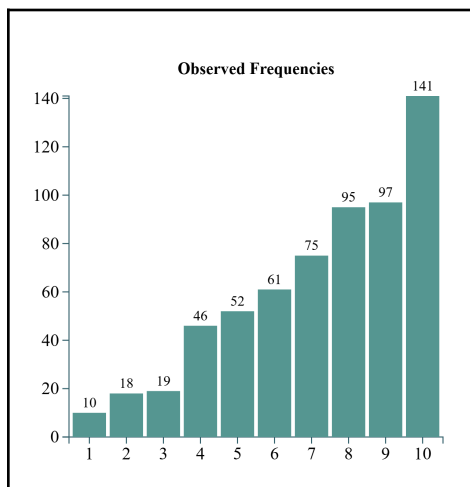


hs_trust_science_no

Dependent Variable: Respondents who said 'Rarely' vs. those who said 'Almost Always', 'Sometimes', 'Unsure', 'Usually'

Internal Haystack Model Name: trust_science_rarely_aw_CT

FLAG: 10%



Truth vs Free Speech *

Source question:

Is it more important for Social Media Companies like Facebook and Twitter to ensure truthful information or to protect free speech?

Much More Important to Ensure Truthful Information, Somewhat More Important to Ensure Truthful Information, Somewhat More Important to Ensure Free Speech, Much More Important to Ensure Free Speech, Unsure

Included fields:

hs_social_media_ensure_free_speech

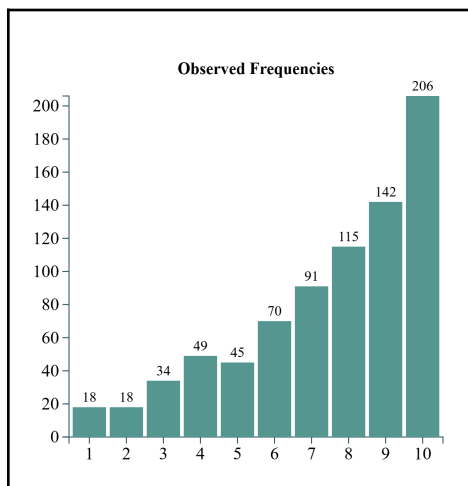
hs_social_media_ensure_truth

hs_social_media_ensure_free_speech

Dependent Variable: Respondents who said 'Much More Free Speech' vs. those who said 'Much More Truth', 'Somewhat More Truth', 'Unsure'

Internal Haystaq Model Name: truth_vs_free_speech_str_fs_aw_GB

FLAG: 20%

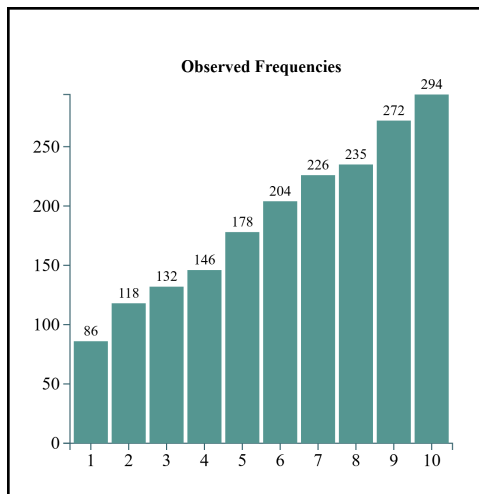


hs_social_media_ensure_truth

Dependent Variable: Respondents who said 'Much More Truth' vs. those who said 'Much More Free Speech', 'Somewhat More Free Speech', 'Unsure'

Internal Haystaq Model Name: truth_vs_free_speech_str_truth_aw_GB

FLAG: 20%



Turnout Scores

Source:

Derived from Vote history available on the voter file. This is calibrated to be presidential year turnout.

Included fields:

- hs_likely_polling_turnout
- hs_likely_mid_term_voter
- hs_likely_presidential_voter

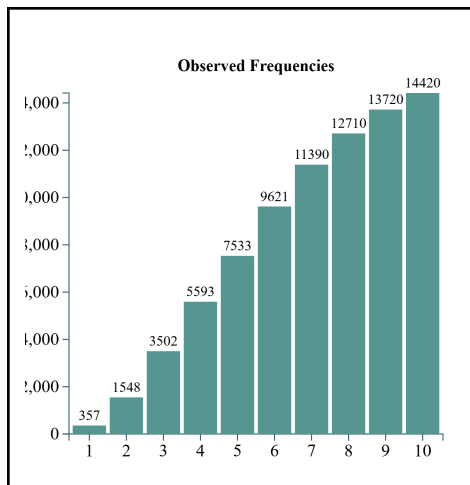
hs_likely_polling_turnout

Note: this is our stable turnout number – it is combined with the previous year’s turnout model to create a turnout number that only changes marginally over time.

Dependent Variable: Registered voters who voted in the 2022 presidential election vs. those who were eligible to vote in the 2022 presidential election but did not vote pushed forward onto 2025 turn out data

Internal Haystaq Model Name: hs_likely_polling_turnout

No Flags Associated with this score



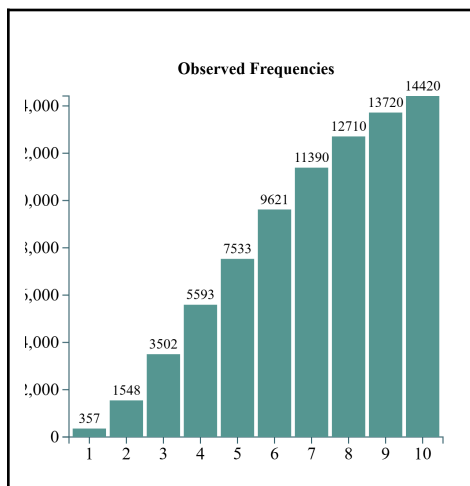
hs_likely_mid_term_voter

Dependent Variable: Registered voters who voted in the 2022 midterm election vs. those who were eligible to vote in the 2022 midterm election but did not vote pushed forward onto 2025 turn out data

Internal Haystaq Model Name: hs_likely_mid_term_voter

Flag: 55% hf_likely_mid_term_voter

Flag: 45% hf_unlikely_mid_term_voter

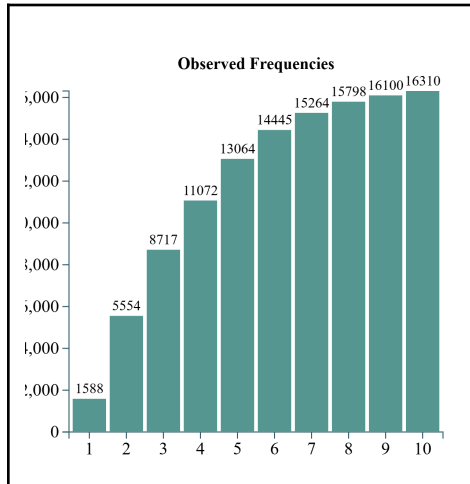


hs_likely_presidential_voter

Dependent Variable: Registered voters who voted in the 2024 presidential election vs. those who were eligible to vote in the 2024 presidential election but did not vote pushed forward onto 2025 turn out data

Internal Haystaq Model Name: hs_likely_presidential_voter

Flag: 55% hf_likely_presidential_voter
Flag: 45% hf_unlikely_presidential_voter_flag



turnout_flags_combined_with_early_vote_and_absentee

hf_likely_presidential_voter_and_likely_absentee_by_mail_flag:
top 55% turnout, top 30% absentee

hf_likely_presidential_voter_and_unlikely_absentee_by_mail_flag:
top 55% turnout, bottom 35% absentee

hf_unlikely_presidential_voter_and_likely_absentee_by_mail_flag:
bottom 45% turnout, top 20% absentee

hf_likely_presidential_voter_and_likely_early_voter_flag:
top 55% turnout, bottom 20% early vote

hf_likely_presidential_voter_and_unlikely_early_voter_flag:
top 55% turnout, bottom 35% early vote

TV News Source (Modified/Updated April 2026)*

Updated April 2026

Source question:

Which of the following cable news organizations is the most trustworthy:

CNN, Fox News, MSNBC or Newsmax?

Included fields:

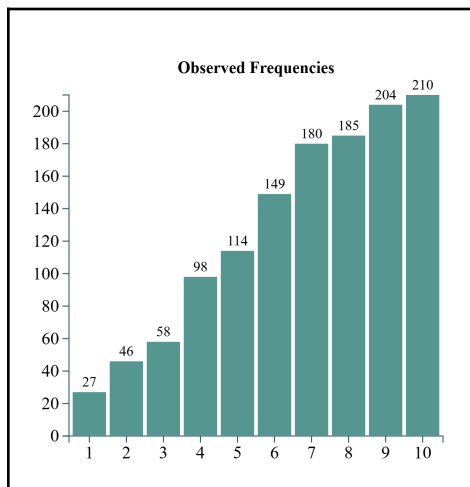
hs_tv_news_source_most_trusted_cnn
hs_tv_news_source_most_trusted_fox
hs_tv_news_source_most_trusted_msnbc
hs_tv_news_source_most_trusted_newsmax

hs_tv_news_source_most_trusted_cnn

Dependent Variable: Respondents who said 'CNN' vs those who said 'MSNBC', 'FOX' or 'Newsmax'

Internal Haystaq Model Name: tv_news_source_cnn_aw_CT

FLAG: 15%

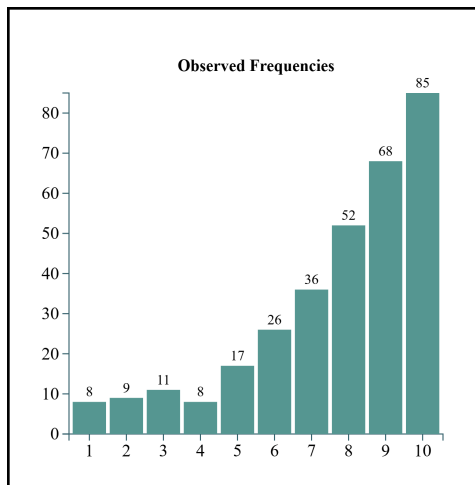


hs_tv_news_source_most_trusted_fox

Dependent Variable: Respondents who said 'FOX' vs those who said 'CNN', 'MSNBC' or 'Newsmax'

Internal Haystaq Model Name: tv_news_source_fox_aw_CT

FLAG: 12%

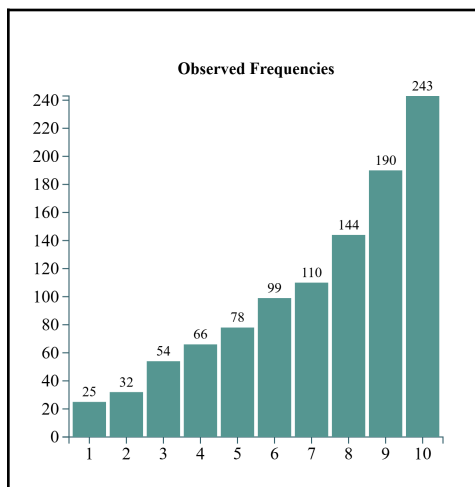


hs_tv_news_source_most_trusted_msnbc

Dependent Variable: Respondents who said 'MSNBC' vs those who said 'CNN', 'FOX' or 'Newsmax'

Internal Haystaq Model Name: tv_news_source_msnbc_aw_CT

FLAG: 10%

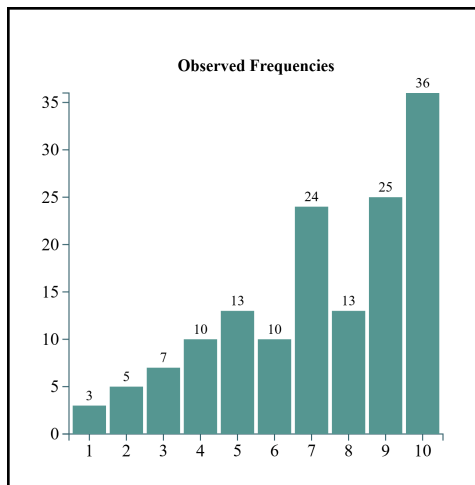


hs_tv_news_source_most_trusted_newsmax

Dependent Variable: Respondents who said 'Newsmax' vs those who said 'CNN', 'MSNBC' or 'FOX'

Internal Haystaq Model Name: tv_news_source_newsmax_aw_XG

FLAG: 10%



TV Viewing

Source question:

What is the main way you watch television at home? Do you primarily watch TV via Cable, Satellite, Free Streaming Services like YouTube or TikTok, paid Streaming Services like Netflix or Hulu, or Over the Air TV.

Cable, Satellite, Free Streaming, Paid Streaming, Over the Air TV, Don't Watch TV

Included fields:

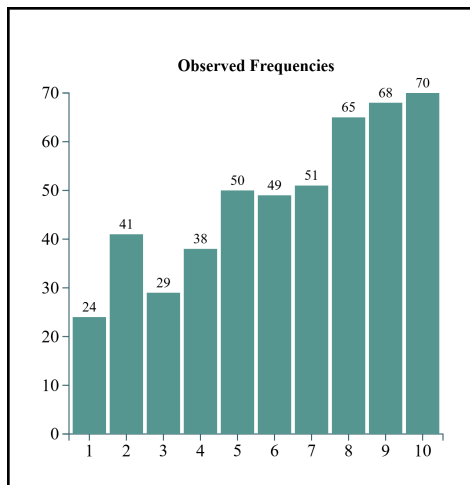
hs_tv_viewer_not_viewer
 hs_tv_viewer_watch_free_streaming
 hs_tv_viewer_watch_any_tv
 hs_tv_viewer_watch_paid_streaming
 hs_tv_viewer_watch_cable

hs_tv_viewer_watch_free_streaming

Dependent Variable: Respondents who said 'Free Streaming' vs. those who said 'Cable', 'Satellite', 'Paid Streaming', 'Over the Air', 'Don't Watch TV'

Internal Haystack Model Name: tv_source_free_streaming_v2_CT

FLAG: 25%

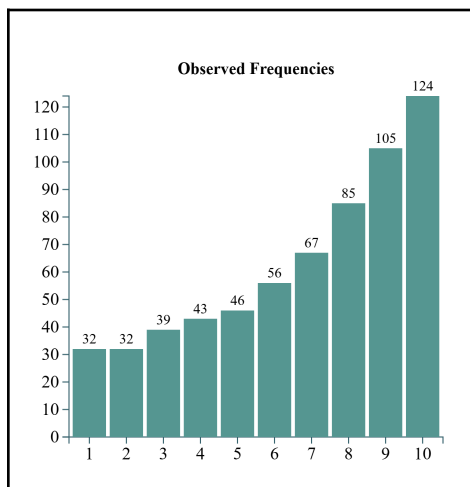


hs_tv_viewer_watch_any_tv

Dependent Variable: Respondents who said 'Over the Air', 'Cable', 'Satellite', vs. those who said 'Cable', 'Satellite', 'Free Streaming', 'Paid Streaming', 'Don't Watch TV'

Internal Haystaq Model Name: tv_source_tv_v2_LGB

FLAG: 25%

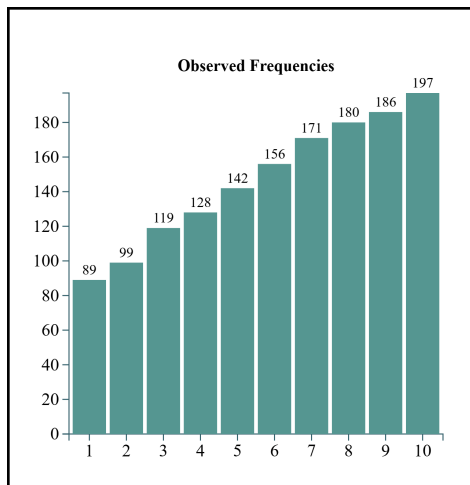


hs_tv_viewer_watch_paid_streaming

Dependent Variable: Respondents who said 'Paid Streaming' vs. those who said 'Cable', 'Satellite', 'Free Streaming', 'Over the Air', 'Don't Watch TV'

Internal Haystaq Model Name: tv_source_paid_streaming_v2_CT

FLAG: 25%

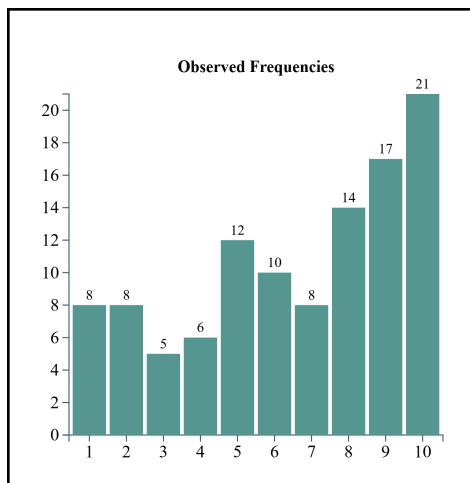


hs_tv_viewer_not_viewer

Dependent Variable: Respondents who said 'Don't Watch TV' vs. those who said 'Cable', 'Satellite', 'Free Streaming', 'Paid Streaming', 'Over the Air'

Internal Haystack Model Name: tv_source_dont_watch_tv_v2_CT

FLAG: 8%



Ukraine *

Source question:

President Trump is significantly lowering the amount of financial and military aid the United States is providing to Ukraine. Do you agree or disagree with President Trump's new policy towards Ukraine?

Unsure, Strongly Agree, Somewhat Agree, Somewhat Disagree, Strongly Disagree

Included fields:

hs_trump_ukraine_policy_support

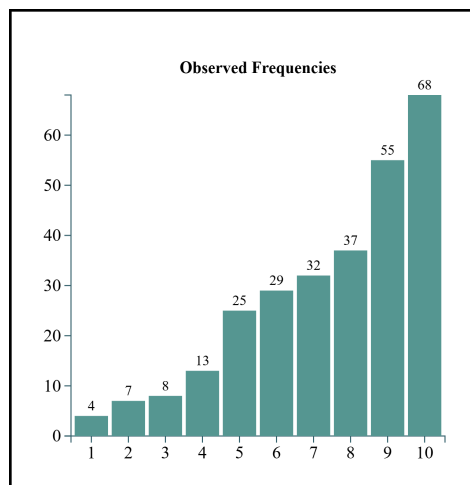
hs_trump_ukraine_policy_oppose

hs_trump_ukraine_policy_support

Dependent Variable: Respondents who said 'Strongly Agree' vs. those who said 'Somewhat Disagree', 'Strongly Disagree'

Internal Haystack Model Name: trump_ukraine_policy_strongly_support_2w_GB

FLAG: 20%

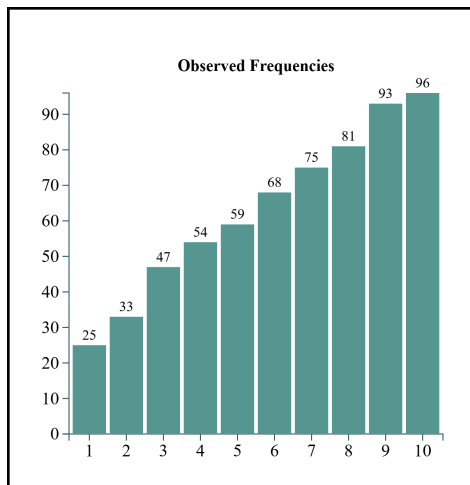


hs_trump_ukraine_policy_oppose

Dependent Variable: Respondents who said 'Strongly Disagree', 'Somewhat Disagree' vs. those who said 'Strongly Agree', 'Somewhat Agree', 'Unsure'

Internal Haystack Model Name: trump_ukraine_policy_oppose_aw_XG

FLAG: 20%



Unions *

Source question:

Do you believe labor unions are mostly beneficial or mostly harmful?

Mostly Beneficial, Mostly Harmful, Unsure

Included fields:

hs_attitude_towards_unions_beneficial

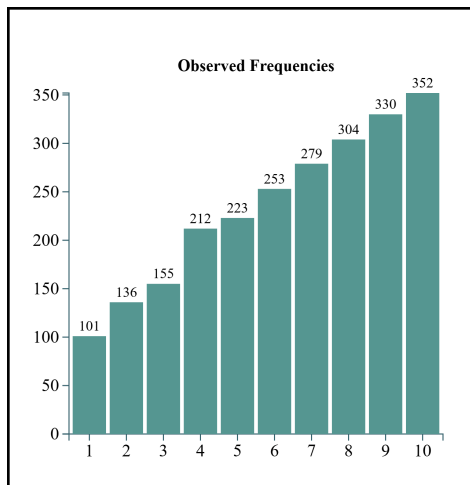
hs_attitude_towards_unions_not_beneficial

hs_attitude_towards_unions_beneficial

Dependent Variable: Respondents who said 'Mostly Beneficial' vs. those who said 'Mostly Harmful' or 'Unsure'

Internal Haystack Model Name: unions_beneficial_aw_GB

FLAG: 25%

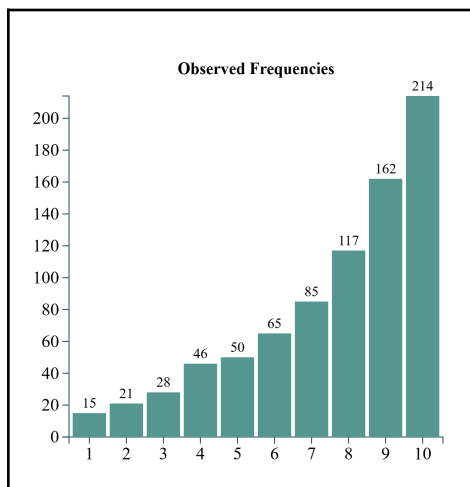


hs_attitude_towards_unions_not_beneficial

Dependent Variable: Respondents who said 'Mostly Harmful' vs. those who said 'Mostly Beneficial', 'Unsure'

Internal Haystaq Model Name: unions_harmful_aw_CT

FLAG: 15%



United Healthcare *

Source question:

In December of 2024 CEO Brian Thompson was shot and killed in Manhattan. To what extent do United Healthcare's policies and denial of medical claims deserve blame for this death?

Unsure, Great Deal of Blame, Some Blame, Not Responsible for this death

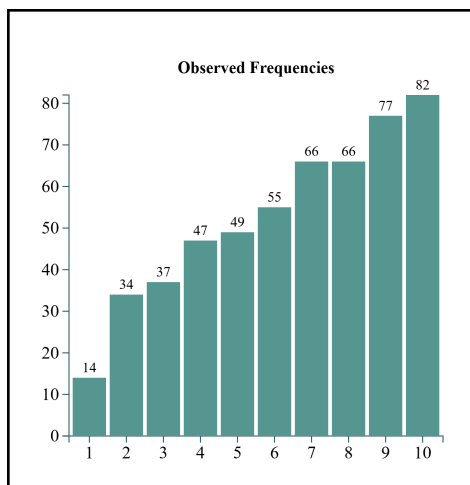
Included fields:

hs_united_healthcare_at_fault
hs_united_healthcare_no_fault

hs_united_healthcare_at_fault

Dependent Variable: Respondents who said 'Great Deal of Blame' vs. those who said 'Not Responsible', 'Unsure'

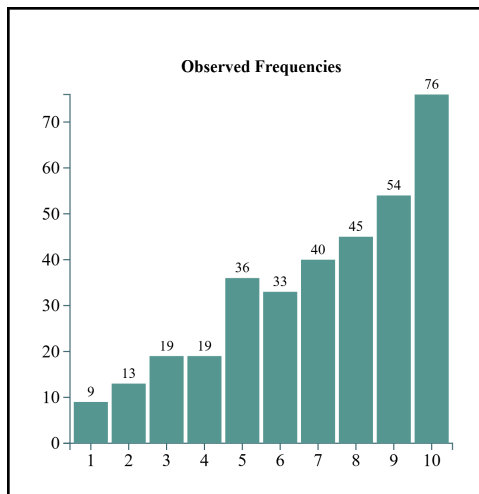
Internal Haystaq Model Name: luigi_mangione_united_much_blame_aw2_CT
FLAG: 20%



hs_united_healthcare_no_fault

Dependent Variable: Respondents who said 'Not Responsible' vs. those who said 'Unsure', 'Great Deal of Blame', 'Some Blame'

Internal Haystaq Model Name: luigi_mangione_united_not_responsible_aw_GB
FLAG: 10%



Urban Rural (new April 2026)

Introduced April 2026

Source question:

Do you consider where you live to be urban, rural or suburban?

Unsure, Urban, Suburban, Rural

Included fields:

hs_area_identity_suburban

hs_area_identity_urban

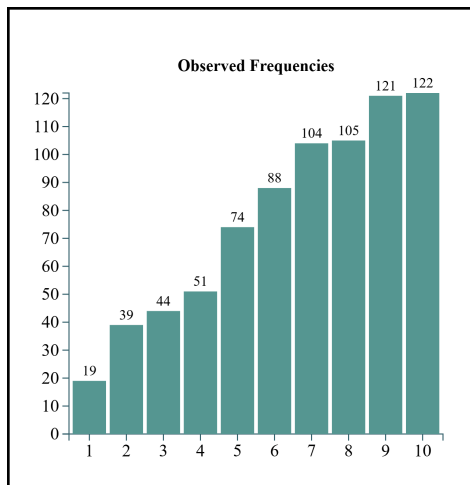
hs_area_identity_rural

hs_area_identity_suburban

Dependent Variable: Respondents who said 'Suburban' vs those who said 'Unsure', 'Urban' or 'Rural'

Internal Haystaq Model Name: area_type_suburban_CT

FLAG: 40%

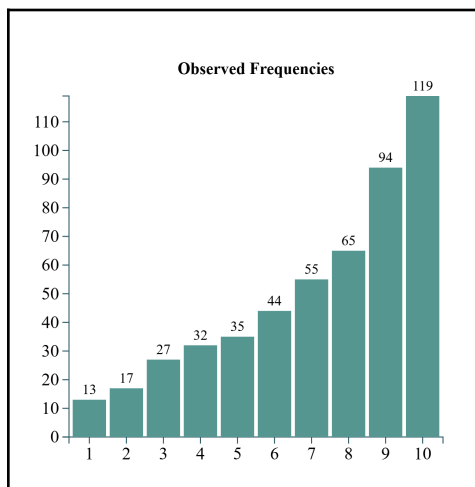


hs_area_identity_urban

Dependent Variable: Respondents who said 'Urban' vs those who said 'Unsure', 'Suburban' or 'Rural'

Internal Haystaq Model Name: area_type_urban_GB

FLAG: 20%

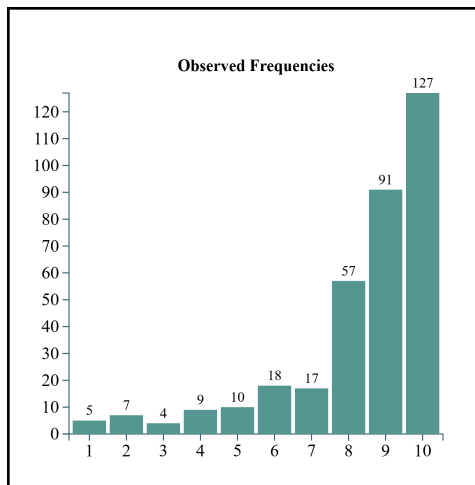


hs_area_identity_rural

Dependent Variable: Respondents who said 'Rural' vs those who said 'Unsure', 'Suburban' or 'Urban'

Internal Haystaq Model Name: area_type_rural_CT

FLAG: 20%



Vaping (Updated April 2026) *

Updated in April 2026

Source question:

Do you use vaping products?

Yes, No

Included fields:

hs_vaping_user_yes

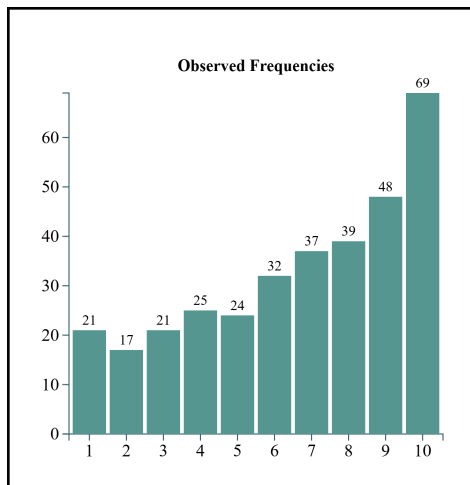
hs_vaping_user_no

hs_vaping_user_yes

Dependent Variable: Respondents who said 'Yes' vs. those who said 'No'

Internal Haystaq Model Name: vaping_user_yes_2w_GB

FLAG: 10%



hs_vaping_user_no

Dependent Variable: This model is the inverse of the Yes Vaping User model above

Internal Haystaq Model Name: inverse of vaping_user_yes_2w_GB

FLAG: 20%

View of Opposition *

Source question:

How do you view people who voted for a different presidential candidate this last election?

Unsure or Did Not Vote, We Just Happen to Disagree, They Are Misinformed, Their Views Are Dangerous

Included fields:

hs_view_of_opposition_just_disagree

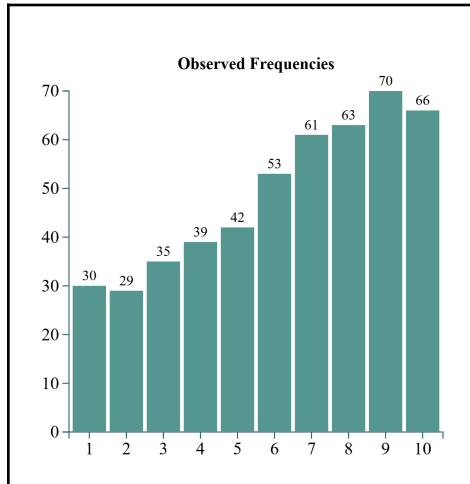
hs_view_of_opposition_misinformed

hs_view_of_opposition_dangerous

hs_view_of_opposition_just_disagree

Dependent Variable: Respondents who said 'Happen to Disagree' vs those who said 'Dangerous'

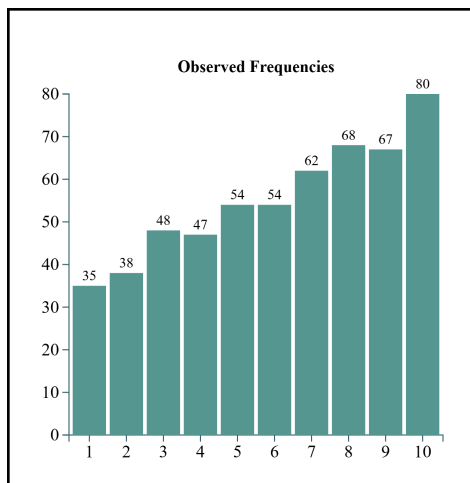
Internal Haystaq Model Name: view_of_opposition_just_disagree_2w_CT
FLAG: 20%



hs_view_of_opposition_misinformed

Dependent Variable: Respondents who said 'Misinformed' vs those who said 'Unsure', 'Happen to Disagree'

Internal Haystaq Model Name: view_of_opposition_misinformed_aw2_CT
FLAG: 10%

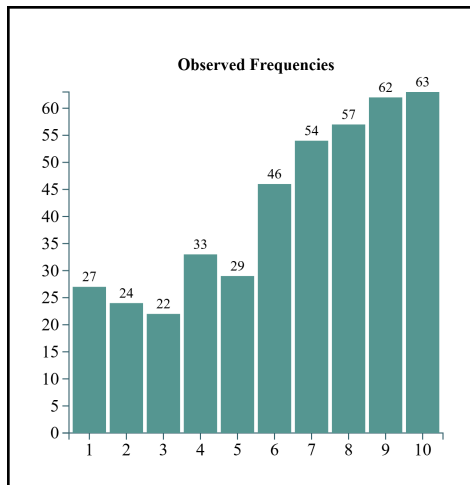


hs_view_of_opposition_dangerous

Dependent Variable: Respondents who said 'Dangerous' vs those who said 'Unsure', 'Happen to Disagree'

Internal Haystaq Model Name: view_of_opposition_dangerous_aw2_CT

FLAG: 20%



Violent Crime Anxiety (Updated April 2026) *

Updated in April 2026

Source question:

How much do you worry about violent crime affecting you or your family? Are you very worried, somewhat worried, not very worried or not at all worried about violent crime affecting you or your family?

Very Worried, Somewhat Worried, Not Very Worried, Not At all Worried

Included fields:

hs_violent_crime_worried

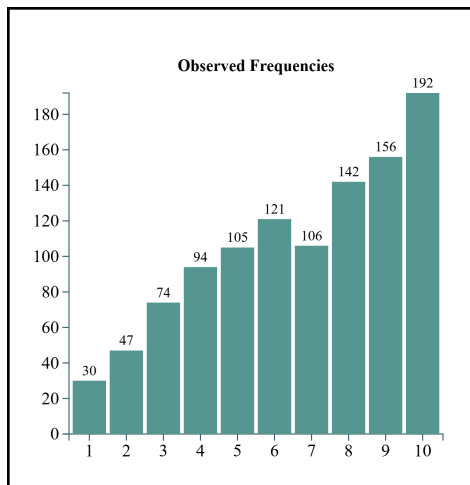
hs_violent_crime_not_worried

hs_violent_crime_very_worried

Dependent Variable: Respondents who said 'Very Worried' vs. those who said 'Not at all Worried', 'Not Very Worried'

Internal Haystack Model Name: violent_crime_very_worried_aw_GB

FLAG: 20%

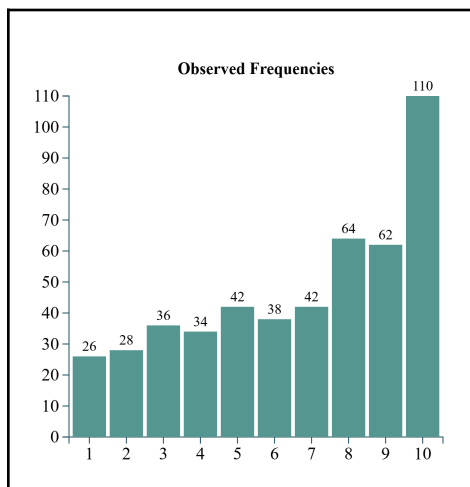


hs_violent_crime_not_worried

Dependent Variable: Respondents who said 'Not at all Worried' vs. those who said, 'Very Worried', 'Somewhat Worried'

Internal Haystack Model Name: violent_crime_not_at_all_worried_aw_CT

FLAG: 10%



Voting Fraud (Updated April 2026) *

Updated in April 2026

Source question:

Which is the greater concern for you around voting - that there are too many people fraudulently casting votes or that there are barriers that make it difficult for people to vote?

Voter Fraud, Voter suppression, Unsure

Included fields:

hs_voting_fraud_concern_fraud

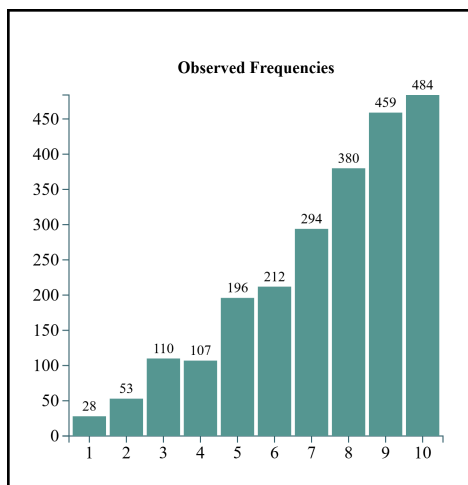
hs_voting_fraud_concern_barriers

hs_voting_fraud_concern_fraud

Dependent Variable: Respondents who said 'Voter Fraud' vs. 'Voter Suppression', 'Unsure'

Internal Haystaq Model Name: voting_fraud_concerned_aw_CT

FLAG: 25%

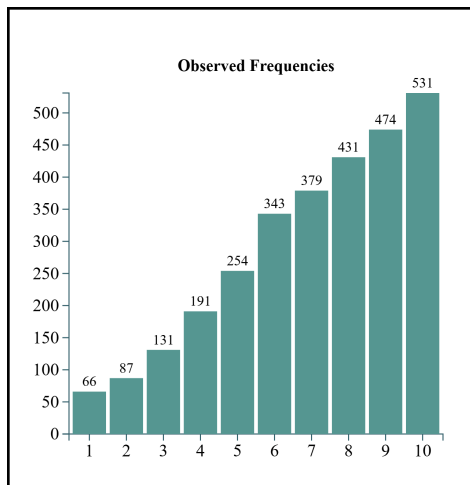


hs_voting_fraud_concern_barriers

Dependent Variable: Respondents who said 'Voter Suppression' vs. 'Voter Fraud', 'Unsure'

Internal Haystaq Model Name: voting_fraud_barriers_2w_GB

FLAG: 20%



Wealth Acquisition *

Source question:

Do you think that most people in the top 1% acquired their wealth because they worked hard or because of advantages they were handed?

Hard Work, Advantages, Unsure

Included fields:

hs_wealth_acquired_hardwork

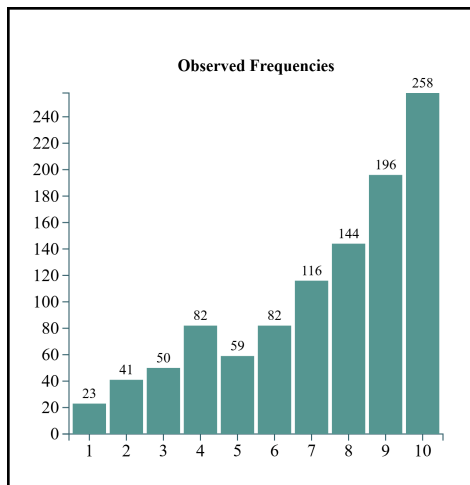
hs_wealth_acquired_through_advantages

hs_wealth_acquired_hardwork

Dependent Variable: Respondents who said 'Hard Work' vs. those who said 'Advantages'

Internal Haystack Model Name: wealth_acquired_through_hardwork_2w_CT

FLAG: 20%



hs_wealth_acquired_advantages

Dependent Variable: Respondents who said 'Advantages' vs. those who said 'Hard Work', 'Unsure'

Internal Haystaq Model Name: wealth_acquired_through_advantages_aw_CT

FLAG: 20%

