

BUSINESS SPONSORSHIP

of the gazebo restoration fund

What is the gazebo restoration fund?

The gazebo restoration fund is a school improvement initiative created by the ECHHS Alumni Association in partnership with the CHCCS Public School Foundation. The fund seeks to beautify the school gazebo and the surrounding area. The ultimate goal of the project is to create an outdoor space where students can learn and hang out while honoring the legacy of Principal Dave Thaden to whom the gazebo was dedicated.



What will my sponsorship do?

100% of funds will go towards the complete restoration of the gazebo through:

1. The professional sanding, staining, and sealing of all wood with a 20 year warranty
2. Replacement of broken wood boards
3. Landscaping of surrounding areas





Business Package Details

To become a business sponsor of the gazebo restoration fund, a business must donate \$300 or more to the cause. In appreciation of their generosity, the ECHHS Alumni Association will promote business sponsors in the following ways:

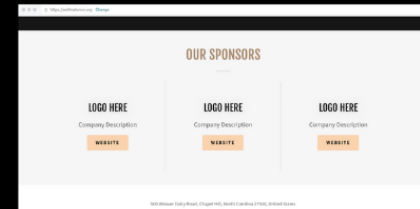
1 Social Media Posts

Every sponsor will get an individual post on the ECHHS Alumni Association Facebook and Instagram accounts. As outlined to the right, each post will thank the business for their support and the caption will promote the business' offerings. The accounts have a following of ~320 individuals, mainly in Chapel Hill.



2 Website Feature

The logo for each sponsor will be placed on the home page of the ECHHS Alumni Association Website for one year. Additionally, each business sponsor will be mentioned in the blog post following the gazebo's restoration. In the past year, echhsalumni.org was viewed by almost 4,000 individuals.



3 Thank You Email

The alumni association has a database with the emails for 1,000 ECHHS alumni. When the restoration is complete, a thank you email will be sent to these contacts and each business sponsor will be thanked.

4 Speech Call-Out

There will be a ceremony to celebrate the gazebo's completion. At this ceremony, each business sponsor will receive a special call-out for their support.

Becoming a Sponsor

- 1 Go to echhsalumi.org/gazebo-restoration
- 2 Click "Donate Here"
- 3 After being redirected to the PSF website, click on the "Other Programs" box
- 4 Fill out the necessary fields, making a donation of \$300 or more. In the comments box, type "[Business Name] sponsorship of ECHHS Gazebo Fund"

Thank you!



Donations are funneled through the Chapel Hill-Carrboro Public School Foundation, making them tax-deductible!