



# GOOD SHEPHERD

EPISCOPAL CHURCH & SCHOOL

TEQUESTA, FLORIDA

## 2021 Strategic Planning

### Introduction

2021 is a year of transition. We are moving from a pre-pandemic place to another new and different world. To get us there, we are called to reevaluate our goals and plans, which have been dramatically shifted by the events of 2020. We are still the same church. Our mission and vision have not changed. We are simply moving ahead together as a community, and we are called to recognize that the most effective way to do God's work in the world is to adapt. **As we *cross over* into the new place God is preparing for us, this is our BRIDGE.**

Build Relationships

Reevaluate Priorities

Imagine Change

Develop Disciples

Grow Leaders

Engage Community

## **Implementation**

These six areas comprise what we are considering to be a “mini” strategic plan, which will be implemented over the next 12-18 months. The following strategies represent the ways in which we plan to fulfill these six major goals:

### ***Build Relationships***

- Acknowledge and respond to the emotional, physical, and financial impacts of the pandemic by intentionally reaching out to those in need
- Reengage our children, youth, and families by offering new and creative opportunities for fellowship and support
- Develop process for connecting with and integrating virtual members and newcomers
- Expand opportunities for resource sharing and programs between church and school

### ***Reevaluate Priorities***

- Identify key learnings from the pandemic experience
- Review and adapt our long-range master campus plan
- Clearly define staff roles, and identify short and long-term staffing needs
- Develop comprehensive communication plan, including the development of our website

### ***Imagine Change***

- Experiment with new times and formats for corporate worship
- Create a taskforce to develop practices and programs related to anti-racism and ongoing dialogue on diversity and reconciliation
- Create a taskforce to study the recent demographic reports from the Episcopal Church and to develop strategies to sustain future congregational health and growth

### ***Develop Disciples***

- Articulate clear expectations for all members
- Reinvigorate small group ministries
- Expand online learning opportunities
- Create digital library of Bible studies and teaching series
- Facilitate intentional stewardship practices

### ***Grow Leaders***

- Reinitiate quarterly leadership gatherings
- Empower and equip leaders through regular training and resource sharing
- Develop position descriptions for key lay leadership roles
- Support leaders in the development of annual goals and strategies to meet those goals
- Assist leaders with annual budgeting

### ***Engage Community***

- Renew our understanding of what it means to be a *parish*
- Support and expand our Food Pantry initiative
- Develop sustainable business model for *Pennies for Heaven*
- Expand opportunities for digital engagement
- Work with the Village of Tequesta on specific community needs