

# Privacy Policy

## 1. Introduction

At AI Camp, we are committed to protecting your privacy. This privacy policy explains how we collect, use, and handle personal information from our users in compliance with applicable privacy laws.

## 2. Owner and Data Controller

- AI Camp Pty Ltd
- Level 24, 91 King William Street, Adelaide, SA, 5000
- **Contact Email:** admin@aicamp.com.au

## 3. Types of Data Collected

We collect various types of data from users, including:

- **Personal Data:** Full name, email address, phone number, age, and any other identifying information provided directly by the user.
- **Usage Data:** Information on how users interact with our website, including IP addresses, browser type, pages visited, and session duration.
- **Geolocation Data:** With your consent, we may collect data regarding your geographic location.

This data may be collected directly from the user or through automated processes such as cookies or similar technologies.

## 4. Purpose of Data Collection

AI Camp uses collected data for the following purposes:

- **Service Provision:** To deliver camp services, manage registrations, and provide user support.
- **Communication:** To send event updates, newsletters, and important notifications.
- **Marketing and Promotional Activities:** With explicit consent, we may send information on upcoming events, promotions, and AI-related content.
- **Analysis:** To analyze and improve our services and user experience.

## 5. Data Processing and Security

All collected data is processed securely using technological and organizational safeguards to prevent unauthorized access, alteration, or destruction. Data processing may involve selected personnel, and

we also use trusted third-party services bound by confidentiality and data protection agreements.

## **6. Legal Basis for Data Processing**

The processing of personal data is conducted in compliance with the law and is based on:

- **User Consent:** For marketing and optional communications.
- **Contractual Necessity:** Data required to provide camp services and fulfill user agreements.
- **Legal Obligations:** Compliance with regulatory or legal requirements.
- **Legitimate Interests:** For camp operations, analytics, and quality improvement.

## **7. Data Location and Transfers**

Data may be processed in multiple locations, including outside the user's country. When data is transferred internationally, we ensure compliance with data protection standards and use necessary safeguards to protect user data.

## **8. Data Retention**

AI Camp retains personal data only as long as necessary to fulfill the purposes outlined in this policy or as required by law. Once the purpose has been fulfilled, we securely delete or anonymize the data.

## **9. Third-Party Service Providers**

We may work with third-party providers to support services like:

- **Payment Processing:** Securely handling user payments.
- **Analytics:** To help us analyze and improve website performance.
- **Advertising:** With user consent, we may use cookies or other tools to deliver targeted advertisements.
- **Customer Support:** For efficient communication and support.

Each third-party provider adheres to its own privacy policy, and users are encouraged to review these policies.

## **10. Cookies and Tracking Technologies**

AI Camp uses cookies and similar technologies to improve user experience, analyze traffic, and serve personalized content. Users can control cookie preferences in their browser settings or use opt-out tools for certain tracking technologies.

## **11. User Rights**

Users are entitled to specific rights regarding their personal data:

- **Right to Access:** Request a copy of personal data we hold about you.
- **Right to Rectification:** Update or correct any inaccurate data.
- **Right to Erasure:** Request deletion of your data, subject to legal constraints.
- **Right to Restrict Processing:** Temporarily limit how we use your data.
- **Right to Object:** Withdraw consent for marketing communications at any time.
- **Right to Data Portability:** Receive your data in a machine-readable format.

To exercise these rights, contact us at [your contact email].

## **12. Marketing Communications**

With your consent, AI Camp may send newsletters, promotions, and event information. Users may unsubscribe from marketing emails at any time by using the “Unsubscribe” link included in the email or by contacting us directly.

## **13. How to Exercise Your Rights**

Requests to access, update, or delete personal data should be directed to [your contact email]. We aim to respond to all requests within one month, depending on the complexity and number of requests.

## **14. Children’s Privacy**

AI Camp does not knowingly collect personal information from children under 13 without parental consent. Parents or guardians may contact us if they believe their child has provided personal information without permission.

## **15. Changes to This Privacy Policy**

AI Camp may update this policy from time to time. Any significant changes will be posted on our website, and we encourage users to review the policy periodically.

## **16. Contact Information**

For questions or concerns regarding your privacy or this policy, please contact us at:

- **Email:** admin@aicamp.com.au