

The 10-Week Vape Ban

Retailer Countdown Checklist



By David Alexander – Author of The Single-Use Vape Ban Explained

👉 **Need more detail? Read the full article [HERE](https://www.vapingandtobaccoexpert.com)**

March 23rd - Week 10: Understand the Ban

- ✓ Read the official guidance from DEFRA.
- 📖 Read [The Single-Use Vape Ban Explained](#) – A practical guide for UK retailers written by a compliance expert.
- ✓ Familiarise yourself with what will be banned and why.
- ✓ Begin internal discussions about stock and strategy.

March 30th - Week 9: Stock Review

- 🔍 Audit your current vape inventory.
- ✗ Identify all disposable products subject to the ban.
- 📊 Start forecasting how much stock you can realistically sell through.

April 6th - Week 8: Stop Buying

- 🚫 Cease purchasing all new disposable vape stock.
- ✓ Inform suppliers of your shift toward compliant alternatives.

April 13th - Week 7: Staff Briefing


- 💬 Begin conversations with regular disposable vape customers about the upcoming changes.
- 📋 Encourage staff to recommend like-for-like compliant alternatives.
- 🧠 Train staff on the new law, including dates and responsibilities.
- 🗣️ Prepare them to explain the ban to customers.
- 🔒 Emphasise the consequences of non-compliance.

April 20th - Week 6: Communicate with Customers


- 📦 Highlight compliant products more prominently in-store and online.
- 📦 Prepare for potential stockpiling behaviour by some customers.
- 🚦 Put up in-store signage.
- ✉️ Send email alerts (if applicable). Post on social media about what's changing and what alternatives are coming.

April 27th - Week 5: Source Alternatives

- 🔍 Be aware that some devices may appear similar to those they are replacing; check with your suppliers.
- 🔄 Start sourcing refillable or reusable vape kits.


 Consider organising new compliant stock into three key categories for customer clarity and staff training:

1. Single Pod Devices.
2. Multi-Pod Devices
3. 2ml Pod + Refill Container Devices


 Adjust store layout to feature compliant products.


May 4th - Week 4: Disposal Planning


 Contact a registered vape recycling service.

 Set up a process for securely labelling, storing, and removing unsold disposables after the 1st of June.


May 11th - Week 3: Clearance Sales (If Needed)


 Ensure all promotional language is compliant and does not encourage stockpiling.


 Offer discounts to sell through the remaining disposable stock.

 Ensure no misleading promotions—emphasise “while legal stock lasts”.

May 18th - Week 2: Final Compliance Checks

 Confirm all banned products are sold or marked for disposal.


 Review documentation and disposal procedures.

 Conduct staff refreshers on ID checking and alternative products.


May 25th - Week 1: Remove All Disposable Vapes


 Pull any unsold stock off the shop floor.


 Label and store securely in the back until disposed of.


 Consider taking photos or keeping a log for evidence of compliance.

June 1st - Bonus: Post-Ban Day Actions

 Label any remaining disposables as ‘Not for Sale’ and store them in storerooms away from the shop floor.

 Arrange pickup or drop-off of remaining disposable stock.

 Document compliance steps in case of inspection. Download the **FREE Suppliers Compliance Checklist** from the book [The Single-Use Vape Ban Explained](#) by David Alexander.

 Focus on selling new, compliant products and building customer trust.