

## Creative Communication (Awareness Course)



### INTRODUCTION

Creative Communication is an experiential workplace training program designed to strengthen communication effectiveness, collaboration, and interpersonal awareness. Using interactive activities, reflective exercises, and psychology-informed communication concepts, participants explore how clarity, empathy, and active listening influence the way messages are sent, received, and interpreted. This dynamic learning approach helps individuals transform communication insights into practical strategies that enhance teamwork, trust, and workplace harmony.

### DURATION

4 hours

### WHO SHOULD ATTEND

This course is designed for Employees, trainers, facilitators, team leads, customer-facing roles, and anyone wanting to communicate more effectively and creatively.

### FEES

RM 430.00 per pax

### COURSE CONTENT

By the end of this workshop, participants will be able to:

- Understand the foundations and importance of creative and effective workplace communication.
- Identify their own communication styles and how these impact teamwork.
- Recognize common communication barriers and how to overcome them.
- Apply clarity, empathy, and active listening in daily interactions.
- Communicate ideas in more engaging, structured, and collaborative ways.
- Develop practical strategies to improve trust, cooperation, and workplace relationships.