

What we offer:

Sales & Marketing Consulting
Operations & Management Consulting
Financial Consulting
Strategy Planning
Technology Consulting
Website & Social Media Consulting
Accounting Expertise
Healthcare Insurance Assistance
Tax Assistance
Legal Assistance
Loan Preparation
Improved communications

RESULTS

"The Right Way Consulting Group improved our communication throughout our organization, made us more efficient, helped us understand our true costs and made us more profitable. The goal was to transform us from a "mom and pop business" into a professional organization... We highly recommend TRWCG for their professionalism and dedication to our needs and seeing the project through to success."

—Jackie L. Ahrens, CEO,
Assembly Tool Specialists, Inc

Unparalleled Expertise:

Strategic Planning
Business Plan Execution
Personnel Management
Developing Alliances
Sales & Marketing Solutions
Financial Management
Operations Management
Internet Marketing & Web Solutions

Business Consulting **The Right Way**
Putting our Clients FIRST

Contact Us

Arrange a free in-house
consultation today.

The Right Way Consulting Group, LLC

(941) 412-6668

TheRightWayConsultingGroup.com



Business Owners

ARE YOU STRESSED OUT?

Paying too much for Taxes?

Paying too much for Healthcare
Insurance?

Business Running YOU instead of
YOU running it?

JUST NEED TO MAKE MORE MONEY?

**We provide targeted solutions that
help small businesses take control.**

**Overcome YOUR business issues
AND achieve your objectives.**

Increase your bottom line.

**Solutions you will understand
AND USE!**

Free In-house Consultation!



Teaching “The Business of Running your Business”

Most business owners are great at being contractors, landscapers, manufacturers, developers and even inventors.

However, they **lack skills or knowledge** to *manage the business aspects* of their businesses.

This lack of skill and knowledge often results in poor performance of the company and ultimately the bottom line.

The Right Way Consulting Group can help you solve your business problems and increase profits.

- ◆ Stronger sales
- ◆ Efficient operations
- ◆ Useful financial information
- ◆ **Increased Profits**

Sales Solutions

- ◆ Create sales strategies
- ◆ Sales training
- ◆ Identify targets
- ◆ Know your costs, break-even and desired profit margin
- ◆ Accountability
- ◆ Close deals / generate revenue

Operations Solutions

- ◆ Staff & management coaching
- ◆ Company organization
- ◆ Employee accountability
- ◆ Staff meetings
- ◆ Lower healthcare premiums
- ◆ Better communication

Financial Solutions

- ◆ Optimize tax savings
- ◆ Proper record keeping
- ◆ Accurate pricing
- ◆ Accurate costing
- ◆ Strong A/R & A/P policies
- ◆ Using key financial indicators
- ◆ **Guide the Ship**



How Much is it Costing You?

Lack of sales can result in:

- ◆ Poor cash flow
- ◆ Missed payroll
- ◆ Missed tax payments
- ◆ Overdue accounts
- ◆ Loan defaults

Poor operations can result in:

- ◆ Inefficient production
- ◆ Costly mistakes
- ◆ Longer production times
- ◆ Higher labor costs
- ◆ High healthcare insurance
- ◆ Poor morale

Poor financial records, lack of knowledge or how to use them properly can lead to disastrous business decisions.

- ◆ Paying too much for taxes
- ◆ Low bids
- ◆ Improper job costing
- ◆ Slow accounts receivable
- ◆ Poor cash flow
- ◆ Financial confusion