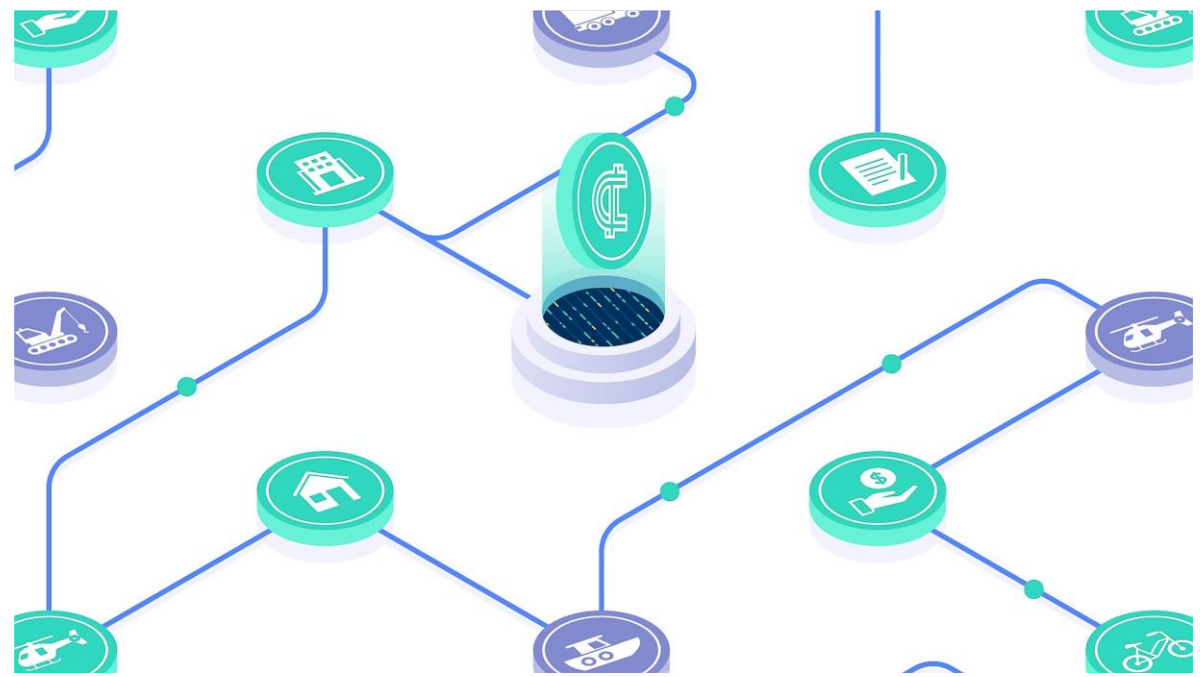




Carta is a digital form of ownership of security deposit.



How does it Work?

The current system of security deposits disadvantages stakeholders. Distributed Ledger Technology (DLT) enables Carta to protect the stakeholders and distribute returns back to them.

Carta introduces four innovations:

- 1) Security Deposits are digitized and appended to smart contracts.
- 2) Users have full control of their security deposits. Deposit are appended and never transferred. Carta operates as a non-custodial service.
- 3) Users can choose how to invest their security deposits from a set of options including stable growth to high growth.
- 4) Carta operates and is governed by a set of smart contracts as part of Decentralize Autonomous Organisation (DAO).

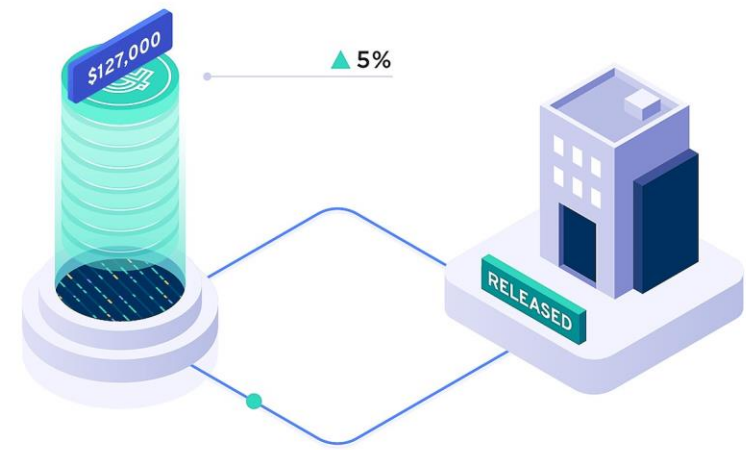
REWARD



CONTRACT

Use Case: Commercial lease

At the end of a 5 year lease...



Currently

Lessee gets \$100,000, Pays \$10,750

Intermediary gets \$10,750

Lessor gets \$0.

With Carta*

Lessee gets \$100,000, earns \$13,800 interest

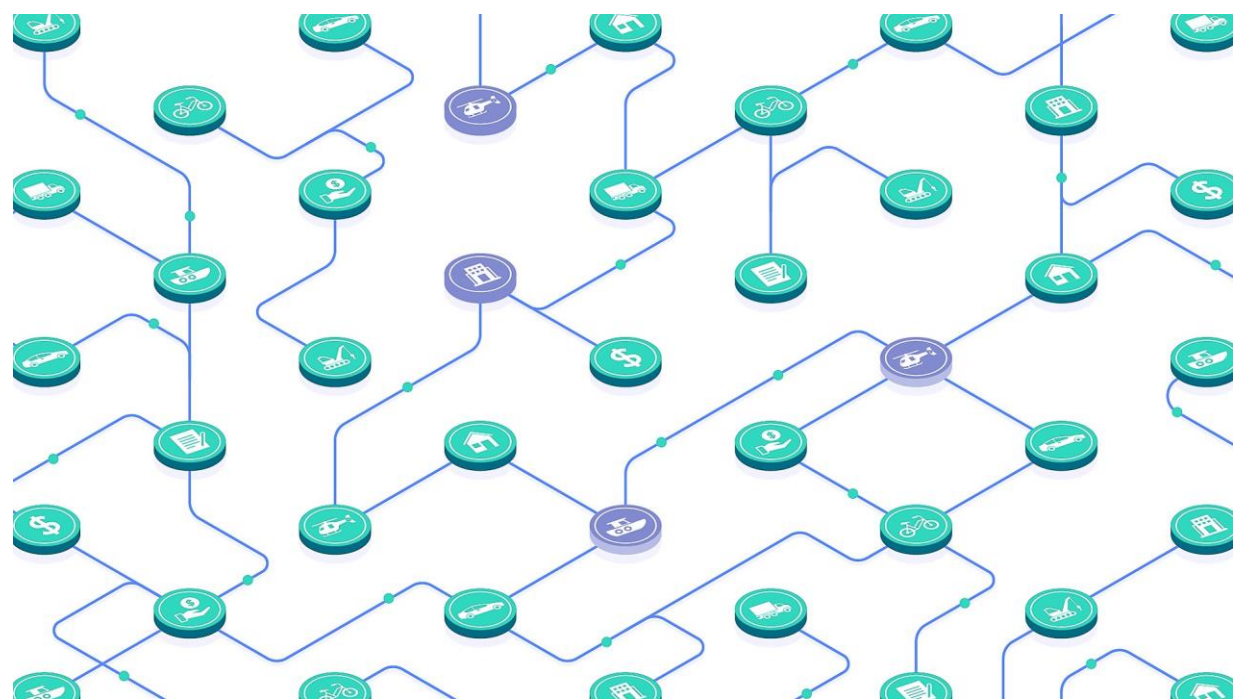
Intermediary gets \$0

Lessor earns \$13,800 interest.

*Using the growth option

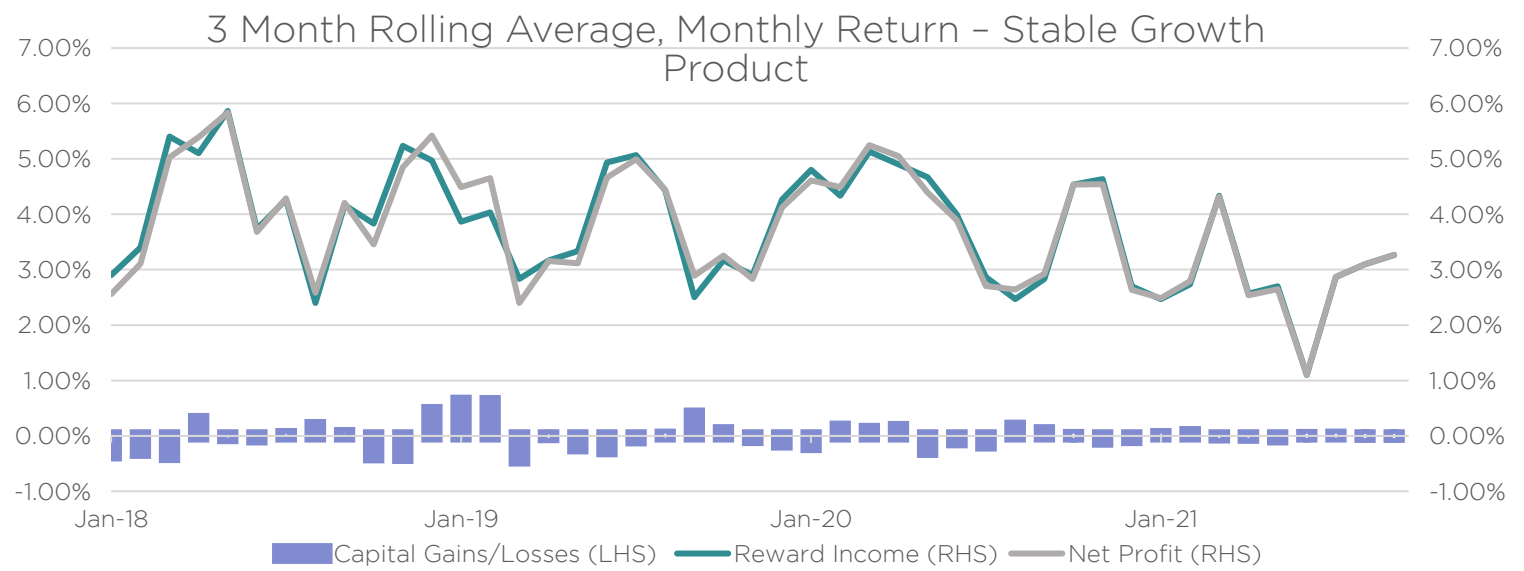
Multiple Market Applications

- Commercial leases are not the only use case
- Any trust transactions - e.g. retainers
- Any asset security deposits - e.g. heavy machinery lease
- And more...

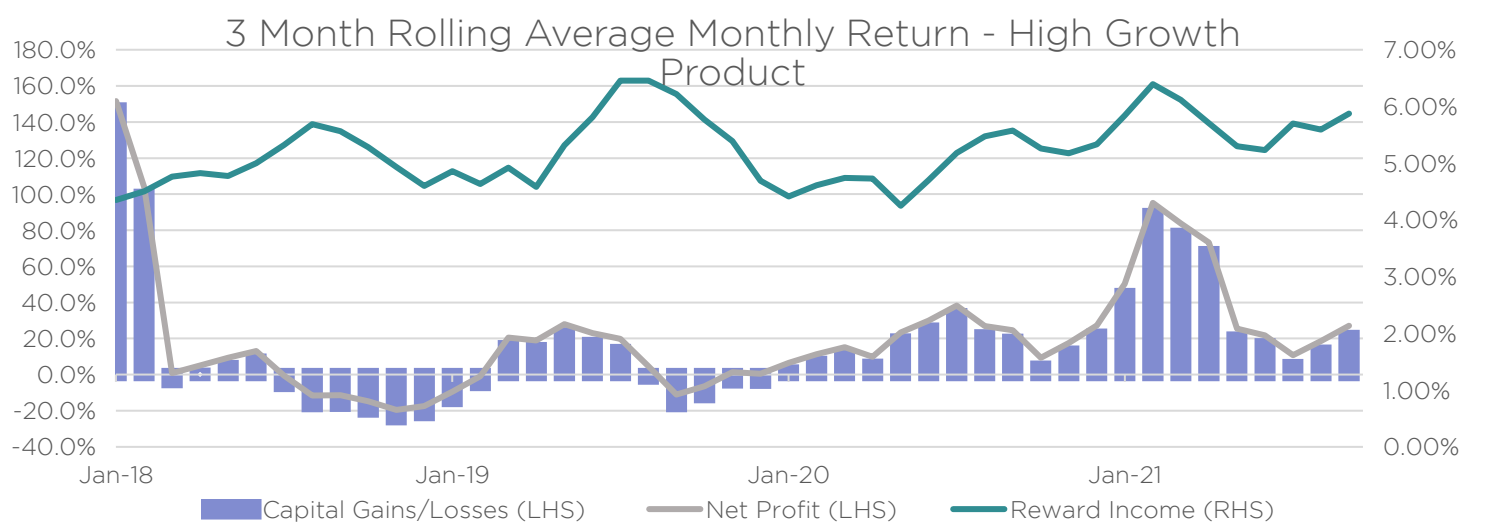


2 Product choices for deposits

1 A stable growth product designed to reduce the volatility of the underlying assets

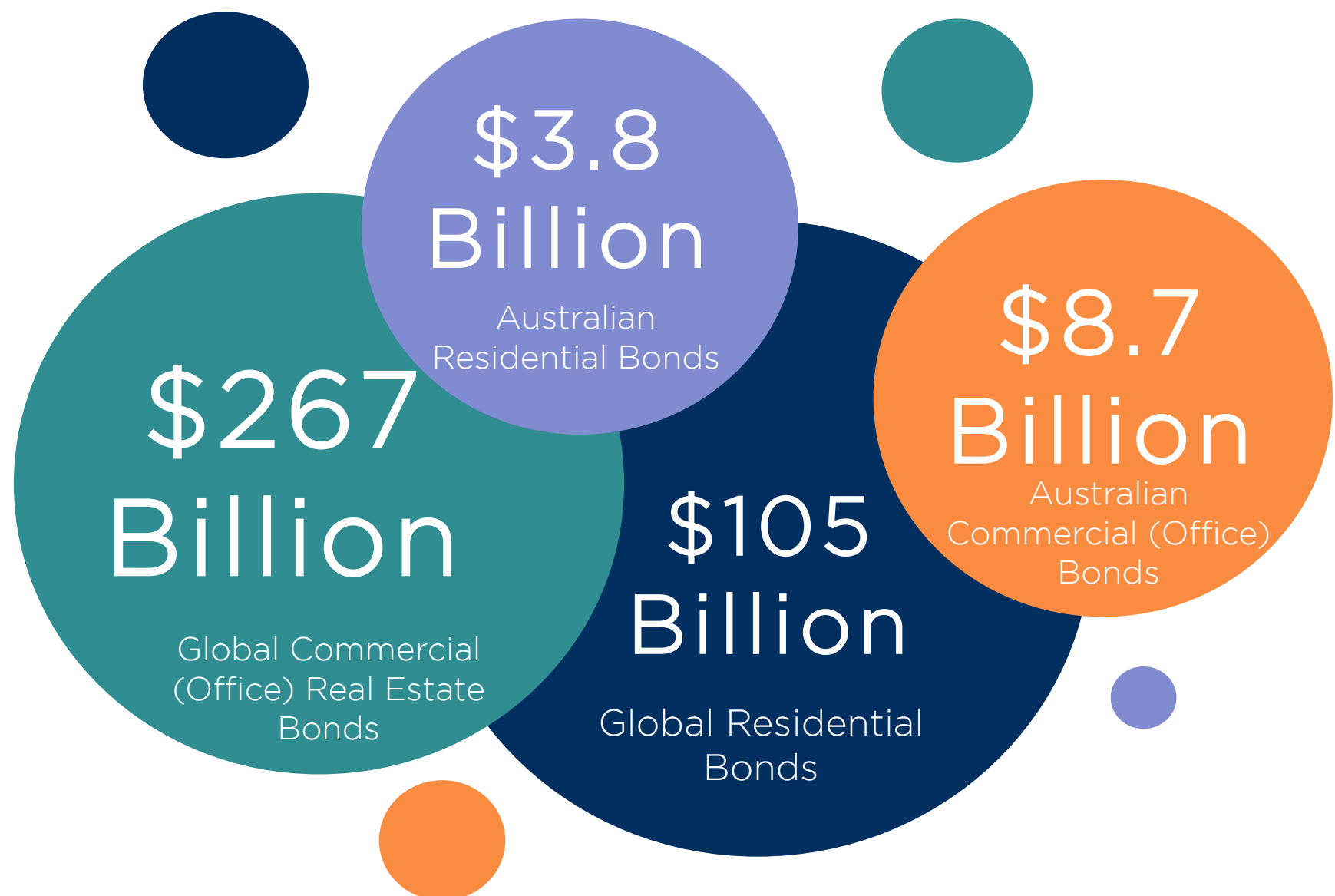


2 A high growth product designed to capture all returns of the underlying assets



* Historical Performance is not indicative of future earning. Several factors may lead to higher/lower future earning such as, but not limited to, holding period, rewards held for appreciation/depreciation, validator performance

Market Opportunity



*Global Calculations include: Australia, Canada, Germany, UK, Unites States of America