Press Release- 2023 Rhododendron Parade Awards



May 1, 2023

Old Town Rotary would like to thank this year's participants in the 56th annual Eureka Rhododendron Parade held on April 29th, 2023. Despite the overcast, the morning was beaming from the smiles of all involved.

This year's theme was Hometown Superheros and appropriately so as the streets of Eureka were filled by the countless Superheroes within our communities. Over 60 entries participated, representing the wide diversity of our region. While Old Town Rotary of Eureka is the primary coordinator of the annual parade, it would not be possible without the many sponsors and supporting agencies.

Noted below are the winners of this year's various float and Band Participation Awards.

Rhododendron Trophy Winner - Providence St. Joseph

This trophy is given to the float judged to be Most Creative with the use of natural flowers/vegetation, with a focus on the use of Rhododendrons. This award was judged by Jennifer Strong, District 5130 Governor of Rotary International.

Sweepstakes Trophy Winner - Hospice of Humboldt

This trophy is given to the float this is judged to be Most BEAUTIFUL, as judged this year by the Old Town Rotary President Amanda Moxon.

Mayor's Trophy - Bike Party Humboldt

This trophy is given to the float that is judged to be Most ORIGINAL, as Judged this year by Eureka Mayor Kim Bergel.

Grand Marshal's Trophy - Korean War Veterans

This trophy is given to the float that is considered to best represent the Parade THEME "Hometown Superhero's", as was judged by this year's Grand Marshal(s) Jack & Michele Rieke.

Band Participation Award – Zane Middle School

A foundation of the Rhododendron Parade is the participation of our local bands. From the elementary level up through the college and community levels, each provides a unique and priceless contribution to the Annual Rhododendron Parade. While always a tough category to judge, this year's Band Participation winner was the **Zane Middle School Band** who will receive the \$1,000 Grand Prize.

Old Town Rotary of Eureka will also be making a financial donation to all of the other bands that participated as we are a supporter of music within our schools.

Contact: Kim Brown, Parade Coordinator (707)599-9111

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