



BR

BLACK RED

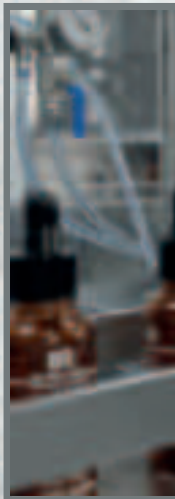
FEEL THE FINISH

Our purpose, values, and principles form the foundation of Kozmetik's unique corporate culture. Since 2011, our goal has been to develop high-quality, functional, and accessible personal care and beauty products that help people feel better every day. With our modern technology, strong R&D infrastructure, and solution-oriented approach, we are committed to building long-term partnerships, reliability, and continuous innovation across all the markets we operate in.

## OUR PRODUCTION CAPABILITIES

| PRODUCT CATEGORIES                                                                                                                                                                                                                     | MANUFACTURING SOLUTIONS                                                                                                                                                  | PROFESSIONAL PRODUCT RANGE                                                                                                                                                                              | R&D & QUALITY                                                                                                                                                                                                                 |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <ul style="list-style-type: none"> <li>•Hair Styling Products</li> <li>•Hair Care Products</li> <li>•Skincare Products</li> <li>•Body Care Products</li> <li>•Men's Grooming Products</li> <li>•Professional Salon Products</li> </ul> | <ul style="list-style-type: none"> <li>•Private Label Production</li> <li>•OEM Manufacturing</li> <li>•ODM Product Development</li> <li>•OBM Brand Production</li> </ul> | <ul style="list-style-type: none"> <li>•Barber Capes</li> <li>•Neck Strips</li> <li>•Waxing Products</li> <li>•Shaving Products</li> <li>•Aftershave &amp; Cologne</li> <li>•Post-Shave Care</li> </ul> | <ul style="list-style-type: none"> <li>•Developed by experienced chemists</li> <li>•Manufactured to international standards</li> <li>•Strict quality control procedures</li> <li>•Modern production infrastructure</li> </ul> |

## Manufacturing Facility





S T Y L E  
C O N T R O L  
P E R F O R M A N C E

**BR**  
BLACK RED

M O D E R N M A N U F A C T U R I N G S T A N D A R D S  
H Y G I E N E - F O C U S E D P R O C E S S E S  
R E S U L T - D R I V E N P E R F O R M A N C E

# BRAND STRATEGY

Founded in 2011, Black Red is a men's grooming brand developed by Kozmetik with a focus on **high-quality grooming products** for modern men. Built on principles of **performance, simplicity, and clean design**, Black Red combines **reliable formulations** with a bold minimal aesthetic. The name reflects the brand's identity: Black for strength and clarity, Red for precision and character.

Among its most popular products are the **Sea Salt Series**, Powder Wax, and Clay Masks, which have become best-sellers for their practicality and consistent results. Black Red continues to focus on straightforward, **high-quality grooming essentials** designed for **everyday confidence**.

A black and white photograph of a young man with dark, slicked-back hair, looking off to the side. He is wearing a dark leather motorcycle jacket. The background is dark with several out-of-focus light sources, creating a bokeh effect. The overall mood is moody and cinematic.

**BLACK RED**



#### STYLING CLAY

### MATTE

#### MATTE FINISH / STRONG CONTROL

Developed to deliver strong hold with a natural matte finish. Provides texture and control without weighing the hair down, supporting long-lasting and effortless styles.

120 ml



#### STYLING GUM

### FIBER

#### SEMI-MATTE FINISH / SOFT TOUCH

Flexible fiber formula designed to add texture and movement. Helps shape and restyle hair throughout the day while maintaining a controlled and natural look.

120 ml



#### STYLING POMADE

### SHINE

#### FLEXIBLE HOLD / NATURAL LOOK

Formulated to create smooth, defined styles with a clean shine. Offers reliable hold and control while keeping hair flexible and easy to manage.

120 ml



#### STYLING POMADE

### ULTRA

#### LONG LASTING / SUPER CONTROL

High-performance pomade developed for strong hold and precise styling. Supports sharp, defined looks with long-lasting control.

120 ml



#### HAIR GEL

### DEEP BLUE

#### ULTRA STRONG

Long-lasting gel formula developed for maximum control. Creates structured styles with a clean finish and reliable performance throughout the day.

250 ml



#### HAIR GEL

### DEEP BLUE

#### ULTRA STRONG

Long-lasting gel formula developed for maximum control. Creates structured styles with a clean finish and reliable performance throughout the day.

500 ml



#### HAIR GEL

### FIBER

#### ULTRA GLUED

Designed to provide strong hold with a textured finish. Helps define hairstyles while maintaining flexibility and a lightweight feel on the hair.

250 ml



#### HAIR GEL

### FIBER

#### ULTRA GLUED

Designed to provide strong hold with a textured finish. Helps define hairstyles while maintaining flexibility and a lightweight feel on the hair.

500 ml



#### BRILLIANTINE

### BRILLIANTINE

#### LIGHT GLOSSY HOLD

Classic styling product designed to add shine and smooth definition. Ideal for controlled looks with a polished and well-groomed appearance.

125 ml

Designed for strong hold, control and long-lasting style.

Black Red Hair Wax & Gel Series delivers performance-focused formulas that support texture, definition and durability throughout the day.

**BR**  
BLACK RED



### AQUA HAIR STYLING WAX GREEN GLOSS

HOLD: 3/5 SHINE: 5/5

Flexible hold combined with high shine for smooth, glossy finishes. Enhances natural movement while delivering a vibrant, clean look.

150 ml



### AQUA HAIR STYLING WAX GOLD CHIC

HOLD: 5/5 SHINE: 3/5

Powerful hold with a refined, balanced shine. Ideal for sharp, polished styles that require durability without excessive gloss.

150 ml



### AQUA HAIR STYLING WAX BLUE FORCE

HOLD: 5/5 SHINE: 2/5

High-hold aqua wax designed for strong control and structured styles. Delivers firm definition with a clean, low-shine finish for long-lasting performance.

150 ml



### MATTE HAIR STYLING WAX IRON FINISH

HOLD: 4/5 SHINE: 1/5

Strong, matte clay wax for textured, natural-looking styles. Provides firm control with a dry finish and long-lasting structure.

150 ml



### CREAM HAIR STYLING WAX VANILLA TOUCH

HOLD: 2/5 SHINE: 2/5

Light hold cream wax designed for natural styling and soft control. Ideal for relaxed looks with a smooth, touchable finish.

150 ml



### FIBER HAIR STYLING WAX RED SPIDER

HOLD: 4/5 SHINE: 1/5

High-control fiber wax that delivers separation and flexible texture. Ideal for dynamic styles with strong hold and a matte appearance.

150 ml

## HAIR STYLING STACK WAX SERIES

BR Stack Wax Series is developed to deliver versatile styling performance across different hair types and finishes. Each formula is precisely engineered to offer a distinct balance of hold and shine, allowing controlled styling, texture definition and long-lasting results. From high-hold matte looks to flexible, glossy finishes, the Stack Wax Series provides professional solutions for modern barber styling.





**STYLING POWDER  
MATTE**

Developed to create a volumizing matte design with an anti-gravity effect. Boosts volume and texture while delivering a matte and lifted look without weighing the hair down.

20 gr / 100 gr



**STYLING POWDER  
SEMI-MATTE**

Developed to deliver controlled hold with a semi-matte design. Creates a refined, posh look while maintaining texture and balanced control throughout the day.

20 gr / 100 gr



**STYLING POWDER  
ULTRA STRONG**

Developed to provide strong hold with a natural look and long-lasting performance. Enhances texture and structure while keeping the hair lightweight and easy to manage.

20 gr / 100 gr



**MAGIC COLOR STYLER  
CANDY PINK**

Playful and vibrant pink tones designed for bold, expressive styles. Adds eye-catching color while maintaining lightweight control and easy wash-out performance.

100 ml



**MAGIC COLOR STYLER  
JUNGLE GREEN**

Fresh green hues inspired by urban energy and street culture. Provides strong visual impact with flexible styling and clean removal after use.

100 ml



**MAGIC COLOR STYLER  
OCEAN BLUE**

Cool blue tones that bring depth and movement to modern hairstyles. Delivers vivid color definition while keeping hair light and manageable.

100 ml



**MAGIC COLOR STYLER  
REBEL PURPLE**

Intense purple shade created for fearless, creative looks. Enhances texture and style with a strong color payoff that washes out effortlessly.

100 ml



**MAGIC COLOR STYLER  
SILVER GREY**

Modern grey tones for sharp, fashion-forward styles. Adds refined color contrast with smooth application and temporary hold.

100 ml



**MAGIC WAX  
MAGNIFICENT BLACK**

Deep black pigmentation for powerful, high-impact styling. Enhances hair definition and texture while remaining easy to remove with shampoo.

100 ml



**MAGIC COLOR STYLER  
SERIES**

BR Magic Color Series is developed to deliver temporary hair color with flexible styling control for creative looks. Each formula is designed to provide vibrant color payoff while maintaining texture definition, light hold and easy application. Offering bold tones that wash out effortlessly, the Magic Color Series allows expressive styling without long-term commitment, making it ideal for modern, trend-driven barber and street styles.

**BR**  
BLACK RED

# CLAY MASK SERIES

•PURIFYING •DETOX •BALANCE



CHARCOAL  
DEEP CLEANSING

ALOE VERA  
SKIN BALANCE



CHOCOLATE  
NOURISHING CARE

ARGAN  
REPAIR & NOURISH

FOREST FRUITS  
RADIANT GLOW



PEEL OFF MASK  
**BLACK**  
PURIFYING CARE  
DEEP CLEANSING

Developed to help remove impurities and support clearer-looking skin. Leaves the skin feeling clean, refreshed and balanced.

250 ml



PEEL OFF MASK  
**GOLD**  
NOURISHING CARE  
SKIN VITALITY

Developed to nourish the skin and support a smoother appearance. Helps maintain skin comfort while promoting a healthy glow.

250 ml



PEEL OFF MASK  
**WHITE**  
COMFORT CARE  
SKIN THERAPY

Developed to support skin comfort and relaxation. Helps improve skin balance while leaving a refreshed and calm feel.

250 ml



FACE SCRUB  
**ESPRESSO**  
ENERGIZING CARE  
REVITALIZED LOOK

Developed to exfoliate and energize the skin. Helps improve skin texture while supporting a fresh and lively appearance.

500 ml



FACE TONIC  
**MINT**  
REFRESHING CARE  
DAILY BALANCE

Developed to refresh the skin and support daily care routines. Helps maintain skin balance and a clean, revitalized look.

350 ml



FACE SCRUB  
**LATTE**  
EXFOLIATING CARE  
SMOOTH SKIN FEEL

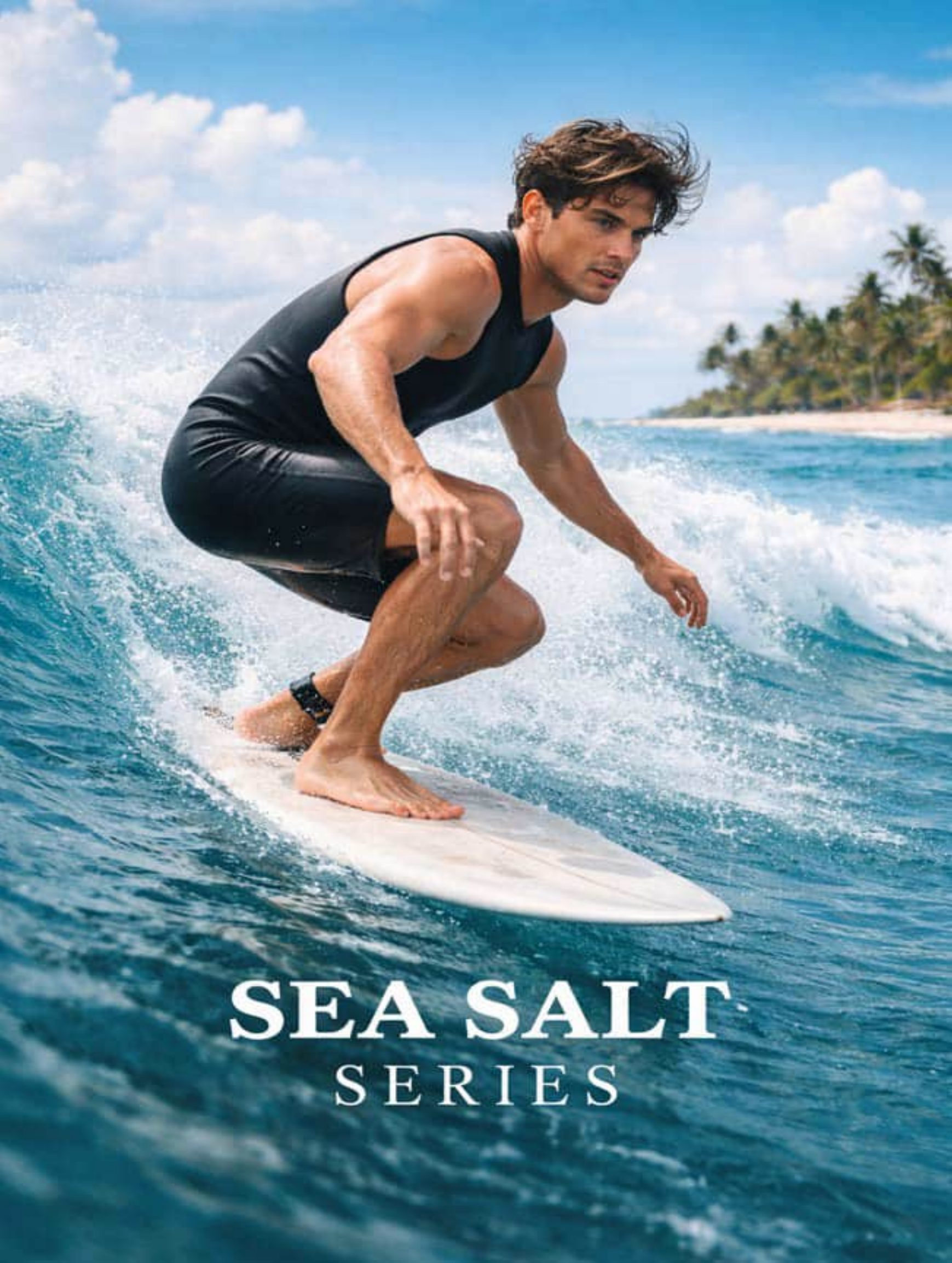
Developed to gently exfoliate and help smooth the skin surface. Supports a refreshed appearance with a clean skin feel.

500 ml



**BR**  
**BLACK RED**

Designed for daily care, renewal and skin comfort. Black Red Face Care Series offers peel off and daily use formulas that help refresh the skin, support balance and maintain a clean, healthy-looking appearance.



SEA SALT  
SERIES

# SEA SALT

## Volume Boosting

Strong Hold

Medium Shine



- ✓ Boosts Volume
- ✓ Enhances shine texture
- ✓ Strong Hold
- ✓ Effortless beach finish

### SEA SALT

Inspired by the natural movement of sea salt styling, the Black Red Sea Salt Series is designed to create volume, definition and a dry, matte finish. Lightweight formulas deliver effortless texture and separation while maintaining flexibility and a clean, natural look throughout the day.

### BIOTIN CAFFEINE

Enriched with biotin and caffeine, the Sea Salt Series supports scalp balance while boosting volume and texture. Caffeine helps energize the scalp, while biotin supports stronger-looking hair. Lightweight, residue-free formulas deliver natural movement with a fresh, matte finish.



# SEA SALT

## Natural Look

Medium Hold    Volumising Matte



- ✓ Natural Look
- ✓ Soft Control

- ✓ Matte Finish
- ✓ Daily Use Friendly

## Which Sea Salt Is For You?

### SEA SALT VOLUME

Volume Boosting  
Texturizing Finish  
Beachstyle Movement  
Ideal for Fine & Flat Hair

### SEA SALT NATURAL

Natural Look  
Controlled Texture  
Matte & Clean Finish  
Ideal for Everyday  
Styling



# HAIR TONIC SERIES

## SCALP ENERGY FOUNDATION

Engineered to support scalp performance with biotin & caffeine that invigorate the scalp and strengthen hair roots.



### BIOTIN & CAFFEINE

STRENGTHENING CARE  
SCALP COMFORT

- ✓ Strengthens Hair Roots
- ✓ Energizes the Scalp
- ✓ Promotes Daily Balance

300 ml

### FRESH ENERGY

REVITALIZING CARE  
SCALP BALANCE

- ✓ Invigorates the Scalps
- ✓ Maintains Scalp Balance
- ✓ Promotes Hair Vitality

200 ml

# PROFESSIONAL SHAVING GEL

— Precision • Glide • Comfort —



## COOL BREEZE

Extreme Cooling Effect

- ✓ Instant Refresh
- ✓ Smooth Glide
- ✓ Skin Comfort

## FRESH FEELING

Refreshing Control

- ✓ Clean Finish
- ✓ Beard Softening
- ✓ Daily Comfort

ENGINEERED FOR PROFESSIONAL BARBERS

Developed for barbershop precision, designed for everyday performance



## EAU DE COLOGNE CREATIVE

150 ml / 350 ml

Designed to deliver a fresh and uplifting experience, Creative opens with vibrant citrus notes that energize the senses. Its clean and modern structure is softened by gentle floral tones, creating a balanced and versatile fragrance suitable for everyday use.

**TOP NOTE**  
Citrus, Fresh  
Lemon Peel,  
Bergamot

**MIDDLE NOTE**  
Floral, Clean  
Lavender,  
Soft Floral Notes

**BASE NOTE**  
Clean, Musky  
Light Musk,  
Soapy Notes



## EAU DE COLOGNE CASUAL

150 ml / 350 ml

Casual is a relaxed and comforting fragrance crafted for effortless daily wear. Fresh citrus notes blend smoothly with soft florals and a subtle sweetness, offering a warm and approachable character that feels familiar yet refined.

**TOP NOTE**  
Fresh Citrus  
Lemon, Citrus  
Zest

**MIDDLE NOTE**  
Floral, Powdery  
Lavender, Soft  
Floral Accord

**BASE NOTE**  
Sweet, Warm  
Coumarin,  
Tonka-like  
Notes



## EAU DE COLOGNE MYSTIC

150 ml / 350 ml

Mystic reveals a deeper and more intense character with its spicy floral opening. The fragrance evolves into a warm and balsamic heart, creating a mysterious and sophisticated aura designed for those who prefer a bold and distinctive scent.

**TOP NOTE**  
Spicy, Floral  
Clove, Soft  
Floral Notes

**MIDDLE NOTE**  
Warm, Floral  
Spicy Floral Accord

**BASE NOTE**  
Amber,  
Balsamic  
Resinous Notes,  
Warm Amber



## EAU DE COLOGNE FLAMING

150 ml / 350 ml

Flaming is an energetic and vibrant composition bursting with bright citrus notes. Its lively floral heart is complemented by a subtly sweet and warm base, delivering a dynamic fragrance full of movement and vitality.

**TOP NOTE**  
Citrus, Fresh  
Lemon, Citral

**MIDDLE NOTE**  
Floral, Bright  
Geranium, Floral  
Notes

**BASE NOTE**  
Sweet, Warm  
Coumarin



## EAU DE COLOGNE CLASSY

150 ml / 350 ml

Classy embodies simplicity and elegance with its clean citrus opening and soft floral heart. This timeless fragrance offers a refined and minimalist character, perfect for those who appreciate understated sophistication.

**TOP NOTE**  
Fresh Citrus  
Lemon,  
Bergamot

**MIDDLE NOTE**  
Soft Floral  
Lavender, Clean  
Floral Notes

**BASE NOTE**  
Clean, Musk  
Light Musk,  
Soapy Notes



## EAU DE COLOGNE GROOMING

150 ml / 350 ml

Inspired by classic barbershop traditions, Grooming combines fresh citrus notes with a smooth floral heart and a creamy, comforting base. It delivers a clean and well-groomed sensation that feels both modern and familiar.

**TOP NOTE**  
Fresh Citrus  
Lemon

**MIDDLE NOTE**  
Floral, Clean  
Lavender, Floral  
Accord

**BASE NOTE**  
Sweet, Creamy  
Coumarin,  
Benzyl  
Salicylate

# EAU DE COLOGNE SERIES

CASUAL · CLASSY · CREATIVE · FLAMING · GROOMING · MYSTIC

Refreshing and long-lasting cologne experience.  
Designed for daily use in professional barbershops.  
Leaves a clean, fresh feeling after every application.

150 ml / 350 ml



# AFTER SHAVE CREAM COLOGNE SERIES

Designed to soothe, refresh and protect the skin after shaving. Black Red After Shave Cream Colognes combine long-lasting fragrance with lightweight care, helping calm the skin while leaving a clean, comfortable finish for daily professional use.



## AFTER SHAVE CREAM COLOGNE CASUAL

Designed for everyday use, providing refreshing skin comfort after shaving. Leaves the skin smooth, relaxed and lightly scented with a clean, easy-to-wear fragrance.

350 ml



## AFTER SHAVE CREAM COLOGNE CREATIVE

Designed for a modern and expressive grooming experience with balanced skin comfort. Helps calm freshly shaved skin while delivering a clean yet distinctive fragrance finish.

350 ml



## AFTER SHAVE CREAM COLOGNE CLASSY

Offers timeless post-shave care with a refined and elegant fragrance character. The smooth cream texture supports skin comfort while leaving a clean, sophisticated finish.

350 ml



## AFTER SHAVE CREAM COLOGNE GROOMING

Developed for daily grooming routines, offering skin comfort with a clean and professional scent. Helps refresh the skin after shaving while maintaining a smooth, well-groomed feel throughout the day.

350 ml



## AFTER SHAVE CREAM COLOGNE FLAMING

Provides an energizing post-shave experience with a bold and vibrant fragrance profile. Its cream formula helps soothe the skin while leaving a fresh, confident and long-lasting scent.

350 ml



## AFTER SHAVE CREAM COLOGNE MYSTIC

Designed to soothe the skin after shaving while delivering a deep and refined fragrance character. Its creamy texture helps calm irritation and leaves the skin smooth, comfortable and subtly scented.

350 ml





**BLACK RED**

# BEARD CARE

BUILT FOR STRENGTH

Professional beard care inspired  
by tradition and performance.



## BEARD CARE SET INCLUDES

- ❑ Beard Shampoo - 100 ml
- ❑ Beard Balm - 100 ml
- ❑ Beard Serum - 30 gr
- ❑ Beard Wax - 50 gr

Designed for complete daily  
beard care routines.



# HAIR BUILDING FIBERS

Instant Density    Natural Confidence



## KEY BENEFITS

- Instant Density Effect
- Natural Looking Coverage
- Long Lasting Performance
- Easy & Precise Application
- Humidity Resistant

## AVAILABLE SIZES

25 gr.    50 gr.



## BEFORE / AFTER EFFECT



PROFESSIONAL  
BARBER PRODUCT

# PROFESSIONAL NECK STRIPS

Comfort & Hygiene for Every Cut



- Soft & Stretchable Material
- Excellent Neck Protection
- Absorbent & Disposable
- Perfect Fit for All Clients

## AVAILABLE COLORS



ESSENTIAL BARBERSHOP PRODUCT

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