

VISION Quality
human-oriented global market

VALUE

KEY SUCCESS

Management

MARKETING
SERVICES

R&D

experience

FACTORS

Knowledge

INNOVATION CREATIVITY

STAYS

soft cream touch

Lightweight
wear

**Smooth, even
finish**

Enriched with
Vitamin E

Vibrant color.
Effortless feel.

Refined. Effortless. Every time.

**Soft,
hydrated
lips-**
all day comfort



102-STAYS SOFT TOUCH CREAM

- This lightweight, high-performance formula glides on effortlessly, delivering a smooth, even and long-lasting finish without feeling heavy or sticky.
- Enriched with Vitamin E, it helps maintain moisture balance while keeping lips soft and comfortable. Vibrant color payoff and a silky feel make every application a refined, effortless experience.





MIR|ROR GLOW
lipstick

Instant softness

glossy
shine

Vibrant and
natural
look

Intense
moisturizing

non-sticky feel

117-MIRROR GLOW

- Enriched with Shea Butter, this nourishing formula delivers instant softness and a luminous, glossy finish to the lips. Its creamy balm texture glides on effortlessly, creating a smooth and comfortable application.
- By forming a protective layer on the lips, it helps lock in moisture while keeping lips looking plump, healthy and beautifully shiny throughout the day—without any sticky feel.
- Infused with Vitamin E, the formula supports moisture balance and enhances comfort, leaving lips feeling soft, protected and radiant.

116- GLOSSY POP – COLOR YOUR SMILE

- GLOSSY POP delivers high-shine radiance without any sticky feel, thanks to its lightweight, talc-free formula enriched with Vitamin E.
- With just one swipe, lips look smoother, fuller, and more vibrant.
- Perfect for comfortable, glossy lips all day long.



118- SATIN LIPSTICK

- Designed with a refined satin finish, this lipstick delivers a smooth, sophisticated glow to the lips. Its creamy texture glides effortlessly, providing rich, balanced color in a single swipe.
- The lightweight formula ensures all-day comfort while enhancing the lips with a plump, polished and timeless look. A modern expression of luxury, crafted to leave an elegant impression with every application.





132- WATERPROOF GELLY LIPLINER

- This water-resistant lip pencil defines the lips with rich color in a single, smooth stroke. Its quick-setting formula resists smudging and fading, maintaining precise lip definition throughout the day.
- Designed for comfort, control, and long-lasting wear on the lips.

259- WATERPROOF GELLY EYELINER PENCIL

- This water-resistant eye pencil delivers rich color and precise definition in a single, smooth stroke. Its quick-setting formula resists smudging and fading, maintaining sharp eye definition throughout the day.
- Designed for comfort, control, and long-lasting wear on the eyes.



259 052



259 051





203- INKLINER

- This high-impact ink eyeliner delivers an intense, jet-black line in a single stroke. Its advanced film-forming formula ensures water-resistant wear that stays sharp, smudge-free, and intact throughout the day.
- The ultra-fluid, fast-drying texture offers maximum control and precision, setting flawlessly on the lids without transfer. Designed for bold definition and graphic expression.
- Unyielding wear. Absolute precision.
- A signature line that endures.

MASTER STICK

face contour

Even - toned

sculpt
define
elevate

blends seamlessly

sculpts natural depth
lasts all day

soft shadows. strong impact.



Natural
definition

Perfect
balance

451- MASTERSTICK FACE CONTOUR

- Designed to enhance facial features with natural balance, this face contour blends seamlessly into the skin with its silky texture.
- Its easy-to-blend formula creates soft shadows without harsh lines, adding natural depth and definition to the face.
- The buildable texture allows controlled application, from a subtle **contour** to a more defined look. Its long-lasting formula delivers a smooth, balanced finish without feeling heavy on the skin.



203- MAKE-UP CONCEALER FILTER EFFECT

- This high-performance concealer blends seamlessly into the skin to deliver smooth, natural-looking coverage. Niacinamide helps support a more even and luminous complexion, while hyaluronic acid provides lasting hydration and comfort.
- Formulated with earth marine water, it helps support skin clarity and care, contributing to the appearance of reduced dark spots and a more balanced-looking skin tone. Caffeine helps promote a refreshed, well-rested look, especially around the eye area.
- Where coverage meets targeted skincare — for a refined, healthy-looking finish.



415- MAKE-UP CORRECTOR

- Designed to perfectly balance the complexion, this color corrector blends effortlessly into the skin with its silky, lightweight texture. It neutralizes uneven tones while delivering a natural, smooth and radiant appearance.
- Enriched with Vitamin E, sweet almond oil and niacinamide, the formula helps keep the skin comfortable and nourished throughout the day. It applies evenly without settling into fine lines and works seamlessly as a refined base under makeup.
- With its elegant coverage and sophisticated finish, it is an essential step for a flawless, modern complexion.

446- Magic CC Cream – A 3-in-1 Wonder!



- Your ultimate 3-in-1 solution! Our innovative formula combines sunscreen, makeup base, and skin tone unifying, enriched with Calendula Oil for radiant
- **Key Features:**
- 3-in-1 Formula: Sunscreen, makeup base and recovery cream.
- Magic Effect: Instant visible transformation.
- Universal Adaptability: Matches all skin tones.
- SPF 50 Protection: Shields against UVA and UVB rays.
- Calendula Oil Enriched: Fights blemishes and enhances elasticity.





460- BB CREAM

- Designed to enhance the complexion with a natural, refined glow, this liquid highlighter blends seamlessly into the skin with its silky texture. Its lightweight formula spreads effortlessly, delivering a soft, balanced radiance without any feeling of heaviness.
- The buildable formula allows for a controlled effect, from a subtle luminosity to a more defined glow. It creates a smooth, even and fresh-looking finish on the high points of the face, blending perfectly with the rest of the complexion makeup.

452- MASTERSTICK BLUSH CHEEK & LIPBALM

- This cream-to-balm stick blush melts into the skin, delivering a smooth, buildable flush with a refined, natural finish. Enriched with shea butter for a soft, comfortable feel and vitamin E to support a smooth, radiant-looking complexion.
- Subtle or bold — color that moves with you.





454- NIACINAMIDE SERUM 30 ML

- Formulated with 5% niacinamide, this serum helps support the skin barrier and promote a more even-looking complexion. With consistent use, it supports smoother-looking skin texture.
- 1% zinc PCA helps maintain sebum balance and reduce the appearance of excess shine, while panthenol and hyaluronic acid support hydration and skin comfort.
- Its lightweight, fast-absorbing texture is suitable for daily use and formulated for all skin types, including combination and blemish-prone skin.



455- HYDRA HYALURONIC SERUM 30 ML

- This serum features an 8D Hyaluronic Acid complex designed to support multi-layer hydration, helping improve the appearance of skin plumpness, smoothness, and overall moisture balance.
- Formulated with ceramides, it helps support the skin's natural barrier and reduce moisture loss. Panthenol contributes to skin comfort, while marine-derived components support long-lasting hydration balance.
- Suitable for daily use, this serum is ideal for skin experiencing dehydration and barrier weakness.



456- PURE SKIN PEPTIDE SERUM 30 ML

- This serum features a peptide-based formula designed to support smoother, firmer, and more balanced-looking skin. Palmitoyl Tripeptide-1 and Palmitoyl Tetrapeptide-7 help support skin structure and reduce the appearance of visible signs of aging.
- Grape seed extract provides antioxidant support against environmental stressors, while panthenol and sodium hyaluronate help maintain skin comfort and hydration balance.
- Lightweight and suitable for daily use, this serum is formulated to support skin elasticity and a healthier-looking complexion.



457- LIFT RETINOL SERUM 30 ML

- This oil-based serum is formulated with retinol (retinyl palmitate) to help support the skin's natural renewal process. With consistent use, it helps improve the appearance of skin texture and reduce the look of visible signs of aging.
- A nourishing blend of squalane and botanical oils helps maintain the skin's lipid balance, providing softness and comfort. Enriched with vitamin E, the formula offers antioxidant support to help protect the skin from environmental stressors.
- Designed for nighttime use, this serum supports a healthier, more balanced-looking complexion.



458- CLEAR TEA TREE SERUM 30 ML

- This serum is formulated with tea tree oil to help promote a clearer and more balanced-looking complexion. Salicylic acid supports the reduction of excess oil and the appearance of pores, while helping improve uneven skin texture.
- Panthenol and hyaluronic acid help maintain skin comfort and hydration, even during clarifying care. Its lightweight texture absorbs quickly and integrates easily into daily skincare routines.
- Suitable for daily use, especially for oily and blemish-prone skin.



459- CLEANER & PEELING SERUM 30 ML

- This serum delivers a gentle peeling effect to help improve skin smoothness and promote a more even-looking complexion. With regular use, it supports the reduction of dullness and buildup on the skin surface, revealing a fresher appearance.
- Formulated with earth marine water, it helps support the skin's mineral balance and overall skin care, contributing to a clearer and more refined look. Glycerin helps maintain skin hydration, ensuring comfort during use.
- Its lightweight texture integrates easily into daily skincare routines and is suitable for skin experiencing uneven texture and lack of radiance.



MAKE-UP FIX SPRAY

all day long lasting

Keeps makeup in place all day

Smudge-proof &
transfer-resistant

**Sweat & humidity
resistant**

Mist. Set. Go.

No sticky residue
Refreshing feel



444-MAKE-UP FIX SPRAY

- A cutting-edge solution for ensuring your makeup remains flawless from morning to night. Formulated with **Niacinamide**, it not only locks in your makeup but also hydrates your skin, leaving you with a subtle glow and radiant finish.
- Our innovative formula creates a protective shield against various elements, including weather, tears, water, oiliness, and fatigue.
- Stay confident in maintaining a polished look all day long.



422-BI-PHASE MAKE-UP REMOVER 150 ML

- This special dual-phase makeup remover, developed with the elegant harmony of a pink oil phase and a purifying water phase, gently cleanses the skin while effectively dissolving makeup. The silky pink oil phase effortlessly removes even waterproof and intense makeup, leaving the skin feeling smooth, soft, and comfortable without weighing it down.
- It brings an elegant and effective cleansing experience to your daily skincare routine.



PRIMEN MAKE-UP BASE

perfect luminous / perfect matte smoothing

Reates the
**Perfect
Canvas**

lightweight texture
seamless blend

SPF 50
protection

Flawless
start
Perfect
finish



416-PRIMEN PERFECT LUMINOUS MAKE-UP BASE-01

417-PRIMEN PERFECT MATTE SMOOTHING MAKE-UP BASE-02

- **416-PRIMEN PERFECT LUMINOUS MAKE-UP BASE-01**

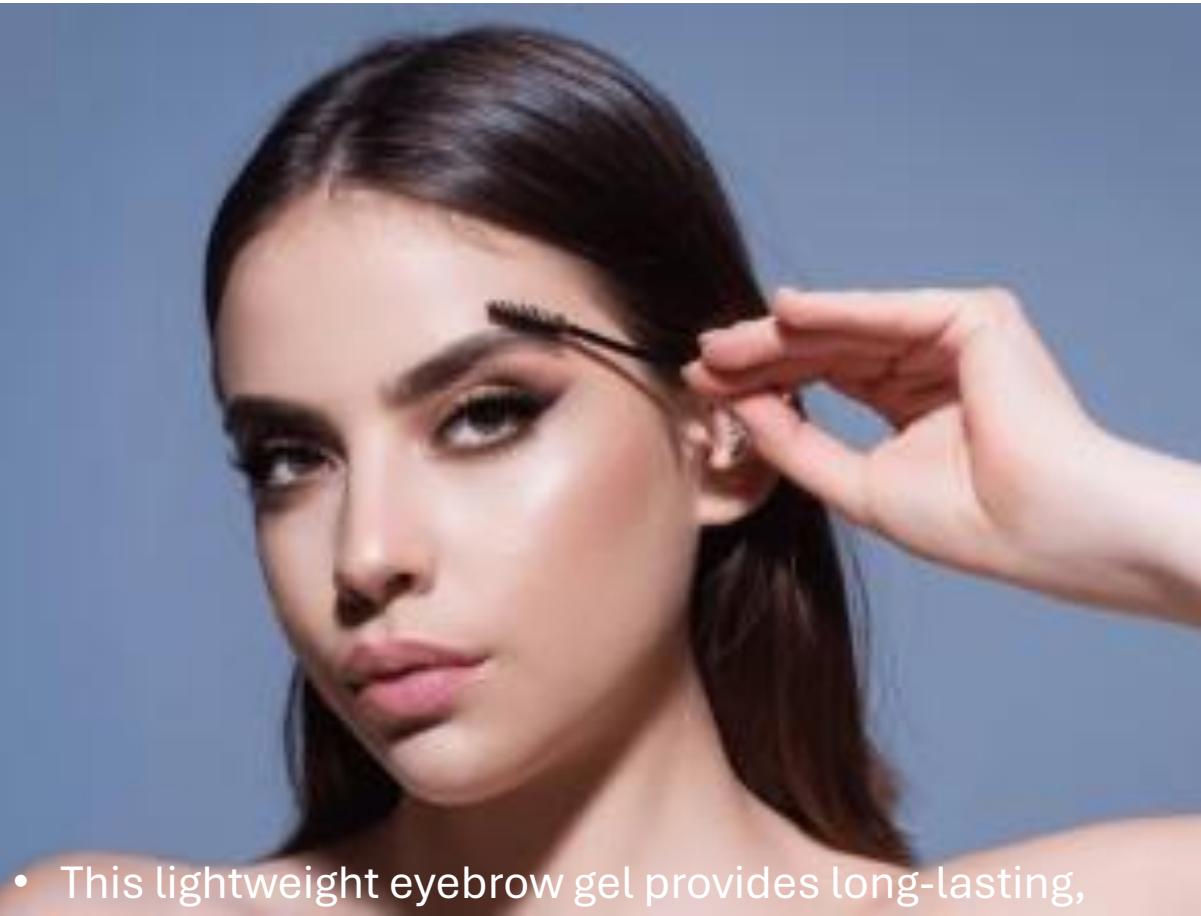
- This lightweight, soft primer is perfect for normal and dry skin types, delivering a natural, velvety smooth finish. Its innovative formula ensures even makeup application that lasts all day, while minimizing the appearance of pores and smoothing out fine lines and wrinkles for a flawless look.

- **417-PRIMEN PERFECT MATTE SMOOTHING MAKE-UP BASE-02**

- This lightweight, soft primer absorbs excess surface oil instantly, leaving your skin with a naturally velvety smooth, matte finish. Its unique formula preps the skin for even makeup coverage that lasts all day long. It minimizes the appearance of pores, filling in fine lines and wrinkles for a flawless look.



211- EYEBROW FIXING GEL



- This lightweight eyebrow gel provides long-lasting, natural-looking hold without stiffness. Its clear, flexible texture shapes and sets brows while keeping them soft and comfortable.
- Enriched with Vitamin E and argan oil, the formula helps support brow care and leaves brows looking groomed and polished throughout the day.



AVRASYA GIDA TEKS. INS. VE MAK. SAN. TIC. LTD. STI.
Address: Hürriyet Mah. Mahmutbey Cad. No:17/507
34188 Bahçelievler / İstanbul / Türkiye
Tel/ Fax:+90 212 503 00 02
www.avrasyaexport.com
info@avrasyaexport.com