

Mut Hut Pet Emporium Policy

Privacy Policy

Last updated: June 15th, 2020

Mut Hut Pet Emporium operates <https://muthut.com>. This page informs you of our policies regarding the collection, use and disclosure of Personal Information we receive from users of the Website (Site).

We use your Personal Information only for providing and improving the Site. By using the Site, you agree to the collection and use of information in accordance with this policy.

Information Collection and Use

While using our Site, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personal identifiable information (PII) may include, but is not limited to your name, email address, Zip Code, Address. This will be used in areas such as the "Contact" page.

Data

Like many site operators, we collect information that your browser sends whenever you visit our Site.

This Data may include information such as your computer's Internet Protocol (IP) address, browser type, browser version, the pages of our Site that you visit, the time and date of your visit, the time spent on those pages, which browser and OS (operating system) you are using, etc.

In addition, we may use third party services such as Google Analytics and InSight that collect, monitor and analyze your information. This data will be aggregated with all other user data.

InSight calculates website engagement and social presence. It factors in how often our website is viewed, how many visits convert into sales or bookings, and how active our customers are on our connected social accounts.

Google Analytics will collect various information like your location, which pages you visit, how long you stay on these pages and what you do while you're visiting our website. While this information can be used for remarketing (advertising) purposes, we currently do not utilize this function. Your data will be used solely for the analysis of our customers to better understand what they buy, how they buy it, and why. We want to understand who our market is and how we can better incentivize and attract this segment to our products through our own marketing techniques, not with a third party. Google Analytics may also use your age, gender, and interests to categorize our customers. If you would like to opt-out of Google Analytics information you can find the appropriate link [here](#).

Communications

We may use your Personal Information to contact you with newsletters, marketing or promotional materials and other information.

Cookies

Cookies are files with small amount of data, which may include an anonymous unique identifier. Cookies are sent to your browser from a web site and stored on your computer's hard drive.

Like many sites, we use "cookies" to collect information. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Site, or the Site entirely.

Security

The security of your Personal Information is important to us, but remember that no method of transmission over the Internet, or method of electronic storage, is 100% secure. While we strive to use commercially acceptable means to protect your Personal Information, we cannot guarantee its absolute security.

Please note, any additional website that is not our domain muthut.com operates under a separate privacy policy, and guideline. We are not responsible for any third-party website that is associated with our website (For example, available through a link). We recommend you read the privacy policy of any Site you visit, as they may use your information in ways that we do not.

Changes to This Privacy Policy

This Privacy Policy is effective as of June 15th, 2020 and will remain in effect except with respect to any changes in its provisions in the future, which will be in effect immediately after being posted on this page.

We reserve the right to update or change our Privacy Policy at any time and you should check this Privacy Policy periodically. Your continued use of the Service after we post any modifications to the Privacy Policy on this page will constitute your acknowledgment of the modifications and your consent to abide and be bound by the modified Privacy Policy.

If we make any material changes to this Privacy Policy, we will notify you either through the email address you have provided us, or by placing a prominent notice on our website.

Contact Us

If you have any questions about this Privacy Policy, please contact us.