

Connecting African Markets EXHIBITION BOOKINGS NOW OPEN

The African Export-Import Bank (Afreximbank), in collaboration with the African Union and the AfCFTA Secretariat, brings you the 3rd **Intra-African Trade Fair (IATF2023)**, to be hosted by the Government of the Republic of Côte d'Ivoire in Abidjan. IATF2023 will provide a unique and valuable platform for businesses to access an integrated African market of over 1.3 billion people with a GDP of over US\$3.5 trillion created under the African Continental Free Trade Area.

IATF2023 will attract:

+1,600
EXHIBITORS

+35k
VISITORS

+75
EXHIBITING
COUNTRIES

\$43bn
IN TRADE &
INVESTMENT DEALS



AFRICA'S ECONOMIC BOOM, AUTOMOTIVE OPPORTUNITY

Africa (excluding South Africa) currently accounts for only 0.5% of the global automotive market (600 000 units). Its motorisation rate is just 45 vehicles per 1000 inhabitants - significantly below the global average of 203.

However exponential growth in the automotive sector is projected:

- 6 of the 10 fastest-growing economies are in Africa (source: World Economic Forum)
- Consumer spending rising at an annual rate of 10%
- By 2035, the continent is expected to have the largest labour force potential in the world
- Estimated sales forecast for new light vehicles in Africa is now 1.8 million in 2027, double the 2019 market volume
- The development of regional value chains could see new vehicle sales increase from 1 million to 5 million units a year across Africa (source: AAAM)
- AfCFTA has created a single integrated, free-trade African market of over 1.3 billion people with a combined GDP of over US\$3.5 trillion

The exhibition will attract continental and global buyers and sellers, including executives and market expansion managers that will engage in business deals in, amongst others:

- 1 Commercial Vehicles
- 2 Passenger Vehicles
- 3 Component Manufacturers
- 4 Importers and Dealers
- 5 Assemblers
- 6 New energy mobility
- 7 Infrastructure
- 8 Parts and Accessories
- 9 Mineral processing
- 10 Auto-related Associations
- 11 Developmental Agencies



The Africa Automotive Show

The Africa Automotive Show will present a platform for vehicle manufacturers, vehicle assemblers, Original Equipment Manufacturers (OEMs) and component suppliers and other automotive industry service providers to exhibit their products and also interact with potential buyers and suppliers. The IATF2023 Africa Automotive Show has 3 components as follows:

- **A dedicated Automotive Exhibition:** Automotive companies including commercial (bus and truck) and passenger vehicle manufacturers, assemblers, importers, component manufacturers, dealers, parts & accessories distributors, electric motorcycles and vehicles, infrastructural projects and agencies, other members of the value-chain, including mineral processing, logistic services providers and automotive development agencies will have an opportunity to showcase their products and also interact with potential buyers, suppliers and governments.
- **An Automotive Forum:** The forum will feature leading African and international speakers and a variety of sessions dealing with the Automotive industry in Africa. It will bring together selected Heads of States and Government, Ministers responsible for Trade and Industry and Captains of Industry to discuss key issues affecting the auto industry and provide practical solutions.
- **A B2B and B2G platform:** The platform will provide matchmaking and business exchange opportunities for vehicle manufacturers, vehicle assemblers, OEMs and component suppliers and other automotive industry service providers, leading to conclusion of business and investment deals across various sectors. This is supported by a dedicated African Buyers' Programme.

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IATF2023 Official partners:



IATF2023 Organisers:

Trade Fair Organiser



Conference Organiser



Creative Africa Nexus
Organiser



Africa Autoshow
Organiser



The Africa Automotive Show | Abidjan, Côte d'Ivoire | 21 - 27 November 2023 | www.intrafricantradefair.com

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