AAAM AUTOMOTIVE FORUM AT IATF2021

INFRASTRUCTURE AND SUPPLY CHAIN

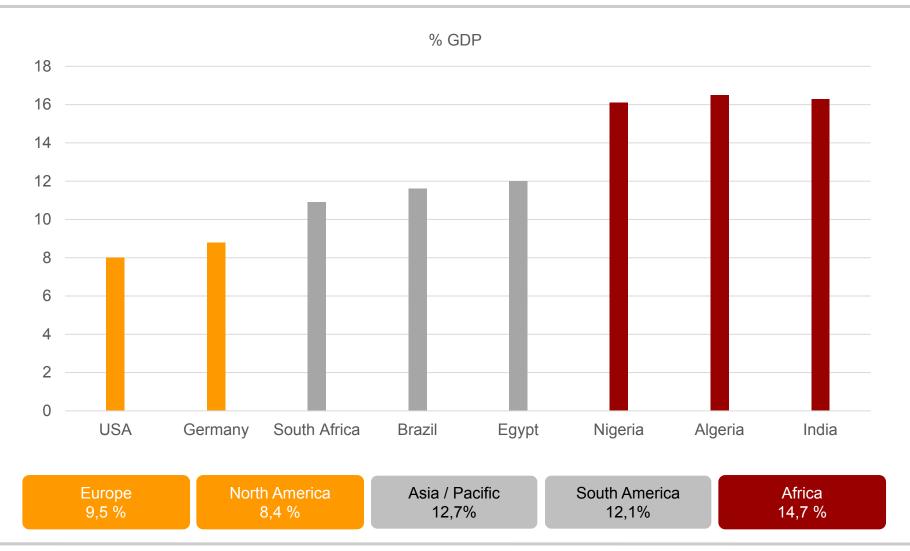


Prof. Dr.-Ing. Frank Straube



November 2021

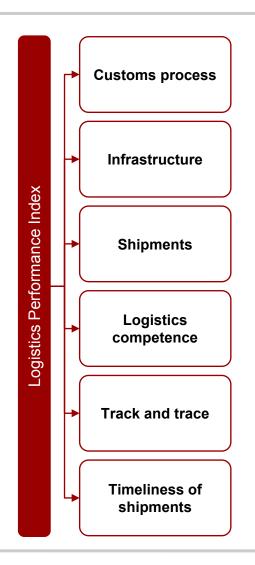
Logistics costs | The ratio of logistics costs to economic performance (GDP) varies widely across the globe

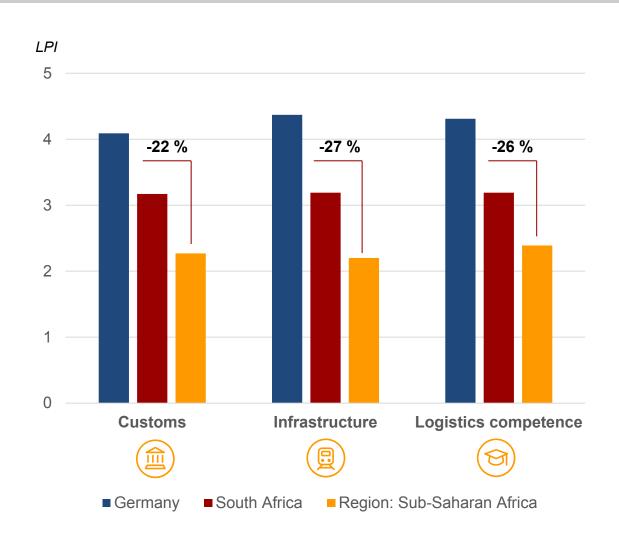


DVZ (2019)



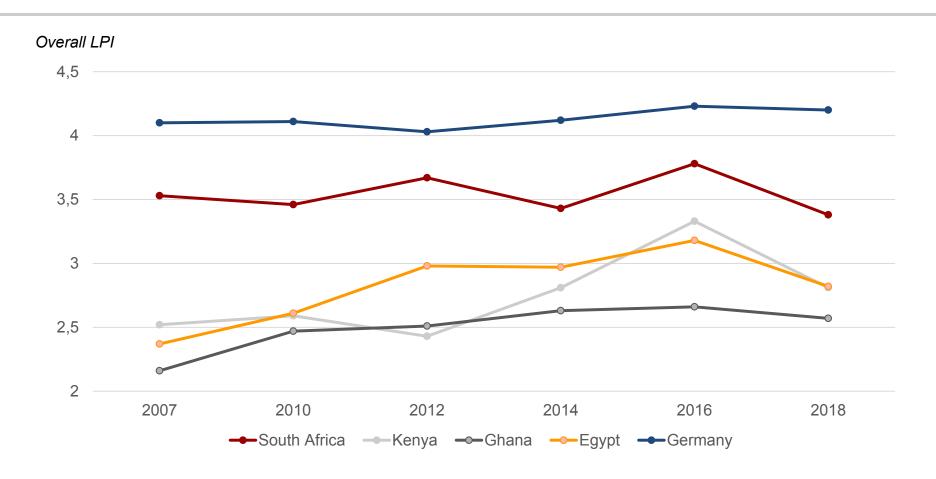
Logistics Performance Index | The international score uses six key dimensions to benchmark countries' logistics performance







LPI development for selected African countries



Countries that have shown a relevant increase in LPI in recent years have improved their key performance indicators, especially in the areas of **customs**, **infrastructure**, **tracking & tracing** (*Egypt*) and **logistics competence** (*Ghana*).



Market analysis | The African automotive market offers great potential for job creation and vehicle sales





80 Mio inhabitants



570 cars / 1000 inhabitants



3.5 Mio cars produced in Germany **per year**



- 3% of the GDP with 800,000 employees in the automotive industry
- appr. 8% in the logistics sector → 64.000 employees





1 Bn inhabitants



21 cars / 1000 inhabitants



1.1 Mio cars produced in Africa **per year** expected to **grow to 5 Mio**

Example South Africa:

 7.1% of the GDP with 470,000 employees in the automotive industry



72.000 – 240.000 jobs can be created in the logistics sector of automotive industry on the continent



Excerpt of logistics challenges in Africa | African markets pose a variety of challenges for logistics

ROAD- AND RAIL-RELATED CHALLENGES

Transport cost



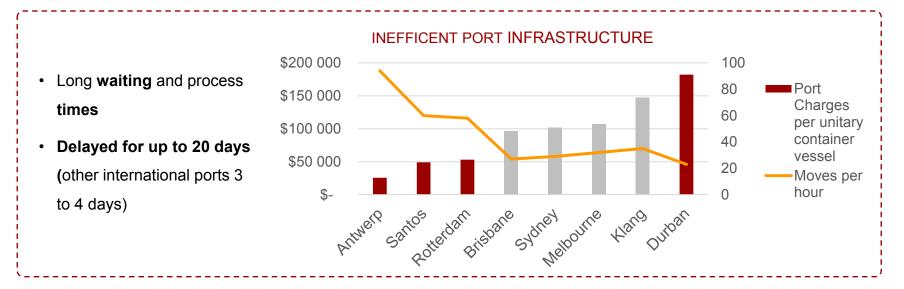
- Road availability and conditions
- Long and volatile transport times
- No efficient connection of railway

COMMUNICATIONAL CHALLENGES

· Missing cooperation

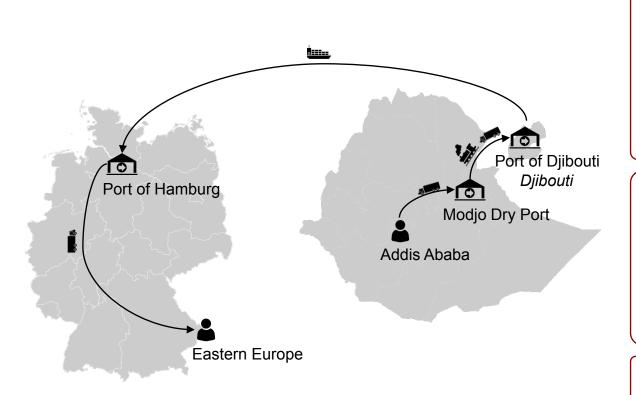


- Missing transparency
- Missing processes to integrate transport modes and systems





Estimated logistics cost structure for transport from Europe to Ethiopia



Clearance and handling of cargo at Djibouti port

• 3-20 days | 910 USD/TEU

Benchmark

Port of Hamburg

40 hours | 150 USD/TEU

Transportation from Addis

 350 - 450 USD / 100km via truck

Benchmark:

Transportation from Port of Hamburg

100 USD / 100km via truck

Warehousing & handling cost based on labor rate in Ethiopia

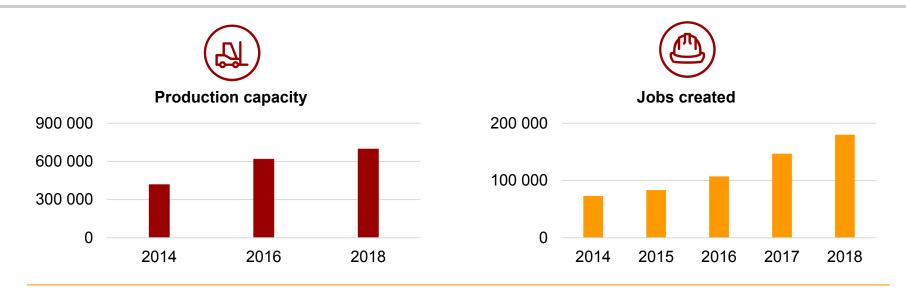
• 72 USD/month

Eastern Europe

• Bulgaria: 375 USD / month



Good practice approach Morocco | Automotive sector evolution to enhance production volume and create local jobs



- Coordination between politics and industry
- Incentives for foreign companies to settle in Morocco (e.g. free zones with tax advantages)

Tanger Med



Fulfilment and cross-docking



Warehousing, packing and labeling



Assembly and quality control



Development of Hinterland logistics



Continuous development in Africa | Decoupling economic growth and environmental impact for a green path to industrialization

CO2 emissions per capita per year





GERMANY

AFRICA

Transport-related emissions

25%

of worldwide CO2 emissions are transport-related

CO2 > GDP growth

1 e.g. India, Brazil

CO2 = GDP growth

2 e.g. Russia, China

CO2 < GDP growth

3 e.g. Germany, France, UK

Current decoupling factor of transport and GDP growth worldwide

1,6x



Logistics training and education



Integrated African transport networks



E2E cost efficient, fast & green logistics solutions



E-mobility and decentralization

Berlin

Outlook & workshop topics | For the success of the automotive industry in African markets, efficient logistics is crucial

SCM & Infrastructure



Port development

Integrated transport

Planning & scheduling in networks

Sustainable development

Adoption of artificial intelligence

Production and logistics concepts

