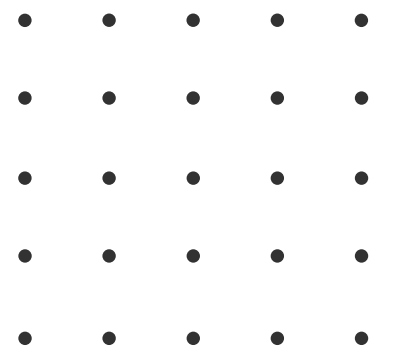
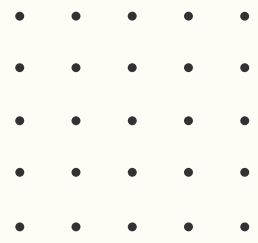


TRONOS SERVICES





Detail about the profile



TRONOS SERVICES

- **Our Moral Values**
- **About Us**
- **Client we approach**
- **Categories We Serve**
- **E-commerce Growth & Future**
- **Reason why most seller fail on E-commerce**
- **Services we offer**
- **About our work Strategy**
- **Marketplace we Serve**
- **Client we manage**
- **Contact us**

TRONOS SERVICES

ALL ABOUT US

- Year of establishment - 2019
- service offered - E-commerce Management
- Location - Delhi
- Marketplaces Handling - Amazon, Flipkart, Meesho, Myntra, Nykaa, Paytm, Ajio, Tata Cliq, Jio Mart & Snapdeal



Our Moral Values



We help your brand to grow in top-selling E-commerce marketplaces in India and Globally.



To be trusted and reliable partner, provide end-to-end growth strategy for your online business and complete operations support.



- **Trust.**
- **Professionalism.**
- **Collaboration.**
 - **Quality.**
 - **Teamwork.**
- **Innovation.**
- **Reliability.**



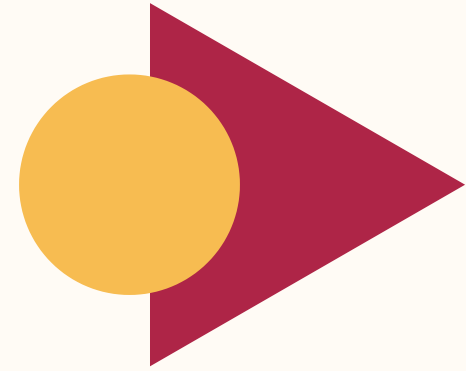
About Us

We are service provider and provide best in class E-commerce service to the sellers. As we are Amazon Trained E-commerce Specialist and have working experience in the same industry we are able to help the sellers to grow their business on E-commerce websites.

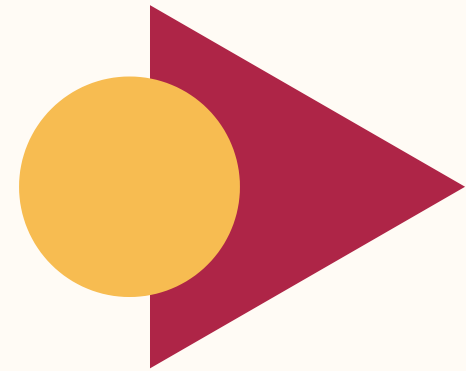
We offer different types of services to the sellers as per there requirement. We intent to partner with start-ups and SMEs in resolving their business problems and growing them profitably.

We aim to catapult our partners to the forefront of current business scenario and provide them a significant lead in never ending business race by increasing revenues, reducing costs and delivering results.

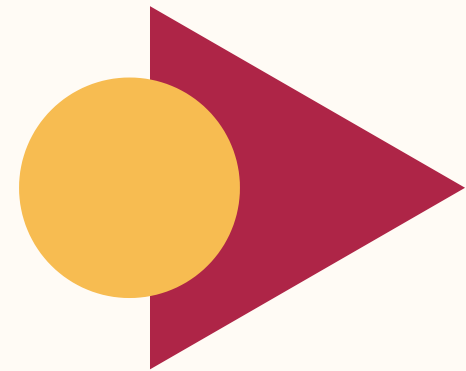
Clients Approched



Leading Offline Brands



Existing Online Sellers



Manufacturers



Categories We Serve



Home Supplies

- Home Decor & Furnishing
- Office Products
- Kitchen Supplies
- Furniture
- Outdoor & Garden
- Pet Supplies



Lifestyle Products

- Apparels
- Footwear
- Accessories
- Health & Personal Care
- Beauty

Tech

- Wearable Tech
- Health Equipment
- Accessories
- Electronic Appliances



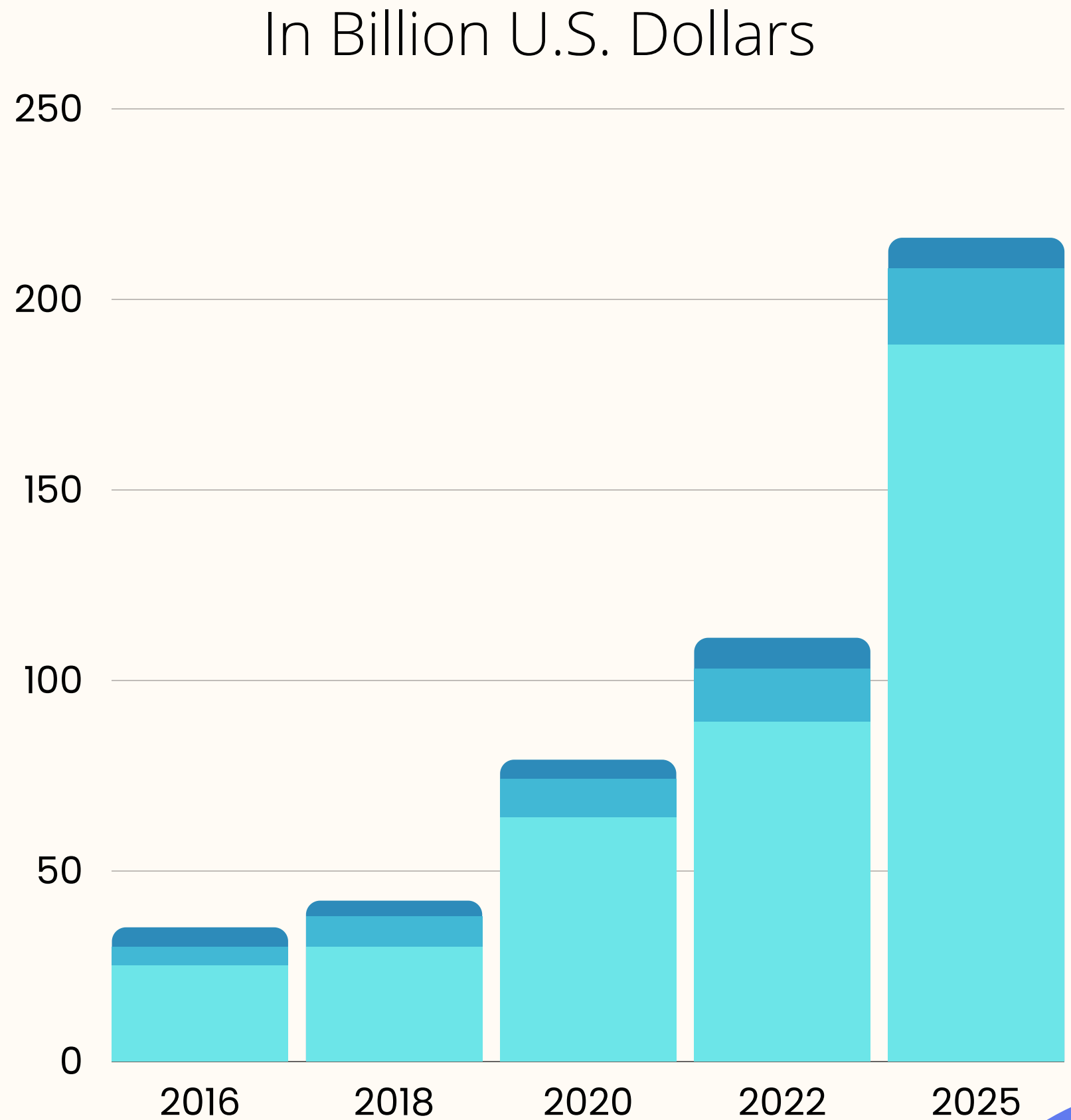
Toys

- Action Toys
- Learning Toys
- DIY Kits
- Electronic Toys
- Musical Toys
- Toy Vehicals



E-commerce Growth Year on Year

The Indian e-commerce sector is ranked 9th in cross-border growth in the world, according to Payoneer report.

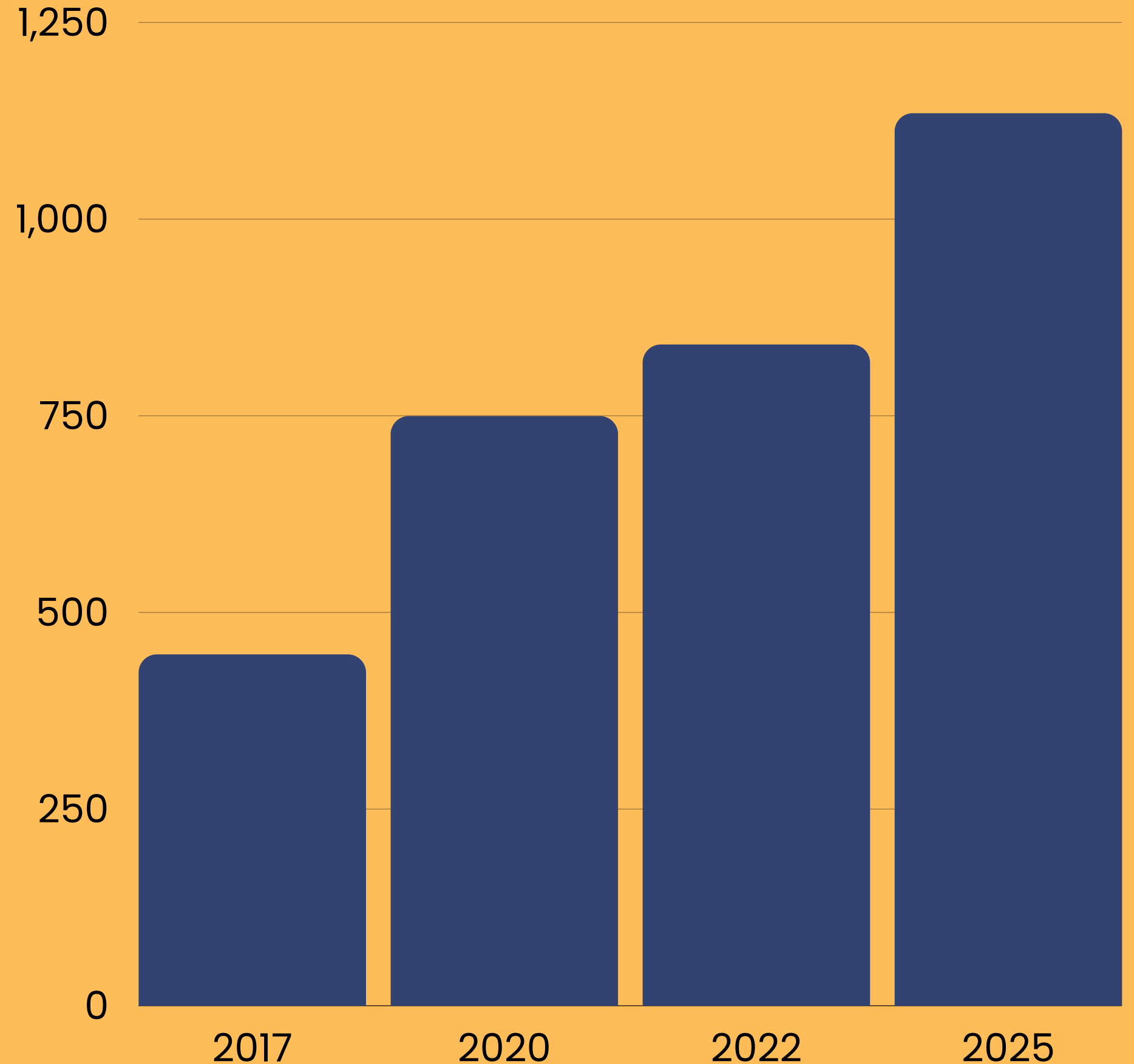


E-commerce market is immensely competitive

The Data we have provided is about the current internet users in India and expected user by 2025. Which shows great opportunity for online businesses.

Internet Users in India

In Million



E-commerce market is immensely competitive

No Views

Many brands listed on Amazon, never have any views due to lack of knowledge.

70%-80% lost revenue

Existing online brands are unable to unlock the full sales potential of their catalog and leave 70-80% of revenue on the table

Low traffic & high CAC

For company websites, the biggest issue is getting the right traffic. Customer Acquisition Costs (CAC) have skyrocketed in the last few years

Due to the above reasons, over two thirds of the sellers exit the online channel within 12-18 months of launch or never enter the online space in the first place!



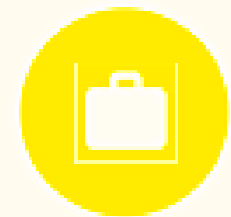
Services We Provide



Brand Conceptualization & Launch



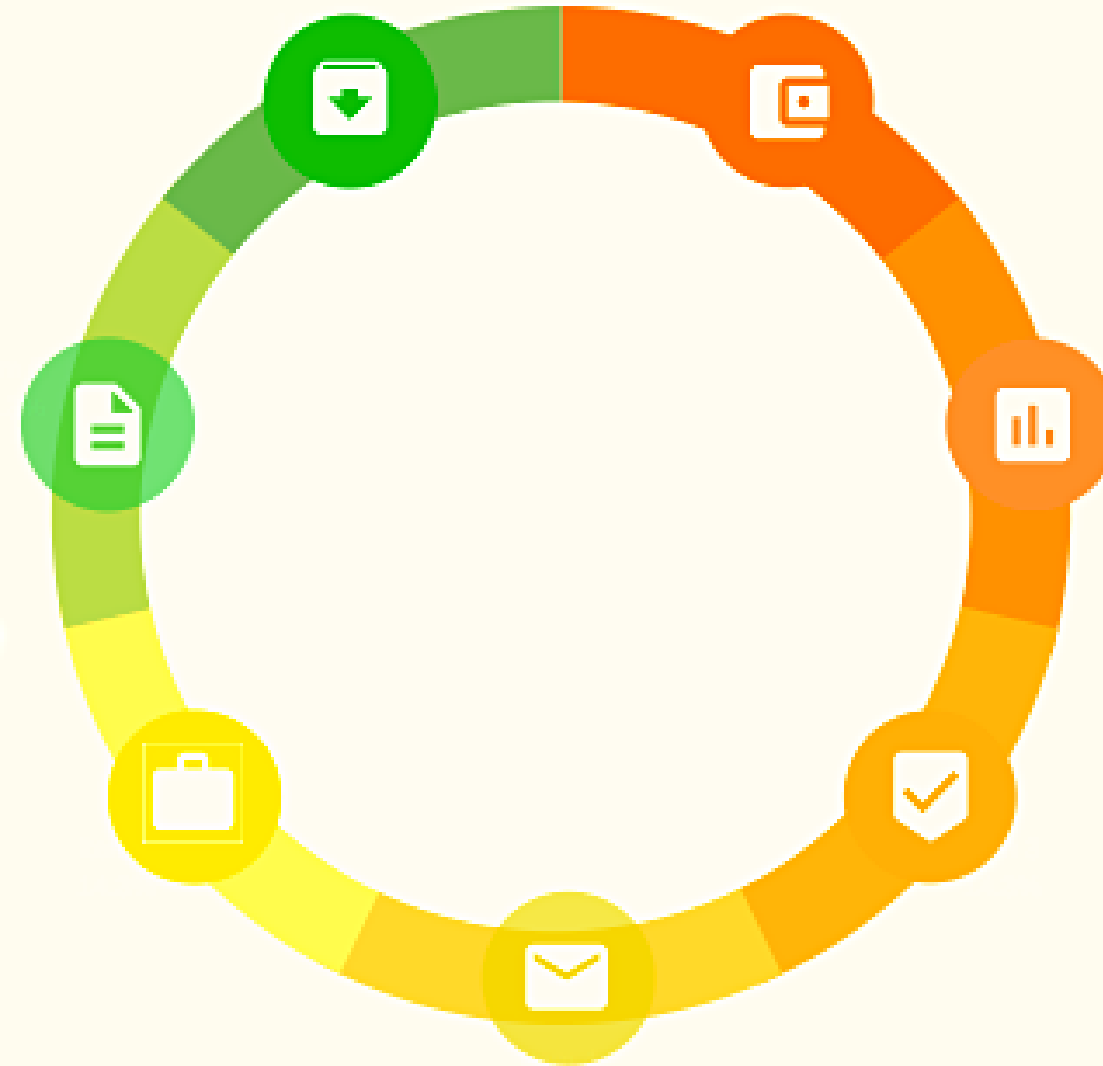
Growth Strategy



End-to-End Marketplace Account Management



Website Management



Social Commerce Management



Analytics & Insights

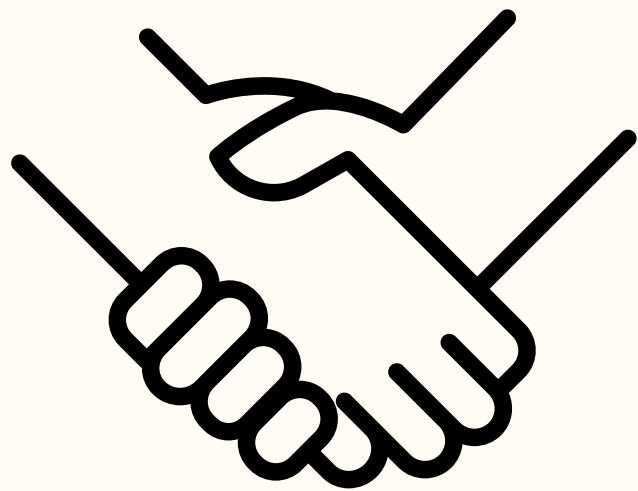


Digital Marketing



Tronos + Trust + Technology = Successful Business

- **Tronos** : We are a team of professional expert having experience in multiple fields for online marketing with dedicated staff to drive the process smoothly.



Brand Consulting

Our brand launch and growth strategy team has consulting experts with experience of launching leading brands



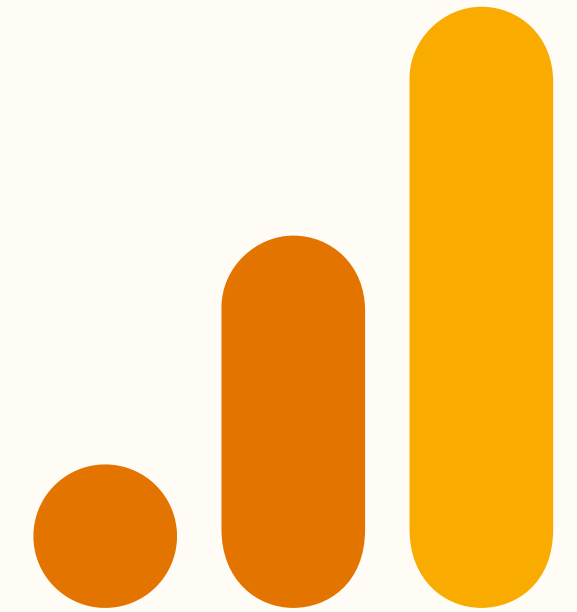
Amazon SPN

We are registered service provider for Amazon and we are working with many big brand on Amazon



Digital Marketing

Digital Marketing services offered by us will get your brand visibility as per your expectation with great ROI



Advertising

Advertising is the major thing to get sales & visibility on your brand. We have a dedicated team to manage the same.

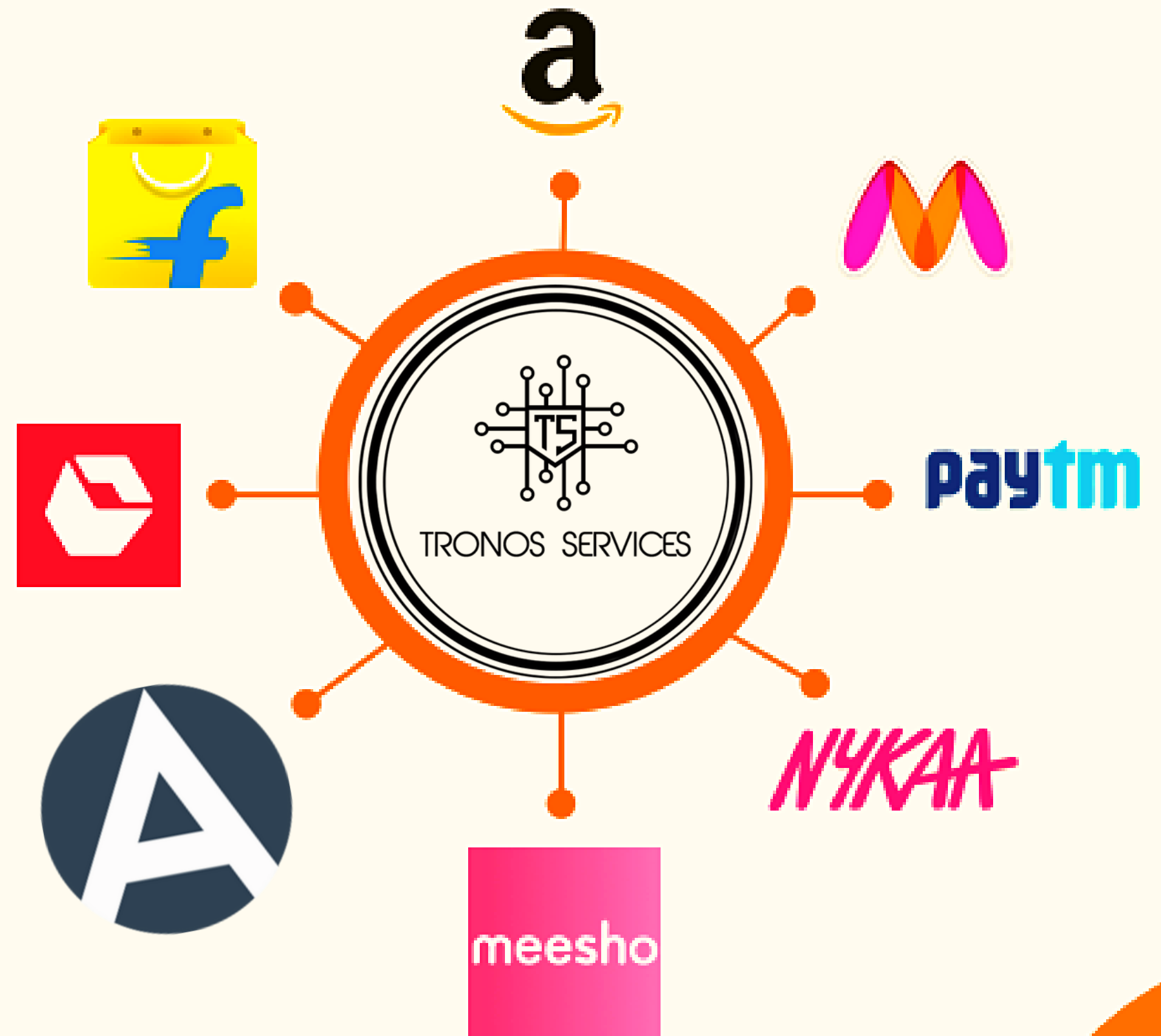
Tronos + Trust + Technology = Successful Business

Trust:

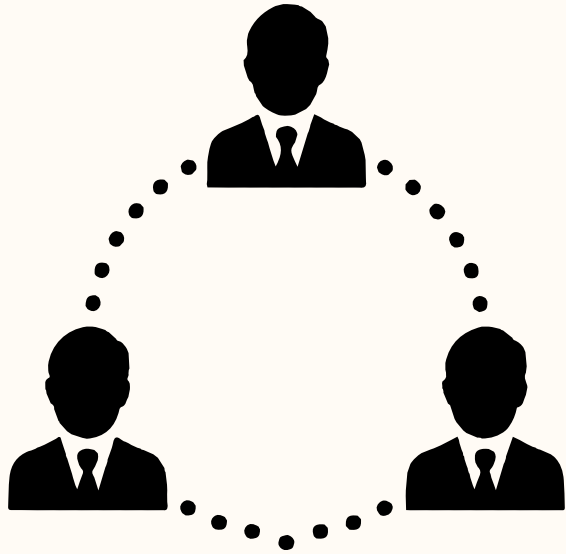
The Trust we have build with our existing clients and with experience of working on top marketplaces, our team has adopted best practices that will help our clients grow in a streamlined manner.

Technology:

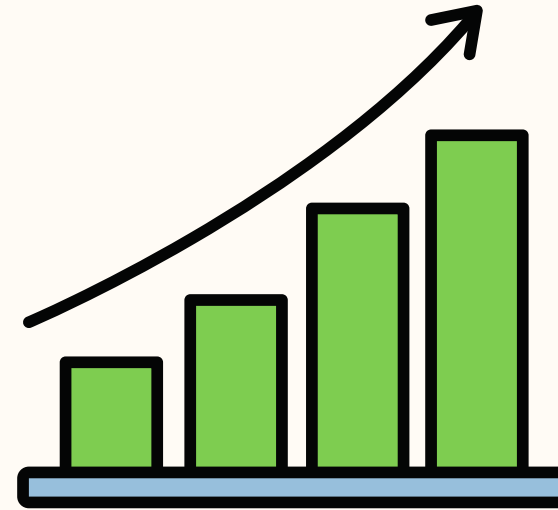
With the help of tools like Helium 10 and jungle scout we manage your account. The additional Tools we use for Management are Amazon AMS, Amazon Launchpad, Transparency & Amazon PI.



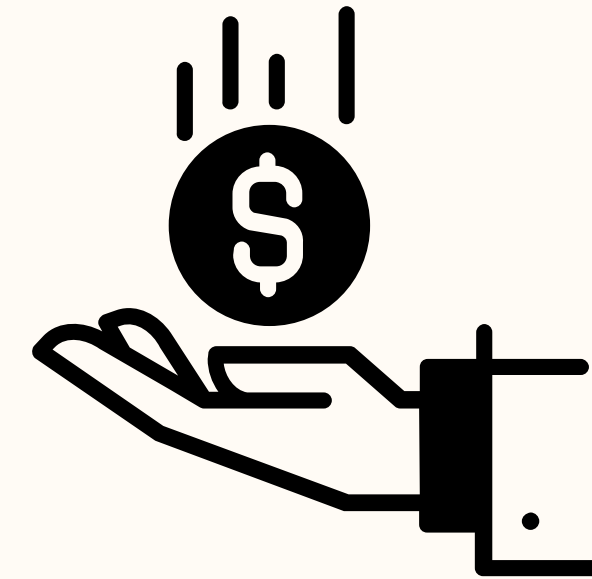
All the work Results in.....



**Higher Online Visibility
and Recall**



**Increased Average
Selling Price (ASP)**



**Enhanced
Profitability/Bottom
line**



**Superior Customer
Reviews and Ratings**



Better Inventory Management



Improved Revenue/Sales

We grow when you grow!

- **We understand that online businesses are tough. That's why we are here to help you with every thing and we charge Fixed amount + Commission on sales.**
- **We are committed to provide the most prompt and professional service to our clients, so that they remain focused on the core of their business, while we take care of the rest.**
- **Our client's growth is our topmost priority and our team with expertise in managing end-to-end ecommerce operations, is always available to service our clients.**

Marketplace We Manage



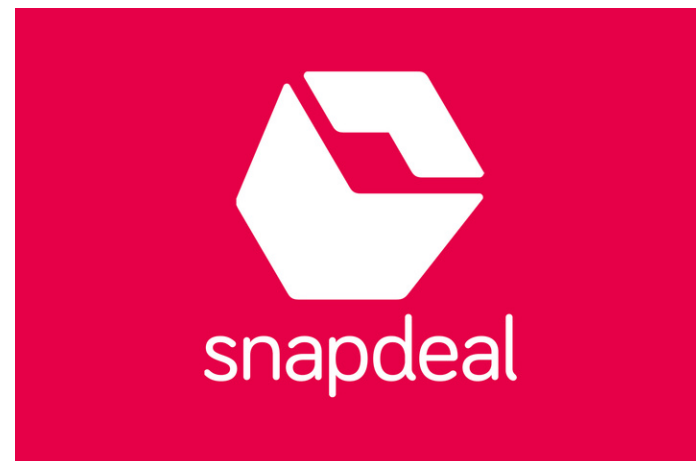
pepperfry

ebay

paytm

NYKAA

TATA CLIQ



firstcry
big store for little ones



Our Clients



Thank you and let's work together

Call us at :

+91-8826235946

For further inquiries or future collaborations

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