

Marshall Childs

Graphic Design Portfolio







Scan below to view Marshall's portfolio at mostudiosarts.com



Marshall Childs

Marshall is an accomplished senior graphic designer. boasting a wealth of experience and proficiency across various creative mediums, including videography, animation, graphic design, painting and photography. Notably, Marshall played a pivotal role in the Baltimore Link signage project, where his innovative approach streamlined the design process, resulting in the creation of new bus signs and temporary bags. Beyond the BaltimoreLink project, Marshall has been instrumental in delivering a diverse array of print and electronic materials for esteemed clients, such as Baltimore City, WMATA, MDOT SHA, MDOT MTA and Amtrak. In addition to his clientfocused work, Marshall has actively contributed to inreach safety campaigns aimed at transit employees.



Graphic Designer • Photographer • Painter • Illustrator

301-356-8751

mcstudiosarts.com

™ mcstudiosarts@gmail.com

Education

Bachelor of Fine Arts Cum laude May 2016 Major: Graphic Design Salisbury University Salisbury, MD

Skills

Proficient knowledge of:

- Illustrator
- InDesign
- Photoshop
- MS Office
- Lightroom
- Photography
- Painting
- Videography
- After Effects
- Premiere Pro
- **ArcGIS**
- OBS
- **UX/UI** Designer
- Animate

Social media platforms strategy knowledge:

- Facebook
- Instagram
- in LinkedIn

Professional Employment

HNTB - Baltimore, MD

Senior Graphic Designer

March 2024 - Present

- Provides regular graphic support to regional offices
- Creates layout templates and supporting information graphics for proposals, presentations and marketing collateral
- Films promotional videos and animates information graphics
- Photographer for portraits, site locations and company events

WSP - Baltimore, MD

Senior Computer Graphics Specialist

June 2016 – February 2024

- Provided regular graphic support to regional offices and offices across the nation
- Created multiple print deliverables, including reference guides, posters, brochures, display boards and interactive games for various transportation agencies
- Played a pivotal role in the BaltimoreLink project by creating all of the bus signs and covers in Baltimore, turn-by-turn binder for bus drivers, and start-up plan binder
- Creates training videos by filming instructors and using animated infographics
- Updated cover, back cover, tab, page layout, and CD designs for proposals
- Created boards, signs, maps, and infographics for public meetings and presentations
- Helped secure millions in grants and proposal development through engaging design
- Trained staff and interns on InDesign
- Staff photographer and videographer for various projects, presentations and portraits

Asbury United Methodist Church - Washington, DC **Graphic Artist/Animator** February 2021 – January 2022

Recreated logos for the church and its contemporary service

- Created overall branding design and templates for the online worship service
- Created various social media materials for announcements and events
- Animated introduction and information graphics for worship services and events

MC Studios Arts, LLC - Baltimore, MD

Freelance Graphic Designer/Photographer/Illustrator June 2013 – Present

- Designs logos, business cards, resumes, website and booklets for multiple clients
- Takes photographs and videos of events and products for multiple clients
- Illustrated multiple children's books and authored one of them
- Paints portraits and landscapes on commission and for art festivals



Connecting Our Future: A Regional Transit Plan for Central Maryland

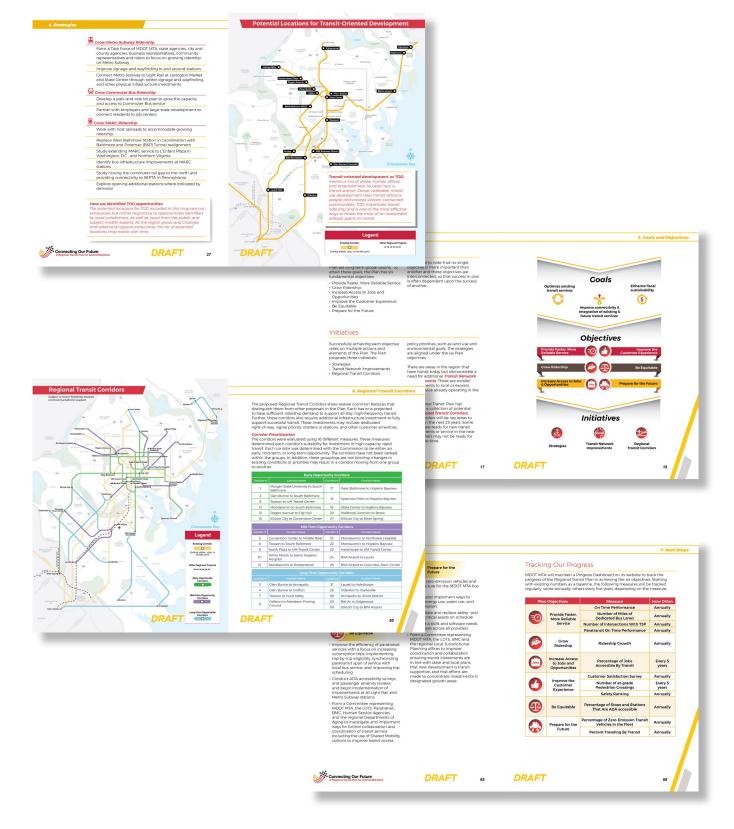
for Central Maryland
Maryland Department of Transportation
Maryland Transit Administration

Connecting Our Future A Regional Transit Plan for Central Maryland

Tasks Performed in the Project

- Infographics
- Photography
- Mapping
- Layout Design
- Cover Design
- Project Support
- Branding
- Illustration
- Print Design







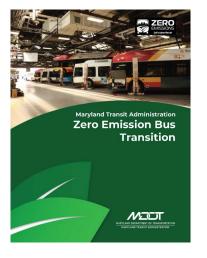
Zero Emissions Let's Clear the Air

Maryland Department of Transportation
Maryland Transit Administration



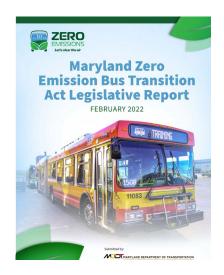
Tasks Performed in the Project

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- Photography
- Videography
- Layout Design
- Social Media
- Logo Design
- Animation
- Cover Design
- Project Management
- Project Support
- Training
- Branding
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- Print Design



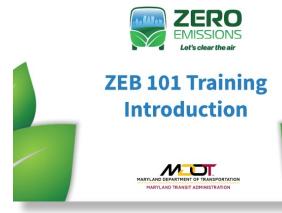






















Red Line

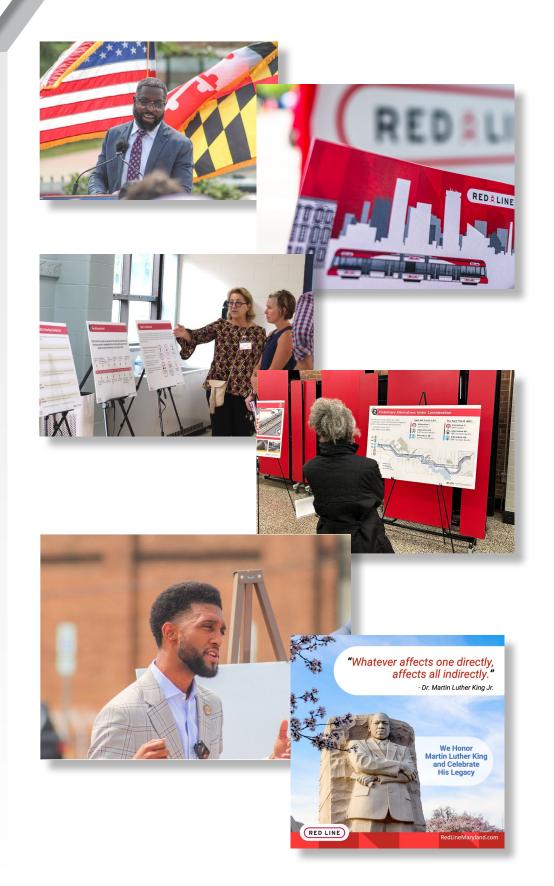
Maryland Department of Transportation

Maryland Transit Administration



Tasks Performed in the Project

- Infographics
- Photography
- Videography
- Mapping
- Layout Design
- Social Media
- Logo Design
- Animation
- Cover Design
- Project Management
- Website Design
- Training
- Branding
- Illustration
- Print Design



















Safety Management System

Maryland Department of Transportation

Maryland Transit Administration

Tasks Performed in the Project

- Infographics
- Photography
- Videography
- Mapping
- Layout Design
- Social Media
- Logo Design
- Animation
- Cover Design
- Project Management
- Website Design
- Training
- Branding
- Illustration
- Print Design











Follow the QR code to report any safety hazards to reportallhazards@mdot.maryland.gov





What is SMS?

Maryland Department of Transportation (MODT) Maryland Transit Administration (MTA) Safety Management System (SMS) the formalized process to manage and contrists. There are four fundamental component that make up our Safety Management System

Safety Management Policy - the statement of commitment to safety from our Accountable Executive Commitment is all the safety from our Accountable Executive Revin Quinn, MOOT NITA Administrator.

commitme commitme to continuou improve the continuou and standards and creating a positive safety culture. Employees are encourage to report safety oncerns in a non-puniti environment. The Safety Management P establishes clear standards for protected extensions and continuous commitment of the continuous commitment of the continuous contin

Safety Risk Management - the set of policies and procedures describe how MOOT MTA will identify hazards, assess how much risk these hazards create for our the risk by taking corrective action. Safely Risk Management is the real "engine" of a strong SMS.

MARYLAND DEPARTMENT OF TRANSPORTATION
MARYLAND TRANSIT ADMINISTRATION

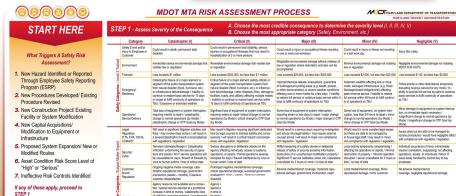
Volume Taisue Feeli Viente 2019
Safety Assurance - includes a variety
of processes and programs designed to
processes and programs designed to
a dispersion of the control of the control of the
and procedures in order to measure safety
controls and mitigations, and to ensure
sompliane with regulatory requirements.
Safety Assurance processes include internal
and employee reporting. Strong safety
assurance programs allow us to collect
information and proactively identify and
mitigate risk throughout the agency. Safety
dientify new hazards and inhefective risk
controls. Escalated risk trends are birded
quarterly to the fisik Review Committee

is functioning effectively.

recommendation of the complainment of the comp

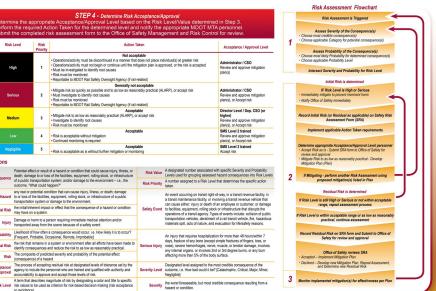














BaltimoreLink

Maryland Department of Transportation

Maryland Transit Administration

Tasks Performed in the Project

- Infographics
- Mapping
- Layout Design
- Logo Design
- Cover Design
- Project Management
- Training
- Branding
- Illustration
- Print Design





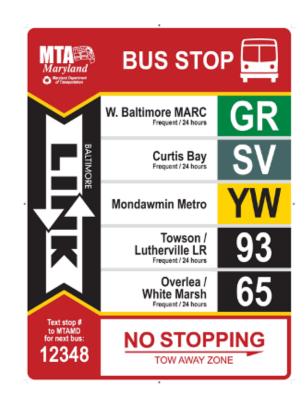


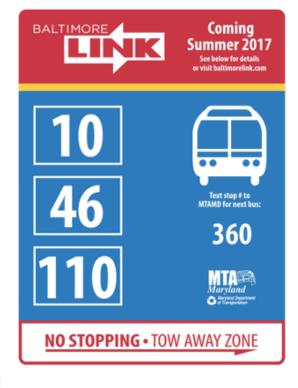














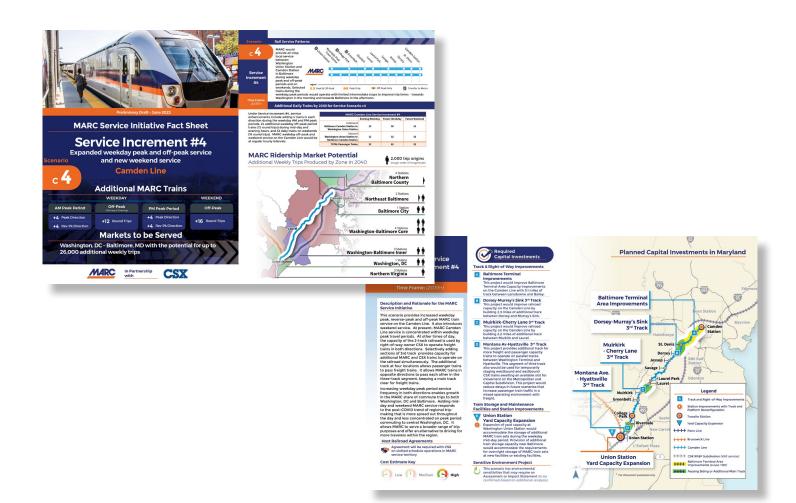
MARC Service Initiative Fact Sheets

Maryland Area Rail Commuter (MARC)

Tasks Performed in the Project

- Infographics
- Photography
- Mapping
- Layout Design
- Cover Design
- Project Management
- Training
- Branding Illustration
- Print Design
- UI/UX Design









Fare Guide

Maryland Area Rail Commuter (MARC)

Tasks Performed in the Project

- Infographics
- Photography
- Layout Design
- Logo Design
- Cover Design
- Project Management
- Training
- Branding
- Illustration
- Print Design
- UI/UX Design





Toll Free CharmPass of # 833-242-7622

months of purchase

Monday-Friday 5-Day Weekly

7-Day Weekly

One Way Paper Fare One Way Fare

5-Day Pass good for five

31-Day Pass

Proper fare collection is a vital part of your job a an MDOT MTA MARC Service professional. This Quick Guide to Accepted Fare Media has been prepared to help you determine at a glanc

Please review this guide and keep it handy so to ensure a smoother ride for all MTA MARC

MARC Train Service Contact Information Website : mta.maryland.gov E-mail: marc@mta.maryland.gov Twitter: @mtamaryland

Purchasing MARC Train Tickets

(TVM) are self-monitoring machines that repr

Brunswick Lines). They can verify if a machine is

The TVM sells all MARC Train Service and MTA Commuter Bus fare media except Transit Link Cards (TLC), and select machines will accept cash (see chart for TVM's that accept cash). The MARC TVMs have a dedicated toll free viARC TYMs have a dedicated foil free customer service number for TVM-related issues with assistance available from 8:00 a.m. – 5:00 p.m. Monday through Friday and voicemail availble at other times

Toll Free TVM Customer Service # 888-291-0270

P	enn Line			
>> Perryville	»BWI Thurgood Marshal Airport*#			
»Aberdeen*				
>> Edgewood	>> Odenton#			
>> Martin Airport	 Bowie State University* New Carrollton* Washington Union 			
>> Baltimore-Penn*#				
>> West Baltimore*				
>> Halethorpe*	Station*#			
Ca	ımden Line			
>> Baltimore-	>> Laurel			
Camden*	>> College Park*			
>> Dorsey	>> Washington Union			
>> Savage	Station*#			
Bru	nswick Line			
>> Martinsburg	»Metropolitan Grove			
>>> Brunswick	>>> Rockville			
>> Point of Rocks	>> Kensington			

* TVM accepts cash payment # Cash sales available from ticket agent

>> Germantown Station*#

Mobile Ticketing MARC Train Service now offers mobile ticketing via a free app called MTA CharmPass. To purchase fare via the app, passengers must download the app to their smart device from the App Store or Google Play, pre-register with a credit card on the app and purchase their fare before boarding the train. Smart Benefits may also

- Once activated, tickets can be shown to conductors just like a paper pass. Some variation on the color scheme may be found due to the customer's phone settings but the animation. background color, OR code and the 2-digit day code remains unchanged. This allows tickets to be validated at a glance and without the conductor needing to touch the user's cheior.
- One way tickets expire 90 minutes after activation and after that time will appear in grayscale. In the event a passenger's trip extends beyond 90 minutes, the expired ticket is acceptable as it will show the time it was activated. Examples include a passenge



day code at the bottom right expands the code and displays additional data about the

of ticket. This is the way to tell the difference

R



No Riding Privileges

MTA CONTRACTOR ID

CharmPas:

BOMBARDIER CONTRACTOR ID

Extension of Tickets

The following policy applies if a passenger wishes to extend their journey beyond the destination station printed on your ticket:

One-way tickets: Passengers pay the difference between the value of the ticket they possess and the fare to the final destination

Example: A passenger has a Washington-Odenton one-way ticket (\$6.00), but wants to extend his or her trip to BWI (\$7.00). The passenger would owe the conductor \$1.00.

Monthly or weekly tickets: Passengers pay the one-way fare between the printed and intended

Example: A passenger has a Baltimore-New Carrollton monthly/weekly ticket, but wants to extend his or her trip to Washington. The passenger would owe the conductor \$5.00 (the one-way fare between the two stations).

There is no onboard surcharge for these two types of transactions. Although the examples given above are on the Penn Line, the same policies apply on the Camden and Brunswick Line.

Passengers without proper tickets or who refuse to pay the proper fare will be removed from the train at the ne

Free Riding Privileges

MTA EMPLOYEE

MTA EMPLOYEE



Free Riding Privileges







One Way Tickets











Amtrak-Issued Full Fare Weekly Ticket



MTA CONTRACTOR ID







Rail Operations Control Center Conduct Review

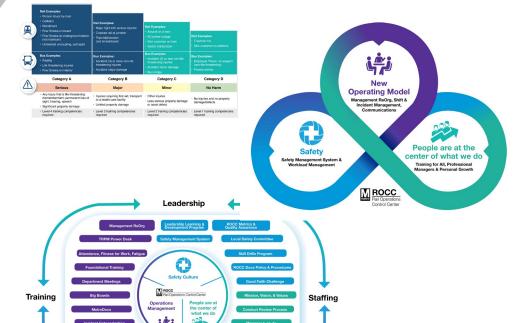
You!

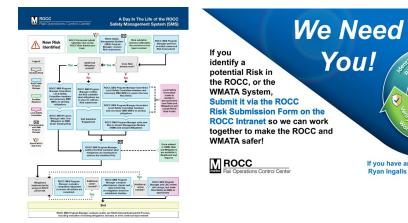
Washington Metropolitan Area Transit Authority

ROCC Rail Operations Control Center

Tasks Performed in the Project

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- Logo Design
- Cover Design
- Project Management
- Website Design
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- Branding
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- Print Design
- UI/UX Design

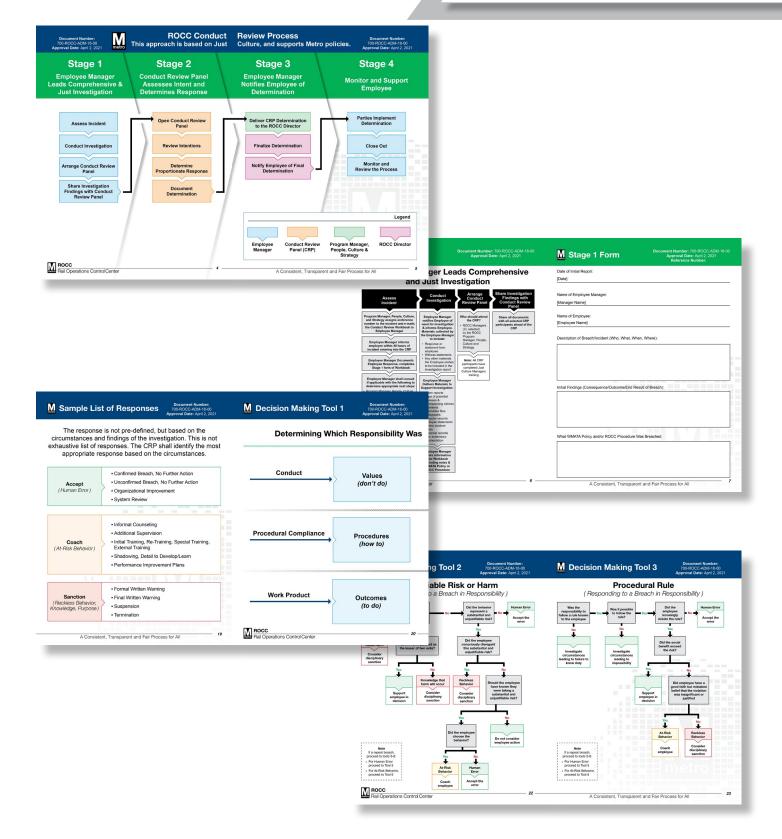








If you have any questions, reach out to Ryan Ingalls at RJIngalls@wmata.com





Safety Culture

Washington Metropolitan Area Transit Authority

Survey campaign

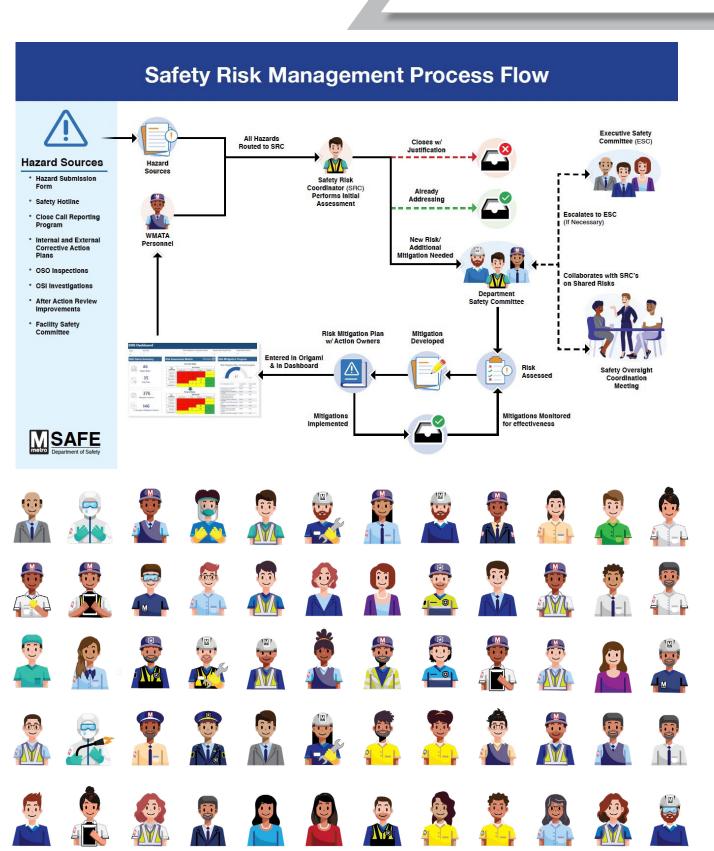
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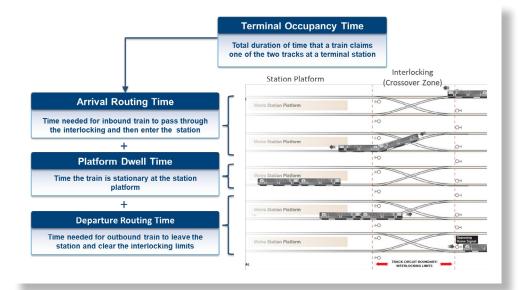




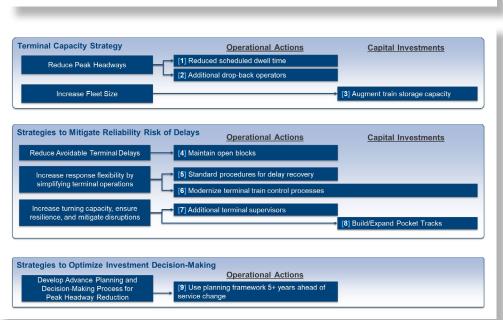
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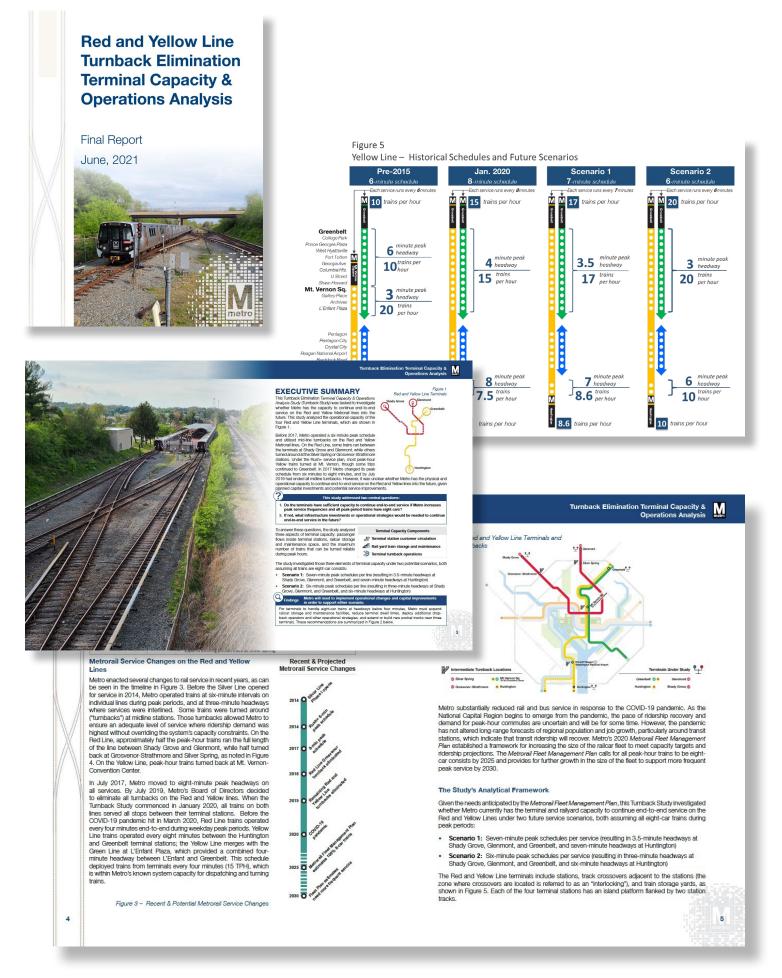
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Red and Yellow Line Turnback Elimination Terminal Capacity & Operational Analysis Washington Metropolitan Area Transit Authority



	Red					
Schedule Scenario→	8-Min Jan. 2020	7-Min Scenario 1	6-Min Scenario 2	8-Min Jan. 2020	7-Min Scenario 1	6-Min Scenario 2
Revenue trainsets*	39	43	50	31	35	41
Revenue cars* (with 8-car trains)	312	344	400	248	280	328
Adequacy					9	
* Excludes gap trains and spare.	s	Existing faciliti	es are adequate	Yard expansion	n required	







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Druid Park Lake Drive Complete Streets Feasibility Study Project Report

Baltimore City Department of Transportation

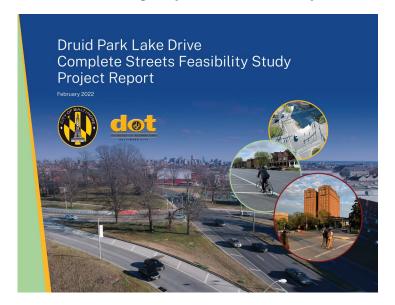
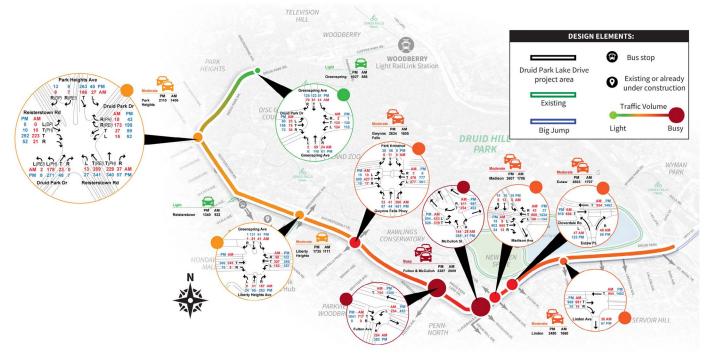




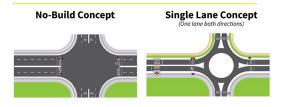


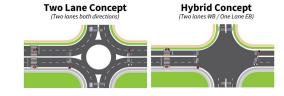


Figure 13: Turning movement counts at intersections on Druid Park Lake Drive

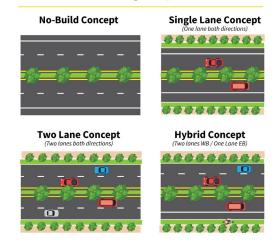


Increases the number of crossings into the park

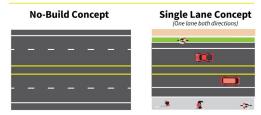


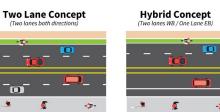


Increased green space

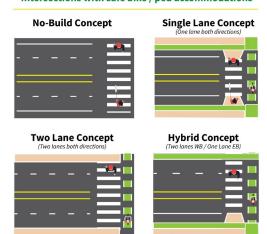


Increased access for pedestrians, cyclists, carless households & individuals with disabilities





Intersections with safe bike / ped accommodations



25



Asbury United Methodist Church

Assury
United Methodist Church | Washington, DC

"Make The

Connection

May 2, 2021 | 10:00 a.m.

Gather With Us!

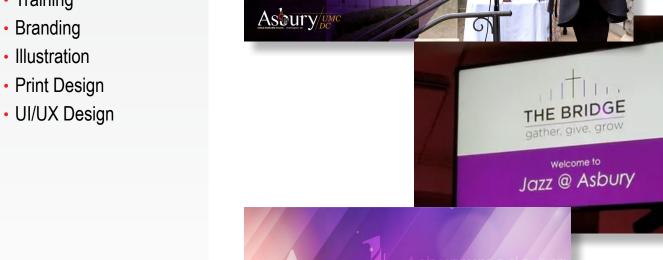
Washington, DC

Rev. Dr. Ianther Mills



Tasks Performed in the Project

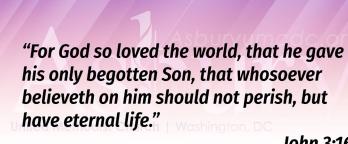
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at will take

is Sunday on front Lawn of

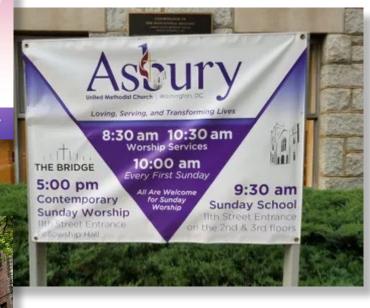
Asbury at



John 3:16

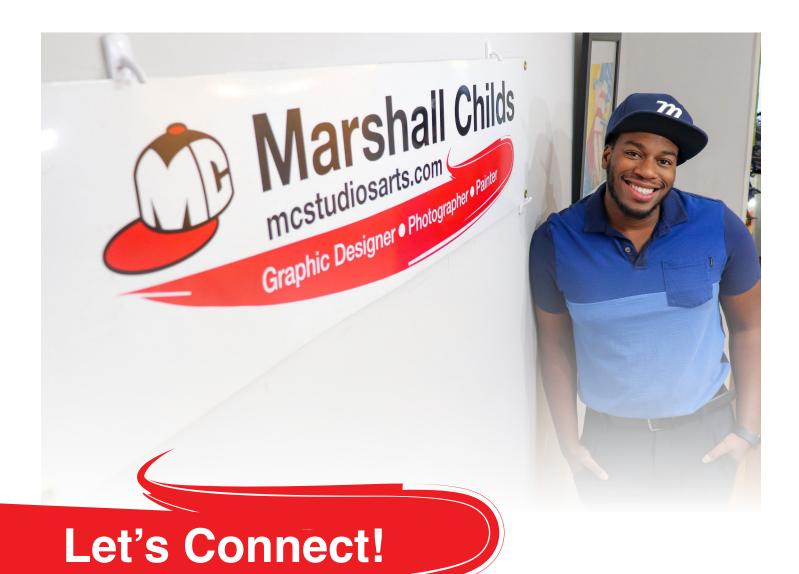
UNITY SUNDAY! COME WORSHIP WITH US! 10AM

Asbury











Scan below to view Marshall's contact information





Scan below to view Marshall on Instagram



I'll Follow You Back!

