ABOUT B-CORP CERTIFICATION: MEASURING A COMPANY'S ENTIRE SOCIAL AND ENVIRONMENTAL IMPACT

Certified

B

Corporation

Look for the B-Corp Logo on the package!

Many companies have recently adopted the endorsement B-Corp Certification on their product packaging. This authorization essentially serves to measure a company's entire social and environmental impact. It isn't a new certification; it's been in effect since 2007. However, B-Corp has been getting more attention lately and is another way for concerned consumers to ensure that the companies we support are devoted to overall integrity in their practices. This endorsement indicates that a company satisfies high standards of performance, accountability, and transparency in all levels of operations. From the products they produce to how their business impacts the environment and how they treat employees, this endorsement is the benchmark of superior business ethics.

For more information on B-Corp, visit their website at https://www.bcorporation.net.

"Certified B-Corporations are leaders in the global movement for an inclusive, equitable, and regenerative economy. Unlike other certifications for businesses, B-Corp is unique in our ability to measure a company's entire social and environmental impact." – bcorporation.net

B Lab's standards are at the heart of the B-Corp movement and their Theory of Change, defining social, environmental, and governance best practices for businesses. Their standards serve as the foundation for everything their network does – from B-Corp Certification to their policy work worldwide. Learn more about how their standards are developed, and how they're driving economic systems change.