

The Moods & Meanings of Color

Do you have a particular affinity for a specific color or group of colors? Here's a guide to help you understand your preferences. Use it to get a head start on picking the color palette for your next quilt that will evoke the mood or feeling you are looking for.

Red: Passion, energy, confidence, bold, romance, motivates to take action, strong, powerful, flamboyant

Yellow: Happiness, optimism, fun, playful, joy, sociable, energetic, enthusiastic, confident, wealth

Blue: Trust, loyalty, peaceful, serene, confident, secure, honest, reliable, responsible, ordered.

Green: harmony, relaxing, revitalizing, balance, safe, secure, hopeful, abundant, lucky

Orange: fun, enthusiastic, warmth, joy, strength, creative, optimistic, uplifting, spontaneous, positive, encourages communication

Purple: imagination, inspiration, spiritual, royalty, luxury, mystery, wisdom, purposeful, magic

Pink: confident, love, kind, compassion, romance, sympathy, friendly, calming, nurturing, warmth, joyous, intuitive

Violet: regal, elegant, power, ambition, imagination, nobility, ceremony, wisdom, enlightenment

Turquoise: balance, wellness, protection, tranquil, creativity, artistic, inventive

Black: bold, elegant, dark, wealth, restraint, power, drama, sophistication

White: purity, perfection, simple, crisp, airy, honest, clean

Gray: intellect, wisdom, respect, private, tranquil, insightful

Neutrals: muted, subtle, quiet, soothing, neutrality, undertones of hues