



HEALTHCARE HELPS PEOPLE WHAT HELPS HEALTHCARE...

B2B B2C WHITE PAPERS that explore and explain problems and present solutions, **CASE STUDIES** or stories describe and teach how an organization solves challenges. **CONTENT MARKETING** produces articles, blog posts, case studies, and email campaigns that persuade. **COPYWRITING** encourages prospects to purchase/opt-in. **ALL CAN BE DONE BY A LEAD-GEN FREELANCE WRITER** ...who can help with administration/organization/sale with a special interest in healthcare i.e., Medical, Dental, Chiropractic, and Veterinary practices. The **BENEFITS** gained from a tailored Marketing Campaign for YOU with persuasive Content Marketing/Copywriting will produce professional White Papers and Case studies resulting in the following benefits: **Lead generation, establish organizational brand and organization profile as a thought leader, identify problems and present solutions to organizational problems.**

CONTACT DIM FLYNN, FREELANCE WRITER...850 2762275



dimflynn@freelance-health.com